

3-18-1933

## Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 11, week ending March 18

Hotel Greeters of Florida

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A GUIDE  
—  
WHERE TO GO  
—  
WHAT TO SEE

# THE GREETER

WHAT'S WHAT  
—  
DAY BY DAY  
—  
THIS WEEK

Vol. 4 No. 11

ORLANDO'S CIVIC WEEKLY

Week Ending March 18, 1933

## Forward Orlando

100,000 PEOPLE  
BY 1943 IS GOAL

UNITED MOVEMENT  
TO ADVERTISE CITY

SPRING ADS  
RUNNING IN  
MIAMI AND  
ST. PETERSBURG

Tourists and Visitros in the southern part of the state are being urged to stop over in Orlando on their way north. The advertising is part of the Chamber of Commerce's Spring campaign to attract more people to the City Beautiful. The A. P. Phillips Co. is directing the advertising. The art work was done by Jose Arentz and the Engraving by Wrigley Engraving Co.

COME TO

# ORLANDO

FLORIDA'S MOST BEAUTIFUL CITY




**COMPLETE YOUR TRIP - STOP A WHILE WITH FRIENDLY PEOPLE IN THE HEART OF FLORIDA**

**THE HUB OF THE GOOD ROAD SYSTEM**

MIAMI 245 Mi. ST. PETERSBURG 118 Mi.  
DAYTONA BEACH 65 Mi. BOK TOWER 56 Mi.

## SPRING

AT ITS BEST

**MODERN HOTELS AND APARTMENTS OFFER LOW RATES BY DAY OR WEEK**

**RESTAURANTS, CAFETERIAS, TEA ROOMS OF THE HIGHEST TYPE AFFORD SERVICE TO SUIT EACH MOOD AND TASTE**

**CALL AT THE CHAMBER OF COMMERCE FOR INFORMATION ON SUPERIOR FLORIDA**





# ORLANDO

— — ON YOUR WAY NORTH

## Central Florida Swapping Post Opens

Money is not needed to barter, trade or exchange food, clothing, furniture or services at the Swapping Post on Main Street. Join this cooperative movement today. A small registration and operating fee of only 25c is required for full membership in this cooperative ex-

change. Bring your surplus or goods you do not need and exchange them for goods or services you need or can use. Services of doctors, dentists, lawyers, and other professions also arranged. Every citizen is urged to cooperate for the common good. Call by today.

**The Swapping Post 133 North Main Street**



THE

# Greeter

A GUIDE ... WHERE TO GO ... WHAT TO SEE

## WHATS WHAT-DAY BY DAY CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS

SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER

DON EMERY, DAYTONA BEACH, ADVERTISING

ALVAH WEATHERS, CIRCULATION

DOT BEBE, SPECIAL

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER.

CONTRIBUTORS

PUBLISHED EACH SATURDAY

DISTRIBUTED BY

U. S. MAIL, CHAMBER OF COMMERCE,

THEATRES, HOTELS, APARTMENTS,

RESTAURANTS AND WHEREVER

PEOPLE CONGREGATE

ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

## c. of c. notes

Visitors Club of Orlando—Tuesday, City Auditorium, 7:30 P. M.

Chamber of Commerce Card Party—Thursday 2:30 P. M.

All visitors are welcome to Sunshine Park where Bowling, Shuffleboard, Roque, Cards, Horseshoe Pitching and other games are played daily.

All visitors are requested to register at the Chamber of Commerce so that their friends may locate them.

### State Club Meetings

Ohio—Monday, C. of C. Bldg., 8 P. M.

Michigan—Wednesday (2nd and 4th) C. of

New England—Wednesday (1st and 3rd) C. of C. Bldg., 8 P. M.

New York, Thursday, C. of C. Bldg., 8 P. M.

Pennsylvania—Friday, C. of C. Bldg., 8 P. M.

### Band Concert

Band Concert, Sunday, Eola Park—2:30 P. M.

**BOXING**—Monday, 8:15 P. M., Court Street arena, auspices American Legion.

**WRESTLING**—Wednesday, 8 P. M., Court Street arena, auspices American Legion.

**EDITOR'S NOTE**—The article on the next column is by Harry E. Fitzgerald, noted sports-writer whose weekly articles on **FISHING**, have been a feature of the Greeter for the past three years.

'Tis the same old stream that used to be,

When I was a toddling boy.

'Tis the same old bank that I strolled along,

A-whistling my notes of joy.

'Tis the same old bend; the same old point

Where I tossed my bobber out.

'Tis the same old place that a hundred times

I've told my kids about.

Fishing locations change from time to time, lakes diminish, streams go dry and due to suburban developments, drainage canals and one thing or another dependable fishing locations last only a few brief years. Perhaps the worst kind of destruction is the havoc occasioned by the seiners. Lake Jessup, just across the Orange county line near Sanford, is an outstanding example.

This lake is a tributary of the St. John's river and once was amply populated with black bass. Then the commercial fishermen spread their nets and Jessup became only a memory to the rod and reel fishermen. The passage of the laws prohibiting the use of seines again brought Lake Jessup into the limelight and some fine catches were made during recent years, including one winner of the Fild & Stream awards for prize fish. And once again came the seiners! This time they are known as 'bass-bootleggers' as they operate illegally and during the night.

The bootleggers on Lake Jessup recently developed into hiackers. They preyed upon each other by a method of racketeering that was surprisingly simple. When one group learned that their competitor was seining on a certain night, they waited concealed until the nets were drawn and then trained spot lights on the fishing boats, sounded the sirens on their own craft, fired a few shots and commanded the fishermen to "halt in the name of the law." It usually worked the seiners fled and the catch was stolen, nets confiscated, and the fish marketed through the usual bootleg channels. Discovering they were being hoaxed and fleeced by brother law violators one group determined to resist attack and defend their fish. Then the opposition tipped off the fish and game department and District Commissioner Jim Black and Game Warden Norris proceeded to Jessup, lay in wait until they could hear the fish splashing as the nets were being drawn and then paddled noiselessly to the seiners boats. "Hey," shouted the Game Commissioner, "we're officers you're under arrest." "So's your aunt Susie," responded the leader of the bootleggers. "Come along side and we'll give you a present." "I've got a little present for you boys," smiled the commissioner as he produced handcuffs and took 4 men into custody, liberated their fish and captured 700 yards of seine. "Damned if it ain't Jim Black!" gasped one of the gang as a spotlight illuminated the scene, "I've been paying a man \$25.00 a week to keep me posted on when the wardens were out on the lake and now it'll cost me \$250. just to meet one personally." Here's hoping the judge does not disappoint him in the amount of the fine.

Adversity is a wonderful university.

Only despair is defeat.

Hereafter we'll be thankful for small mercies.



# On and off the Avenue

Clever to the last stitch are those clothes to be found at the **Peter & Jane Shop, 27 W. Washington**. A rare combination is exclusiveness, chic and low prices. Don't you love that in between season when Johnny's suits seem merely tatters and Mary's dresses aren't much better, and the friend's new baby needs a gift. Well—don't sigh about it, take my tip, visit the Peter & Jane and your troubles will vanish.

## FAMOUS ORCHESTRA PLAYS MONDAY

Cab Calloway and his "**Cotton Club**" orchestra is the head line attraction for the city this week. Monday night the famous band leader and his orchestra will supply the rythm for the DeMolay-Junior Welfare dance at the Coliseum beginning at 10 and lasting till 2. The heart of Harlem will bring us rythm the like of which many of us have never dreamed of hearing, except over the radio, this side of New York. Turn out Monday night, admission is only \$1.10 each person, and for those who care, tables have been arranged in full view of the orchestra at a slight cover charge. For special information call Charles F. Batchelor at 9620.

For your health sake drink pure water. There is none purer than **Orange City** water known far and wide as the purest in the world. Phone A. W. Briggs today at 5612 and follow the leading doctors recommendations. You can taste the difference.

Take your tie for instance, it denotes your character, tells of your habits, etc. In fact your tie will tell your fortune if we are to believe the psychologists. **Style Headquarters at 119 South Orange D-nicks Habidashery** is showing the latest spring styles not only in ties and other neck wear but the latest in the modern man's wardrobe. Drop into Daniels today and be modernized. Just a new tie will do wonders to pep you up.

The Greeter suggests you drop into **The Melrose at 229 So. Main Street** for dinner tonight or some evening this week. Likened unto the many unique eating places to be found in old New Orleans the Melrose has been a favorite in Orlar do since 1897. You'll find nothing fancy here but good wholesome foods prepared in the good old Southern Style and the most jaded appetite will take new life.

It says to send your work to responsible people. The **Orlando Steam Laundry** leading Central Florida dyers and cleaners stand behind every piece of work they do, and will go to no end of expense and trouble to keep their reputation as the best. **John Wierfall** just returned from Washington and although he confesses he was on the front row at the inaugural ceremonies with the Florida delegation he admits he was more interested in visiting the plants of the Launderers and cleaners in the Capitol City.

Weddings, bridge parties, birthdays, anniversaries, graduation or what have you—it matters little what the occasion for giving is, but what you give matters a lot. Now if I were a bride (don't laugh) I'd simply love one of the beautiful lamps or trays or some of the lovely glass to be found—why of course at the **Rialto Gift Shop—322 E. Park Ave., Winter Park**. Unusual, attractive gifts for everyone and every occasion.

Now that we have seen the latest spring fashions, the next logical thing to do is acquire them. Select your favorite pattern, **Mrs John Todd at 17½ South Orange** will do the rest or she will make over last years wardrobe to the latest spring styles.

The **Perrydell** is enjoying a record season—a house full of guests and every lunch and dinner a capacity crowd. Give the people the best there is and "they will beat a path to your door" provided you tell them about it and both Mrs. Perry and Miss Randall believe in letting the world know of their garden spot, **Perrydell**.

Good news comes from the Dog and Cat hospital of **Dr. Jerry Ruble** on North Orange and Lake Ivanhoe, that the recent flurry of distemper has about subsided. **Drs. Ruble and Hitchcock** are to be commented on their fine work in stamping out this dread that threw a scare into the hearts of all dog lovers some weeks ago.

## 100 000 Pouplation by 1943

"Forward Orlando" is the slogan ringing through every heart really interested in the progress and prosperity of this superior Florida. A hundred thousand population by 1943 is a reasonable goal but to gain this the united efforts of a united civic conscience is paramount. "Forward Orlando" Let's maintain the Orlando Spirit—and there is no bounds to our reward.

## HELEN PURDUE

Smart Sports Wear. Maker and Designer of Hats  
342 E. Park Ave., Winter Park

## WHISTLING KETTLE

The place to dine—Catering  
365 Lyman Ave., Winter Park.

## THE RIALTO GIFT SHOP

Decorative Accessories for wedding and bridge Gifts.

322 E. Park Ave. Winter Park.

## gift shop

THE PERRYDELL TEA HOUSE & GIFT SHOP

22 E. Gore Ave.

Phone 5461

## shoe repairing

MARTIN'S SHU-FIXERY

We Fix 'em while you wait

211 S. Orange Ave.



# The GREETER'S Recommendations

HAVE YOUR CAR

SERVICED IN ORLANDO

## Automotive Electric Service

Speedometer Repairing—Battery Service

AL HUPPEL

Keys Made to Order

325-333 West Central Ave.—Phone 3724

## SUPER SERVICE STATION

Goodyear Tires and Tubes

Brake Relining—Batteries

SANDERSON & DIGGES CO.

North Orange at Robinson—Phone 4823

Federal Tires

## WILLARD BATTERIES

Free Road Service

Phone 3111

DIXIE KUHR SERVICE, INC.

South Orange at Jackson Street

## T O P S

RICHARDS AUTO TOP SHOP

539 W. Central—Phone 3632

Hupmobile-Chrysler-Plymouth

SALES AND SERVICE

J. C. MULLIGAN MOTOR CO.

904 N. Orange Ave.

Phone 7031

## CHURCH and M A I N BUILDING



## M A Y E R ARCADE the place to T R A D E

### in case you didn't know

Won't you all come over? If you haven't heard the news yet there is to be a Love feast on the ground floor of the Mayer Arcade. Special invited guests are according to latest advices, Martin Andersen, of the Sentinel Star, Leslie Saunders, of the Spectator and Gordon Nye of the Shopping Guide. You must come over.

Colonel Hall if you please. Congratulations Walter. Being a real Kentucky Colonel you will have to learn to prepare a mint julep. Perhaps you can find able instructors in the building if you ask.

According to Andre, beauty expert, there has been no holiday on perm-arents, facials, and the like. There's sound psychology, there is nothing that peeps up milady quicker than a little trip to the beauty parlor and when the women folk are peped up it permeates the entire household. Take a tip there friend, send your wife to Andres at 220 South Main Street.

Jose Arents, artist extraordinary, of Advertising Headquarters, invites all lovers of art to his studio any afternoon between three and five o'clock to see an exhibition of his work.

### DIRECTORY

#### GROUND FLOOR

Auto License Bureau—W. K. Price,  
Andres Beauty Salon  
East Side Barber Shop—L. E. Yates  
M. D. Bailey, Jr.—Investments  
Chas. Mayer—Mayer Realty Co.  
Henry Mayer—Bldg. Supt.  
Vernon McKelvey—Real Estate  
Orlando Typesetting Co.—J. M. Albee  
Shopping Guide—Weekly Ad Paper  
The Spectator—Weekly Newspaper...  
Frank Gordon—Fernery  
Veterans Foreign Wars—John Pierson

#### OFFICES

Jose Arentz—Artist  
Barter-Trade-Exchange  
Lyman Beckes—Attorney  
The Greeter—Civic Weekly  
Walter Hall—Attorney  
Orlando Letter Shop  
S. J. Stiggins—Attorney  
A. P. Phillips Co.—Advertising

# Sunday Afternoon Concert, Eola Park

Edgar A. Ball, Conductor

Woodrow Brokaw, Second Leader

1. a. MARCH—AMERICAN LEGION ..... VANDERSLOOT  
b. SKETCH—DOWN SOUTH ..... MYDDLETON
2. OVERTURE—THE GOLDEN DRAGON ..... KING
3. TWO SERENADES—  
a. BY THE WATERS OF MINNETONKA ..... LIEURANCE  
b. BIRD AT THE WATERFALL ..... RING-HAGER
4. GRAND SACRED POTPOURRI—JOY TO THE WORLD ..... BAVNHUSE
5. CONCERT WALTZ—WEDDING OF THE WINDS ..... HALL
6. GRAND SELECTION—MADAME POMPADOUR—(by special request) ....LEO FALL
7. MARCH  
a. ANCHORS AWEIGH ..... ZIMMERMAN  
b. HAPPY DAYS ..... AGER

STAR SPANGLED BANNER

THE

WYOMING

28th season, Nov. to May. In a beautiful park, every service and convenience. American plan only. Daily rates \$5 to \$9 person. Low weekly and season rates.



IN ORLANDO

THIS WEEK AT THE WYOMING HOTEL  
 MONDAY, 4:30 to 6—Afternoon Tea and Concert.  
 FRIDAY, 4:30 to 6—Afternoon Tea and Concert.  
 SUNDAY, 7:30 to 9—Evening Concert  
 Special Attention to Luncheon and Dinner Parties

**ORLANDO STEAM LAUNDRY**

**DYERS and CLEANERS**

Phone 3176

THE SHOP ALL  
WOMEN KNOW

**Frances Slater**

Gowns—Wraps—Sport—Clothes

San Juan Hotel Bldg.

Phone 7954

**ORLANDO'S LEADING BOARDING HOUSE**

SINCE 1897

**The Melrose**

**ROOM and BOARD**

SPECIAL WEEKLY and MONTHLY  
RATES—HIGH QUALITY—

LOW PRICE

229 South Main Street

Phone 4570

**FORWARD ORLANDO!**

Orlando's  
Home Town  
BANK

**FIRST NATIONAL BANK  
AND TRUST COMPANY  
OF ORLANDO**



## if you must leave orlando

### RAILROADS

ATLANTIC COAST LINE — Passenger Depot,  
Sleigh Boulevard. City ticket office, 43 East Pine St.  
Arrive (going North) Arrive (going South)  
1:45 A. M. 2:40 A. M.  
2:30 P. M. 1:30 P. M.

### AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.  
Orlando—South, 1:55 P. M.



## MILES FROM ORLANDO?

Apopka	18	Lakeland	46
Arcadia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	128	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	34	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	103
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

### CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour and half hour. Returning from Winter Park depot ten minutes before and 20 minutes after each hour.

Park Lake, Drubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Hourly service leaving Central and Orange south, 10 minutes past each hour.

For further information call Orlando Transit Co. Phone 5833.

BREAKFAST, LUNCH, DINNER

## Don Georges

Phone 6331  
122 N. Orange—Autrey Arcade  
SANDWICHES FOUNTAIN SERVICE

## where to eat

Please Mention The Greeter to Our Advertisers

### ORLANDO

#### Cloverleaf Milk Depot

Corner Central and Court.

Don George's

Autrey Arcade—122 Orange Ave.—Phone 6331

#### Duck Inn Restaurant

369 N. Orange Ave.—Phone 3533

#### Orange Delicatessen

216 South Orange Ave.

#### Perrydell

22 East Gore—Phone 5461

#### Sharkey's Restaurant

54 N. Orange Ave.—Phone 4004

#### The Latch String

Magnolia at Colonial—Phone 8751

#### The Melrose Boarding House

229 South Main Street—Phone 4570

#### Wyoming Hotel

Corner Amelia and Magnolia—Phone 5126

2 CAN LIVE AS CHEAP AS 1

By Eating a

25 CENT MEAL

at the

Orange Delicatessen

216 South Orange Avenue



## DATSON DAIRIES

GRADE "A" PASTEURIZED  
Milk for Health!

PHONE 6342 OR TELL THE DRIVER

WHEN IN JACKSONVILLE

Visit the

Thomas Jefferson Restaurant

214-216 W. Adams St.

Featuring a

25—35—50 Cent Luncheon

11 A. M. to 3 P. M.

Evening Meal 50 Cents

GEO. A. LIGHT

Manager

## low tides on daytona beach

Mar. 12	1:52	Mar. 15	3:55
Mar. 13	2:31	Mar. 16	4:43
Mar. 14	3:12	Mar. 17	5:41
March 18	6:44		

The GREETER Leads in Class Circulation and Reader Interest



## churches

First Methodist Church  
So. Main at Jackson St.—Dr. M. H. Norton  
Broadway Methodist Church  
Broadway at Amelia Ave.—C. H. Cummers  
First Baptist Church  
South Main at Pine St.—Dr. J. Dean Adcock  
First Presbyterian Church  
South Main at Church St.—Lindsay E. McNair  
Park Lake Presbyterian  
East Colonial and Highland—C. H. Ferran  
St. Luke's Cathedral Church  
North Main at Jefferson St.—Melville E. Johnson  
St. James Catholic Church  
North Orange at Robinson—M. Fox.  
Christian and Missionary Alliance Church  
Delaney at Anderson St.—J. T. Zamrazill, Pastor  
Seventh Day Adventist Church  
East Robinson at Rosalind Ave.  
Orlando Christian Church  
Church at Lake St.—Dr. P. H. Mears  
Central Christian Church  
Ridgewood at Cathcart St.—Morris B. Book  
Unitarian Church  
East Central & Rosalind—Dr. G. H. Badger  
Christian Science Church  
North Rosalind at Summerlin Place  
Trinity Lutheran Church  
Ruth at Livingston—Geo. Trapp.  
Progressive Spiritualist Church  
37 E. Concord—Mrs. Sally R. Russell

## winter park news rollins college notes

Dr. John Martin, consultant on international relations will give a lecture on "The Present Day Crisis" as the next feature on the Tuesday evening lecture and concert course, sponsored by the college. The lecture is open to the public and will be held at 8:15 P. M. in the Annie Russell Theatre. A collection will be taken to defray the expenses of the lecture.

In the Annie Russell Theatre, Wednesday evening at 8:15 P. M., March 15 a concert by the Curtis String Quartet of the Curtis Institute of Music will be given.

Sport fans will have the opportunity to see college baseball off to a good start when the Rollins Tars meet the nine from DeLand at Harper Shepard Field at Winter Park, Thursday afternoon at four P. M.

The Rollins Art Gallery on Ollie Avenue, pictures, paintings, sketches, draws many interested spectators. This week portraits by Zoe Shippen Jewett, daughter of Dr. and Mrs. Eugene L. Shippen of Boston and Winter Park, will be shown. The studio will be open every day from three to six P. M., including Sunday March 19.

Word from Jacksonville tells us that George A. Light of the popular Thomas Jefferson Restaurant had an accident of some description. All his friends in Orlando regret to learn of his injuries and trust he is fully recovered by now. Drop us a line George.

Give up and you an give nothing else.

One thing is worth a premium today —  
Lugher.

Skillful aviators rise above clouds.

Se'backs pave the way for comebacks.

"See Keene for Keen Sight"

**KEENE & KEENE**

Optometrists and Mfg. Opticians

Phone 4967

102 N. Orange Ave.

**Poinsettia**

**MILK & ICE CREAM**

Phone 6196

**Pete The Tailor, Inc.**

Exclusive French Dry Cleaners and Dyers

Office—36 W. Central—Dial 6101

Plant—117-117 South Bryant

**LUNCHEONS**  
75c to \$1.00

**DINNER**  
\$1.00

**TEAS**  
A La Carte  
22 E. GORE  
Phone 5461



**The Perrydell**  
Tea House and Gift Shop

**BEAUTIFUL BEEMAN**

**ESTATE**

formerly home of the late  
"CHEWING GUM KING"

Attractive Rooms at Perrydell  
and Perrydell Annex



THE BEST IN  
ENTERTAINMENT  
AT SPARKS SHOWS

## Sparks Theatres

Orlando Theatres  
Present the Latest  
Hollywood Pictures

## Highlight of Week

Van Arnham's Vaudeville  
At Beacham Friday

Orlando is indeed fortunate in the fact that it is in the center of the Sparks Enterprises which supplies Florida with both vaudeville and movie entertainment.

M. J. Sparks, Director of the Enterprises here assures Orlando of its Supremacy in entertainment in the Central Florida Section and his staff of managers and assistants are pledged to give their public always the best.

In addition to the features and vaudeville of the first order the latest news reels from the far corners of the earth as well as the important events of the Nation are presented at their theatres within a remarkable short time. One would have a liberal education if he did nothing but attend the movies.



## coming attractions

### BEACHAM

"42nd Street," a Super Special musical comedy in technicolor.

"She Done Him Wrong," featuring Mae West.

"Today We Live," with Joan Crawford and Gary Cooper.

"Dangerously ours," with Warner Baxter.

### RITZ

"Cynard," with Ronald Colman.

"Hell to Heaven," Nancy Carroll and Cary Grant.

# at the theatres this week

## BEACHAM THEATRE

**Saturday thru Monday**—"CAVALCADE". The picture of the generation by Noel Coward. A tremendous drama of life... Greater than "Birth of a Nation". Cast of 3500—40 feature players. Positively one of the greatest pictures in seven years! See it in Orlando at popular prices!

**Tuesday thru Thursday**—MARY PICKFORD in her best picture "SECRETS" with Leslie Howard. Wherever SECRETS has been shown, audiences have acclaimed it. Critics have given it their highest praise.

**Friday only**—On the screen—"GIRL MISSING" with Glenda Farrell, Ben Lyon, Mary Brian.

On the stage—Van Arnham's Minstrels with 20 clever artists. **Starting Saturday**—John, Ethel and Lionel Barrymore, in "Rasputin and the Empress". Together for the first time on the screen!

## RITZ THEATRE

**Saturday thru Monday**—BERT WHEELER and ROBERT WOOLSEY in "So This is Africa". The great big laugh the whole world needs! The most SEXational laugh maker of their CLOWNING CAREERS!

**Tuesday thru Thursday**—"CAVALCADE"—the picture of the generation by Noel Coward.

**Friday and Saturday**—Mary Pickford in "Secrets" with Leslie Howard.

## RIALTO THEATRE

**Sunday and Monday**—"PROSPERITY" with Marie Dressler and Polly Moran. Also Fatty Arbuckle in short reel "Hey Pop"—Fox News.

**Tuesday and Wednesday**—DOUBLE FEATURE—"A FAREWELL TO ARMS" with Helen Hayes and Gary Cooper. Also Boris Karloff in "The Mask of Fu Manchu"

**Thursday and Friday**—DOUBLE FEATURE—"UNDER COVER MAN" with George Raft, Nancy Carroll—PLUS "The Past of Mary Holmes" with Skeets Gallagher and Helen Mae Keller. **GUEST DAYS AT THE RIALTO THURSDAY AND FRIDAY!**

**Saturday only**—"HERITAGE OF THE DESERT" with Ramon Scott—Cartoon "Last Frontier" episode No. 5.

## BABY GRAND THEATRE—Winter Park

**Sunday and Monday**—"STRANGE INTERLUDE" with Norma Shearer and Clark Gable. Eugene O'Neill's astounding drama gloriously enacted by the screen's greatest pair of stars. Zasu Pitts and Thelma Todd in "The Spoilers".

**Tuesday and Wednesday**—"SECOND HAND WIFE" with Sally Eilers and Ralph Bellamy. Taken from the book by Kathleen Norris.

Special added attraction—Chic Sale in "Whispering Bill" taken from the ballad by IRVING BACHELLER of Winter Park. 1c Sale Tuesday and Wednesday. Purchase one regular admission ticket plus one cent and take a guest.

**Thursday and Friday**—HELEN HAYES, the screen's greatest actress co-stars with Ramon Navarro in "SON DAUGHTER"

**Saturday only**—William Powell in "Lawyer Man" with Joan Blondell.