

4-15-1933

Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 15, week ending April 15

Hotel Greeters of Florida

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OFFICIAL EOLA PARK SUNDAY CONCERT PROGRAM IN THIS ISSUE

A GUIDE
—
WHERE TO GO
—
WHAT TO SEE

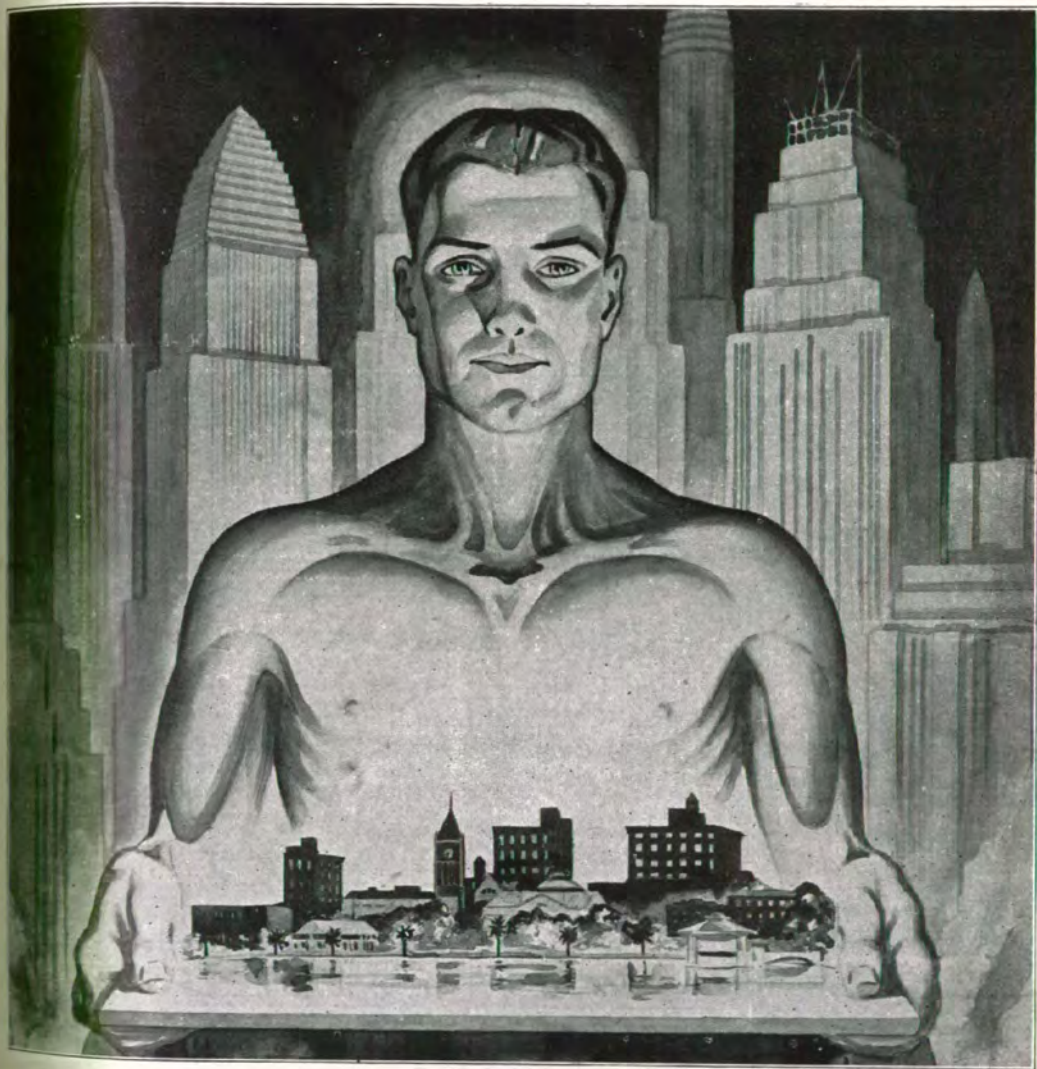
THE GREATER

WHAT'S WHAT
—
DAY BY DAY
—
THIS WEEK

Vol. 4, No. 15

Orlando's Civic Weekly

Week Ending April 15, 1933



GREATER ORLANDO

An Original Watercolor by JOSE ARENTZ, Artist

An exhibition of the Works of Mr. Arentz now on display at Advertising Headquarters
A. F. Phillips Co., 223 Church & Main Bldg. Engraving by Wrigley Engraving Co.
Join in this great United Movement—Annual Dues to the Greater Orlando Chamber of
Commerce have been reduced to \$10.00. Let's Go—Orlando a city of 50,000 people in 1950

THE

GREETER

A GUIDE ... WHERE TO GO ... WHAT TO SEE
WHATS WHAT—DAY BY DAY

CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS

SOCIETY



A. P. PHILLIPS, JR., EDITOR AND PUBLISHER

DON EMERY, DAYTONA BEACH, ADVERTISING
ALVAH WEATHERS, CIRCULATION

DOT BEBE, SPECIAL

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER,

CONTRIBUTORS

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ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

fishing

BY

HARRY E. FITZGERALD

Celebrated Sports Writer

A Weekly Feature of the
GREETER



R. C. Williams and a trio of friends just returned from Sebastian Inlet with a fine string of blues and whiteing—Mr. Penington made the best catch—a 4 lb. pompano and 6 blues. . . . 7 pounds of black bass tried to capture a shiner along the shore of Lake Davis yesterday, got into shallow water and was picked up by an eight year old school-girl—if you doubt this 'phone Star's Market where the fish was exhibited and weighed. . . . "Spec" Mashburn carried off the honors and first prize with his little old True-Temper rod; and he's still just a boy competing against the best experts in the National Casting Game—some boy! . . . Ed Brown agreed to use my new Tubular rod but we failed to connect and Ed finished 4. No telling what Ed would have done with the Tubular, especially with Al Foss among those present. . . . Orange-co. Commissioners closed our lakes to rod and reel fishing, except Apopka, for two months ending May 1st., while Seminole county commissioners opened their lakes to seining—Barnum was right: "There's one born every minute". . . . Dick Robinson has organized a fishing club in his newly adopted abode, Orange City, and the club owns a private lake they are now stocking. Hurrah, the legislature is again in session at Tallahassee and they're going to give us a new deal—let's profit by past experiences and cut the cards.

c. of c. notes

Visitors Club of Orlando—Tuesday, City Auditorium, 7:30 P. M.

Chamber of Commerce Card Party—Thursday 2:30 P. M.

All visitors are welcome to Sunshine Park where Bowling, Shuffleboard, Roque, Cards, Horseshoe Pitching and other games are played daily.

All visitors are requested to register at the Chamber of Commerce so that their friends may locate them.

State Club Meetings

Ohio—Monday, C. of C. Bldg., 8 P. M.

Michigan—Wednesday (2nd and 4th) C. of New England—Wednesday (1st and 3rd) C. of C. Bldg., 8 P. M.

New York, Thursday, C. of C. Bldg., 8 P. M.

Pennsylvania—Friday, C. of C. Bldg., 8 P. M.

Band Concert

Band Concert, Sunday, Eola Park—2:30 P. M.

BOXING—Monday, 8:15 P. M., Court Street arena, auspices American Legion.

WRESTLING—Wednesday, 8 P. M., Court Street arena, auspices American Legion.

On April 15 will open the three mile strip at North Branford, Conn., the only stream reserved exclusively for the woman angler. On the bank of the Branford river a club house has been provided for the anglers.

Pike-perch and pickerel will strike preferably at a moving bait, artificial or natural, and occasionally they are taken from the same water in trolling or casting. They vary to such an extent in appearance that distinguishing the two species is not difficult.

The Izaak Walton Chapters of Indiana added about 70,000 large sized black bass to the state waters, last year, and were reimbursed nearly \$2,000 by the state fish and game division.

WATER CARNIVAL MONDAY EVENING

The stupendous and spectacular Water Carnival Grand Finale of the Greater Orlando Entertainment program will take place Monday evening. Rain having prevented the regular scheduled events last Friday, April 6th.

Everything will be run off as planned. The rum runners battle will be fought and all the races will be clocked as per original program. Come early to avoid the rush. A crowd of 15,000 people is expected.

READ THE GREETER — KNOW YOUR ORLANDO

on and off the avenue



It's the talk of the town—**Frances Slater's** Spring Clearance Sale. Everything in the store is reduced. Now is the time to complete your summer wardrobe, but at **Frances Slater's** you need not wait for a sale or special event as for many years the truly smartly dressed and thrifty miss or matron has found it best to trade at this attractive shop in the San Juan block.

There is romance in a merchant's window and especially if that merchant is attentive to style and detail as you will find at **Daniel's Haberdashery**. Drop by 119 S. Orange this week and every future week, if you would know what the well-dressed man is wearing.

Despite the fact that **Mrs. John Todd** and her assistants are smothered with work you are assured of the best in dressmaking. Bring your piece goods or last summer garments to 17½ S. Orange Ave. and **Mrs. Todd** will transform them into the latest Spring fashions.

Are you prepared for the inevitable summer rains? Is your clothing and furniture safe? The condition of the roof over your head is one of the most important items in our every day life. Do not guess about it. Call **F. C. George Building Co.** phoning either 4040 or 7781 and **Mr. George** will without the slightest obligation give you facts.

Have you noticed the attractive new sign that marks the new coffee shop of **Mrs. F. Bryant Washburn** in the Hotel Fort Gatlin? This unique attention-compelling sign is the work of **Bob Normandeau's Sign Shop** located at 24 W. Washington St. Call 4728 and **Bob** and his brightly painted sign car when you are in the need of the best in signs.

Frankly, I used to laugh at **Dr. V. A. Strayer** and other practitioners when they would tell me that there was really a difference in the taste of water. But now after drinking **Orange City Water** for the last thirty days, I am equally enthusiastic over it as many other friends are. Call **G. W. Briggs** at 5612 and have him deliver you a five gallon trial bottle today. Once you use it you will never be without it. Remember, it's 99 99/100% pure.

You do not have to ask anyone "How are you feeling today?" If you will take a good look at their eyes, your inquiry will be answered as they reveal your condition. Many a person is grouchy and irritable simply because all unknown to them their eyes are not receiving proper treatment. If there is any doubt as to the condition of yours, drop by **Keene & Keene**, optometrists and opticians, at 102 N. Orange Ave. and have them check your optics.

She: (in book store) "I want a book of important dates."

Clerk: "Diaries in the first aisle to the left."

ANOTHER OLD CHAMPION FALLS BY THE WAYSIDE

by Ed (P. D. Q.) Brown

That old saying that youth will be served has again proved true. Way back in boom times **Harry Fitzgerald** champion long distant talker landed in Orlando from the Windy City and promptly started out-talking even the real-estate men and because **Harry** could out-talk most anybody he made plenty of money and has been talking in telephone numbers ever since, even in spite of the depression. But the depression did not phase **Fitz** because he kept on out-talking people. He even out-talked the Orlando Utilities Collector and as far as we are able to learn he is the only one to win a decision over the Utilities.

But time will tell and after the Wild Life meeting the other night aided and abetted by friends of both sides a talking contest was started by friends of both sides between **Fitz** and silent **Dick Robinson** of Orange City for a side bet of fishing tackle and what have you. **Fitz** claims to have discovered **Dick** as a bare-foot boy and learned him all he knows about the game.

Fitz got away to a flying start and for the first two laps was away in the lead, but **Dick** kept plugging along. After about the third lap **Fitz** began to wobble and his jaw to sag and was easily passed by **Dick** who was still going strong. Shortly after the fourth lap **Fitz's** jaw dropped and he stopped dead. It has not been learned whether his jaws jammed or he just passed out. Our heart goes out to **Fitz** for he was a gallant warrior but our hat is off to Silent **Dick** the new Champion.

Young or old—there is no substitute for butter and bread. Good, wholesome butter spread on thick slices of good **Merita Bread** will always be a favorite. If you would have the finest butter, phone 6342 and **Datson Dairies** will have the driver deliver a pound, or more or less, direct from their creamery at 148 W. South St.

1-C: "Dearest, your stocking seems rather wrinkled."

Drag: "You brute! I haven't any stockings on!"

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the place to
TRADE

in case you didn't know

We have been writing so long about the value of regularity of beauty treatments and urging our good readers to drop by Andre's Beauty Salon at 220 S. Main St., that we have gotten ourselves into all sorts of trouble as Friend Wife insists on practicing what we preach. However, despite the financial consequences we still know the idea is good.

Mrs. Jessie Albee, working early and late these days and work at the typesetting plant always indicates that the printers are busy which indicates that business is being pushed. And when business is being pushed, trade is stimulated and we all benefit. Let's keep Mrs. Albee busy, she loves it!

Brother John Pierson is now devoting his energy to merchandising of dairy products and has adopted a very attractive label to identify his particular brand.

Oh, yes! The famous "love feast" of Sentinel's Martin Anderson, Shopping Guide's Nye, and Spectator's Sanders is still in the offing. Ringside seats are reported to be selling at premium.

DIRECTORY

GROUND FLOOR

Auto License Bureau—W. K. Price,
Andres Beauty Salon
East Side Barber Shop—L. E. Yates
M. D. Bailey, Jr.—Investments
Chas. Mayer—Mayer Realty Co.
Henry Mayer—Bldg. Supt.
Venon McKelvey—Real Estate
Orlando Typesetting Co.—J. M. Albee
Shopping Guide—Weekly Ad Paper
The Spectator—Weekly Newspaper....
Frank Gordon—Fernery
Veterans Foreign Wars—John Pierson

OFFICES

John Arntz—Artist
Barber-Trade-Exchange
Lyman Beckes—Attorney
The Greeter—Civic Weekly
Walter Hall—Attorney
Orlando Letter Shop
S. J. Stiggins—Attorney
A. P. Phillips Co.—Advertising

For information phone Greeter, 4040, or Chamber of Commerce, 6116

CONCERT—ORLANDO BOYS BAND—EOLA PARK

SUNDAY

2:30 P. M.

1. a. MARCH—20th CENTURY LOSEY
- b. PATROL—OF THE DUTCH RESTORFF
2. SELECTION—FAUST GOUNOD
3. SOLO—BRITISH GRENADIERS GOLDMAN
- Woodrow Brokaw
4. WALTZ—JUNE TWILIGHT KARL KING
- INTERMISSION
5. FANTASIA—GRAND AMERICAN FANTASIA MOSES-TOBANI
6. a. DESCRIPTIVE—VIRGINIA SKEDADDLE ROSENFELD
- b. IDYLL—MOONLIGHT IN FLORIDA STORM
7. SELECTION—H M S. PINAFORE SULLIVAN
8. OVERTURE—TURCO IN ITALY ROSSINI
- STAR-SPANGLED BANNER

FINAL CONCERT OF THE SEASON

The Greeter, we are sure expresses the sentiments of our citizens as well as our visitors in extending to the Orlando Boys Band a genuine splendid appreciation for the Concerts given this year and wish them every success for the future.

"34: How long have you been learning to skate?"

Co-ed: Oh, about a dozen sittings.

Pa, what's the difference between a statesman and a politician?"

"A statesman, my son, wants to do something for his country, while a politician wants his country to do something for him."

Tourist: "Officer, please come at once! My car just hit a student."

Lexington Stalwart: (yawning) "Too bad, it's Sunday, you can't collect your reward except on week days."

MUNICIPAL AIRPORT—Two miles from the business district of Orlando, on the shores of Lake Underhill, offering land and water for alighting. East on Washington, Central or South street.
BREWER ESTATE—Country home of E. H. Brewster (deceased), known as "The Palms." The natural beauty of the tropical jungle enhanced by the art and skill of the landscape gardener. Here may be seen in profusion almost every variety of flower, fern, shrub, plant and tree grown in Florida. At Winter Park.

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 AND TRUST COMPANY
 OF ORLANDO**

if you must leave orlando

RAILROADS

ATLANTIC COAST LINE — Passenger Depot.
Sleigh Boulevard. City ticket office, 43 East Pine St.
Arrive (going North) 1:45 A. M.
1:10 P. M.
Arrive (going South); 2:55 A. M.
1:25 P. M.

AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.
Orlando—South, 1:55 P. M.



MILES FROM ORLANDO?

Apopka	18	Lakeland	66
Arcadia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	123	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	34	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	103
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour and half hour. Returning from Winter Park depot ten minutes before and 20 minutes after each hour.

Park Lake, Drubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Hourly service leaving Central and Orange south. 10 minutes past each hour.

For further information call Orlando Transit Co. Phone 3838.



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Perrydell
22 East Gore—Phone 5461

Sharkey's Restaurant
54 N. Orange Ave.—Phone 4004

The Latch String
Magnolia at Colonial—Phone 8751

The Melrose Boarding House
229 South Main Street—Phone 4570

Wyoming Hotel
Corner Amelia and Magnolia—Phone 5126



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Manager

low tides on daytona beach

Week Ending April 15, 1933			
April 9	12:38	April 12	2:48
April 10	1:25	April 13	3:35
April 11	2:04	April 14	4:28
April 15	5:28		

FOR the thousands of people who come to Orlando and Winter Park either as vacationists or prospective residents, as well as for our year-round citizens this magazine is published.

The mission of "The Greeter" is to acquaint the visitor and the busy Orlandian with what is happening in Central Florida—"Where to go—what to see—how to get there—and when."

The GREETER Leads in Class Circulation and Reader Interest

churches

First Methodist Church
So. Main at Jackson St.—Dr. M. H. Norton

Broadway Methodist Church
Broadway at Amelia Ave.—C. H. Cummers

First Baptist Church
South Main at Pine St.—Dr. J. Dean Adcock

First Presbyterian Church
South Main at Church St.—Lindsay E. McNair

Park Lake Presbyterian
East Colonial and Highland—C. H. Ferran

St. Luke's Cathedral Church
North Main at Jefferson St.—Melville E. Johnson

St. James Catholic Church
North Orange at Robinson—M. Fox.

Christian and Missionary Alliance Church
Delaney at Anderson St.—J. T. Zamrazill, Pastor

Seventh Day Adventist Church
East Robinson at Rosalind Ave.

Orlando Christian Church
Church at Lake St.—Dr. P. H. Mears

Central Christian Church
Ridgewood at Cathcart St.—Morris B. Book

Unitarian Church
East Central & Rosalind—Dr. G. H. Badger

Christian Science Church
North Rosalind at Summerlin Place

Trinity Lutheran Church
Ruth at Livingston—Geo. Trapp.

Progressive Spiritualist Church
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winter park news rollins college notes

Dr. Vincent Ravi Booth will be the speaker at the Tuesday evening lecture course in the Annie Russell theatre, Tuesday April 11 at 8:15. The public is cordially invited. His topic will be "A Pilgrimage to Paradise With Dante as Guide."

In the Knowles Memorial Chapel this week, Monday Tuesday and Wednesday, April 10, 11, 12, there will be a series of lecture recitals on Richard Wagner's Parsifal. The program will begin at 5:45, and will be open to the public.

On Wednesday evening at 8:15, Rollins Forensic men will debate those from the University of South Carolina, on the war debt question. This will be held in the Speech studio.

Sport fans of baseball will be glad to know that on Friday and Saturday at 4:45, the Gators will play Rollins at Harper Shepard Field, in Winter Park. It is expected that a series of good games will be played as Florida has a strong team this spring.

Easter Sunday Service in the Chapel will be held at 9:45 and Dr. William S. Beard will be the speaker. Easter afternoon there will be an Easter Vesper Service at 4:30 at which time the A capella Choir assisted by harp, cello, violin, quartet will give an hour of good music in the worship of Easter.

"The Shop All Women Know"—and more and more women are going to turn to Frances Slater for this year's Easter ensemble. Why? Because we know that quality is essential and where else can you find quality combined with style and just the right price? Drop in this week at this delightful shop in the San Juan Hotel Bldg and see if we aren't right.

SANITARIUM DRIVE—Just off North Orange on Rollins Avenue. You will enjoy a drive through the campus of the Florida Sanitarium. Its beauty is enriched by the tall mossy pines which overshadow the lake front vista. Many visitors enjoy this retreat and have always found themselves welcome.

ORLANDO COUNTRY CLUB—Eighteen-hole golf course (par 70), tennis, clear water bathing, attractive, commodious club-house. The rendezvous of the social set. Only one and a half miles from the center of the downtown district.

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KEEP ABREAST OF
THE TIMES

SPARKS THEATRES

Afford Latest
And Best in
Entertainment
and Educational
Pictures

Is there a man (or woman) who to himself (or herself) has not said, "I'll see it in the movies"? Despite the fact publishers have reduced the price of the best sellers and are exploiting their fiction by every manner or means, the most of us, the average citizen, read books and keep up with the news of the day by going to the show. And no less a sage than Arthur Brisbane wrote that no better form of education has been evolved than the proper use of the talking picture.

Orlando and Central Florida is indeed fortunate in having a score or more of the finest picture houses and is doubly fortunate in having them operated under the capable management of the **Sparks Enterprises** which assures us of the best in entertainment and new features.



coming attractions

BEACHAM

"Today We Live" featuring Joan Crawford

"Our Betters" starring Constance Bennett

"The Great Jasper" with Richard Dix

"Bed Time Story" a Maurice Chevalier feature

RITZ

"The Kings Vacation" featuring George Arliss

"Child of Manhattan" with John Boles and Nancy Carroll

"Topaze" with John Barramore



at the theatres this week

BEACHAM THEATRE

Saturday thru Monday—"GABRIEL OVER THE HOUSE" with WALTER HUSTON, Karen Morley, Dan Moore. The sensation of a nation. Prepare for your exciting movie treat!

Tuesday thru Thursday—"MURDERS IN THE ZOO" Charlie Ruggles, Lionel Atwell, Kathleen Burke (The Woman) Randolph Scott. He sewed a man's lip together daring to look at his wife with eyes of love. What name horror did he reserve for the man who took her from him!

Friday only April 14th—"INFERNAL MACHINE" Chester Morris, Genevieve Tobin. Hilarious comedy full of delirious excitement and romance.

Starting Saturday April 15th—"SWEEPINGS" with Larry Barmore.

RITZ THEATRE

Sunday and Monday April 9-10—JOHN BARRYMORE "TOPAZE" with Myrna Loy. In the role he chose above others . . . in the play that made Broadway laugh and cry a year! When the rich rewards of fraud are thrown in the of an honest man, what does he do? Topaze thought it and did what you or I would do. You'll love the scoundrel.

Friday and Saturday April 14-15—"STRICTLY PERSONAL" with Marjorie Rambeau, Eddie Quillan, Dorothy Jordan.
Sunday and Monday April 16-17—"HELLO SISTER" James Dunn, Boots Mallory.

RIALTO THEATRE

Sunday and Monday—"TONIGHT IS OURS" with Fred March, Claudette Colbert. Added entertainment—"Poor Little Rich Boy" comedy, Fox News.

Tuesday and Wednesday—DOUBLE FEATURE PROGRAM—"SECOND HAND WIFE" with Sally Eilers and Ralph Hamamy—plus "20,000 YEARS IN SING SING" with Special Tracy and Bette Davis.

Thursday and Friday—DOUBLE FEATURE—"HARD HANDLE" with James Cagney PLUS "SPEED DEMO" with William Collier, Jr. **THURSDAY AND FRIDAY** A GUEST DAYS AT THE RIALTO THEATRE. Two admitted for 25c.

Saturday April 15th—Ken Maynard in "Between Friends Men." Added—"Music to My Ears," cartoon: "Last Front episode No. 9

SPECIAL SATURDAY MORNING 10 a. m. EASTER MATINEE. Each child under 12 years of age will receive Easter egg. Admission 10c. A lot of fun and entertainment for everyone who attends.

BABY RAND THEATRE, WINTER PARK

Sunday and Monday—"CAVALCADE" the picture of the creation by Noel Coward. 40 feature players and cast of 1.
Friday and Saturday—DOUGLAS FAIRBANKS in "Robinson Crusoe." Friday and Saturday are 1c Sale at the Baby Grand. This page and one regular admission plus one cent will admit 2 adults.