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11-2005

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### Recommended Citation

Office of Library Development, UCF Libraries, "In Development, Special Edition, November 2005" (2005). *In Development Newsletter*. 30.  
<https://stars.library.ucf.edu/indevelopment/30>





***UCF Libraries  
Office of Library Development***

**University of Central Florida**

**Special News Item November 2005**

## **In Development**

### **Special News Item: New Exhibit Makes a “Splash”**



*“Splish and Splash”*

Please join us for a walk down Memory Lane as we present our most recent exhibit: George Millay: Waterpark Pioneer.

George Millay was the founder of both SeaWorld and Wet'n Wild. In fact, he gave birth to the waterpark industry when he opened Wet'n Wild in Orlando, the world's first waterpark in 1977.

Since the opening, other developers have tried to copy Millay's success, but Wet'n Wild remains the industry leader in originality and innovation.

Scheduled to run through the end of December, the exhibit features items on loan from Wet'n Wild Orlando and the Orange County Regional History Center.

In addition to vintage aerial photos of the property in the days before growth enveloped International Drive, the exhibit includes items such as “Splish and Splash” (Wet'n Wild mascots from the early days) and the original Wet'n Wild Barbie whose swimsuit changes color when she's plunged into cold water!

Come check it out at the Universal Orlando Foundation Library at the Rosen College of Hospitality Management. For more information, please call (407) 903-8100 or visit <http://library.ucf.edu/Rosen/rosennews.asp>.

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