# University of Central Florida

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# Collection Development Policy, Finance

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# **Collection Development Statement**

Department: Finance

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### **Graduate Programs**

#### • Business Administration Ph.D., Finance Track

The Finance track in the Business Administration Ph.D. program prepares students for careers in higher education and management within profit and nonprofit industries. Success in the program is judged by the student's understanding of the issues and methodologies essential to the advancement of knowledge.

The Ph.D. program requires 39 credit hours of coursework in financial research, theory of finance, theory of corporate finance, investment theory, market microstructure, financial markets and institutions, microeconomics, mathematical economics, econometrics, game and economic behavior theory, experimental economics, economic theory, archival research in accounting. In addition, a minimum of 15 credit hours of dissertation work is required.

#### • The Master of Science in FinTech

Technological innovations in the financial services industry requires a blend of both finance and computer science. The MS in FinTech provides the crucial academic preparation to equip students with the necessary skills in both finance and computer science and focus on prescriptive and predictive techniques to anticipate and solve problems in today's financial markets.

The Master of Science in FinTech coursework includes: artificial intelligence for FinTech, block chains and smart distributed contracts, full stack development for FinTech, computational methods of FinTech, strategic financial management, foundations in FinTech, FinTech in decision making, analysis of investment opportunities, and FinTech entrepreneurship.

#### • Professional Master of Science in Real Estate (MSRE)

Professional Master of Science in Real Estate prepares students to pursue careers in commercial real estate brokerage and appraisal, real estate development, mortgage brokerage, institutional real estate investment management, capital markets, and asset management. Coursework includes: real estate markets and institutions, urban planning, real estate law, managerial accounting analysis, real estate contracts and negotiations, strategic financial management, real estate finance and investment analysis and appraisal, financial analysis of real estate firms, and real estate development.

• The Master of Business Administration (M.B.A.)

UCF offers four MBA programs: Executive, Professional Part-Time, Professional Full-Time, and Evening. A finance concentration is offered for the MBA degrees.

## **Undergraduate Programs**

• Bachelor of Science in Business Administration (B.S.B.A) in Finance

The Finance B.S.B.A. major is designed to provide the student with a broad knowledge in business finance, investments, financial institutions, international finance, risk management and insurance, and real estate. The program provides the student with the theoretical background and tools of analysis required for making effective financial decisions. There are three undergraduate certificate programs for finance majors:

- o Banking
- Corporate finance
- Investments
- Bachelor of Science in Business Administration (B.S.B.A.) in Real Estate

The Real Estate B.S.B.A. major provides comprehensive coverage of personal finance, real estate fundamentals and real estate law. Students completing these courses are qualified to sit for the state real estate brokerage license.

• Minor programs include: finance, real estate, and international business.

#### **Selection Guidelines**

- Key subject areas
  - Application software
  - Automation
  - Bank marketing
  - Banks and banking
  - o Banks and banking, mobile
  - Behavioral finance
  - o Biometric identification
  - o Bitcoin
  - Blockchains (databases)
  - Business logistics
  - Capital markets
  - Cloud computing
  - Computer programming
  - Computer security
  - Corporations finance
  - Data encryption (computer science)

- Derivative securities
- o Dividends
- o Electronic commerce
- Electronic funds transfers
- o Finance
- Financial institutions
- Financial markets
- Financial services industry
- o FinTech
- Hedge funds
- Housing
- Information technology
- Institutional investors
- International finance
- Internet banking
- Investment banking
- Investments
- o IT security
- o Machine learning
- Mergers and acquisitions
- o Mobile commerce
- o Mobile computing
- o Portfolio management
- Public key cryptography
- Quantitative finance
- Real estate
- Real estate business
- o Real estate investment
- Real estate investment trusts
- Real property
- o REITs
- Securities
- Stock exchanges
- Stockholders
- Stocks
- o Supply chain management
- Web services

#### • Format

o See the <u>Policies for Collection Services at the UCF Libraries</u>

## • Monograph vs periodical weight

o Finance faculty members and graduate students rely heavily on the journal literature for research and coursework; however, books are an important avenue of information dissemination as well. Both serials and monographs are collected. The Acquisition

Librarian in consultation with the Director of Libraries sets the budget for serials and monographs.

# Imprint

- o The following are some of the key publishers of finance monographs:
  - Cambridge University Press
  - Elsevier
  - Harvard University
  - MIT Press
  - Oxford University Press
  - Princeton University Press
  - Springer
  - University of Chicago

#### Language

- See the Policies for Collection Services at the UCF Libraries
- Geographic focus
  - See the Policies for Collection Services at the UCF Libraries
- Location
  - o See the Policies for Collection Services at the UCF Libraries
- Distinctive and Special Collection
  - o See the Policies for Collection Services at the UCF Libraries
- Librarians
  - Peter Spyers-Duran is the Collection Development Librarian for the Finance Department.
  - Min Tong is the Business Subject Specialist for the College of Business Administration, including the Finance Department.
- Research Guides
  - o Finance
    - https://guides.ucf.edu/finance
- Related Subjects
  - Economics
  - o Business
  - o Mathematics
  - o Statistics

In addition to the resources the UCF Libraries provide, the UCF College of Business Administration (CBA) subscribes to the Bloomberg Professional Service via The Bloomberg Essentials Terminals. The UCF College of Business has 16 Bloomberg terminals. Twelve terminals are located on the main campus and four are located at the College of Business at UCF Downtown for graduate business programs. The terminals are used as research tools in a number of courses and are funded through generous alumni contributions as well as a small student technology fee.

The CBA also subscribes to Warton Research Data Services (WRDS), which is available to standing faculty, full-time research staff, currently-enrolled Ph.D. students, and full-time Masters Students at UCF.

Neither the Bloomberg Essentials Terminals or WRDS subscriptions are managed by the UCF Libraries. Persons interested in accessing these resources should contact the CBA directly for information.