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SANFORD TODAY

FOR SANFORD — FOR SEMINOLE — FOR FLORIDA



VOLUME ONE

SATURDAY, JULY 17, 1926

NUMBER ONE

A woman's place is in the home. A wife's place is by her husband's side. How would wise Judge Solomon have decided the dispute between those two truthful contradictions if the friends of an Old Testament couple, law partners, had laid the case before him? We don't know, but we hasten to congratulate Sanford and felicitate Mr. and Mrs. John G. Leonardy upon their formation of the firm Leonardy and Leonardy, Attorneys-at-Law.

Ben F. Whitner Jr. smiles his quietly affable attractively thoughtful smile and remarks that bulb-culture promotion in Seminole County seems to have borrowed a leaf from the silent hyacinth and to be quietly growing. So is the gas account in the former County Agent's hip-pocket memorandum-book; and did we see him looking over new tires the other day? Satan finds no mischief yet for that browned young man to do!

"The Izaak Walton League for the prevention of seining, dynamiting, and trapping of game and fish in Seminole County," Colonel Knight, as boss of that admirable coalition what do you think of some of your fellowmen anyway? Poor fish? Poor fish! The savage two-legged ones.

Sanford's brand-new City Directory (by Polk & Co.) makes the castiron statement that Sanford's population is 13,461. Why people should be so darned dogmatic about some things is a mystery to us. With that new house being built every day and new brides moving in and fulfilling their appointed destiny every so-so often, we sh'd think a white-haired firm like Polk & Co. would prefer to be a bit less diactic and definite.

We who write this do not belong to his church; possibly because we do not happen to belong to any Church; but we none the less applaud the motion from the floor which became the occasion for electing Dr. F. D. King—who modestly tells you to leave the "Dr." off—to the presidency of the Florida Baptist Assembly. We believe this is a better

Talk o' The Town

State since that gentleman came here from North Carolina nine years ago.

It is in our mind and now recurs to us, to broach an experiment in the business of public print. Hear you. Perhaps never since the hands of time began to circle the face of events has the habit of criticism been more fashionable than now. If it's human, and of any common interest at all, criticize it! That is the spirit, and the range of its motivation runs from Uncle Henry's synthetic offspring Leaping Lizzie all the way to campaign expenditures in the Republican primaries, though a rapid descent from the sublime to the ridiculous that may be.

So then. But have you ever heard of a periodical publishing as a regular feature a criticism of the parson's Sunday sermon? We haven't, and we long have been bound to the printing wheel. Why not do that? What do you say, Dr. King? Not dusty-dry higher criticism, not "smart" criticism, certainly not disputatious criticism—the Saints and common sense forbid! But simple friendly criticism, analysis, of the sort of sermon your pastor, your neighbor's pastor, offered as meat and drink to you when you came as the Church's guest to his Sunday table. Was is good food, spirit-

ual nourishment, sustaining and palatable? What did you get out of it to take away with you for the days of the week? Honest-to-earnest criticism; constructive criticism. Would the Sanford public care for that? Would the Sanford preachers take kindly to it? Would it be surely an interesting, possibly an important, feature weekly to print?

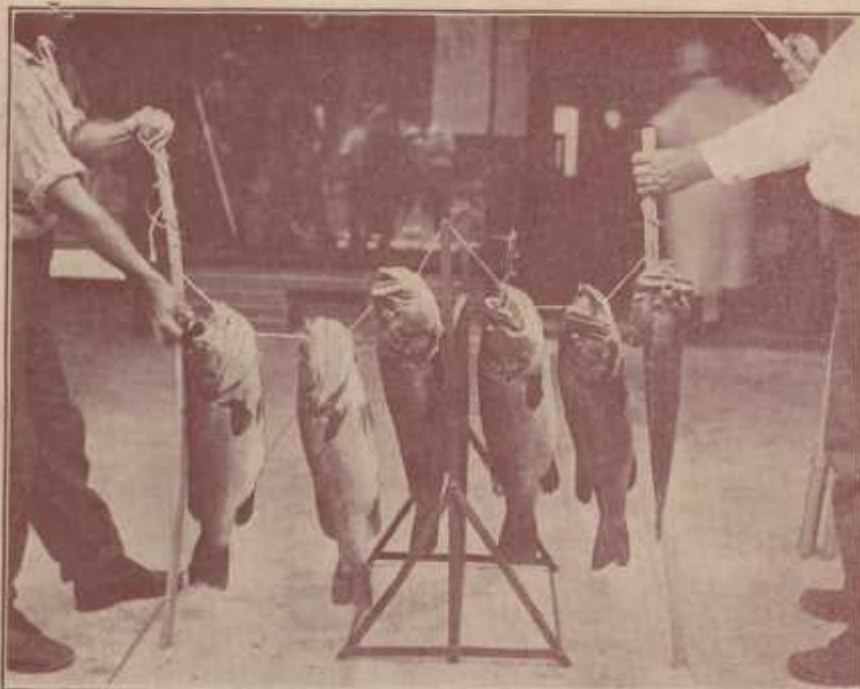
You first, Dr. King: what says the pastor of First Baptist Church?

Dollar Days and Community Sales Days are proposed among the retail merchants of Sanford. This is part of an agitation for the taking of steps toward keeping Sanford custom at home and inducing outside custom to enter our gates. Tardy though it be, if this is an earnest thought on the part of Sanford merchants for discontinuance of high-pricing in the stores of this community it will be met with level glances and hopeful hearts by some thousands of permanent residents. And if actually carried into effect it may result in the spending of more shopping money in Sanford stores and not so much at filling stations for gas to take Sanford women to certain nearby cities whose shops offer the same goods at less. Also Sears-Roebuck and Montgomery-Ward may in time discern a falling off in Sanford trade.

The fooldest thing in the world is to fool yourself. Los Angeles merchants found that out some years ago, and changed their price-tags. St. Petersburg is said to have made the same discovery quite recently. Is it now Sanford's turn? Perhaps.

Sanford has an efficient Police Department; good cops, a Chief who not only is one of the youngest police heads in the country but one of the hardest working. He and his men are entitled to a full share of the credit for the fact that in proportion to its population and considering its location in a tourist State, Sanford is astonishingly free of "bad" crime. But, as Ambrose Bierce would have remarked, there never was an amber without its black beetle. Why, if you please, is it so hard to get a pleasant re-

(Continued on Page Two)



LATE RESIDENTS OF SEMINOLE COUNTY

"For Sanford—For Seminole—For Florida"

SANFORD TODAY

The Weekly Magazine of Sanford and
Seminole County

Published every Saturday at 115 S. Park Ave.,
Sanford, Florida, by
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"If You Read it in SANFORD TODAY—It
Will Be So"

Vol. 1 July 17, 1926 No. 1

JULY REFLECTIONS

Marriage—the end and the beginning of secrets.

There are no useless yesterdays except those we did not use.

That one is past his prime who is past his pride in the day's work.

There are those whose life has become a garret, full of useless yesterdays.

Fine clothes without fine bearing merely mark the wearer as his tailor's sandwich-man.

Sublimely thanked is that artist who has given happiness to such as do not understand his art!

If one must live neighbor to a lunatic, let it be at least not a fool. One can put up with insanity, with stupidity never!

Deeds built without love may be as walls without mortar, a pile of bricks to fall down.

Some folks we know have too many sleeping partners in the business of life—and wonder why they can't succeed.

If you could make a Cytherea out of painted slats and care to embrace her, you could make mistresses out of some of these old flappers and play at loving them. Fortunately neither is possible.

There is a principle, wrote Herbert Spencer, which is a bar against all information, which is proof against all argument, and which cannot fail to keep a man in everlasting ignorance. That principle is condemnation before investigation. It is NOT true that Sanford has given up the idea of completing the paving of the Municipal Pier. We investigated.

It was, of course, Chesterfield writing to his son again: "There in one and only one occasion when a gentleman may be late to an appointment. And then he should have sent his undertaker to explain." On the day when we become quite rich we are going to pay for the printing of enough copies of that to supply one apiece to some persons we have met. Several of them live not far from here.

\$3,500 REWARD

A curious thing, a near-tragedy in finance, happened in the neighboring city of Orlando this week if report be true. That report is that the run on a substantial bank there was started by an unsuccessful and disgruntled applicant for a loan who circulated a "tottering" report in revenge for the bank's refusal to accommodate him. The bank is said to have offered a reward of \$3500 for information leading to his punishment.

Such a reward could be paid with a sense of deep satisfaction and accepted with a feeling of honest pride. That could not be true of most rewards.

To start a false rumor against the solvency of a bank is a dastardly community crime. No basic element in life reacts more sensitively and speedily to suspicion's whisper than deposits in bank. Like a woman's reputation for chastity is a bank's repute—something that cannot be talked about without doing damage. Five minutes after the first whisper starts, the institution, taken unaware, is fighting for its life in the grip of one of the most senseless hurricanes that sweep the human sea.

Times without number the phenomenon has developed and future times without number it will continue to develop, two opposite types of respondents: the many who rush the front doors to frantically demand their deposits, and the few who rush to the side-door to increase their deposits by emergency cash. Precisely so runs the report from Orlando. While the crowd struggled in front of the wickets to get their money out and the devil take the hindmost though he be your dearest friend, a few grim men hastened around the other way with bundles of currency to restore confidence by meeting the hysterical demands. One loyal and cool-headed customer is said to have "dumped in" ninety thousand dollars, and others of his own unscarable type increased the stop-gap to two hundred thousand. And the bank did not close.

It is excellent to offer \$3500 for conviction evidence against the enemy of the community whose wretched whisper started the run. But a better than money reward should be forthcoming to those others who risked unhesitant their fortunes to check a disastrous panic in full heat. They are likely to be the kind of men who quietly range themselves with the ship's officers beside the lifeboats when the order is "Women first!"

TALK O' THE TOWN

(Continued from Page One)

sponse, or often any response, to a citizen's "Good morning, Officer!" or "Good evening, Officer!" on the street? Perhaps the reason New York's famous cops are celebrated for their civility to civil-spoken civilians is the fact that they are officially taught to be, and required to be, by their superior officers. How about it, Chief Williams?

WORLD-WIDE NEWS

DOVER, N. J.—Throughout the 24 hours immediately succeeding the recent blowing up of the Navy ammunition depot at Lake Denmark the nine girl operators comprising the staff of the telephone exchange in Dover remained continuously on duty, though the countryside rocked from time to time with shell explosions.

BERLIN.—The interior of one of this capital's oldest and most exclusive cafes was wrecked as the result of a monkey's pranks. The animal, escaped from a nearby beer hall, invaded the cafe, and attempts by offended guests to capture it caused an uproar which brought the police and firemen, and in the melee the place was all but demolished. The monkey was not caught until it had drunk its fill of stolen vodka.

WASHINGTON.—President Coolidge at his summer home in Paul Smith's, N. Y., has been notified that the Sugar Equalization Board, organized in war time to prevent profiteering in sugar and conserve an adequate supply, would be dissolved now by his order.

PARIS.—A grizzled chauffeur, veteran of the First Battle of the Marne, is to drive a historic French taxicab through the streets of Philadelphia next September when the American Legion meets in that city in annual convention. The taxi is one of those old-fashioned vehicles of two cylinders commandeered to speed General Gallieni's Sixth Army across Paris to the front when Paris was threatened by the German advance in the beginning of the World War.

WASHINGTON.—It has transpired that the present speech-making trip of Senator Borah is the beginning of a two-years country-wide campaign by him against the World Court and foreign-debt settlements and in defense of prohibition. Rumor has it that this pretentious tour is not disconnected with the Senator's Presidential ambitions for 1928. He will particularly speak against the proposed national referendum on modification of the Volstead Law to legalize light wines and beer.

MIDDLETOWN, O.—A railroad detective discovered Mary Vates, 21, and Dudley Tolizer, 21, both of Cincinnati, hiding and exhausted in the water-tank of a Big Four locomotive on the tracks here. The tank was partly full of water, and both were in danger of drowning. They said they were elopers, unmarried, and had been three weeks "on the road" without money to buy a license and pay for a wedding. The girl was sent home, the boy was jailed as a vagrant.

LONDON.—The Commons by a large majority voted to conduct "a non-calumnious, non-insinuating" investigation into the holding by members of the House of Lords of offices in companies which have contractual dealings with the Government. The vote came after a severe reprimand had been dealt by the Speaker for cent dis-

(Continued on Page Three)

THE SANFORD CHAMBER OF COMMERCE

FRIDAY'S MEETING

S. O. Shinholser presided at the weekly luncheon meeting of the Chamber of Commerce held Friday at Seminole Cafe, because President Douglass was in attendance at another meeting.

A majority of the committees of the Chamber of Commerce recently appointed by President Douglass have organized, elected permanent chairman, and adopted definite programs of work for the ensuing year, the activities of these committees being reflected in the reports of the chairmen at the Friday meeting. During the past week there have been meetings of the Retail Merchants Committee, the New Industries Committee, Good Roads Committee, and Chamber of Commerce Building Committee. The chairman of these committees are respectively A. E. Yowell, George W. Knight, H. R. Stevens, and S. R. Dighton.

The meeting Wednesday evening of a number of the retail merchants was perhaps the largest of its kind ever held in the history of the community. Approximately 45 business men were present at this meeting, when it was decided to hold a number of special sales days as a preliminary step to bringing in trade to Sanford from the surrounding territory. A report of this movement was made at the weekly meeting, and several comments were heard from the membership expressing approval of it. A special committee was appointed at Wednesday evening's meeting, consisting of Vivian Speer, G. J. Gonzalez, M. Kronen, and J. G. Ball, to handle the details of the special sales days.

The Good Roads Committee has adopted as a part of its program of work the passage of the \$1,570,000 bond issue for widening County roads. This committee has also directed a letter to Chairman Hathaway of the State Road Department requesting that an extra crew be put on immediately to repair the road shoulders on the west side of Sanford.

The Chamber of Commerce Building Committee presented a resolution to the City Commissioners, according to the report of its chairman, S. R. Dighton. The Commissioners now have the recommendation of this committee under advisement and it will be known definitely at the next meeting of the City Commissioners what action that body will take relative to donating a site to the Chamber of Commerce on which to construct a handsome building.

The New Industries Committee is negotiating with a prominent engineering firm for the purpose of having an industrial survey made of the community, after which the committee will be prepared to interest various industries in Sanford.

Monroe B. Hutton, Commander of Campbell-Lossing Post, American Legion, stated that the Legion boys were planning a pretentious celebration for Armistice Day

and were anxious to have it a sectional event. He asked for the appointment of a committee from the Chamber of Commerce to assist them in their work. This committee will be appointed by President Douglass.

Mr. Hutton also announced a meeting of the State Executive Committee, Post Commanders, and Post Adjutants of the various Florida posts, which will be held in Sanford in the early part of August. His request that the Chamber of Commerce contribute \$100 to help defray the cost of entertaining these delegates was referred to the Board of Governors.

Frank R. MacNeill announced that a contract would shortly be signed by the American Legion with Rollins and Mercer Colleges for a foot-ball game in Sanford on Armistice Day.

Dr. Charles Dutton of the State Board of Health called attention to the neglect at times of physicians to report communicable diseases. His suggestion that a committee of medical men to be appointed to investigate the local situation received the favorable action of the meeting, and Mr. Shinholser announced that President Douglass would appoint such a committee.

A motion was carried that a committee be appointed to draft an ordinance which would require local physicians to report all communicable diseases.

R. W. PEARMAN

WORLD-WIDE NEWS

(Continued from Page Two)

order created in Commons by Labor members during a discussion of such questionable relations. The Speaker said the Lords had been grossly and vilely insulted by these disorders in the Commons.

WASHINGTON.—A bulletin by the culture, estimates that the rate of growth of trees on 9,000,000 acres of swamp forest Forest Service, U. S. Department of Agriculture in the Lake States can be doubled or trebled by partial drainage of the land. This is a new idea in timber culture.

PARIS.—France and Spain signed an agreement to exile the captive Riffian chieftain Abd-el-Krim to Re-Union Island in the Indian Ocean 380 miles east of Madagascar and to the south of the British island Mauritius. The population of Re-Union is 172,000.

DES MOINES, Ia.—United States Senator Albert S. Cummins, lately defeated for renomination, announced that in his opinion President Coolidge will not be a White House candidate in 1928. "I think he will have had enough of it by that time," the Senator said.

TOKIO.—An American missionary, Dr. C. A. Haysmeir of Minnesota, member of the Seventh Day Adventist missionary medical staff in Korea, is facing arrest and prosecution for having branded with acid the word "Thief" on the cheeks of a Korean boy who had stolen apples from the mission

orchard. The prosecution now proposed as the result of widespread indignation in Korea, according to American consular official report, is despite payments of money by Haysmeir to the boy's mother and an apologetic statement that he did not believe the acid brands on the cheek would be permanent.

SHANGHAI.—Announcement was made that the Chinese Mixed Courts will be returned to the jurisdiction of Chinese judges. This means that for the first time since 1911 persons of white blood who are arrested and charged with offenses against Chinese laws will be tried by Chinese magistrates instead of by the respective consuls of the Nations of the accused, presiding in the Mixed Courts as magistrates.

MADRID.—The Spanish Government will undertake to make a loan of \$50,000,000 to the Government of Colombia for construction of South American railroads, highways, and public works.

NEW YORK.—"Pussyfoot" Johnson, professional prohibitionist, announced over his signature that he would, if empowered, bring about complete enforcement of the Volstead Law throughout the United States by shooting to kill.

LOS ANGELES.—"No film produced within our ranks shall in the slightest degree encourage disrespect for any law, especially the prohibition law, in future."—Resolution of the convention of the Motion Picture Producers and Distributors of America as made public by its president, Will H. Hays. Under the resolution, even drinking scenes would be barred from the screen.

DETROIT.—Mayor John W. Smith announced he would attempt to enlist the aid of Rockefeller Foundation investigators in eradicating the vice conditions in this city which their investigations have disclosed and which led them to brand Detroit "the country's vilest city."

LONDON.—Sir Thomas Lipton's resignation "for a year or two" from the presidency of the great tea house of Lipton, Limited, was unofficially requested and officially refused at a meeting of stockholders at which the company's unsatisfactory financial condition was revealed.

HAVANA.—Twenty-eight years ago—February 15, 1898—Arturo F. Rebes, now an actor in a Havana stock company, saved the life of Arthur Rau of Brooklyn, then a member of the crew of the U. S. Battleship Maine. Rau was blown into the waters of Havana Harbor by the explosion which rent the Maine. Rebes put out in a boat and picked him up. The other day Rau, happening in Havana, entered a theater and recognized Rebes on the stage. Thereafter they were not seen apart.

WASHINGTON.—Asserting that "in the last two years millions of Americans

(Continued on Page Four)

NOTES OF SOCIETY

Mr. and Mrs. George DeCortes gave one of their delightful yachting parties Thursday afternoon and evening, to Blue Springs, where chicken dinner picnic-style was served.

Guests on board the Myrtle D. were Miss Ruth Henry, Miss Elizabeth Knight, Miss Elizabeth Turnbull, Miss Catherine Turnbull, Miss Emily Griffin, Miss Lenabelle Hogan, Miss Claire Zachary, Miss Frances Dutton, Miss Velma Shipp, Miss Rebecca Stevens; Frederic Bell, George Knight, George Wilson, Sam Byrd, F. F. Dutton, Jr., Warner Scoggan, Harter Mabry, George Cowan, Edward McCall, Andrew Carraway.

Miss Fern Ward was a Tuesday-evening hostess to a bridge party in the home of her sister, Mrs. R. R. Deas, Rose Court; their mother, Mrs. Harry Ward, assisting.

The guests were Mrs. Ralf Stevens, Mrs. Bryant Shurman, Miss Frances Jones of Winter Park, Miss Lillian Shinholser, Miss Frances Dutton, Miss Perrie Lee Bell, Miss Mildred Campbell, Miss Mina Howard, Miss Margaret Zachary, Miss Ruby Hoyne.

Miss Margaret Zachary entertained at bridge Monday evening to honor Miss Mildred Campbell of Charlotte, North Carolina, house-guest of Miss Perrie Lee Bell.

The guests were Miss Campbell, Miss Bell, Miss Fannie Harrell of Houston, Texas, Mrs. Ralf Stevens, Miss Marian Hand, Miss Fern Ward, Miss Lillian Shinholser, Miss Mina Howard, Miss Ruby Hoyne, Miss Marjorie Dempsey, Miss Naomi Scoggan, Miss Frances Dutton.

WORLD-WIDE NEWS

(Continued from Page 3)

have changed their mind on the prohibition question and now believe that the intolerable situation brought about by the Volstead Act can and should be changed," a committee of very prominent Washington men and women has undertaken a national campaign for funds toward electing a wet majority to Congress and toward achieving the national referendum on prohibition modification.

RIO DE JANEIRO.—Nina Sanzi, noted Brazilian actress, committed suicide by leaping from an automobile over a cliff into the sea, at the summer resort Copacabana. She attired herself elegantly for the act. A passing horseman tried in vain to rescue her.

PORTLAND, Ore.—"You know, the public expects a rich man's son to make a fool of himself anyway; so please 'lay off' snapshotting my sons and 'shoot' me instead—I'm hardboiled and too old to be spoiled by seeing my pictures in the papers." —John D. Rockefeller, Jr., to newspaper photographers who met him here at his train.

"FOR SANFORD—FO

SANFORD

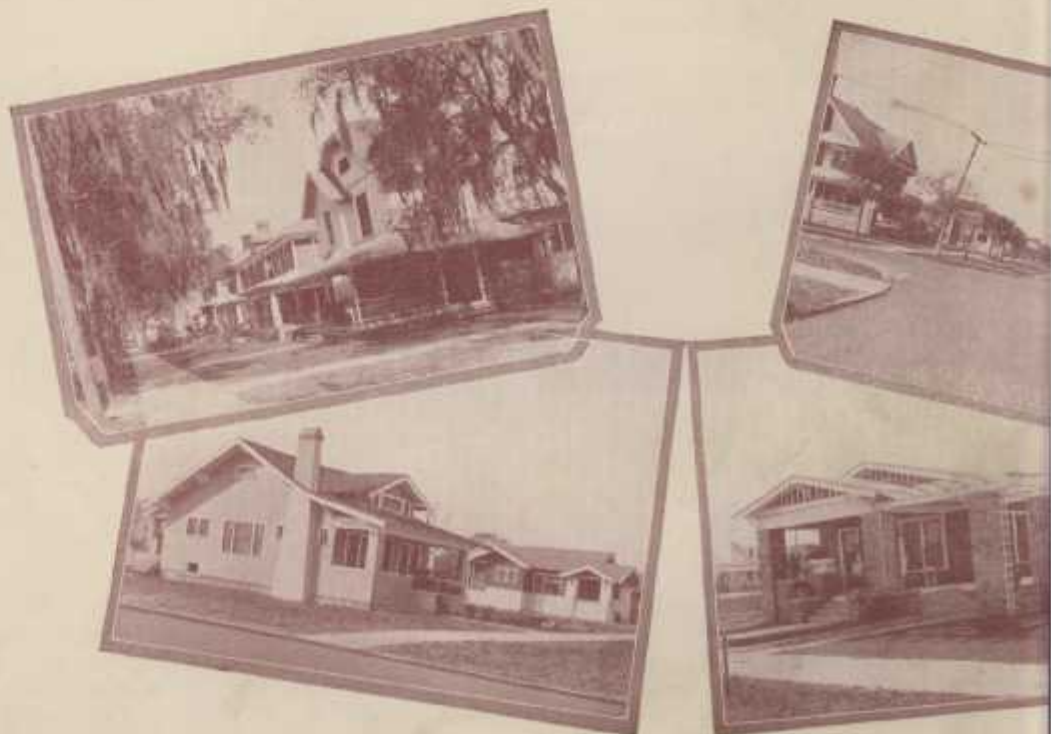
This Is Sanford

It is what you find in it—Today
It will be what you help to make

It has and will adhere to
ONE PURPOSE—
to honestly, efficiently, and attractively
spread the fame of our City and County.

"If You Read It In SANFORD"

Who is Surprised that Visitors Show



OLE—FOR FLORIDA"

TODAY

Weekly Magazine

—Tomorrow

SANFORD TODAY will print publicity freely, propaganda never. News, Comment, and Features—look for them each week.

TODAY --- It Will Be So"

THE HOUSE BY THE SIDE OF THE ROAD

BY SAM WALTER FOSS

There are hermit souls that live withdrawn
In the peace of their self-content;
There are souls, like stars, that dwell apart
In a fellow's firmament;
There are pioneer souls that blaze their paths
Where the highways never ran—
But let me live by the side of the road
And be a friend to man.

Let me live in a house by the side of the road,
Where the race of men go by—
The men who are good and the men who are bad,
As good and as bad as I.
I would not sit in the scorner's seat,
Or hurl the cynic's ban;
Let me live in a house by the side of the road,
And be a friend to man.

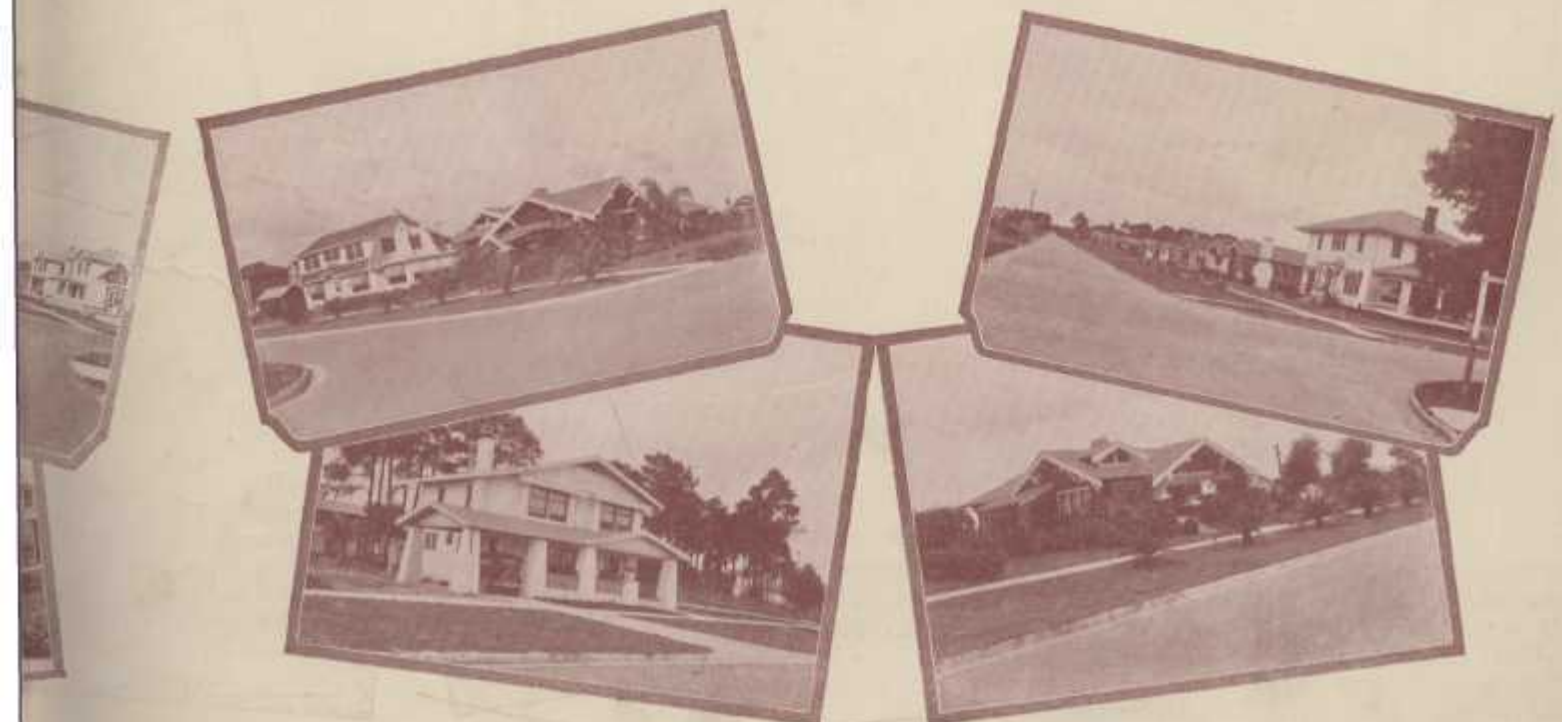
I see from my house by the side of the road,
By the side of the highways of life,
The men who press with the ardor of hope,
The men who faint with the strife.
But I turn not away from their smiles nor their tears—

Both parts of an infinite plan;
Let me live in my house by the side of the road,
And be a friend to man.

I know there are brook-gladdened meadows
Ahead,
And mountains of wearisome height;
That the road passes on through the long afternoon
And stretches away to the night.
But still I rejoice when the travelers rejoice,
And weep with the strangers that moan,
Nor live in my house by the side of the road
Like a man who dwells there alone.

Let me live in my house by the side of the road,
Where the race of men go by—
They are good, they are bad, they are weak,
they are strong,
Wise, foolish--so am I.
Then why should I sit in the scorner's seat
Or hurl the cynic's ban?
Let me live in my house by the side of the road,
And be a friend to man.

claim Over the Attractiveness of Sanford Homes and Streets?



LET'S GO TO THE SHOW

ENTERTAINMENT MENU FOR WEEK BEGINNING JULY 19TH

OLD LOVES AND NEW

(Advance Notice)

Marion Fairfax, screen writer and producer, ushered in the first picture made by herself with a christening. The picture is "Old Loves and New," which comes next Monday to Milane Theater.

Although appropriate, the christening was merely a happy movie coincident. "Old Loves and New," which is Miss Fairfax's adaption of the celebrated E. M. Hull novel, "The Desert Healer," opens with a christening ball in Carew Castle, England, in honor of an heir born amid the strife of the late war.

Lewis Stone has the role of Lord Carew, who, following the wreck of his home, wanders off to join the nomads of Algeria. In the opening sequence with Stone is Katherine McDonald, who is returning to the screen in her first big role. Others in the cast are Barbara Bedford, Tully Marshall, Walter Pidgeon, Ann Rork, Arthur Rankin and Albert Conti.

THE LITTLE IRISH GIRL

(Advance Notice)

Dolores Costello, who skyrocketed to stardom after her screen debut as the leading woman for John Barrymore in "The

between grafters and lifters. The Irish girl is one whose come-hither looks are exploited by a gang of city grifters who are operating in a small country town. The story is a mystery-comedy of rural wit matched against city slickness.

The screen version was written by Darryl Francis Zanuck, and the production was directed by Roy Del Ruth. The cast includes John Harron, Mathew Betz, Lee Moran, Gertrude Claire, Joseph Dowling, Dot Farley and Henry Barrows.

THE FIGHTING HEART

(Advance Notice)

Surrounded by an excellent supporting cast, George O'Brien comes to the Milane's screen Saturday in John Ford's latest picture for William Fox, "The Fighting Heart," based on Larry Evan's story "Once to Every Man." It is one of the finest things this rising young William Fox player has done on the screen.

If Larry Evans were writing a special screen story for George O'Brien, he could not have done better than "Once to Every Man." Besides having pathos, humor and dramatic situations, the story gives O'Brien an opportunity to appear in three distinct phases of life into which he fits admirably. O'Brien appears first as a country boy.



DOLORES COSTELLO

in "THE LITTLE IRISH GIRL"
A Warner Picture

SWEET DADDIES

(Advance Notice)

Charlie Murray, the famous half of the vaudeville team, Murray and Mack, does another of his inimitable portraits of an Irishman in trouble in M. C. Levee's First National picture, "Sweet Daddies," at the Milane Friday.

Charlie has won a solid place in the esteem of movie fans the world over, and it was he, along with Charlie Chaplin, and other celebrities who put the name of Mack Sennett on the film map.

Murray has since graduated from that famous comedy lot and is under a long term contract to First National from whom he was loaned to play one of the feature roles in "Sweet Daddies."

THE GREATER GLORY

(Advance Notice)

A side of the war that has been clouded in mystery is brought to the screen for the first time in "The Greater Glory," the colossal screen epic showing at Milane Theater Thursday.

The picture was produced by June Mathis, who formerly gave the screen "The Four Horsemen," remembered as a priceless achievement. First National releases "The Greater Glory."

That the story of "The Greater Glory," which reveals conditions in Vienna before, during and after the war, is authentic is revealed in the fact that the picture is an adaptation of the celebrated novel, "Viennese Medley," written by Edith O'Shaughnessy, wife of the American minister at Vienna.

The assessed valuation of Seminole County in 1925 was \$8,000,000.



Conway Tearle and Anna Q. Nilsson in "The Greater Glory"

Sea Beast," will be seen in her new Warner Bros. picture, "The Little Irish Girl," at Milane Theatre Tuesday.

"The Little Irish Girl" is founded on C. D. Lancaster's story, "The Grifters," meaning crooks who are a sort of cross

He goes to the city and is later seen as a prize fighter. In this phase of the story his remarkable physique and boxing ability show to great advantage. Then he appears as the well groomed habitue of Broadway's gilded palaces.

MR. KINSOLVING INVESTS HIS SON

A TALE OF THE AMERICAN CONSULAR SERVICE AT HOME AND ABROAD

EDITOR'S NOTE.—Perhaps there is a Mr. Kinsolving in Sanford. Perhaps there's a Kinsolving Jr. to whom none of the ordinary at-home opportunities appeals as being the doorway of his future. It is easy to imagine that a community such as this, the world center of an important industry and the State center of commercial distribution, would have among its population some excellent raw material for the American Consular Service. And youth's blood calls to far places.

"I tell you, Governor, there are millions in it! Millions!"

The level eyes of Mr. David Kinsolving

By I. S. S.

continued to survey interestedly the snappy ones, blue like his own, of David Kinsolving IIIrd. If Mr. David was anywise moved to nibble the bait of his son's assertion he betrayed it by no more than a slight thrust of lips at the left point of a firm, clipped, gray moustache of cocky cut. It was an unconscious trick he had; to David it signaled "Decision reserved."

These two men understood each the other uncommonly. Which explains why, long

after university days, Mr. David had not ever suggested to the IIIrd wasn't it time he took up a hole in his belt and snapped into something for keeps? Mr. David knew the strain, David's strain; why not? wasn't it his own? Only quite lately he had said as much, rather definitely, to Mr. Oliver Kinsolving who was by birth his elder brother, by disposition unmarried, and by race, choice and natural selection the head of Kinsolving Steel.

"The IIIrd," Mr. David had rebuked Mr. Oliver with, "is about the business of finding out just why he is personally with us. When he has decided what particular ditch he desires with his whole soul to dig, he'll peel his coat and dig it. And I'll say if it happens to be the Nicaraguan my Panama 5's will be for sale, because anything the IIIrd decides to dig will be s-o-m-e ditch."

"Decides!" Mr. Oliver had scoffed; "that's just it—he doesn't decide."

"Perhaps he is making up the time we lost," Mr. David suggested slyly.

"I do not at all know what you mean," replied Mr. Oliver.

"You wouldn't; shall I tell you? I mean the time, the very precious time, you and I lost out of life, Oliver, by having our particular ditches picked and pegged for us before ever our father's charming wife became our mother. Your ditch, Kinsolving Steel—job all lined, tools ready, position for-life-with-good-behavior. My ditch, Consolidated Export—appointment every morning at nine, object, presidency."

"Well?" demanded Mr. Oliver. "Well?"

"It may be," remarked Mr. David irrelevantly, picking up hat and gloves and taking his stick, "that I shall go abroad—soon. For a long time. See the world. Eh?"

Mr. Oliver Kinsolving stiffened, his rather long face froze. Flatly, with the peculiarly irritating patience some persons who never-were-young adopt toward others who they believe never-will-grow-up, Mr. Oliver said: "You cannot do that, David. My business—your business—Kinsolving Steel—Consolidated Export—"

"I don't know how long I shall be gone, if I go," Mr. David continued. "Certainly four or five years. Perhaps a dozen; maybe thirty; but—"

"You—are you mad?" That is what Mr. Oliver asked him, was he mad.

"But anyway, while I'm away—if I go," Mr. David went blandly on, "I expect to be right here the whole time attending to business as usual. My word yes, daily as usual." (Mr. Oliver's jaw began to sag; he seemed fogged.) "And, I may as well tell you, in the course of my foreign batting around" (Mr. Oliver twitched as in pain. Could this be David speaking?) "I may show up in Denmark and Ireland, drop in on Indo-China and the South Sea Islands, take a whiz at India, Berlin, Chili, Paris,

ASLEEP ON OUR OPPORTUNITIES

SANFORD IS NEGLECTING THE RESOURCES OF
SEMINOLE COUNTY AND RISKING HER OWN
CHANCE OF SURE GREATNESS.

By B. A. HOWARD

It requires people to make a city—population. Cities and towns may have fine municipal buildings, schools, churches, business houses, homes, and banks full of money; but after all, a city is rated according to its population. In taking the census one man counts one, no matter what his occupation. The first information asked by any prospective settler is "What is the population of your city?"

If the population is growing there is a reason for it. People, in general, go where they can best make a living for themselves and their families. This has been the cause of Sanford's splendid growth during the past few years. There will be a continued demand for homes and business places as long as the population continues to increase, and the population will continue to increase as long as the industrial and agricultural opportunities are better here than elsewhere. Sanford needs more factories, more wholesale houses, more industries, and every inducement should be offered to locate them here. Already certain industries have gone elsewhere because desirable locations in our city have been held too high. The best industrial locations should be at the city's disposal for desirable industries.

Seminole County comprises approximately 200,000 acres, of which 5 per cent is now productive. Probably 2½ per cent—5,000 acres—is producing vegetables. There is not another 5,000 acres of agricultural land in the country that has produced any more dollars during the last 20 years than this 5,000 acres has produced. But the percentage on increased acreage during the 20 years has been very small. We doubt the wisdom of any considerable increase in this highly specialized celery acreage.

But Sanford and Seminole County are making a most serious mistake in not de-

veloping agriculturally along other lines. There are at hand 12 other crops that have been proved in Florida to yield as much profit per acre as celery and with much less cost of preparation of the land and production.

Grapes are one of these 12. At least four varieties of commercial grapes have been proved very successful and very profitable in central Florida. Seminole County has 30,000 acres of land ideally adapted to grape culture. California ships 75,000 cars of grapes annually to eastern markets. It has been proved that Florida grapes are ready for the market six weeks ahead of California's. Everyone knows what this would mean to the Florida producers.

There are at least four varieties of berries, highly profitable, that will grow prolific crops on land in Seminole County which is not adaptable to celery.

The growth of any community is largely in the spirit of its business people. Are we not too self-satisfied? Our sister counties are developing a larger variety of commercial crops than we are. We cannot afford to continue to let 95 per cent of our land remain nonproductive. The fertile prairies of the St. Johns River Valley should be producing thousands of bushels of rice and other field crops. The expense of pumping and flooding is very small compared to the expense of clearing and subdividing timbered lands, and the returns in profits will more than justify the expense.

Sanford will never become the great city that she should be, with only one kind of highly specialized farming and only 5 per cent of the land in the county producing.

Large developments of grape vineyards and of other products known to be successful hereabout should be under way; and the County should maintain an experimental farm of sufficient proportions to be continually trying out new products.

Chihuahua, Moscow and Angora and Archangel; and probably one day have a crack at the Streets of Carlo."

Bewilderment had been chased by fear from the eyes of Mr. Oliver Kinsolving and fear had hidden itself in the veiled cunning of the sane seeking to deal with the suddenly insane, and now he laid fingertips gingerly on his brother's sleeve and spoke—he hoped soothingly, while a spare wheel in his brain raced for the Kinsolvings' doctor's telephone number. "You are sixty-two, dear David," he chanted, "and you need a rest of course—foreign scenes and all that—overworked—poor fellow—strain—rest—you must rest—"

Here Mr. David stopped him; and afterward Mr. Olive could not recall in all their lives his brother having spoken in such mocking manner: "I'm sixty-two, am I? Overworked, eh? Must rest, must I? You go to the devil. I'm twenty-five, boiling with red youth, itching with pep—come turn me loose! I'm going abroad to WORK. I am, for the U. S. A.—if I go. I tell you, trade follows the Flag, and no Kinsolving ever yet deserted his Flag—if you know what I mean—"

Mr. Oliver did not in the least, but of whom inquire? Mr. David was gone!

It was in the evening of the day of this, Mr. David's incomprehensible outburst, that the IIIrd made his throbbing declaration in the Kinsolving library that there were millions in it, *millions*. Having shot that bolt he swung up a chair and settled to face his father across the table.

"Our family's got everything, Governor, just every last thing," he urged, "to put this deal across. And Governor," soberly, "I'm putting it up to you for the—last—time. You invest your approval and five thousand a year; I invest my time, my present and future, the best of all that it's in me to be; and jointly we invest the Kinsolving traditions, finest of all. Strictly speaking, though," the IIIrd added very earnestly, "the whole investment is really your own—I'm your son." A warm flush came into Mr. David's shaven cheeks, a certain something into his blue eyes that never stole into Mr. Oliver's. But his level look remained as level and his cocky clipped moustache still signaled "Decision reserved." Consolidated Export was not built upon capitulations to youthful enthusiasm; Consolidated Export never in its long and shining annals had been persuaded; was open to conviction only by facts; and Consolidated Export was but the trade name for David Kinsolving.

Presently the IIIrd went on:

"Look, sir. I'm honestly sorry I can't follow you along in finance as you followed along with Grandfather, but I—can't. You know how hard I've tried, but it doesn't appeal to me, doesn't get me. To me, the game isn't there. I'm afraid after all it's myself I want most to please when it's a question of what to slug away at for life. I'm—Governor, you'll believe me—you've got to believe me—I am as proud—as proud

as—as hell, sir, if you'll overlook that, to be your son, but I don't get any thrill at all out of being *Consolidated Export's son*. It doesn't get me!"

Mr. David, who was listening altogether carefully, ventured a level remark. He said: "If Consolidated Export were a fifty-thousand-ton ship instead of a fifty-million-dollar banking house—would it 'get' you, do you know?" It was typical of Mr. David that he did not say "do you think?" The IIIrd shot back at him:

"If it was a *five-thousand-tonner* and going far, it would get me, yes, sir—on the bridge."

(Concluded Next Saturday)

ABOUT ALTAMONTE SPRINGS

Surrounding Altamonte, forming its "back country," are some of the finest citrus groves to be found in the State, thus demonstrating the fertility of the soil, which seems to be especially adapted to fruit growing and trucking. Here, too, are located a number of greenhouses producing large quantities of asparagus plumosus for house use and for shipment to the leading flower markets of the eastern and middle States. There is also some interest being shown in the raising of bulbs, which should be very prominent in future lists of Florida products.

THE LICENSE LAW

Practical cooperation with the Florida Real Estate Commission is necessary to bring the License Law to its full efficiency.

Section 8 of the License Law requires notification to the Commission, by any one holding license, of any change of business location, and in the case of a salesman, of the change of employer. Change of address by a broker, or change of employer by a salesman, automatically cancels his license. Blanks for reporting such changes may be had at the Real Estate Board office in the First National Bank building. Persons who do not strictly observe the law in this requirement are courting trouble.

"Realtors" Professional Relations

Article 14. A Realtor should not buy for himself property listed with him, nor should he acquire any interest therein, without first making his true position clearly known to the listing owner.

Article 15. When asked for an appraisal of real property or an opinion on a real estate problem, the Realtor should never give an unconsidered answer; his counsel constitutes a professional service which he should render only after having ascertained and weighed the facts, and for which he should make a fair charge.

SANFORD NEXT WEEK

BASEBALL

Monday, Tuesday, and Wednesday: Sanford at St. Petersburg. Thursday, Friday, Saturday: At home—Sanford vs. Bradenton.

MONDAY the 19th—At Milane Theater: Lewis Stone and Barbara Bedford in "Old Loves and New;" Comedy, Glen Tryon in "Along Came Auntie;" Charleston Lesson No. 5; Milane News.

TUESDAY the 20th—Rotary Club meets at luncheon in Seminole Cafe at Noon. At Milane Theater: Dolores Costello, John Harron, and a big cast in "The Little Irish Girl;" EXTRA SPECIAL. The Official Moving Pictures of Byrd's Polar Triumph; Topics of the Day.

WEDNESDAY the 21st—Kiwanis Club meets at luncheon in Seminole Cafe at Noon. At Milane Theater: Cecil B. DeMille presents Rod LaRocque, Lillian Rich, and Robert Edeson in "Braveheart;" Comedy, "Quick Service;" Aesop's Fables.

THURSDAY the 22nd—Lions Club meets at luncheon in Seminole Cafe at Noon. At Milane Theater: Conway Tearle and Anna Q. Nilsson in "The Greater Glory;" Andy Gump comedy; Milane Review. At Princess Theater: Irene Chadwick in "The Golden Cocoon;" Hal Roach's comedy "Tol'able Romeo;" Sport-light, "Leaps and Bounds."

FRIDAY the 23d—Sanford Chamber of Commerce in weekly luncheon, Seminole Cafe, Noon. At Milane Theater: Merchants' Gift Nite; Charlie Murray, George Sidney, and Vera Gordon in "Sweet Daddies;" Comedy, "Who Hit Me?"; Milane News.

SATURDAY the 24th—At Milane Theater: George O'Brien in "Fighting Heart;" Hal Roach comedy, "Mighty Like a Moose." At Princess Theater: "California in '49;" Comedy, "Who's Your Husband?"

SUNDAY

The Churches of Sanford will welcome your presence at Divine Service.

In Seminole County 25 per cent of the revenue derived from taxation is expended on schools, and 33 per cent on good roads. The total wealth per capita for the county is approximately \$700. Seminole County has at present nearly 100 miles of hard-surfaced roads. A bond issue in the amount of \$1,750,000 has been voted, which will pave 88 miles of new roads and improve 45 miles of the present road system. This sum will cover a three-year program.