

4-1-1933

## Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 13, week ending April 1

Hotel Greeters of Florida

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A GUIDE  
—  
WHERE TO GO  
—  
WHAT TO SEE

# THE GREATER

WHAT'S WHAT  
—  
DAY BY DAY  
—  
THIS WEEK

Vol. 4 No. 13

ORLANDO'S CIVIC WEEKLY

Week Ending April 1, 1933

**ALL VISITORS AND TOURISTS COME TO**

# ORLANDO

**FOR ACTIVE ENTERTAINMENT**



56 MI. TO  
DUNKTOWER  
245 MI. TO  
MIAMI  
118 MI. TO  
ST. PETERSBURG.



**THE HEART  
OF  
ACTIVITY  
ORLANDO**



**SPRING  
AT ITS BEST**

**SOMETHING DOING EVERY DAY & NIGHT**

Big League BASEBALL = March 27th. Baltimore vs. Picked Team  
March 18 Philadelphia vs. Montreal = March 30 Red Sox vs. Montreal.  
TENNIS TOURNAMENTS = March 31, April 1 and 2 = State Meets  
Singles and Doubles. Special Winter Visitors Joust. No Entrance Fee  
Shuffleboard Contests = March 29-30. Men-Women-Singles-Doubles.  
Lawn Bowling Tourney = March 29-30-31. Prizes. No Entrance Fee.  
Horseshoe Tournament = 1st-2nd-3rd Class-Prizes Each Event.

**WATER CARNIVAL** ★

GIGANTIC = STUPENDOUS = SPECTACULAR = A Grand Finale  
TWO NIGHTS = April 5th-6th. A Spectacular WATER PAGEANT

**FOR ACTION THRILLS AND FUN**

# ORLANDO

*On Your Way North*

Greater Orlando Movement Advertising Campaign—Advertising  
directed by A. P. Phillips Co.—Art work by Jose Arentz  
Engraving by Wrigley Engraving Co., all of ORLANDO



THE

# Greeter

A GUIDE ... WHERE TO GO ... WHAT TO SEE

## WHATS WHAT--DAY BY DAY CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA  
ORLANDO APARTMENT HOUSE OWNERS  
SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER  
DON EMERY, DAYTONA BEACH, ADVERTISING  
ALVAH WEATHERS, CIRCULATION

DOT BEBE, SPECIAL

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER,

CONTRIBUTORS

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THEATRES, HOTELS, APARTMENTS,  
RESTAURANTS AND WHEREVER  
PEOPLE CONGREGATE

ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

## c. of c. notes

Visitors Club of Orlando—Tuesday, City Auditorium, 7:30 P. M.

Chamber of Commerce Card Party—Thursday 2:30 P. M.

All visitors are welcome to Sunshine Park where Bowling, Shuffleboard, Roque, Cards, Horseshoe Pitching and other games are played daily.

All visitors are requested to register at the Chamber of Commerce so that their friends may locate them.

### State Club Meetings

Ohio—Monday, C. of C. Bldg., 8 P. M.

Michigan—Wednesday (2nd and 4th) C. of

New England—Wednesday (1st and 3rd) C. of C. Eldg., 8 P. M.

New York, Thursday, C. of C. Bldg., 8 P. M.

Pennsylvania—Friday, C. of C. Bldg., 8 P. M.

### Band Concert

Band Concert, Sunday, Eola Park—2:30 P. M.

BOXING—Monday, 8:15 P. M., Court Street arena, auspices American Legion.

WRESTLING—Wednesday, 8 P. M., Court Street arena, auspices American Legion.

### BIG LEAGUE BASEBALL

March 27—Baltimore vs Picked Team

March 28—Philadelphia vs Montreal

March 30—Red Sox vs Montreal

If you are a real baseball fan don't miss these Big League Games, to be played at Tinker Field. Give them your support, show these Big Leaguers that Orlando enjoys seeing REAL Baseball games.

## fishing

BY

HARRY E. FITZGERALD

Celebrated Sports Writer

A Weekly Feature of the  
GREETER



A wise old bass, gar-shashed and grim,  
Lazily fired as my boat crept near;  
Rose and inspected my proffered plug  
But passed it up with a cunning leer.  
"I'm wise", he said "to Creek Chub's" "Crips",  
To the Zaragosa and Heddon's "Spooks",  
Al Fess baits and South Bend's Orenos  
Are all fine and dandy—except the hooks!"

In the Spring an angler's fancy lightly turns  
to thoughts of fishing tackle. During the long  
winter months the bait and tackle makers pro-  
duce a variety of new and more tempting lures  
to fool the fish, and an equal variety of new  
varieties in rods and reels—to lure the fisher-  
man.

Perhaps the greatest improvement in fishing  
rods during the past decade is the new Tubular  
steel rod designed by the American Fork & Hoe  
Company, makers of True-Temper products.  
This is really an outstanding innovation and  
the first steel rod ever made that will, in the  
opinion of the bait casters who have used it,  
seriously menace the popular split bamboo so  
dear to the heart of the sport fisherman.

The Tubular rod is light, flexible and has a  
splendid whip; while in appearance and weight  
it closely resembles the bamboo. True-Temper  
is also introducing a new reel in the way of  
a combined rod and reel that those fortunate to  
give the sample "Reelrod" sent out for trial,  
a practical demonstration, is the greatest improve-  
ment in a rod and reel combination made in  
recent years. A "Reelrod" enables the beginner  
to master the art of bait casting without the dis-  
heartening backlashes that have discouraged so  
many embryo disciples of Sir Isaac Walton.

However, if you want real diversion, send for  
the 1933 catalogs of James Heddon's Sons,  
Dover, Mich., South Bend Bait Co., South  
Bend, Ind., and the Creek Chub Bait Co., Gar-  
rett, Ind. Look over the new line of baits, lures  
and other fish-getting devices recommended for  
use during the Democratic administration; Boys,  
their artists and experts must lie awake nights  
conceiving all the doofuney's and thingumabobs  
that they advocate using to tempt wise  
old bass to Sock! I thought I was familiar with  
most baits but after browsing thru the 1933  
catalogs, I decided my tackle-box is practically  
empty. Maybe the big bass out in Lake Poinsette  
that passed up my lures last Sunday would have  
hit a Field Mouse with beady eyes and a feather  
tail; a fish made of transparent material that even  
a bass can see thru; a lure that carries a whole  
flock of small revolving fish resembling a school  
of minnows, or a crab with rubber legs that  
travels backwards just as natural as life. "It's all  
a matter of taste", as the Irishman remarked  
when he kissed the cow, so send for a catalog,  
pay your money and take your choice.



Merlin Mitchel, local sport fisherman and designer of the new fish hook that is attracting so much newspaper publicity, was awarded second prize in Field & Stream's 1932 annual prize fish contest. Capt. Mitchel's bass was taken in Blue Cypress and weighed 14½ lbs. Needless to remark it was caught with one of Mitch's newly designed "Sport" fish hooks. In looking over the records I find this fish was caught in Lake Poinsette. I might have known the downstate seining "bootleggers" would not have overlooked such a sizeable bass in Blue Cypress.

Bob Stevin: "My girl got her nose broke in three places."

Second Beta: "She should have kept out of these places."

Plebe—"Those upper-classmen treat us like mandolins."

His Big Moment—"Why like mandolins?"

Plkbe—"There're always pickin' on us."

"Darling, am I the first man you ever loved?"

"Yes, Reginald, all the others were fraternity boys."

"I understand that your bootlegger is pretty smart?"

"Smart! The clever fellow actually raises tom-

Dr. E. A. Shugart, Marion, Va., winter tourist in Orlando, was fortunate enough to land a small-mouth bass in Lake Apopka last week that weighed eight and one-half pounds. The Doctor's fish was 25 inches in length, with a girth of 16½ inches.

## ALCOHOL A REMOVER

by Johnnie Wigfall

ALCOHOL will remove grass stains from summer clothes. It will also remove summer clothes, also spring and winter clothes, not only from the man who drinks it, but also from his wife and children. It will also remove household furniture from the house and eatables from the pantry; the smile from the face of his wife, and the happiness from the home. As a remover alcohol has few equals.

## HELEN PURDUE

Smart Sports Wear. Maker and Designer of Hats  
342 E. Park Ave., Winter Park

## WHISTLING KETTLE

The place to dine—Catering

365 Lyman Ave., Winter Park.

## THE RIALTO GIFT SHOP

Decorative Accessories for wedding and bridge

Gifts.

322 E. Park Ave. Winter Park.

## shoe repairing

## MARTIN'S SHU-FIXERY

We Fix 'em while you wait

211 S. Orange Ave.

## childrens wear

## PETER AND JANE

Smart Clothes for Children

27 W. Washington Street

## on and off the avenue

If you pride yourself on what you wear, you should visit **Daniel's Haberdashery** at 119 S. Orange. Here you will get the newest style in men's clothing. Increase your wardrobe of spring and summer clothes with the best from Daniel's.

Physicians recommend you drink plenty of water for your health. Make sure you are drinking pure water. Call **Mr. G. W. Briggs**, Orlando Distributor for **Orange City Water**, at 5612 to deliver you a trial bottle. Then you can depend on getting the best. Once you've tried it, you will never be without this health giving water again.

The smart Miss will find **Mrs. John Todd** located at 17½ S. Orange Ave. to be the best when it comes to style in giving your last season's garments the once over. Summer is approaching, don't be lacking in the latest style. Mrs. Todd will change last year's garments into the styles of the coming season.

Maybe your pet dog or cat isn't as well as he should be. . . . do you take the proper care of them? Don't neglect your pet because he is a dumb animal. Take him to **Dr. Jerry Ruble's Dog & Cat Hospital** on N. Orange Ave. and you know he will get the best care.

If you want a good, old-fashioned, home-cooked meal, **The Mulrose Boarding House** 229 S. Main Street is a place to get it. Here Southern hospitality prevails and you are made to feel at home. A week or a year, a resident or a visitor you are given the same services and privileges.

Spring and summer means a call for motor-ing and sight-seeing in the country and other interesting places. Make sure your car is in first-class condition. Have it serviced at **Sanderson & Digges**, North Orange at Robinson. Brake re-lining, batteries, tires, and all mechanical services are featured at this super-service station as well as high-grade gasoline and oils. Let these experts look over your car before your next trip.

If you want something different in the way of an eating place, visit the **Latch String**, in the sunken garden, 718 **Magnolia Ave.**, serving luncheon, dinner and tea. For your next dinner party go to the **Latch String**, phone 8751 for reservations. The surroundings are extraordinary and the food is incomparable.

For some reason or other I don't think the **Pied Piper** got rid of all the rats—Look at my room-mate!

A college stew (writing home)—How do you spell "financially?"  
Second D. U.—"Financially, and there are two R's in 'embarrassed.'"



# The GREETER'S Recommendations

**HAVE YOUR CAR**

**SERVICED IN ORLANDO**

## Automotive Electric Service

Speedometer Repairing—Battery Service

**AL HUPPEL**

Keys Made to Order

325-333 West Central Ave.—Phone 3724

## SUPER SERVICE STATION

Goodyear Tires and Tubes

Brake Relining—Batteries

**SANDERSON & DIGGES CC**

North Orange at Robinson—Phone 4823

Federal Times

## WILLARD BATTERIES

Free Road Service

Phone 3111

**DIXIE KUHR SERVICE, INC.**

South Orange at Jackson Street

## T O P S

**RICHARDS AUTO TOP SHOP**

539 W. Central—Phone 3632

**Hupmobile-Chrysler-Plymouth**

SALES AND SERVICE

**J. C. MULLIGAN MOTOR CO.**

42 North Garland

Phone 7031

## CHURCH and M A I N BUILDING



## M A Y E R ARCADE the place to T R A D E

### in case you didn't know

From the looks of the crowds in the Yates East Side Barber Shop, the bank holiday didn't have any bad effect on the barber business. Yates and his assistants are known for their first-class barber service. Give them a trial, it pays to look well.

The Auto License Bureau has weathered the storm successfully. Now W. K. Price, Jr. doesn't have to stay open at night waiting for the end of the line to get in sight.

The Greater Orlando Movement is under way now and all occupants of the Church & Main Bldg. are giving this their wholehearted support to place Orlando in the spotlight of the State.

We have among our midst the former editor of Tampa Life. That was back in '28 B. C. (Before Carlton.)

We want all the women folks to have a real treat along the line of beauty treatment. All the ladies young and old should give Andre's Beauty Salon a trial for their permanent, facial and the like. Take this advice and send your wife to Andre's and she will get the best available in Orlando.

Artist Jose Arentz of Advertising Headquarters is receiving many compliments on his work. If you are a lover of art, he invites you to his studio on the second floor to see his exhibit.

### DIRECTORY

#### GROUND FLOOR

Auto License Bureau—W. K. Price,  
Andre's Beauty Salon  
East Side Barber Shop—L. E. Yates  
M. D. Bailey, Jr.—Investments  
Chas. Mayer—Mayer Realty Co.  
Henry Mayer—Bldg. Supt.  
Vernon McKelvey—Real Estate  
Orlando Typesetting Co.—J. M. Albee  
Shopping Guide—Weekly Ad Paper  
The Spectator—Weekly Newspaper  
Frank Gordon—Fernery  
Veterans Foreign Wars—John Pierson

#### OFFICES

Jose Arentz—Artist  
Barter-Trade-Exchange  
Lyman Beckes—Attorney  
The Greeter—Civic Weekly  
Walter Hall—Attorney  
Orlando Letter Shop  
S. J. Stiggins—Attorney  
A. P. Phillips Co.—Advertising

## ORLANDO FOR ENTERTAINMENT

The Greater Orlando Movement is sponsoring the largest and most interesting entertainment program ever seen in Orlando heretofore. The Water Carnival held Thursday March 23, drew the largest crowd ever to witness Water sports on Lake Ivanhoe. Saturday, March 25, the Florida Symphony Orchestra will play. Sunday, March 26, the Orlando Festival Chorus presenting 150 picked voices—nationally famous artists. This is all FREE. Monday, March 27, the stupendous production of the OPERA "AIDA" will be seen in Orlando.

Something doing every day and night—Big League Baseball—Tennis—Boat Races—Golf Tournaments—Gigantic Water Carnival. This is entertainment you can't afford to miss.

It's an ill wind that blows from the chemistry building.

East is East, and West is West, and never the twain shall agree on how a bridge hand should be played.

## CONCERT POSTPONED

Due to other arrangements Mr. Brokaw has announced there will be no Concert by the Orlando Boys Band at Eola Park Sunday, March 26. However, the concert will be resumed the following Sunday, April 2. The Orlando Boys Band appreciates your interest in these Concerts and expects you there next Sunday.

A hole in one saves nine strokes.

Save your pennies, and the dollars will go to somebody else.

Prof—Your recitation reminds me of Quebec.

Frosh—How is that?

Prof—Built on a bluff.

"I'm wearing your suit tonight, since you won't need it."

"What makes you think I won't need it?"

"Well I'm dating your femme."

Don't count your chickens before you've made them.

## The Latch String

In The Sunken Garden

LUNCHEON 40 to 65 Cents

DINNER 50 to 75 Cents

Phone 8751

718 Magnolia

Orlando

## ORLANDO STEAM LAUNDRY

## DYERS and CLEANERS

Phone 3176

## THE SHOP ALL WOMEN KNOW

## Frances Slater

Gowns-Wraps-Sport-Clothes

San Juan Hotel Bldg.

Phone 7954

## ORLANDO'S LEADING BOARDING HOUSE

SINCE 1897

## The Melrose

ROOM and BOARD

SPECIAL WEEKLY and MONTHLY  
RATES—HIGH QUALITY—

LOW PRICE

229 South Main Street

Phone 4570

## FORWARD ORLANDO!

Orlando's  
Home Town  
BANK

FIRST NATIONAL BANK  
AND TRUST COMPANY  
OF ORLANDO



## if you must leave orlando

### RAILROADS

ATLANTIC COAST LINE — Passenger Depot,  
Sleigh Boulevard. City ticket office, 43 East Pine St.  
Arrive (going North) Arrive (going South);

|            |             |
|------------|-------------|
| 1:45 A. M. | 2:55 A. M.  |
| 1:02 P. M. | 12:18 P. M. |
| 2:20 P. M. | 1:47 P. M.  |

### AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.  
Orlando—South, 1:55 P. M.



## MILES FROM ORLANDO?

|                   |     |                 |     |
|-------------------|-----|-----------------|-----|
| Apopka            | 13  | Lakeland        | 46  |
| Arcadia           | 118 | Leesburg        | 45  |
| Auburndale        | 53  | Madison         | 221 |
| Avon Park         | 85  | Marianna        | 350 |
| Bradenton         | 143 | Melbourne       | 74  |
| Brooksville       | 72  | Miami           | 245 |
| Bunnell           | 86  | Mt. Dora        | 27  |
| Clearwater        | 140 | Moore Haven     | 163 |
| Clermont          | 27  | New Smyrna      | 62  |
| Cocoa             | 52  | Ocala           | 82  |
| Crescent City     | 74  | Ocoee           | 9   |
| Dade City         | 68  | Okeechobee      | 150 |
| Daytona Beach     | 65  | Ormond Beach    | 72  |
| DeLand            | 41  | Palm Beach      | 180 |
| Eau Gallie        | 70  | Palatka         | 99  |
| Eustis            | 32  | Pensacola       | 484 |
| Frostproof        | 74  | Plant City      | 79  |
| Ft. Lauderdale    | 222 | Punta Gorda     | 145 |
| Ft. Meade         | 77  | Sanford         | 22  |
| Ft. Myers         | 170 | Sarasota        | 155 |
| Ft. Pierce        | 123 | Sebring         | 95  |
| Gainesville       | 120 | St. Augustine   | 120 |
| Green Cove        | 124 | St. Cloud       | 26  |
| Groveland         | 34  | Silver Springs  | 88  |
| Haines City       | 41  | Stuart          | 143 |
| Hollywood         | 230 | Tallahassee     | 256 |
| High Springs      | 141 | Tampa           | 100 |
| Indian River City | 38  | Tavares         | 32  |
| Jacksonville      | 154 | St. Petersburg  | 118 |
| Key West          | 420 | Titusville      | 42  |
| Kissimmee         | 18  | Vero Beach      | 103 |
| Lake Annie        | 120 | West Palm Beach | 180 |
| Lake City         | 167 | Winter Haven    | 52  |
| Lake Wales        | 58  | Winter Garden   | 14  |
| Lake Worth        | 186 | Winter Park     | 4   |

### CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour and half hour. Returning from Winter Park depot ten minutes before and 20 minutes after each hour.

Park Lake, Drubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Hourly service leaving Central and Orange south, 10 minutes past each hour.

For further information call Orlando Transit Co., Phone 3833.



Go Direct to  
YOUR PROSPECT  
Phone 4040

### ORLANDO LETTER CO.

Florida's Largest Direct  
Mail Organization

New Location  
224 Church & Main Bldg.

## where to eat

Please Mention The Greeter to Our Advertisers

### ORLANDO

#### Cloverleaf Milk Depot

Corner Central and Court.

#### Don George's

Autrey Arcade—122 Orange Ave.—Phone 6331

#### Duck Inn Restaurant

369 N. Orange Ave.—Phone 3533

#### Perrydell

22 East Gore—Phone 5461

#### Sharkey's Restaurant

54 N. Orange Ave.—Phone 4004

#### The Latch String

Magnolia at Colonial—Phone 8751

#### The Melrose Boarding House

229 South Main Street—Phone 4570

#### Wyoming Hotel

Corner Amelia and Magnolia—Phone 5126



## DATSON DAIRIES

GRADE "A" PASTEURIZED  
Milk for Health!

PHONE 6342 OR TELL THE DRIVER

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Visit the

#### Thomas Jefferson Restaurant

214-216 W. Adams St.

Featuring a

25—35—50 Cent Luncheon

11 A. M. to 3 P. M.

Evening Meal 50 Cents

GEO. A. LIGHT

Manager

## low tides on daytona beach

|         |      |         |      |
|---------|------|---------|------|
| Mar. 26 | 1:54 | Mar. 29 | 3:37 |
| Mar. 27 | 2:28 | Mar. 30 | 4:13 |
| Mar. 28 | 3:03 | Mar. 31 | 4:52 |
| April 1 | 5:38 |         |      |

The flapper co-ed cornered the M. A. prof and said: "Profy, dear, tell me my marks."

He put his arms around her and whispered sweet nothings in her ear.

"This deaf man was brought up for trial and the judge let him go."

"Why?"

"Well the law says you can't convict a man without a hearing."

The GREETER Leads in Class Circulation and Reader Interest



## churches

First Methodist Church  
So. Main at Jackson St.—Dr. M. H. Norton  
Broadway Methodist Church  
Broadway at Amelia Ave.—C. H. Cummers  
First Baptist Church  
South Main at Pine St.—Dr. J. Dean Adcock  
First Presbyterian Church  
South Main at Church St.—Lindsay E. McNair  
Park Lake Presbyterian  
East Colonial and Highland—C. H. Ferran  
St. Luke's Cathedral Church  
North Main at Jefferson St.—Melville E. Johnson  
St. James Catholic Church  
North Orange at Robinson—M. Fox.  
Christian and Missionary Alliance Church  
Delaney at Anderson St.—J. T. Zamrazill, Pastor  
Seventh Day Adventist Church  
East Robinson at Rosalind Ave.  
Orlando Christian Church  
Church at Lake St.—Dr. P. H. Mears  
Central Christian Church  
Ridgewood at Cathcart St.—Morris B. Book  
Unionist Church  
East Central & Rosalind—Dr. G. H. Badger  
Christian Science Church  
North Rosalind at Summerlin Place  
First Lutheran Church  
Ruth at Livingston—Geo. Trapp.  
Perrydell Episcopal Church  
37 E. Concord—Mrs. Sally R. Russell

"See Keene for Keen Sight"

**KEENE & KEENE**

Optometrists and Disp. Opticians

Phone 4267 102 N. Orange Ave.

**Poinsettia**

MILK & ICE CREAM

Phone 6196

**Pete The Tailor, Inc.**

Exclusive French Dry Cleaners and Dyers

Office—36 W. Central—Dial 6101

Plant—117-117 South Bryant

**LUNCHEONS**  
75c to \$1.00

**DINNER**  
\$1.00

**TEAS**  
A La Carte  
22 E. GORE  
Phone 5461



## TYPOGRAPHICAL ERROR

As you say, "She may be empty, but I'll tell the world she's clean!"

But when the sheet is printed and is out upon the mail,

On its way to the subscribers I have never seen it fail—

In the center of the front page, in a most conspicuous place,

Some typographical error fairly kicks you in the face.

For the typographical error is a slippery thing and sly,

You can hunt 'till you are dizzy, but it somehow will get by,

Till the forms are off the press it is strange how still it keeps,

It shirks down into a corner and it never stirs or peeps..

That typographical error too small for human eyes,

Till the ink is on the paper, when it grows to mountain size,

And you see that blasted error, far as you could throw a dog,

Looming up in all its splendor, like lighthouse in a fog!

That glaring blunder juts out like an ulcerated tooth,

Where it dodged the eagle vision of the napping comma slouch.

Of course, you've heard of the Scotchman whose girl got so far that he wanted to break the engagement, but she couldn't get the ring off so he married her.

Underwood Typewriters,  
Adding Machines

**GEO. L. STUART CO.**

Office Equipment and Systems

Sales, Service and Supplies

Phone 5877 15 So. Main St.

**EVANS CRUMP**

**JEWELER**

33 S. ORANGE AVE.

**The Perrydell**  
Tea House and Gift Shop

BEAUTIFUL DEEMAN  
ESTATE

formerly home of the late  
"CHEWING GUM KING"

Attractive Rooms at Perrydell  
and Perrydell Annex



# at the theatres this week

THE BEST IN  
ENTERTAINMENT  
AT SPARKS SHOWS

## Sparks Theatres

Orlando Theatres  
Present the Latest  
Hollywood Pictures

### RITZ AND BABY GRAND THEATRES TO CLOSE THREE DAYS A WEEK

Summer time closing for three days of each week will be inaugurated at the Ritz and Baby Grand Theatres on Tuesday, March 21, according to announcement of M. J. Sparks, Manager of the Orlando Enterprises, who said that pictures will be shown however at both these theatres each Friday, Saturday, Sunday and Monday throughout the summer.

The Beacham and Rialto Theatres will be operated every day as usual, all summer.



## coming attractions

### BEACHAM

"King of the Jungle" with an all-star cast.  
"Gabriel Over the White House" with Walter Huston, Karen Morley.  
"Murders in the Zoo" with Charlie Ruggles, Lionel Atwill.  
Richard Dix in "Great Jasper".  
Constance Bennett in "Our Betters".

### RITZ THEATRE

Joan Crawford in "RAIN".

### BABY GRAND THEATRE

John-Ethel-Lionel Barrymores in  
"RASPUTIN AND THE  
EMPRESS".  
"Cavalcade" with all-star cast.

### BEACHAM

Saturday thru Monday—"42nd STREET" with 14 great stars and 200 glorious girls. Two great shows with a star in every role; Warner Baxter, Bebe Daniels, George Brent, Una Merkel, Dick Powell, Ginger Rogers, Guy Kibbee, and 7 other stars.

Tuesday thru Thursday—MAE WEST in "SHE DONE HIM WRONG" with Cary Grant, Owen Moore, Noah Beery, Gilbert Roland. Mae West, who made Broadway blush, brings to the screen her brawling, scarlet saga of a "Frankie and Johnnie" gal!

Friday Only—ON THE STAGE—Marie Paris and her "ALL GIRL REVUE" with 20 beautiful entertainers. 9 vaudeville acts ON THE SCREEN—Warner Baxter in "Dangerously Yours" with Miriam Jordan.

Starting Saturday—HELEN HAYES, winner of the Motion Picture Academy award, and CLARK GABLE, co-star in "THE WHITE SISTER" with Lewis Stone.

### RITZ THEATRE

Saturday March 25th—"FROM HELL TO HEAVEN" with Carole Lombard, Jack Oakie, David Manners, Adrienne Ames. Sunday and Monday—RONALD COLMAN in "CYNARA" with Kay Francis. It does everything but breathe—this picture so true is it to life, so warm the passions it plays with, so tender the emotions it portrays.

THEATRE CLOSED TUESDAY, WEDNESDAY, THURSDAY of each week.

Friday and Saturday—Kay Francis and George Brent in "Keyhole".

### RIALTO THEATRE

Sunday and Monday—"NO MAN OF HER OWN" with Carole Lombard, Clark Gable, and Dorothy Mackaill. Gable in a smashing romance . . . with high romance across the card table.

Tuesday and Wednesday—Double feature—"The Devil Driving" with Wynne Gibson, Edmund Lowe PLUS "Hands With Care" with James Dunn and Boots Mallory.

Thursday and Friday—"HOT PEPPER" with Victor McLaglen, Edmund Lowe, Lupe Velez, and El Brendel. THURSDAY AND FRIDAY ARE GUEST DAYS AT THE RIALTO. Purchase one adult ticket and take a guest free.

Saturday only—BUCK JONES in "Treason". Added—"Hot Week End" comedy; "Soldier Your Old Man", cartoon; "Last Frontier", serial.

### BABY GRAND THEATRE, WINTER PARK

Saturday March 25th—Claudette Colbert and Fredric March in "Tonight Is Ours".

Sunday and Monday—EDDIE CANTOR in "The Kid From Spain" with Lyda Roberti and 200 of America's most beautiful girls.

THEATRE CLOSED TUESDAY, WEDNESDAY AND THURSDAY of each week.

Friday and Saturday—CLARK GABLE in "No Man of Her Own" with Carole Lombard and Dorothy Mackaill. 1c SALE at the Baby Grand every FRIDAY AND SATURDAY. Purchase an adult ticket and take a guest for 1c.