

Editor's Note

I am pleased to see this second issue of the 2020 volume come to fruition. As has been the case in many contexts, the ongoing Pandemic has slowed down our publication process, but it has not stopped it. In this issue, we see three contributions, each of which offers insights for communication administrators. Rappeport and Wolvin highlight the importance of listening in leadership practice. In this historical moment, listening is particularly important for discerning direction for communication departments and their host institutions. Such discernment may assist leaders of communication departments as they attend to internal and external audiences and respond with insightful action. LeFebvre's tracing of the rise and fall of the Speech Communication department at Iowa State University offers a cautionary tale of great interest to historians of the communication field and to communication administrators seeking to protect and preserve departmental identity and survival in a moment of great change and uncertainty. Buermann, Everett, Ringer, Anderson, Davenport, and Mutua offer practical recommendations for social media use as a recruitment strategy in a moment where everyone on an academic campus must attend to attracting students. Communication administrators will find these insights, drawn from the experience of an academic department listening to what is needed in this historical moment in an effort to strengthen and equip a communication department for survival and growth, quite valuable. These three articles work together to encourage communication administrators to take thoughtful action as the field of communication makes its way into the future.