

Collection Development Policy, Sports Management

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COLLECTION DEVELOPMENT STATEMENT

Department: Sport Business Management
Drafted by: Ying Zhang
Date drafted: January 6, 2004
Date revised: April 20, 2015
Revised by: Rebecca M (Missy) Murphey

COLLECTION PURPOSE

The collection supports the coursework and research activities of students at the undergraduate and graduate levels, as well as the instruction and research activities of faculty. The utilization of the Library's resources by the general public as well as by students and faculty of other state universities and local colleges merits some consideration but is definitely not a strong factor in collection decisions.

DEGREE PROGRAM

Graduate Programs

Master of Science in Sport Business Management

The DeVos Sport Business Management program trains students to become business leaders committed to using the power of sport to improve life in a more inclusive society. The core curriculum of the DeVos Sport Business Management Program incorporates UCF College of Business Administration core classes, specific sport business classes, and other unique classes that emphasize the social impact of sport. It is the first of its kind in the area of sport management graduate studies.

DeVos students can earn two degrees. All graduates will earn a Master's in Sport Business Management. Students can apply to the MBA Program and complete two courses at the end of the two-year program and be awarded an MBA with a track in Sport Business Management.

Undergraduate Programs

Minor in Sport Business Management

The Minor is a challenging undergraduate program designed to develop future leaders in the sport and entertainment industry. The courses within the Minor strive to provide students with substantive knowledge and practical skills that will help students succeed as business professionals. Students in the program also learn about the business side of the sport and entertainment industry by participating in a variety of volunteer, internship and other experiential learning opportunities. Similar to the prestigious DeVos Sport Business Management Graduate Program, the Sport Business Management Minor seeks to develop business leaders committed to using the power of sport to improve life in a more-inclusive society.

COLLECTION DESCRIPTION

Most of the sport business management (SBM) collection is housed in the Main UCF Library, with the exception of some sport event management and sports tourism texts housed at Rosen. The collection supports courses in sports and social issues, sports and law, sports marketing, and sport business media. Formats consist of print and electronic books, journals, magazines, newspapers, government publications, indexes, and numerous statistical and reference sources. The library subscribes to major electronic databases used for sports research and management research: Sports Business Research Network, SPORTDiscus, ABI/Inform, General Business File, Business and Industry, Business Source Premier, Lexis/Nexis, Proquest Statistical Insights, and others. The Libraries' homepage will provide access to these databases, as well as links to selected Internet business information resources.

COLLECTION GUIDELINES

- **Chronology: Emphasis/restrictions**

Although there is no restriction on time period selection, the 20th and 21st century material predominate.

- **Languages: Emphasis/restrictions**

The materials are almost exclusively English or translations into English.

- **Geography: Emphasis/restrictions**

Emphasis is on both U.S. and International sports business. Material with a strictly local emphasis, other than the Florida area, is not generally acquired.

- **Material formats: Emphasis/restrictions**

Academic monographs and serials form the core of the collection. Trade journals are also acquired. Institute working papers and textbooks are generally not collected. Electronic resources are actively purchased. The Library is a partial depository of U.S. Government documents, collecting documents that are of academic interest. Microfiche collections of a statistical nature, including ASI, SRI, and IIS are kept and may be searched electronically through the ProQuest Statistical Insights database.

- **Publication dates**

Current publications (within the past five years) receive first priority.

SUBJECTS COLLECTED AND COLLECTING LEVELS

Key: 0= Libraries do not collect; 1= Minimal level; 2=Basic information level; 3=Instructional support level; 4=Research level; 5=Comprehensive

Subject	Range	Existing Level	Desired Level
Recreation	GV1-200	2	3
Physical Education and Training	GV201-555	2	4
Sports	GV557-1198	2	3
Labor	HD4801-8942	3	4
Special Industry & Trades	HD9000-9999	3	4
Commerce	HF1-1186	3	4
Commercial Policy	HF1401-4050	3	4
Business	HF5001-5392	3	4
Marketing, Distribution	HF5401-5541	3	4
Office Organization management	HF5546-5549	4	4
Business Communication	HF5717-5746	4	4
Advertising	HF5801-6182	3	3
Finance	HG	3	4

SUBJECTS EXCLUDED

All SBM subjects are acceptable for the collection with an emphasis placed on those areas in which the students and faculty at the University of Central Florida are actively engaged in research.

COOPERATIVE ARRANGEMENTS AND RELATED COLLECTIONS

The University of Central Florida's main library is the only library on campus other than the Curriculum Materials Center. Whatever materials the library does not own may be accessed through Interlibrary Loan or the Center for Research Libraries.

COLLECTION MANAGEMENT ISSUES

- **Replacement**

Any book lost or stolen, which appears on the Missing titles sheets distributed by the Circulation Department to the library liaison, will be considered for replacement. The title may be ordered directly from the Collection Development replacement budget fund at the discretion of the Head of Acquisitions and the Collection Development Librarian for Sport Business Management if the title is essential to the collection. Outdated or superseded editions will not be reordered unless there is a specific need.

- **Retention/Deselection**

The decision to dispose of certain items takes into account such factors as past circulation, date of publication, nature of the material, and the judgment of interested faculty members as to the continued usefulness of the material to their subject areas.

Periodicals or electronic resources will be weeded when:

- The libraries have only fragments of a title that does not justify the cost of filling out the run with an alternative format.
- A title has not been subscribed to for more than ten years and its value is not apparent.
- A title has not been currently subscribed to for at least five years and the related programs have been discontinued.
- A title has been replaced by electronic access (or a different form of electronic access) and its retention is no longer necessary or advisable.

- **Out of print acquisition**

World Wide Web access to out-of-print dealers now often makes location of these items relatively convenient. Out-of-print titles will be acquired if there is a clear need to have the specific item in the collection and the price is reasonable.

- **Preservation**

The Collection Development Librarian will consult with the Special Collections Department on all matters relating to the care, repair, and safekeeping of all circulating library materials regardless of format type. Preservation issues of importance to the Collection Development Librarian include:

- Collection maintenance of existing materials – rehousing, rebinding, repair, conservation, media transfer
- Deacidification projects - selected titles, whole collections, or partial collections
- Reformatting materials to microfilm or digital images
- Questions related to gifts-in-kind that may require preservation attention before materials are added to the collection

Key Research Areas

Diversity and Inclusion, Brand Development, Female Spectators in Sport, Sport and Law, Academic Performance of College Student-Athletes, Mobility Patterns of Coaches, Leadership in Sport, Business of Collegiate Athletics

Key Contacts in the DeVos Sport Business Management Department

Dr. Richard Lapchick	Endowed Chair and Director, Graduate Program
Dr. C. Keith Harrison	Associate Director, Graduate and Undergraduate Program
Michael Redlick	Director of External Affairs, Graduate Program
Scott Bukstein, Esq.	Director, Undergraduate Program; Assistant Director, Graduate Program
Jennifer Raraigh-Hopper	Coordinator, Administrative Services, Graduate Program

Number of DeVos Sport Business Management Faculty

3 faculty members at the graduate level

Number of Students

Graduate:

Fall 2014	67
Fall 2013	57
Fall 2012	56
Fall 2011	59
Fall 2010	58
Fall 2009	57
Fall 2008	54
Fall 2007	57
Fall 2006	59
Fall 2005	57
Fall 2004	62
Fall 2003	64
Fall 2002	33

Undergraduate:

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