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2017

Curating a Virtual Exhibition in the Visual Arts Administration Class

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STARS Citation
Mendoza, Ilenia Colon, "Curating a Virtual Exhibition in the Visual Arts Administration Class" (2017). Curating across the Curriculum Workshops. 7.
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Curating a Virtual Exhibition in the Visual Arts Administration Class

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Associate Professor of Art History
School of Visual Art and Design
Digital curating in the Art History classroom is common...

- My first experience was building a website in 1996
- Did traditional folder in 2001
- Have taught classes that included exhibition projects since 2004
- Powerpoint
- Wordpress
- Sample: https://feminavirtualexhibition.tumblr.com/
Challenges of this class and traditional installation

• I teach exhibition design but also installation—we need walls!
• The primary goal of my class is to teach students how to spatially arrange the works therefore we need 3d space
• I cannot always rely on the gallery schedule—its ever changing!
• I am not guaranteed gallery space for an exhibition-proposal rotations vary.
• 3 hour class moved to mixed mode once a week
• In the past we have installed STEAM, MFA, BFA shows, I have also collaborated with Do it! by curating 11 projects
Do it! Group Exhibition Project
Hands on Workshops

Wrapping

Installation

Art In State
3.14 Floorplan of suggested approach to traffic flow

3.15 Floorplan of unstructured approach to traffic flow

3.16 Floorplan of directed approach to traffic flow
3.10 Viewing height and comfortable visual space
3.17 Viewing height and center of mass

3.18 Flush arrangement
Solution: Virtual Gallery Space!

• Professor Sample Gallery (30 minutes of instruction):
  • Museum of the Missing
  • https://publish.exhibbit.com/69812175/museum-of-the-missing/

• Student work:
  • Drawing the Eye
  • https://publish.exhibbit.com/336601864/drawing-with-the-eye/
  • Landscapes of East Asia
  • http://crwright.artsteps.com/exhibitions/33597/Landscapes_of_East_Asia
Instructions:

• You need to produce a curatorial statement of no more than 300 words.
• Guideline for statement and sample:
  • https://risdwritingcenter.files.wordpress.com/2011/05/curatorial_statements.pdf
• You need to create an object list with the format below:
  • Artist (Dates, Title, date. Medium, measurements. Collection. Copyright (if necessary).
  Jusepe de Ribera, Portrait of a Knight of Santiago (Retrato de Caballero de Santiago), 1630-1638. Oil on canvas, 57 ½ x 42 in. (146.1 x 106.7 cm). Meadows Museum, SMU, Dallas. Algur H. Meadows Collection, MM.77.02. Photography by Michael Holcomb.
• Here is a simple object label that you would use in an exhibition explained: https://openspace.sfmoma.org/2015/10/object-labels-101/
Virtual Exhibition Platforms

Types of Galleries:

- http://www.artsteps.com/Pages/tour/gallery.asp
- http://exhibbit.com/compare.html

Articles about creating your own gallery:

- http://artfcity.com/2016/07/08/five-challenges-to-curating-your-own-online-exhibition/
Thank you and Questions?
YOUNG ACADEMICS
DRAWING WITH THE EYE

Young Academics explores the medium of drawing as it relates to issues of identity and the human figure. Through depictions of mythological scenes, the artists reveal a range of different approaches to drawing through different media, from pencil to ink. The works, which focus on the human figure, explore the ways in which the figure can be a vehicle for self-discovery and self-expression. Through the use of drawing, the artists explore the human form and its potential as a means of communication. The exhibition also includes a selection of works by contemporary artists, who have been influenced by the tradition of drawing. These works showcase the versatility and power of drawing as a means of expression in contemporary art.