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Sanford Today, Vol. 01, No. 20, November 27, 1926

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SANFORD TODAY

A Dollar
a year
10 cents the
Copy

SATURDAY
NOVEMBER
27 1926

Christmas Shopping Number---

HOPPING HINTS FOR YOUR CHRISTMAS GIFTS

"'Twas the Night Before Christmas—"
The Spirit of Gifts is a Fragrance
Santa Claus' Depots
The Story of the Gift King

Um-m, Um-m-m! —
Brown Roast Turkey!
Mince Pie!
Fruit Cake!
Um-m-m!!

Do
Christmas
Shopping
Early



THEY SAY THIS IS FLORIDA'S MOST INTERESTING WEEKLY

For the Continued

PROGRESS OF SANFORD

COMMISSIONER S. O. CHASE

has consented to stand for re-election at the Municipal polls Tuesday, December 7. It is believed that his retention in the very responsible Office of City Commissioner is fully assured. It is felt that his re-election by an overwhelming Majority will be the Citizens' chosen way of expressing their Faith in their City and in the wise, successful leadership he has given them.

The Commissioner acts of Mr. Chase have been a series of continuous steps for Sanford's advancement toward First Place among Central Florida Cities. He was the chief instrument in securing to Sanford such necessary Improvements as the Municipal Pier, the Sanford Country Club with its magnificent links, the Municipal Incinerator Plant, the Municipal Gas and Water Works; and similar credit will be due him for the building of the Sanford Docks and Municipal Warehouses.

Sanford without the counsel-in-office of Commissioner Chase would be a crippled City for a considerable time to come.

ON TUESDAY
DECEMBER 7



Vote.

The foregoing prepared and offered by friends of Mr. Chase.

(Paid Advertisement)

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Beginning Saturday, December 11th, 1926

All Banks will close at 12 Noon, and will not re-open until 9:00 o'clock Monday morning.

All Payroll Business must be in the Banks before 12 o'clock

First National Bank

Seminole County Bank

Sanford Bank and Trust Co.

Piles of Christmas Money

Christmas money is waiting here in great big piles for those who had the forethought to save on one of our many Christmas Savings Club plans.

Why don't you start now, enrolling with the new members in clubs forming, and payable next Christmas? Then you will be able to share in the big cash distribution next Christmas.

Any of Our Officers Will Be Glad to Explain the Plans to You and Your Family.



SEMINOLE COUNTY BANK

FORREST LAKE, Pres.
A. R. KEY, Vice-Pres.-Cashier

Electric Range Demonstration

November 29, 30, Dec. 1
THREE DAYS

The Public is cordially invited to attend this demonstration
OF THE

Westinghouse Electric Range

A capable force from the Westinghouse Manufacturing Company will be with us on the above mentioned dates. A competent lady will be in charge of the demonstration.

FREE TO ALL

You Are Cordially Invited to Attend

**Sanford Electric Contracting
Company**

116 Magnolia Ave.

Phone 442

Remember Her With a New HAT

You will be giving her a gift that she will surely like, for a new Hat is the one thing that every woman always wants. Our display comprises the newest modes.

— — —
FOR CHRISTMAS

*Cards, Novelties, and most anything
in the way of an appropriate gift*

Mi-Lady's Shoppe

110 Magnolia Ave.

Sanford



BUY YOUR CHRISTMAS GIFTS HERE

A Tremendous Selection from which to choose. Pretty things to delight the heart of everyone.

GIFT SUGGESTIONS

FOR HER—

*Hat boxes
Overnight Bags
Teddies
Pajamas
Perfume Novelties
Fancy Handkerchiefs
Step-ins and Brassieres
to match in Crepe de
Chine.*

FOR HIM—

*Belt Buckle Sets
Fancy Shirt Links
Initial Handkerchiefs
Hosiery
Sweaters
Hats
Neckwear
Men's Suits*

THE OUTLET

1st Street.

Opposite Post Office

Pay for your Radio AS YOU ENJOY IT



OUR finance plan will enable you to own the best in radio—the amazing new Freed-Eisemann. Pay while you play—only a few dollars monthly.

There's such a difference between just "having a radio" and owning one of these revolutionary new receivers!

Come in today and hear it—no obligation.

FREED-EISEMANN RADIO

Shielded from outside interference. Built on a chassis of pressed steel for permanence. Tremendous power. Surprising new low prices.

FREE DEMONSTRATION IN YOUR OWN HOME

SEMINOLE RADIO COMPANY

PHONE 630-J.

323 SANFORD AVE.



SANFORD TODAY

FOR SANFORD — FOR SEMINOLE — FOR FLORIDA



THEY SAY THIS IS FLORIDA'S MOST INTERESTING WEEKLY

VOLUME ONE

SATURDAY, NOVEMBER 27, 1926

NUMBER TWENTY

EDITOR SANFORD TODAY—Will you please suggest to your thousands of readers that they mail their holiday gifts early—with the notation "Do Not Open until Christmas!" That notation will *not* subject the parcel to any higher rate of postage.

Experience has proved that the public does not realize the necessity for mailing Christmas parcels and greetings early. Christmas mail addressed to distant points should be mailed by December 14; for points requiring one day's travel, by December 20; and for local delivery, not later than December 22. *There will be no deliveries Christmas Day after 12 Noon, anywhere.*

A letter placed in an envelope addressed to correspond with the address on the parcel and fully prepaid at the first-class rate, may be tied or otherwise securely attached to the outside of the parcel (which parcel takes parcel-post rate) in such manner as to prevent separation therefrom. Written matter in the nature of personal correspondence cannot be inclosed in parcels.

Be sure the address is complete with house number, street, postoffice box or route number, plainly written or typed, with the return address in the upper left-hand corner of every piece of mail.

J. H. HALL,
Postmaster.

Lest any one should forget in turning the pages of this Holiday Number—SANFORD TODAY is a Magazine committed to the policy of non-interference in politics. That policy does not, however, bar a reference to the results of some political operations when results affect a large number of persons adversely or favorably; in such case these pages may be expected upon occasion to publish comment in criticism or praise.

For example, in this issue appears an article from Mr. A. J. Hanna, Editor

Talk o' The Town.

of the Rollins College Column, reporting President Hamilton Holt's vigorous denunciation of the present Administration's failure to have a foreign policy, a failure amazingly confessed by President Coolidge in his Armistice Day address in Kansas City. Indeed it is a long time since the United States at Washington *has* had a foreign policy; and it is more than high time the vital

fault were corrected. We have not had a foreign policy at Washington since Mr. Roosevelt bestrode his office in the White House. We have had the efforts of President Taft to formulate and to protect such a policy from assaults by interests within his own and the opposition Party. We have had President Wilson's unconscionably endless plural series of written notes—It was the American people, not Pennsylvania Avenue, that finally stepped to the side of the Allies. We have had President Harding's sunny Smile. And we have President Coolidge's Silence which of late has appeared to be more politically successful than his verbal emergencies. But we have had nothing approaching the force and dignity of a foreign policy since Theodore rode toward the Trail. And for that we are being severely punished as a people. Right well we deserve to be.

EDITOR SANFORD TODAY—Twenty-one more shopping days before Christmas. That may sound plenty, but end-of-the-year days fly by faster than the others. Our merchants have the Christmas stocks on hand—We have the time now to buy; and the merchant can give his best service before the rush. Every article bought during the next few days will be from well-filled stocks, giving an opportunity for wise selection.

Let's think also of the sales forces and make our purchases early, for every article bought now will save many weary steps in the last-minute scramble for holiday goods.

For gifts to be mailed out of town, *still earlier* shopping should be done to insure safe and timely delivery.

Give others a chance to give you their best! Buy in Sanford, and buy early!

E. J. TROTTER,
Secretary Sanford Chamber of Commerce.



Miss
GRACE
Williams

Beauty Club
Contestant

For Sanford — For Seminole — For Florida

SANFORD TODAY

THE WEEKLY MAGAZINE OF SANFORD
AND OF SEMINOLE COUNTY

PHONE 801

Published every Saturday at Sanford, Florida
411 First National Bank Building
By Sanford-Seminole Magazine Company
L. S. SAYFORD Editor

Subscription: A dollar a Year, in Advance

Official Chamber of Commerce news

Advertising Rates on Application
F. E. Bradley Advertising Manager

If you read it in SANFORD TODAY—It's so

Application Pending for entry as Second
Class Mail

Vol. 1. Saturday, November 27, 1926 No. 20

ROLLINS COLLEGE

A WEEKLY
THOUGHT FROM

EDITED BY
A. J. HANNA

President Coolidge in his Armistice Day address stimulated considerable discussion relative to America's participation in world affairs.

For many years President Holt has been a close student of International relations. He perhaps knows more about the International Peace Movement than does any other American. His comments, therefore, on the Coolidge policy will doubtless be of interest to the Sanford public. Recently he said:

"The President virtually said that the Nations can take or leave the American reservations, but they cannot change them, interpret them, or make reservations respecting them.

"What we need in Washington today is some one with the courage of Theodore Roosevelt, the humanity of William H. Taft, or the vision of Woodrow Wilson, and I see nobody there has any one of these three qualities.

"The foreign policy of the United States under the Harding and now under the Coolidge administration has been characterized by short-sightedness, selfishness and moral cowardice.

"World welfare has been subordinated to party politics, and the United States from being the most admired Nation as it was when we fought side by side with the Nations of Europe in the war to end war, is now the most unpopular on earth.

"It is no longer what do we give, but what do we get, and a Nation, just as an individual, who long pursues that policy lives to regret it.

"Because the history of the Court shows it to be friendly to the League of Nations, the United States in joining it enters with reservations against the League. Moreover, some of these reservations are so drawn as to make the other Nations keep us out, thus transferring the onus for the defeat of the Court from the recalcitrant Senators to the Nations themselves. And now when the Nations ask us to elucidate the reservations we refuse, though the reservations are obscure.

"We not only refuse the courteous invitation to explain what we mean, but when the Nations finally meet in assembly and accept the reservations on the theory that the United States is not claiming any advantage for itself not given to the other members of the Court, the President of the United States says this is unsatisfactory and refuses to bring the matter again before the Senate unless the Nations accept the American reservations without reservations.

"The conduct of the whole affair is such as to cause any patriotic American to hang his head in shame."

'Twas —the Night Before Christmas



'T WAS THE NIGHT before Christmas, when all through the house
Not a creature was stirring, not even a mouse;

The stockings were hung by the chimney with care,
In hopes that Saint Nicholas soon would be there;
The children were nestled all snug in their beds,
While visions of sugar-plums danced through their heads;
And mama in her kerchief, and I in my cap,
Had just settled our brains for a long, winter's nap,
When out on the lawn there arose such a clatter
I sprang from my bed to see what was the matter.

Away to the window I flew like a flash,
Tore open the shutters and threw up the sash.
The moon, on the breast of the new-fallen snow,
Gave a lustre of mid-day to objects below:
When what to my wondering eyes should appear
But a miniature sleigh—and eight tiny reindeer!
With a little old-driver, so lively and quick
I knew in a moment it must be Saint Nick!
More rapid than eagles his coursers they came,
And he whistled, and shouted, and call'd them by name:
"Now, Dasher! now, Dancer! now, Prancer! now, Vixen!
On, comet! on Cupid! on, Donder and Blitzen!—
To the top of the porch, to the top of the wall!
Now, dash away, dash away, dash away all!"

As dry leaves that before the wild hurricane fly,
When they meet with an obstacle, mount to the sky,
So, up to the house-top the coursers they flew,
With the sleigh full of toys, and Saint Nicholas too.
And then in a twinkling I heard on the roof
The prancing and pawing of each little hoof.
As I drew in my head, and was turning around,
Down the chimney Saint Nicholas came with a bound.
He was dress'd all in fur from his head to his foot,
And his clothes were all tarnish'd with ashes and soot;
A bundle of toys he had flung on his back,
And he looked like a peddler just op'ning his pack.
His eyes how they twinkled! his dimples how merry!
His cheeks were like roses, his nose like a cherry,
His droll little mouth was drawn up like a bow,
And the beard on his chin was as white as the snow.
The stump of a pipe he held tight in his teeth,
And the smoke, it encircled his head like a wreath.
He had a broad face and a little round belly
That shook, when he laughed, like a bowl full of jelly.
He was chubby and plump—a right jolly old elf—
And I laughed when I saw him, in spite of myself.
A wink of his eye, and a twist of his head,
Soon gave me to know I had nothing to dread.

He spake not a word, but went straight to his work,
And filled all the stockings; then turned with a jerk,
And laying his finger aside of his nose,
And giving a nod, up the chimney he rose.
He sprang to his sleigh, to his team gave a whistle,
And away they all flew like the down of a thistle;
But I heard him exclaim, ere he drove out of sight,
"Happy Christmas to all, and to all a good-night!"

The Spirit of GIFTS Is a fragrance



That will Linger thru the YEAR

IN SOCIETY

By NAOMI SCOGGAN
(Telephone 179)

An event of much social interest is the marriage of Miss Lillie Ruth Spencer, daughter of Mr. and Mrs. Garland Wesley Spencer, and Mr. George Harden, which will take place this afternoon at five-thirty in the First Methodist Church, the Reverend Dr. W. P. Buhrman officiating.

Miss Eleanor Evans, a cousin of the bride, will be maid of honor, Mrs. Raymond G. Fox dame of honor. Miss Le Claire Jones, also a cousin of the bride, and Miss Dorothy Stokes will be bride's maids. The best man will be Mr. Elwyn Moore and the ushers Messrs. G. W. Spencer Jr., Lloyd F. Boyle, Ben Cantwell, and Raymond G. Fox.

Miss Charlotte Smith will be at the organ, and Mrs. Claude Herndon, an aunt of the bride, will be the soloist. Mr. Claude Herndon Jr. will play violin selections.

Of great interest to art-lovers of Sanford was the Oriental Art Exhibit held Wednesday afternoon at the Woman's Club under auspices of the Literature Department. Antiques, exquisite linens, tapestries, and furniture from various parts of the Orient were displayed. Mrs. A. H. Stone had charge of the antiques and Mrs. W. M. Scott gave detailed information regarding the linens. An interesting display was presented by Mrs. D. D. Colcock. Others contributing to the exhibit were Mesdames Raymond Key, Clyde Byrd, Frances Bolz, Emmett Hunt, and R. H. Berg.

Mrs. Anne Van Ness Brown, wearing a kimono which her mother had brought from China, presented a unique display of articles collected from many parts of the Orient. Mrs. Brown's childhood was spent in the Orient.

Mrs. Frances Bolz, Chairman of the Decorating Committee, had transformed the club rooms into an Oriental garden. Mrs. A. G. Davey and her assistants served tea and wafers throughout the afternoon. Mrs. R. R. Deas played several Japanese selections and Mrs. J. C. Benson sang charmingly a Chinese lullaby. Miss Pearl Robson also played, and Miss Jane Torrance cleverly imitated a Japanese tight-rope walker.

This was the third Art exhibit of the Club's holding. The community is greatly indebted to the members of the Woman's Club for their efforts in bringing together in Sanford the better in art.

Among those spending Thanksgiving in Sanford as guests of relations and friends were Mr. and Mrs. Leslie Hill of Orlando, Mr. and Mrs. Reginald Holly and son Jack, of Tampa; Miss Elizabeth Whitner, attending Cathedral School in Orlando; Messrs. Dean Turner Jr., George and John Wilson, Herbert Messner, Robert Hagan, John Shirard, and Samuel Byrd, students at the University of Florida; Captain and Mrs. K. R. Murrell and daughter Bert, of Or-

(Continued on Page Thirteen)

AN EDITORIAL

"I have a present for you—Look in my pocket." And the light of excitement that dances then in young eyes can be chased from those twin fair stages by no other light but one from mingled flames of love and gratefulness.

"O king, we bear thee gifts." And royal cyphers droop to veil in seemliness or childish diplomacy the mingling mimes of curiosity and desire, of eagerness and hope, that pirouette across the monarch's mind behind those lowered curtains.

Child and crowned head, prince and pauper, aristocrat and gamin, how we one and all in every clime do dearly love the coming of a gift! There is not a doubt that Christmas, last and best of all the Holidays of the year, would never have had the chance to become the everlasting, well-loved day it is if the three Wise Men whom Herod impressed as his messengers had not "opened their treasures and presented gifts; gold, and frankincense, and myrrh" to the Child that lay in the manger where shone the light of Bethlehem's Star.

There seems nothing more piteous than a child at Christmas who has not any gifts. Unless it be a very old person whom all the givers have forgot. And few things are sadder than father or mother who through poverty is condemned to whisper with dry lips "Merry Christmas" to children for whom there is no merriness in the day because there are to be no gifts. Not happy thoughts, those, and little place have they in Sanford's approach to Christmas, for this is a City in whose streets grim Want never yet has come to ride past homes where Hunger crouches.

Ah well then, let a chord of thankfulness ring through our Christmas carols; and perhaps we shall like to remember that a handsome way to bless Fortune for abiding with us is to be doubly generous in the giving of our gifts on this friendliest day of the year. What if it shall pinch a mite afterward, to have met Christmas Day in the morning with hands full of gifts for those we love or like? Is not the spirit of gifts a fragrance that will linger through the year?

L. S. S.

FIRST BAPTIST CHURCH

Eleven delegates from the Eureka and Utopia unions enjoyed the South Florida B. Y. P. U. conference held recently at Lakeland. The young people returned with much enthusiasm for their work.

The Wednesday evening services are evidencing uncommon interest. The attendance is quite above the usual. The story of a Great and growing People is being given.

Dr. L. B. Warren of Atlanta has been engaged for two weeks of evangelistic services in January. Dr. Warren is regarded as one of the most successful men in evangelistic effort among Baptists.

The Pastor, Dr. King, will have for the subject of his sermon tomorrow morning "One of God's Conditions for Our Church's Advance," and his evening topic will be "The Question Which the Man Could Not Keep Back." Morning service is at 11, evening at 7:30.

Edward Higgins, Inc.

Lincoln FORD Fordson
NEW MODELS NOW ON DISPLAY



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Give Electrical Gifts

We Have a Full Line Of
Percolators, Waffle Irons, Toasters,
Ranges, Vacuum Cleaners, Floor Lamps,
Percolators, Waffle Irons, Toasters,

Randall Electric Co.

112 Magnolia Ave. Phone 113

'A Coward on the Jury'

Concluding

DECOTTES—ICONOCLAST

THOSE OF YOU who have read the several personality sketches which have made the "Who's Who" Page will have observed the pause in each where the interviewer has asked, "Looking back across your life, what one thing affords you the greatest satisfaction, and what one thing has brought you the greatest regret?" George DeCottes made this quiet answer:

"I have no real regrets. Not one thing but two things stand as of paramount good importance in my maturer life, the experience the War gave me, and the stimulation and happiness that have come to me from the marriage I contracted after coming out of the Service." Mr. DeCottes' first wife, Marcia Shrewsbury of Fernandina, died in 1918. He married Myrtie D. Bell of Newberry, South Carolina, July 7, 1920. Their home is No. 1920 Park Avenue.

FROM discussing matters chiefly personal in his career we turned to more general topics, and I asked the former State Attorney:

"About how many capital cases have you prosecuted? And in how many of those where conviction was obtained do you feel sure, time having elapsed, that the verdict was just?"

"About two hundred and fifty. The verdict in every one was just. I may say further that in all of our Criminal Courts nine hundred and ninety-nine of the capital final convictions in every one thousand have been just convictions. I won't attempt to estimate how many acquittals in death-penalty cases in the United States are unjust verdicts, but the percentage is shockingly high."

"In the case of an acquittal, where the evidence of guilt has been conclusive beyond a reasonable doubt, would you call the juror who voted against conviction a—coward?"

"I am prepared to call him that."

"But suppose, as often happens, the acquitting juror's verdict is motivated purely by a human impulse to be merciful?"

"That doesn't change it. He is still a coward."

"And the juror who, convinced beyond any reasonable doubt by the evidence that the defendant is guilty of the capital offense, votes conviction but with a recommendation of mercy—what is he?"

"A coward. You can't butter your forthright sworn duty with soft sentiments and escape the brand of cowardice for your action," responded the lawyer without hesitation.

"Are you hard?" I challenged.

"If believing that a jury oath violated is a crime is being hard—Yes. If believing that a juror, voting to acquit when the State has presented the degree of evidence upon which he has sacredly sworn to convict, becomes by that vote only less deserving of punishment than the defendant himself, and should be scorned by the society his false verdict has outraged—if believing that is being hard, then I am hard. In the ordinary measure of the word, No I am not hard."

"One of the things that is wrong with this Country of ours is the scandalous miscarriage of justice in the criminal courts. I believe that trial by a jury of twelve of his equals is the best scheme civilization has devised for assuring full rights to an accused and equally full rights to the mass we call society, against which he is charged with having offended. But I am also aware that operation of the jury system gives opportunity for a monstrous amount of injustice against the society it is meant to protect."

"We speak of even-handed justice; we perpetuate in tradition a figure of Justice holding a pair of scales, and her eyes are bound with a

bandage that she may feel the differing weight in the scoops but not discover by sight the identity of the parties at bar. Yet our Country, the best and most blessed on earth, has all but turned that mighty picture into a cartoon, and for that debasement of the highest ideal the faithless juror is most to blame."

"Our jurors in a thousand courts month after month, are ourselves. You and I and our neighbors, the population of a thousand towns and cities. So we ought to consider this thing called a juror's duty with a very grave sense of individual responsibility, for it is *our* duty."

"I do not believe it is better that ninety and nine guilty ones escape than that one innocent man be punished." These are my reasons for not believing in that creed:

"It is a false creed. It sets up a principle directly opposed to the scheme upon which the best of civilization is founded, the scheme of securing the greatest good to the greatest number, as opposed to those unfair plans by which the infrequent individual thrives at the expense of the multitude, until such time as deterioration and decay of the whole fabric of a people set in."

"It is a false creed. It gives moral sanction to an unmoral procedure by which ninety-nine murderers and rapists would be turned loose to again assault society should they choose, in order to save one unjustly accused from an undeserved total punishment at society's hands. It is a horrible thought that an innocent person should die a death of shame by public decree, should be hanged by the neck until he is dead, and his disgraced body be taken away for hiding in an unmarked grave. But to me it is a more horrible thought that there should prevail a creed by which ninety and nine Aubrey Lee Nichols would be loosed against every home in this land."

"I have no desire to dwell upon that particular miscarriage of justice, a miscarriage so rank that its evil effect will linger long in the corridors of the courts and may do untold mischief in the rooms of juries yet unworn. I prosecuted Aubrey Lee Nichols, prosecuted him three times, in my capacity of State Attorney, and in his fourth trial I refused to prosecute him upon retainer, the office no longer being mine. No guiltier defendant, no viler degenerate, ever had his neck saved from the rope by one of those bad waves of maudlin 'sympathy' which carry so many murderous criminals beyond the reach of American gallows. Let the thousands of women who, utterly uninformed and headlong to save, raised money to fight the State in its attempt to protect their sex and their homes from this perverted young brute—let them reflect now, soberly, upon this one concrete fact: When Aubrey Lee Nichols, confirming by confession the hideous details of his crime, was confronted by my question, 'Why did you do this thing, Aubrey?' he answered, 'Mr. DeCottes, I've always been that way; I can't help it. When I see a woman I want, I just have to'."

"Yet thousands of American women, and some hundreds of American men, our neighbors in scores of towns and cities, ordinary folk like you and me, emotionized themselves into Aubrey Lee Nichols' saviors and eventually succeeded in returning him to the full freedom of the streets and alleys of this land. And it was a jury of Sanford men, friends and neighbors like me and you, that voted him back his liberty."

"If the case were an exceptional one I probably would not bring it into this discussion. But it is not exceptional. There is hardly a State in the Union in which it is not typical of the inefficiency of American juries to deal with crime. And America foots the bill, that grows bigger

year by year, foots it in blood and ruined lives."

"I deny the name of 'sympathy' to the curious, peculiarly American waves of emotion which periodically rise as in tidal volume to sweep an imprisoned wretch beyond the destroying power of the law; that surround his foul deed with babblings of mercy and all the agitated froth of intercession."

"In the jurisprudence of our American courts the scales of justice are already weighted in favor of the accused from the first moment accusation takes on legal form; and it is right that it should be so. Every step of the prosecution is hampered by the fixed assumption that he is an innocent man, or woman, until the State shall have proved him guilty beyond a reasonable doubt. His presumptive innocence is present at every stage to fight for him, by specific, definite mandate of the law, and to fight against the success of the State, his accuser. Throughout his ordeal every arising doubt must be re-

(Continued on Page 15)

Hurricane Sale

MIAMI AND HOLLYWOOD GOODS

TREMENDOUS SALE!

Furniture, Fixtures, Clothing
Shoes and Groceries

AMONG THESE ITEMS

50 lbs. White Cotton and Felt Mattress
\$4 \$6 \$8

Ivory and Open Dressers
\$5 \$7 \$12.50

CASH SUPPLY CO.

205 West 1st Street

Do You Know

That the gasoline service station in front of the Ford garage at the corner of Palmetto Avenue and Commercial St., is operated independently of the garage?

The attendant in charge does nothing but sell PUROL gasoline and TIOLENE oil.

Let us serve you at this convenient location the best gasoline and oil obtainable—TIOLENE is Pure Pennsylvania oil

—THE WORLD'S BEST.

Seaboard Oil Company

C. E. Myers, Sanford Agent
Elmer G. Banks, Service Sta. Mgr.

The Stores are Santa Claus Own Depots

WITH THE THANKSGIVING season over, the average individual begins to realize, perhaps for the first time, that the Christmas holiday is less than a month away, and thoughts turn to the subject of gifts for friends and relations whom all desire to remember on this joyous occasion. Sanford's shops, in almost every line of business, have something special to offer in the way of holiday remembrances; and those in charge of the stores of the community are ready to assist the shopper in his quest for appropriate gifts for dear ones far and near. A peep into local shops reveals the fact that they are better prepared than ever to supply the needs of Sanford's buyers.

AT MI-LADY'S SHOPPE.—The visitor to Mi-Lady's Shoppe, 110 Magnolia Avenue, will find no end of gifts suitable for the season, including articles in pottery, lamps, picture frames, gift handkerchiefs, hosiery and underwear, pictures, Christmas cards, gifts in glass and china, books for children, and other articles. The Shoppe also is taking orders for Christmas baskets of fresh fruit, a gift especially suggestive of the Land of Sunshine.

ELECTRICAL GIFTS POPULAR.—Gifts of electrical aids are yearly becoming more popular, and the Sanford Electric Contracting Co., 116 Magnolia avenue, is well prepared in this line, with a supply of electric irons, percolators, toasters and other articles, table lamps, spotlights, searchlights and other aids. The store, during the first three days of the coming week, announces the presence of Miss Ellen Asbury from the Westinghouse Co., in demonstrations of ranges, with cooking and lecture.

NOVELTIES AT "THE OUTLET."—Many novelties for the season, for men and women, are shown at The Outlet, 215-217 East First street, such as odd trinkets filled with perfumes, powder puff cases, hand bags, overnight bags, hat boxes for milady, as well as substantial gifts, always welcome, of hats, dresses, silk underwear, gowns and step-ins, with a big array of gifts for the

men, such as ties, pajamas, hosiery, belt sets, shirts, belts and gift handkerchiefs.

TOYS FOR THE YOUNGSTERS.—The bicycle store of G. W. Deetch, in the McLander Arcade, will be an attractive place to the youngsters during the holiday season. This shop already has on hand a considerable stock of bicycles, velocipedes, skates, Steelcraft toys in miniature automobiles, coaster wagons and scooters, as well as bicycle accessories, which will be increased during the coming fortnight by other gifts which will appeal to the youthful mind.

GIFT STORE AND "TOT SHOP."—It would be hard to enumerate the variety of articles, suitable for Christmas, which are offered at the Parisienne Gift Shop, in the McLander Arcade, the stock including a large assortment of articles in glass, china and pottery, electroliers, purses, stationery, Christmas cards and mottoes, and basketwork. Mrs. Claire Everette, in charge of the Shop, is acquiring the adjoining room, in which she proposes to open a "Tot Shop," with wearing apparel and gifts for the little ones.

PHOTOGRAPHS AS GIFTS.—It is constantly becoming more popular to give a photograph as a Christmas gift, according to Mr. Essex, of the Essex Studio, North Park avenue, the holiday rush for gifts of this kind having already started. Many persons are including kodak pictures or enlargements of these in their Christmas packages to friends, while others send portraits as gifts. Mr. Essex states that there is from 40 to 50 per cent more kodaks in Sanford than a year ago.

"KEEP THEM ON WHEELS."—"Yes, we keep them on wheels from the time they begin to toddle," said a salesman at the shop of the Sanford Cycle Co., referring to the big stock of Kiddie Kars, strollers, sidewalk bicycles, for the little folks, together with the bicycles for boys and girls, roller skates and other things for the older ones. The shop also has a big stock of electrical and mechanical trains and toys, as well as ath-

letic goods, including basketballs, footballs, striking bags, tennis and baseball supplies.

RANDALL ELECTRIC CO.—The big stock of the Randall Electric Co., 112 Magnolia avenue, includes electrical devices of all kinds, from the electrical trains for the youngsters to the electric heating pads which are a popular gift for old persons, as well as the electric waffle irons, percolators, toasters, table and floor lamps, shades, vacuum cleaners and electric ranges, which help to make the life of the housewife easier.

PERKINS' GIFTS FOR MEN.—The store of B. L. Perkins, First street, is always a popular place for buyers of gifts for men, at the Christmas season, Mr. Perkins having a system of displaying his offerings which assists his customers in making their selection. The stock includes, in addition to articles always found in a men's shop, holiday offerings in neckwear, hosiery, bathrobes, "travel sweaters," gloves, scarfs belt and

(Continued on Page 11)

Announcing

CANDIDACY

Volie A. Williams

—FOR—

City Commissioner

Subject to Municipal Election Dec. 7th.



We re-tire and re-set velocipede and baby carriage tires

What a Happy Lot of Boys There Will Be

Especially those whose parents come here to do their gift shopping, for we have the most wonderful assortment of gifts that boys like.

G. W. Deetch

"The Bicycle Store"

Store No. 2, McLander Arcade

We Solicit Your Patronage

Velocipedes, Toys, Coaster Wagons
Bicycles—Easy Terms.



Christmas Feast

By Mrs. JUNE

ROAST TURKEY

Select a young turkey, preferably a hen, weighing 8-10 lbs. The meat is more tender in the smaller size. Cleanse thoroughly both inside and outside. Wipe inside with dry towel. Then rub with butter before filling cavities with filling made as follows:

Prepare stale bread by putting through coarse knife of food-chopper or pulling to bits with fingers. To two quarts of crumbs add sage, salt, and pepper to taste. Melt $\frac{1}{2}$ cup of butter in skillet, add $\frac{1}{4}$ cup chopped onion; when cooked add seasoned crumbs and toss lightly until thoroughly heated and seasoned. After filling the cavities close openings with needle and strong cotton. Rub outside of fowl with butter, sprinkle with flour lightly, and roast 20 minutes to the pound.

MINCE PIE

Lean beef (tender cut)	4 pounds
Suet	1 pound
Raisins (seeded)	2 pounds
Raisins (seedless)	1 pound
Currants	1 pound
Chopped Apples	2 pounds
Molasses	1 cup
Sugar	1 pound
Cloves, Cinnamon, Nutmeg, each	2 teaspoons
Salt	1 teaspoon
Orange juice	1 cup
and	
Grape juice	1 cup
or	
Boiled Cider (preferable)	1 pint

Cook meat until tender and put through food-chopper together with uncooked suet. Then mix all ingredients and simmer slowly for an hour, adding liquor in which meat was cooked. Add cherry wine or any flavor desired. Put in jars for keeping.

To bake pies, use regular pastry and bake in two crusts. Pies can be reheated.

FRUIT CAKE

Brown sugar	1 pound
Shortening	1 pound
Eggs	6 pounds
Raisins	2 pounds
Currants	1 pound
Citron	$\frac{1}{2}$ pound
Figs	$\frac{1}{2}$ pound
Shelled nuts (cut in pieces)	1 pound
Apples (chopped)	4 pounds
Candied lemon and orange-peel	$\frac{1}{4}$ pound
Molasses	$\frac{1}{2}$ pound
Sour milk	1 cup
Grape or orange juice	1 cup
Soda	1 teaspoon
Cinnamon, Cloves, Nutmeg, each	2 teaspoons
Flour (pastry)	5 cups
Baking Powder	2 teaspoons
Salt	1 teaspoon

Cream the shortening; add sugar; add beaten egg-yolks, then molasses.

Put soda in sour milk and stir in mixture, then half of flour with baking powder. Mix

fruit, nuts, and spices; chop and flour these. Add fruit-juice and remainder of flour, then fruit and nuts and stiffly-beaten whites.

Bake in well-papered and buttered loaf-pans in moderate oven from 1 to 3 hours, depending on size of loaves.

When cooled, remove paper and wrap in cloths of linen, saturated with cherry gelatine.

Keep in covered stone jar or tin box with a couple of unpeeled apples. The flavor is improved with time.

COUNTY CHAMBERGRAM—Have you ever heard of Big Bear Lake? It is a bustling little town in the southwest corner of the County. Drop down there on one of your excursions.

The Big Question: What to Give Him



Among our large stock of men's apparel you will find many useful as well as pleasing gifts that will make *His Christmas* a more delightful one.

We Urge You to Make Your Selections Early While Stocks Are Fresh

The Florida Cash Store

311 1st Street.

Sanford, Florida



Figure! What "Happy Feed- ing" means to your stock

It is just as easy to figure what you are going to get out of Happy Feeds as it is to add 2 and 2. There's no guess work about these famous feeds. You KNOW that they will give you the biggest possible returns.

As a general thing fifteen bags of Happy Feeds will go as far as twenty bags of ordinary feed. They are palatable and highly digestible—little or no waste. They are real economy feeds.

We sell Old Beck and Happy Feeds exclusively because we are convinced they are the best feeds made. The reputation of the manufacturer guarantees that. This reputation must be upheld.

Back of these feeds is real Happy Service which helps livestock and poultry raisers to solve every feeding problem. It's worth money to you. We give this service free for the asking.

Come to see us



Seminole Feed Co.

North Elm Ave.

PHONE 94

SANFORD, FLA.



The Story of Saint Nicholas the GIFT KING



The delightful and well-nigh immortal verse of Clement Moore's, "Twas the night before Christmas," in this Holiday Number, pictures Saint Nick as we all have learned to know and love him, a merrie old snow-bearded gentleman with a twinkling eye, cherry-red cheeks and nose where the North Wind kissed him, and a tummy in front as round and well-filled as his joyous pack behind. But Walker McSpadden, who has written a book about Holidays and has been through many years a secret crony of the Master of Donner and Blitzen, says Nick hasn't always had that kind of a shape (and certainly we often have wondered how our great-bearded friend has year after year through the Centuries escaped getting stuck with that roundness in some of the billions of Christmas Eve chimneys he's gone up and down!).

It appears, according to the man who wrote the book, that Saint Nick, without whom no Christmas would be complete, is a subject of traditions running back through many hundreds

of years, almost to the very beginning of the Christian era. He first appears in the Norse-land (Northland) as a grim figure riding upon a white horse, resembling our modern fancy of the image of Death. He was followed about, upon Christmas Eve, by the souls of little children, some said, the spirits of the innocents slain at Bethlehem by the order of Herod, who feared for his crown because of the interest the people were taking in the new-born Babe. So, at Yule-tide children placed their wooden shoes full of oats outside the door, for the great white horse, and in the morning, if they were good children, the oats were gone and the shoes were found filled with apples and nuts.

Later Saint Nicholas was seen in Germany as a tall, thin fellow wearing a peaked hat; his deep pockets being full of sugar-plums for the children. It was not until after he came over the sea to America that he became the fat, round, beaming gentleman we know and look for each year so eagerly. Evidently our climate has agreed with him, but no doubt he did scramble down and up chimneys in his younger days much more easily, the days when he was slim.

The custom of hanging up the stockings on Christmas Eve for gifts is a very old one too. Perhaps it had its origin in the putting of the children's oats-filled shoes outside the doors in the Northland, that had been the pagan land of Yule. In some countries today the shoes, not stockings, are hung up; and the little Spanish maiden hides her slippers in the bushes for good Saint Nick to find and stuff with gifts.

In the Old World the young ladies who thought they would like to get married but whose fathers could not afford to give them dowries, used to hang up very long, purse-shaped stock-

ings outside their doors on Christmas Eve, because there was a legend that in one village Saint Nick had tossed three purses of gold in through the window of a house where lived three girls whose father had no dowry money to give them.

It was the bright-eyed children of America who first thought of the idea of sending letters to the dear old gentleman telling him what gifts they would most like to have. You can see him at the top of this page reading one of those very letters. It is from a Sanford girl. Or maybe a boy. You can't quite find the signature.

SANTA CLAUS' DEPOTS

(Continued from Page 9)

buckle sets and numerous other necessities, attractively displayed in holiday boxes.

LANEY DRUG STORE OFFERINGS.—It is no trouble to find appropriate holiday gifts at Laney's Drug Store, First street, the stock for this season including perfume sets, ivory sets, manicure and stationery sets, compacts and candies, for the ladies, and fountain pen sets, purses, bill folds, card cases and other articles which appeal to the masculine mind, attractively displayed, together with many other articles always to be found in the up-to-date drug store.

GIFTS FOR MEN AND WOMEN.—Attractive gifts for men and women are to be found at the Florida Cash Store, 311 East First street, including lingerie sets, Princess slips, step-ins and "teddies," and attractive French apparel, for the ladies, with belt sets, silk hosiery, belt and buckle sets, suspender and garter sets, handkerchiefs, neckwear and other combinations for the male members of the household. The stock is being attractively prepared for the holiday buyer.

FLOWERS MAKE PLEASING GIFT.—The practice of making a Christmas gift of a beautiful box of cut flowers or corsage bouquet has long appealed to many persons at the holiday season, and the shop of Stewart the Florist, in the McLander Arcade building, will be a popular one this year with those who desire to remember their friends with this beautiful gift.

FOR THE CHRISTMAS FEAST.—The grocery establishments have an important part in furnishing Christmas cheer, in the shape of the good things which go to make up the Christmas feast. The Sanford Piggly Wiggly Stores will have as usual a stock of plum puddings, fig puddings, fruit cakes, fruits of various kinds, nuts and other delicacies, without which the Christmas meal would be incomplete.

BREATH OF FLORIDA

"I would say that I derived no unfavorable impressions of Florida during my two visits last winter and it would require much space to detail the innumerable favorable impressions which I brought away."—Cordell Hull, when Chairman of the Democratic National Committee, Washington.

COUNTY CHAMBERGRAM.—The County Chamber Agricultural Survey will record some astounding facts.

"Once the people of Florida see fit to apply to the conservation of native trees, the long-leaf pine, the bald cypress, the sweet gum, and the poplar, only a fraction of the scientific care bestowed now so wisely on orange or pecan, even the lands less suited to intensive tillage will all become a source of ever-increasing profit and service for centuries to come."—Thomas H. Macbride, President Emeritus, The State University of Iowa, Iowa City.

COUNTY CHAMBERGRAM.—Did you know that Seminole County is one of the most beautiful and highly productive Counties in the State? It is.

"It has been a habit of mine to spend part of my winter each year in your great State, and its sunshine and health-giving climate have added much to my enjoyment. My all of your efforts at advancement and progress meet with the fullest measure of success."—Former Mayor John L. Hylan of New York.

COUNTY CHAMBERGRAM.—Should Seminole County be a carload shipper of poultry and eggs? It is destined to be.

"Florida is indeed fortunate in being so richly endowed by Nature. As a winter paradise it already outshines famous European resorts; while its agricultural possibilities are just becoming appreciated."—Addison L. Winship, Vice President National Shawmut Bank of Boston.

Make It a Merry Christmas For All



Send Us All of Your Laundry Work

You will have plenty to do during the Holidays without trying to wash and iron, too.

Phone 475—We will call for your work and deliver it

Sanford Laundry

Incorporated

819 W. 3rd Street

Sanford



NOW is the time to buy . . .

YOUR 1927

Goodrich Silvertown *and* Radio Tires

Recent reduction unusually large making present prices lower than ever, we predict advanced prices after January First.

The new Goodrich Silvertown High Pressure, Balloon and Heavy Duty casings are incomparable in quality, built by a manufacturer in the rubber industry over a half century.

WE CARRY A LARGE STOCK OF ALL SIZES

INLAND SUPPLY COMPANY

• DISTRIBUTORS •

WAREHOUSE—1st and Elm Ave.

PHONE 703

(With Seaboard Oil Co.)

Invite us to your next 'Blow Out' Road Service

Among Our Dealers:

Howard Service Station, 1st and Elm.
R. & W. Service Station, Sanford Ave.
San Juan Garage, 1st and Myrtle.
Chrysler Garage, 10th and Sanford.
Sanford Buick Co., Magnolia Ave.
L. C. Kinerd, 919 W. 1st.
T. B. Kinerd, Lake Mary Road.
Cecil E. Flowers, Celery Ave.

Seaboard Oil Station, 1st and Monroe.
A. L. Sullivan, DeLand Road.
Vaughn & Sons, Osteen.
Black Bear Garage, Orange City.
Longwood Service Station, Longwood.
Big Tree Inn, Orlando Road.
F. I. Koontz, Orlando Road.
J. O. Bedell, Altemont Springs.

HOTEL FORREST LAKE OPENS NEXT WEDNESDAY

INFORMAL DANCE WILL ANNOUNCE SECOND ADVENT OF ITS TOURIST SEASON

Ushering in its second winter season, Hotel Forrest Lake will be opened to the public next Wednesday, December 1, with an informal evening dance. Hulick Brothers so announced to SANFORD TODAY this week. A brisk and successful season is looked forward to.

The Forrest Lake, which last winter opened on Monday, January 4, quickly became known to visitors from the North as one of Florida's finest, most modernly equipped and comfortably appointed tourist hotels in the State. This season the management announces especially attractive rates, with European or American-plan accommodations optional with the guest.

There are 156 guest-rooms, each with bath. The lobby, opening into ball-room and lounge-room, is unusually spacious and most attractively appointed. These spaces open directly onto verandahs facing and within a few yards of the Lake, and on their south side onto verandahs and wide spaces of lawn set with brilliant flowering plants.

Messrs. Hulick have brought with them from their summer hotel property, the Loch Arbor at Allenhurst, New Jersey, the complete office domestic, and mechanical staffs. The table is to be made a special feature this winter in the attractions prepared for guests of the Forrest Lake, and the hotel is to be the center of many social occasions at which Sanford men and women will entertain.

Arrangements have been made by which the Lake Monroe Transportation Company's two lake-and-river excursion boats will touch regularly at the Forrest Lake's landing. Hotel parties by daylight and moonlight on the Lake and on the scenic reaches of the St. Johns will be a prominent part of the tourist life of the hotel.

Care and skill have not been spared in the gardening of the hotel grounds, and the walks have been put in excellent condition. Last winter the extension of eastern First Street was not completed to the hotel, and this was a decided inconvenience. This year's opening finds the hotel reached from the City proper by one of the widest asphalt boulevards in Florida, paralleled by a cement walkway skirting a stretch of white sand suggestive of the background of an ocean beach.

The architecture and decorative style of the Forrest Lake blend beautifully into the natural surroundings. The wide, stuccoed structure, built at a cost of half a million dollars, partakes of the Mediterranean type which is becoming distinctive of the best resort places throughout the State. The verandahs are for the most part deep, the roofs are of red tile, and the walls have the approved soft coloring suggesting sunlight on old, plastered masonry. Touches of vari-colored mosaic set into the walls break the color scheme agreeably.

SOCIETY

(Continued from Page 7)

lando; Miss Lila Murrell of Port Orange, Mr. and Mrs. Oliver Murrell of Sarasota; Miss Nita Moore of Orlando and Mr. Sam Murrell of Sarasota, who were guests of Mr. and Mrs. W. A. Leffler.

Miss Le Claire Jones entertained Tuesday at a bridge-luncheon for Miss Lillie Ruth Spencer, a bride-elect of November. The color scheme of decoration was pink and green, and pink rosebuds and maidenhair fern were used. Pretty tallies in the form of flowers were pinned to the gowns. The high-score prize, a crystal teabell, was won by Miss Naomi Scoggan, and the consolation, a hand-painted knife, went to Mrs. Earl Jones. The cut prize was awarded Mrs. James Ridge. The hostess presented her house-guest Miss Evans of Palmetto with an exquisite powder-box, while Miss Spencer received a lovely gift for her trousseau. At one o'clock a four-course luncheon was served, Misses Eleanor Evans and Kittie DuBose assisting the hostess.

The guests were Misses Lillie Ruth Spencer, Eleanor Evans, Ava Wright, Kittie DuBose, Evelyn Anderson, Naomi Scoggan, Dorothy Stokes, and Mesdames James Ridge, Robert J. Holly Jr., John Meisch Jr., J. D. Woodruff, E. E. Jones, Hawkins Connelly, Raymond Fox, O. J. Alford. Mesdames E. A. Douglass and Fred-eric Daiger were tea guests.

Among those attending the Thanksgiving football game in Jacksonville were Judge and Mrs.

J. G. Sharon, Misses Ava Wright and Mary Graves, Dr. E. D. Mobley and Messrs Robert Dean, Randall Chase, Hampden Du Bose, Frank Markwood, Victor McLaulin, and Hodgson Ball.

COUNTY CHAMBERGRAM—What is the area of Seminole County? 360 square miles. Over 200,000 acres. How many acres are producing? Not over 5 per cent. Should we cultivate more vegetable and citrus lands? Yes.

The Seminole County Association of Chambers of Commerce embraces Altamonte Chamber of Commerce, Chuluota Chamber of Commerce, Geneva Chamber of Commerce, Lake Mary Chamber of Commerce, Lake Monroe Chamber of Commerce, Osceola Chamber of Commerce, Oviedo Chamber of Commerce, and Sanford Chamber of Commerce.

COUNTY CHAMBERGRAM—Visit the Sanlando Golf and Country Club at Altamonte if you want to view a beautiful scene.

SEMINOLE COUNTY BANK

A Strong Financial Institution

RESOURCES \$2,750,000

LET US SERVE YOU

FORREST LAKE, Pres.

A. R. KEY, Vice-Pres., Cashier

G. W. SPENCER, 2nd Vice-Pres.

R. W. DEAN, Asst. Cashier

HOWARD HULICK, President

BLOOMFIELD HULICK, Sec'y-Treas.



HOTEL FORREST LAKE

OPEN DECEMBER 1st.

American Plan—Minimum Rate \$7.00 Per Day.

European Plan—Minimum Rate \$4.00 Per Day



EVERYBODY WHO IS ANYBODY
.. IN SANFORD ..
Reads SANFORD TODAY Every Week

ALWAYS FOR GIFTS---

PARISIENNE GIFT SHOP
McLander Arcade, First St.
SANFORD, FLORIDA

Mi-Lady's Shoppe

110 Magnolia Avenue
EXCLUSIVE MILLINERY
GIFTS

'PROPERTIES OF MERIT'

MAYFAIR DREAMWOLD BEL-AIR

Developed by

THE BODWELL REALTY CO.

214 East First Street

20 YEARS OF EXPERIENCE BEHIND US

**Valdez Hotel
Seminole Hotel**

Operated by

ROGERS-WARNER HOTEL SYSTEM

"You are Welcome"

Wurt W. Warner

Manager

**Sanford Music Store
and Gift Shoppe**

318 E. First St. McLander Arcade

**SANFORD TODAY'S
CLASSIFIED DIRECTORY**

BARBER SHOPS

STAR BARBER SHOP

Will Appreciate your Custom
111 South Park Avenue

CAFES

SANITARY CAFE

105 W. First Street—New Management
You've tried the rest, now try the best

CLEANERS AND DYERS

HADDOCK STEAM PRESSERY

105 South Palmetto Avenue
Phone 346-J

SEMINOLE PRESSERY

Dry Cleaners

Phone 861 220 Magnolia Avenue

DRUG STORES

SANFORD DRUG COMPANY

"Rexall Store"

Phone 325 Sanford, Florida

FLORISTS

STEWART THE FLORIST

Flowers for all Occasions
McLander Arcade Phone 781

FRUIT STANDS

DO YOU LIKE FRUIT, FRESH OYSTERS?

Do you know where to buy a full line of
Fancy California and Florida Fruits and
Atlantic Ocean Oysters? The place is
MANUEL'S STORE, 107 West First St.
Service and Quality our Motto. Thank you.

GROCERIES

PIGGLY - WIGGLY

222 E. First St.
405 Sanford Ave.

MILK PRODUCTS

BURGESS MILK PRODUCTS COMPANY

Pasteurized Products. Milk, Cream, Butter
110 W. Second Street Phone 766

RESTAURANTS

SIE'S PLACE IS THE PLACE TO EAT

Valdez Building
Phone 24 Sanford, Florida



Christmas Nearly Here

Give Yourself a Tailor-Made Suit or Overcoat **\$25.00 UP**

ORDER NOW

S. W. BRADFORD
SANFORD, FLORIDA

First National Bank Building

Phone 618.

(Take elevator at News Stand)

*What's your
Tailor?*



309 E. 2d Street
Phone 11

Art In Window Shades

If you haven't bought window shades lately you have no idea of the artistic beauty and utility of the new designs. In our new stock you will observe shades of every description; materials light, heavy and medium in weight, in all the refreshing colors, transparent or opaque. And let us mention this, also: all our shades have those reliable springs.

SEMINOLE AWNING SHOP



Concluding THE ICONOCLAST

(Continued from Page Eight)

solved in his favor, and failure so to resolve opens one of the innumerable doors through which he may escape to a new trial. The Judge who, presiding, does not protect the accused from being taken unfair advantage of by the State, well knows that in so ruling he invites reversal by the higher Court if the verdict should be a conviction.

"WHEN all these protections with which the law surrounds the one who is charged with having betrayed society have operated in his behalf, and his twelve tryers are about to retire to decide his fate, there follows them out of the chamber to still plead for and protect him and assure him a full measure of justice the defender that has championed him from the first: the solemn command of the law itself, 'unless you are satisfied beyond a reasonable doubt . . . you must find the defendant not guilty as charged.'

"Should the verdict hold him guilty, there is almost no end to the delays which within our system of jurisprudence may be interposed toward postponement of punishment, and almost equal are the opportunities for obtaining a second, a third, or even a fourth trial all over again, if the condemned have money, or friends to bring money, or a hysterical part of the American public turns solicitor of funds to help him cheat his fate. Should the verdict acquit him, even though that verdict be one so false as to bring the flush of shame to America's cheek, he goes forth a free man and may not be tried again for his crime; the law does not tolerate the thought of twice in jeopardy for his offense; and that is the final benevolence of the law in his behalf, the law which at every twist and turn since accusation seized him has stood by as with drawn weapon to secure him fair play in his extremity.

"It is right that innocence should be presumed until guilt has been proved. That belongs in civilization's code. It is right that upon accusation should rest the burden of establishing guilt rather than that upon the accused should be placed the burden of proving innocence. That too is a part of civilization's code. But it is not right and it is not civilized that parts of a public which can know nothing but the loose hearsay of the facts in a case should rise and hurl themselves in cheap and impudent 'sympathy' between the State and its captive. We deplore the lynching by mob of a prisoner; we should no less condemn and discourage the lynching of justice by mawkish mobs of half-balanced women and weak-headed males.

"It is significant of the low quality of this sort of 'sympathy' that we never witness its outpouring in behalf of the victim of the crime; it is for the perpetrator the cheap tears overflow, it is for the slayer and the rapist the dimes and dollars are collected, it is to the cell door, not to the darkened home door, the disgraceful bouquets are sent.

"It is unquestionably true that once in a long, long time the wrong person is executed or sent to prison. I myself have encountered only one such case, and in that case, though the evidence was overwhelming as to identity, the State was so careful to see justice done that the convicted two defendants were not taken away to prison but were held in jail for a time—and the real culprits, their very doubles in appearance, turn-up and were punished in the others' stead."

"It would be interesting and important too," I suggested, "to hear your views on the grand jury as an instrument today in the functioning of our criminal law. The law forbids that a person be placed twice in jeopardy—tried twice for the same offense when a verdict has been returned in his case. Yet in spirit the operation of the grand jury serves to try a man twice; once in the secrecy of the grand jury room, and a second time in open court after he has been indicted."

"I don't get your point," said DeCottes.

"Well it's this: When a grand jury has indicted a man or a woman, it has practically ruined that person in his community or neighborhood, and the person for the sake of his family, if not for his own would do well to move away. The grand jury has tried him, in secret, by its indictment has decreed him guilty, and by publishing the indictment has sentenced him to a degree of moral degradation, and his public as jailer has locked him up to serve his sentence—a lingering life-sentence—out. It may not be legal jeopardy but if it isn't morally and effectively 'once in jeopardy,' will you tell me what it is?"

"Viewed in that light," was DeCottes' response, "I agree that the grand jury system is a relic of less enlightened days and ought to be expelled from our civilization. You are absolutely right that the act of indictment can utterly ruin a man or woman, innocent or guilty, in the community or neighborhood and not infrequently has. Not even acquittal in open trial, after indictment, serves always to clear the accused one's name. I can tell you this interesting thing: In my own years of experience as County Solicitor and as State Attorney I found that in instances where personal private complaint was made voluntarily to me, and where criminal proceedings had not been previously initiated in some inferior court, 60 per cent. of the charges did not stand up to my investigation of the facts, and 70 per cent. of the complaints similarly laid before grand jury were insufficient, upon examination of witnesses, to go to trial on and I therefore advised no true bill."

"Which means?"

"That we do too damned much whispering about our neighbors. Just that."

"Personally I long have held for the filing of complaint direct, upon information and belief—your too-free accuser will think twice before signing his own name to a criminal accusation against the person he has come to complain about; and the same element of personal caution will operate to make the public prosecutor specially careful where himself is to do the signing. Whereas the secrecy of the grand jury room coupled with the absolute immunity of the grand jurors from any accountability to anybody for the returning of a false or unjust indictment can easily become the finest breeding spot for gossip, slander, and scandal in the town.

"Nevertheless there are some situations in which the grand jury system is a powerful aid in carrying forward the slow work of the courts for society."

"AND what," I asked, to throw the talk into a new current, "do you as a lawyer, a former State Attorney, and a citizen think of the Volstead Law?" The answer as always came promptly:

"As a lawyer I think it is bad legislation and unenforceable. As a former Prosecutor I think it is a breeder rather than a discourager of crime. As a citizen I think it is a force of evil in our national life.

"I do not believe that under either State or Federal Constitution Government has the right, or the legal power, to forbid a citizen the performance of an act which in itself—*per se*—is not a wrong act. I do not have to believe, because it is plain enough to perceive, that the effect of this law upon society at large is the breaking down of society's respect for all law, for law as law. It has, furthermore, provided the opportunity and applied the provocation for large numbers of otherwise law-abiding Americans to forswear self-prohibition and forsake temperance, in favor of indulgences which were and in many instances still are distasteful to them. I know of a number of homes, for example, where liquor now is kept regularly by hosts and hostesses who themselves do not drink it, and of other homes where it is both kept and indulged in by those who formerly were by choice strangers to alcohol.

"What thoughtful person will say that this technical law-breaking has not its roots deep in

that spirit of organized freedom and personal independence which underlies the American character? And what thoughtful person will refuse to discern the warning in this nationwide rebellion against governmental trespass upon our private lives?"

Then presently we talked of the youth of today and of yesterday, of God and the church, and of many things. Sanford as a community does not know George DeCottes, though right well it thinks it does, and little—too little, I may think—he cares about that. He has left only his friends, and perhaps not all of them, share the fine riches of his conversation. He said this most uncommon thing: that parents today are not less interested at heart in their children, but are pulled this way and that by a multitude of modern distractions and half-blinded by bright-lighted entertainment; that in the older days, the days before the automobile and the jazz-craze and the cabaret, parents didn't keep their children around the family lamp so much to fence them in from temptation, but because there were so few places to go and the streets were dark, unlit by electric lights, perilous to traverse alone.

He said that modern life is not pushing God out, it merely has detached itself from the church; that people have not lost any of their belief in God, but have released themselves, perhaps half-consciously, from much of their interest in the churches, and that is half the church's fault and half the people's. Yet this does not need to mean that yesterday's people were better Christians than are today's: is it the masons and the carpenters who bring Christ into the church-house, or does Christ come there in the hearts of the people who enter it? And will he step out of those hearts when they leave it? Quite not so. Then have we, in this excessively definite and material day, come to think abstractedly of the church-house as being the church, and of the church as losing in its mission when the church-houses are half full and the pleasure places crowded? Possibly. Take himself for example, he said to take him: he feels himself a better Christian today than ever he was as a young man, yet as a youth he went as a matter of course twice a Sunday to a church, and to Sunday-school, and often to the prayer-service in midweek, and today it is not every Sunday that finds him seated in his pew . . . And those thoughts are interesting, you'll admit.

(Continued on Page 18)

THE HOTEL WITH A WELCOME
stop at the
HOTEL MONTEZUMA
when in
SANFORD, FLORIDA
J. A. MINKEL
110 Magnolia Avenue.

FEATHER PILLOWS

Have you ever considered the advisability of having your "Feather Pillows" washed?—we can eliminate that musty odor—or the odor of perspiration from a Summer's use.

This work we will guarantee to your satisfaction—with prompt service added—

Our charge of 50 cents per Pillow is most Reasonable.

Sanford Laundry
Incorporated

819 W. 3rd Street

Phone 475



\$5.00 Gold Piece Given Away!

SPECIAL

Hudson Coach.....1924 Model
Hudson Coach.....1925 Model
Hudson Coach.....1926 Model
Ford Coupe

Ford 1-ton truck—Stake Body

CHEAP

Used Car Exchange

Q. W. WANSLEY
Corner Second and Park

Our New Store

219 Sanford Avenue

Will be ready for Occupancy in a few days. Just across the street from our present location. Watch for our big opening announcement in this Magazine.

KANNER'S DEPARTMENT STORE

213 Sanford Avenue Sanford

WINNERS THIS WEEK

\$5 in GOLD—JANE ELIZABETH LEROY, (Eighth Grade), 1718 Magnolia Avenue, Sanford. Please call at the office of this Magazine next Monday afternoon and receive your prize. Congratulations!

ROBERT E. KIPP, 113 Central Street, Sanford.—For an accepted Anecdote, 50 Cents.

Mrs. W. F. SHIRLEY, Route A, Box 170-F, Sanford.—For an accepted right Saying, 50 Cents.

Mrs. A. DRAPER, 707 West Ninth Street, Sanford.—For an accepted Joke, 50 Cents.

Mrs. J. P. HEARST, Longwood, Florida.—For an accepted Bright Saying, 50 Cents.

HERE ARE THE RULES:

Each week there appears somewhere in *some* one of the Advertisements on these two pages a misspelled word. FIND THAT WORD. Write it on a sheet of paper, with the name and the line (first, seventh, third, or whatever the line may be) of the Advertisement in which the misspelled word is. THEN, on the same sheet or another sheet write NOT MORE THAN 50 WORDS telling the funniest story you ever

IT WILL PAY YOU TO PATRONIZE

A TAILOR-MADE SUIT

WOULD BE JUST THE
THING FOR HIS
CHRISTMAS

Let Us Have Your Order Now
For Christmas Delivery

WOLF

The Merchant Tailor
14 Sanford Ave.

BATTERIES

Call

THE WILLARD BATTERY MEN

Immediate Service. We Re-charge and
Repair all makes of Batteries

RAY BROS.

Wholesale Tire and Battery Supply
Phone 548 409 West 1st St., Sanford

Your Garments

are cleaned satisfactorily when they are
cleaned at

The Seminole Pressery

Special attention given to orders sent in
during the Holiday Season

108 W. 2nd St. Phone 632-J

Specials

Every Saturday

at

McCuller's Grocery Co.

Phone 671 The Basket

Through the Courtesy of

McCALL PATTERN DEPARTMENT

We have just received a supply of
Doll Patterns

to be distributed FREE
Bring the children in and get yours

THE FLORIDA CASH STORE

311 1st Street Sanford, Florida

SEE KELVINATOR PLATT CO.

McLander Arcade



Electrical Refrigeration for the Home

Royal Cleaners & Dyers

For Better Cleaning and Dyeing

Garments made New with our
New Cleaning process. You are
cordially invited to inspect our
plant.

305 E. 2nd St.

Phone 481-J

The Loaf Substantial

SANFORD'S

PAN-DANDY

BREAD

Taste the Difference

Sanford Baking Co.



Each Week for 3 Months! \$5.00

\$5 IN GOLD
A Prize to You Each Week
from SANFORD TODAY

**WINNER STORIES APPEAR
THIS WEEK ON PAGE 22**

heard, or the most interesting anecdote of Sanford or Seminole County you know, or the bright saying of a child in your own or another's family, or the smartest thing you ever knew a dog to do—*Not less than 10 nor more than 50 words on any one of those four subjects.* Mail to Advertising Contest Editor, SANFORD TODAY, 411 First National Bank Building. AND to the person whose reply is decided by the Editorial Office of this Magazine to be the best that week, we will send a Special Delivery letter telling him or her to call at this office and receive FIVE DOLLARS IN GOLD as a Free Prize. Replies which do not draw the Gold Prize but are published in SANFORD TODAY as next best, will be paid for, 50 Cents each. *Try as many times as you like in any one week or in any successive weeks. Answers must be in this Office not later than Thursday to be considered.*—A Tip: the Misspelled Word will never be a proper noun, such as the name of a Company or a river or the like.

ADVERTISERS ON THESE 2 PAGES

The PRESIDENT

Is the only custom car that upholds an executive's official dignity without seriously disturbing his financial condition.

San Juan Garage

Gas-Oil-Tires-Tubes-Accessories
Sanford, Florida



Let us Clean Your Garments and Make Them Like New

LANEY DRY CLEANING CO.
110 E. 2nd Phone 465

**HAVE YOUR CLOTHES
DRY CLEANED AND PRESSED**

for the
CHRISTMAS SEASON

at

**HADDOCK'S
Steam Pressery**

105 Palmetto Ave. Phone 346-J

A
Gift
That Will Please
Her

**A NEW HAT FOR
CHRISTMAS**



The Quality Shop

108 Park Ave. Phone 579-J



ICE CREAM In Christmas Flavors

Your order placed now for Christmas Ice Cream will receive our most careful attention, and special combinations will be ready as ordered. Delivery will be made in accord with your instructions.

SEMINOLE CREAMERY

419 W. 4th Street

Phone 634



Boxed Stationery, as a Gift, is an article both useful and dainty.

PARISIENNE GIFT SHOP
McLander Arcade

200 SHEETS

Fine Bond Social Stationery and 100 Envelopes \$1.00 with your name and address in dark blue ink.

THE
SEMINOLE MULTIGRAPH CO.
316 First National Bank Bldg.

THE COLDEST DRINK IN TOWN

Served to you off the Ice at

NEWS STORE

First National Bank Lobby

CIGARS - CIGARETS - TOBACCO
MAGAZINES

E. R. Beck, Manager



\$20 GOLD PRIZE

WEEK'S WINNER

\$40 GOLD PRIZE

HIGH SCHOOL BEAUTY CLUB

THIS WEEK'S ART

The very-very worldly expression on the charming face of this week's Art is a lure and a delusion. It was personally achieved by Miss Leila Grace Williams (who, as Mr. Poe would word it, has adventured only a little way from the third lustrum of her life) to please the one who was experimentally posing her for the camera's eye. And it proves that the photographic copy of a young girl's facial thoughts can deceive most engagingly; in sentient life Miss Williams registers between the shy and the demure. She is not yet sixteen.

Her home is No. 211 East Third Street in Sanford, but she was born—yes, Georgia again!—in Valdosta. Motoring, swimming, tennis—"most of the sports"—she finds pleasant. She likes the boy friends "sometimes;" and that, it seems to me, as a pretty stiff indictment. Miss Grace is not the simplest young person in the world to interview; no girl is who answers, thoughtfully, that if her one best wish could come stepping into the room at her will she would be possessor of "a fine character, to make me many friends." Sometimes it happens that

CLUB GALLERY

Published—

Miss ELOISE LANIER, Oct. 2.
Miss CAMILLA PULESTON, Oct. 9
Miss DOROTHY MARSHALL, Oct. 16.
Miss HELEN WILSON, Oct. 23.
Miss BEATRICE BLEDSOE, Oct. 30.
Miss KATHRYN WATERS, Nov. 6.
Miss MAUD PERRY, Nov. 13.
Miss SYDNA ANDERSON, Nov. 20.
Miss GRACE WILLIAMS, This Issue.

the very thing we most wish for we already have. But anyway this quietly attractive High-school girl evidently isn't the kind of pick a poor acre of diamonds!

Two-three years from now, though, she really must be careful and look behind the door before she lowers her blue-grey eyes in the manner of her captivating picture.

LAST WEEK'S ART

This is the wee sketch that didn't get written for last week's Beauty Club picture because Miss Sydna Anderson and the Contest Editor and An Appointment failed to arrange themselves together in the same place at the same time, as all proper triangles should do. So. You who have grown fond of this weekly Club feature will not lose a thing by getting out your last-week's number of the Magazine and taking another look at the sweetly posed girl on its cover.

From West Palm Beach Miss Sydna came to Sanford to live a year ago; and she will have next spring the young girl's most interesting birthday. You'd like to guess? Well, how many are one and six? Seven, you say? That is an execrable guess! A seven-year-old maiden doesn't stand "with reluctant feet where the brook and river meet." You must try again.

What delightful surprise do you suppose fell from her lips when she was asked her dearest wish? "That I may never have to leave Sanford" was what she said. No courtier schooled for a Louis could have done better than that so swiftly! Why does a man always think of a dog as a he (and a cat as she)? Probably because he admires the masculine gender. Miss Sydna had said, "Yes, I have a pet; a police dog, three generations from wolf; getting cross," and to the next question, "What is his name?" she responded smilingly "Fraulein." If we had been two you could have knocked us both down with a feather.

She—Sydna, not Fraulein—likes the romantic in silverscreen-land, she never has been on the ocean, and she would like so much to travel. But of course that is impossible—unless she is willing to give away her dearest wish. Her favorite poet is Longfellow, her most cared for poem *The Village Blacksmith*, who was a very strong man with an iron arm and in his heart the glow of his own forge. And when, apropos of not anything unless it may have been the gentleness in the smile of one so young, the interviewer remarked aloud to himself that here was a delightfully modest Miss, the subject of these lines quietly answered, "I hadn't thought of it." And that was winsomely true.

Miss Anderson of the brown-grey eyes and brown hair is a Freshman and lives at No. 610 West First Street.

mistakes; he's been too nearly-always right. It's no good to laugh at him; he only grins back. It's useless to talk it over with his friends; they'd think you were "saying something against George," and you'd get chuckled out. Did you ever try saying something that sounded against George DeCottes to one of George DeCottes' friends?

Which appears to leave us somewhat in the vicinity of where we were before. But considerably beyond the point where we started upon what was intended to be a one-issue report of an extraordinarily absorbing evening's interview and has galloped its way through the pages of three numbers. It's myself would enjoy making it four!

I. S. SAYFORD.

ONE FROM YOU!

Those—and the Editor—who have wished in the making of this Holiday Number to bring to you pleasure as well as information in its Christmas pages—will be happy to hear from you that they succeeded. The postman brings many letters to 411 First National Bank Building, each day—may there be one from you?

COUNTY CHAMBERGRAM—Ever ride over some of the new County roads? Take a tour of your County on your next holiday.

Beneath the Star of Bethlehem

REPLACING THIS WEEK THE USUAL SERMON-IN-ADVANCE

Now when Jesus was born in Bethlehem of Judaea in the days of Herod the King, behold, there came wise men from the east to Jerusalem.

Saying, Where is he that is born King of the Jews? for we have seen his star in the east, and are come to worship him.

When Herod the King heard these things, he was troubled, and all Jerusalem with him.

And when he had gathered all the chief priests and scribes of the people together, he demanded of them where Christ should be born.

And they said unto him, In Bethlehem of Judaea: for thus it is written by the prophets.

And thou Bethlehem in the land of Juda, art not the least among the princes of Juda; for out of thee shall come a Governor that shall rule my people Israel.

Then Herod when he had privily called the wise men, enquired of them diligently what time the star appeared.

And he sent them to Bethlehem, and said, Go and search diligently for the young child; and

when ye have found him, bring me word again, that I may come and worship him also.

When they had heard the king, they departed; and lo, the star which they saw in the east went before them, till it came, and stood over where the young child was.

When they saw the star, they rejoiced with exceeding great joy.

And when they were come into the house, they saw the young child, with Mary his mother, and they fell down and worshipped him; and when they had opened their treasures, they presented him gifts; gold, and frankincense and myrrh.

duty to make plain to them the legal aspects of a case." Those who really know DeCottes would any one of them stake his fortune upon the utter accuracy of that simple statement.

Those who do not know him and yet choose to calumniate him—I told him this to his face and there is no good reason why it should not be said here—might be a little less to blame for their misjudgment (though not less to be condemned for their whispering) if he had given them more chance to know him. I do agree most heartily that many times in ten the public deserves to be damned, soundly damned; for its stupidity, its leaping suspicion, its cruelly careless passing on of lies; but it is the public and we have it always with us, and it dearly loves betimes to be explained to, and when thus inexpensively indulged has been known to run quite as riot in admiration as it priorly ran amok in abuse.

But what are you going to do with a man who puts all that aside with a quiet "I never explain. In my office as quasi-public official my duty has been to the law and the correct interpretation of the law as I have seen it—not to the public as my retainer or my qualified judge." I say what are you going to do with a man like that?

You can't bully him into looking at it your way; he's too big. You can't beat him up jovially; he's too strong. You can't out-argue him; he's too finished a lawyer. You can't jeer and bid him glance down the long list of his legal

ICONOCLAST

(Continued from Page 15)

FINALLY, for this most unusual narrative must come to an end, a matter of late occurrence was touched on, the St. Johns-Indian River Canal incident, and DeCottes volunteered that he knew of course about the whisper that ran all up and down First Street about his having been paid ten thousand dollars by the Atlantic Coast Line Railway Company to influence the County Commissioners, in his capacity of County Attorney (and as a former railroad attorney), to attack the constitutionality of the Canal Act; and no one who knows the man's armor-plate aloofness as Sanford knows it shall wonder that I felt, old stager as I am, a touch of rising pride that he should make this his first interview the occasion for voluntary assurance to me:

"I tell you the truth when I say that never have I sought to influence any act of the Commissioners beyond the strict performance of my

BUILDERS' SECTION

BUILDING COMPARISONS

While building records for November in Sanford, up to the middle of the present week, were about 50 per cent ahead of the total for the preceding month, the November total (with four working days of the month yet to be heard from) was a little over one-third of the figure shown for the corresponding month of last year. Local figures in building since the end of July this year total about 40 per cent of the total shown for the period from July to December of 1925, but when it is remembered that the 1925 figures were nearly every month record-breakers, in fact abnormal, the totals for the past few months of this year seem about normal.

Notwithstanding the decrease shown during the months of August, September, October and November, this year, as compared with the corresponding months of last year, the building total for 1926 at present is only about \$80,000 short of the figure shown for the entire year of 1925. This is explained by the fact that during the first seven months of the present year the total, month by month, ran ahead of the corresponding month of 1925. The first seven months of 1926 ran nearly a half million ahead of the same period of 1925, more than overbalancing the slowing up that has taken place during the last four months.

Up to the close of October this year the 1926 total had reached the sum of \$1,602,689, as compared with a total of \$1,393,607 for the first ten months of 1925. November of last year showed a total of \$208,555, and December \$160,445 bringing the total for the year 1925 up to \$1,762,607, making it Sanford's banner year to date. With the total of a little over \$75,000 for the present November, up to the middle of this week, this year's figure was brought within \$84,000 of the total for the twelve months of 1925, and with even ordinary business during the coming December it is possible 1926 may make a new record.

The slowing-up process of the last few months has not been confined to Florida, but on the contrary has been noticed through a larger portion of the country. Building figures submitted from various localities have shown the local section holding its own as compared with many outside districts.

Of the fifty building permits issued up to Wednesday morning during the present month of November, over four-fifths were for improvements with an estimated cost of \$2,000 or less each, many being for small amounts. The largest permits issued during the month included one on November 2 for a warehouse for the Colonial Company, the first unit in this big paint company's proposed local plant, this unit to cost \$15,000; a permit for the Sanford-Oviedo Truck Growers' warehouse, near the westerly city limits, to cost \$6,500, and one during the past week for the building of thirty-eight small dwellings in Lockhart's First and Second Subdivisions, to cost \$22,800.

From local circles which may be regarded as official came the statement this week that the heads of the Colonial Company, the Brooklyn (N. Y.) paint concern which is making Sanford the center for its Southern operations, have in contemplation the erection of a number of dwellings, and possibly one or more apartments, as homes for the company's employees who will come to Sanford on the opening of its plant. The inadequate housing apparent here during the past year, is said to be responsible for these plans.

Several sections of Seminole County outside of Sanford are keeping pace with this City in the matter of building. The new Chamber of Commerce Building at Lake Mary is progressing rapidly, and it is expected to dedicate it about the first of the year. The SanLando Golf and Country Club House at Altamonte has been



THE IDEAL

Christmas Gift

*For Your Wife, Sweetheart, Mother,
Daughter or Sister*

No need to "stir around" about what to give her for
Christmas

A MIRROR DOOR

Will solve the problem. It is the one gift that she will
use and appreciate every day of the year for years to come.

And, too, these doors are reasonably priced. Let us show
you a sample door and name you prices—then be sure and
place your order in time for Holiday delivery.

BOND-HILL
LUMBER COMPANY
THE YARD WITH A MILL BACKING

Holly Avenue at 11th, 12th, 13th Streets

Bond Grade

Phones—13 and 136

Zip Service



BUILDERS' SECTION

completed and is now in use. Progress also is being made on the new \$30,000 Baptist Church at Oviedo. A new church structure is said to be contemplated at Lake Mary.

Local people whose business keeps them in touch with building operations are of opinion that there will be no pronounced revival of building on the 1925 scale during the remainder of the present year, but that by the first of February, at the latest, a renewal of activities

AMATEUR TALK SPORT By DuBose

The eyes of the sport world are now turning from football to the other sports of the winter season.

Basketball is under way and it will be but a short time before games will be played. Sanford High is expected to have one of the best teams ever to have represented that institution and a hard schedule has been arranged for the players. While the beginning of the basketball season in Sanford will be delayed for a short time, due to the fact that the new gymnasium of the new High-school will not be ready for a while, practices will be held on the out-door court at the school and the team will be ready for games when the new building is completed. Games will be started about the middle of January, as it will be the first of the year before the school will be ready for occupancy.

The girls' team already have begun practices and are working out at the old High-school.

Allan Entz, formerly of the University of Florida, has been engaged to coach the boys' team.

There has been talk of sending the team to the State meet in Gainesville if they are successful with the teams that are to be played in this district. If Sanford High has a team that is worthy of going it will mean that Sanford and Sanford High-school will get a great deal of good out of it, for it is splendid advertisement for a town to send its team to the meet. Many towns much smaller than Sanford are represented there every year, and there is no reason why Sanford should not be represented this year. Mrs. Williams, who is coaching the girls' team this year, is very enthusiastic regarding their chances, and with a good boys' team Sanford High should do very well in basketball this year.

Many members of Sanford High's football team ended their football days at Sanford High Thursday in the New Smyrna game. Among the players that have finished their playing days at the local school are Captain Thompson, Mobley, Sands, A. Fordham, Moughton, Speer, Mordgren, and Entzminger. These boys have covered themselves with glory many times during the time they have played for the local school and their going away will be felt next year when Coach Wheelchel rounds up his players for the 1927 season.

Sanford High's Celery Feds ended the season with a great team, one of the best that ever represented the school. The students of the school can well be proud of these boys who have done their best for the school on the gridiron. Sanford did not win a majority of its games, but that was not because the team was not fighting its hardest, and several times they were returned the losers after they had outplayed the opposing team the entire game. The other fellow got the breaks.

Sanford can be proud of the manner in which the town at large supported the team; the High-school authorities have spoken their appreciation. It is hoped the city will now support the basketball and baseball teams as well.

along these lines will be apparent. The tightness of the money market at present is given as one of the chief causes for the slowing up of operations during the latter half of the year.

E. J. Moughton, local architect, expressed the opinion that with easier money conditions, which are expected early in the new year, more activity in this line of business throughout Florida may be looked for. "If those contemplating the building of homes or other structures could only realize the fact, and be in a position to finance the work, there could be no better time than the present to build," said Mr. Moughton. "Prices of materials are lower than they were last year at this time, and there is a prospect of an early advance in price on some materials. It seems to be the rule, however, that most persons build on a rising market."

"It is generally known that building operations are not as active as earlier in the present year," said Mr. Lovejoy, manager of the Bond-Hill Lumber Company. There is usually a slowing up toward the end of the year, and conditions at present probably are not unusual, when everything is considered. Last year the embargo was holding up matters, a condition which does

not prevail at present, so the comparative quiet probably can be blamed on the money market rather than on anything else. We look for a decided revival of activities early in the year."

W. T. Carter, manager of the Celery City Lumber Company, and H. B. McCall, builders' supplies, were among others, well known in local building circles, who are of opinion that the first two months of 1927 will witness a revival of activities in the building trade.

Some movement of vacant and improved property in and near Sanford was reported by local realtors for the month. At the offices of the Bodwell Realty Co., Inc., the following totals on various classes of property were reported as having been transferred during November:

Four lots Mayfair, \$9,000; three lots in Bel Air, \$5,500; three lots in Dreamworld, \$3,200.

Improved property—house in Dreamworld, \$9,700.

Acreage—ten acres of Volusia County property, \$3,000.

Among the large transactions reported during the last week was the sale by the Davey-Win-

Florida, from Ocean to Gulf— And Border to Reefs—

Should Be A Land of Beautiful Homes

We carry the materials especially adapted to beauty and durability in the building of homes in this preferred climate.

AMONG THOSE MATERIALS ARE:

Ohio White Finish Lime
Truscon Metal Lath, Sash
Corner Beads, etc.

Agatite Plaster
Satin Spar Finish Plaster
Sun Flower Molding Plaster

FOR PROMPT SERVICE CALL PHONE 845

Established 1889

BAKER & HOLMES COMPANY

French Ave. at Eighth Street

'Twas the night before Christmas,
when all through the house—

WHAT WAS THAT
AWFUL RACKET!

*Old Saint Nick tripping—and sliding—and falling with his Sack of Toys,
off the ROOF!*

MY GOODNESS! YOU FORGOT ALL ABOUT
GETTING IT FIXED FOR THE OLD GENT!

(Then why not attend to it at once—this coming week, and save your
HOME from a New Year's resolution that might never be kept?)

Call 75

Sanford Roofing Company

We'll know Just What To Do

MASONIC BUILDING

F. B. ADAMS, President

BUILDERS' SECTION

ston Organization, Inc., of the Davey-Winston apartment building in SanLanta, to Titusville parties for a consideration of \$100,000.

Announcement was made this week that an amicable agreement has been reached between the members of the Board of City Commissioners and the owners of property on Park Avenue and Second street, in the downtown section of the city, in the matter of the proposed re-establishing of grades and widening of Park avenue, from First to Third Street, to Third Street, and Second Avenue between Sanford and Oak Avenues. There was a good attendance of property owners at the regular meeting of the Commissioners, and the matter received a thorough threshing out, with the result that some of the property owners received much enlightenment as to the time which would be allowed for the payment of assessments. No date has been set for the taking up of the plans but there is reason to believe there will be no further hitch when the matter again is brought up.

The proposed city zoning ordinance was brought before the commissioners at this week's meeting, with some proposed amendments which had been submitted to the City Planning Board. The ordinance was taken under advisement. The provisions of this ordinance were fully and exclusively announced in this Magazine several weeks ago.

Chairman Frank B. Shotts has announced the membership of the Statewide committee sponsoring the annual meeting and Cooperation Conference of the Florida State Chamber of Commerce, to be held at Miami December 7. Sanford is represented on the committee by Mayor Forrest Lake. It was announced that on the evening of December 7 the Miami Chamber of Commerce will have a dinner for those attending the conference.

Members of the Inland Waterways Committee of the Sanford Chamber of Commerce are at work on the preparation of data from which it is hoped to obtain from the United States Board of Engineers a reversal of the adverse report recently filed by Colonel Mark Brooke, district engineer, on the proposed deepening of the channel of the St. Johns River between Sanford and Palatka. The members of the local committee, who have had the assistance of Maj. J. N. Braxton, engineer of the St. Johns-Indian River Canal Board, assert that the report of Colonel Brooke was in error in stating that the amount of tonnage handled on the River in 1924 was greater than in 1925 and 1926.

The data gathered here are being sent to Senator Uuncan U. Fletcher, who is to go before the Board of Engineers late this month or early in December and endeavor to have the report corrected. The Rivers and Harbors Bill, already passed by the House, will go before the Senate for amendment, and an effort will be made to have the local project included in the bill before it is acted upon by the Senate.

The Inland Waterways Committee of the local Chamber is composed of A. P. Connelly, chairman; J. G. Ball, F. T. Williams, and S. O. Chase, who have been assisted by Secretary E. J. Trotter in the preparation of the data.

For Sanford — For Seminole — For Florida BUSINESS VITALITY

The State Chamber of Commerce informs this Page that it has "pestered" towns and cities in the State for building figures, and invites us to hear what the oldest and most prominent collector of building statistics (F. W. Dodge Corporation) says about such figures:

"The construction industry contributes 5 to 7 billion dollars annually to the general business volume of the country—about 10 per cent of the national income.

"Half of the building total is spent on materials: brick, steel, cement, lumber, boilers, radiators, bath tubs, paint, etc.

"The other half goes into wages, which are immediately redistributed in purchases of flour,

bacon, soap, shoes, radio sets, automobiles, silk stockings, hats, life insurance, what-not.

"Every new building that is completed requires fire insurance, furnishings, filing cabinets, crockery, draperies, what-not.

"Building activity creates business. Consequently the trend of building activity anticipates the trend of general business."

SECURITY LUMBER COMPANY

Cor. Maple Ave. and Sixth St.
PHONE 797

WE DO NOT SELL Christmas Presents

— BUT —

You Can Re-Decorate Your Home

AND MAKE THINGS MORE ATTRACTIVE
FOR THE HOLIDAY SEASON

SANFORD PAINT AND WALL PAPER COMPANY

G. U. Stuart

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High Grade Paints, Oils, Varnishes, Kalsomines

Sole Agents for Patton's Sun-Proof Paints

Welaka Building

112 W. First Street, Sanford, Florida.

Phone 303

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BUILDER'S SUPPLIES
ROCK - SAND - CEMENT
Our Specialties
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SHEET METAL CONTRACTOR
20 Years in Sanford
Oak Ave. and 3rd St. Phone 111

Celery City Lumber & Supply Company

Lumber	Plaster
Sash and Doors	Roofing
Builder's Hardware	Screens
Lime	Cement

West Third Street
Telephone 565

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THE YARD WITH A MILL BACKING

CONSTRUCTION
MATERIALS

Saw Mill and Brick Factory Under
Same Management Enable Us
To Give

BOND GRADE
ZIP SERVICE

YARD: Holly Ave. at 11-12-13th Sts.
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PAINT PAINT

Our Price is Right
FOR QUALITY MATERIAL

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FOR HIRE BY THE HOUR
Special Rates by Day or Week
LAKE MONROE TRANSPORTATION CO.
Phone 607-R

THE POWDER PUFF BEAUTY SHOP

Beauty Culture in all its Branches
11 W. Washington St. Orlando, Fla.
Marion Wilmer

THIS WEEK'S PRIZE LETTERS

This letter from the Winner of last week's Gold Prize:

"Dear Editor—

I wish to express my appreciation to you for the Five Dollar Gold Piece awarded me. Perhaps it will interest you to know that I shall deposit this money with my bank account; and I hope that it will prove an incentive to me to increase the amount of my savings."

(Signed) "FRANCES REITZ,
"Sanford Avenue and Franklin Street."

This letter wins this week's Five Dollars. It is from Jane Elizabeth LeRoy (Eighth Grade), 1718 Magnolia Avenue, and correctly names the Misspelled Word "MAGALINES" (instead of

Magazines) in the sixth line of the advertisement of the First National Bank Lobby News Store—

"Here is my story:

"Little girl to Policeman: Are you married?

"Policeman: Yes, little girl; why?

"Little girl: A'wight, then you can fix my garter."

ACCEPTANCE PRIZES—50 Cents Each.

FROM ROBERT E. KIPP, 113 Central Street:

"An officer was very much perplexed the other day as one of our country folk turned down a one-way street with his car. 'Hey!' yelled the policeman, 'that's a one-way street!' 'Oh, that's all right,' shouted back the farmer; 'I'm only going one way!'"

FROM MRS. W. F. SHIRLEY, Route A, Box 170-F:

"My little boy, not here long from the Southwest, had a birthday in August. In October he received a present from his Grandma, who is absent-minded and gets dates confused. The little fellow thought it over, and remarked: 'Isn't it funny, Mamma, that it's October in Florida, and only August in New Mexico!'"

FROM MRS. A. DRAPER, 707 West Ninth Street:

"Motorist: I'm sorry I ran over your hen. Would a dollar make it right?

"Farmer: Well, I have a rooster that was mighty fond o' that hen, and the shock might kill him. Stranger, you better make it two."

FROM MRS. J. P. HEARST, Longwood:

"Bobby is often admonished to 'act like a gentleman.' Our neighbor, knowing his propensity for arguing, asked:

"What are you going to be when you grow up, Bobby? a lawyer?"

"No," said Bobby warmly; "I'm going to be a gentleman."

Gifts that Delight Smokers

Everything that smokers need may be selected from our complete assortment of Gift Articles. Make up your gift list to include his favorite type of pipe and his special blend of tobacco.

[Manicure Sets, Toilet
Sets, perfumes, Toilet
Articles. Everything
for Him and for Her]

Laney's Drug Store

Phone 103

Sanford, Florida.



Flowers Make Delightful Gifts

To some friends you may wish to give Potted Plants—we have them. Others you may wish to remember with a beautiful arrangement of cut Blossoms. We have them too, and at prices that will please you.

Leave Your Order With Us

STEWART THE FLORIST

McLander Arcade.

Sanford, Fla.



Essex Studio

108 N. PARK AVE

PORTRAITS

COMMERCIAL

PHOTO-FINISHING

This Ad, returned at time of sitting will be accepted as a credit of 10 per cent on Portrait orders before

DECEMBER 21st 1926



CHURCHES

CONGREGATIONAL NOTES

The Young Women's Athletic Club, meeting every Tuesday Evening at the Parish House, is growing both in numbers and in enthusiasm. Its membership is open to all girls and women interested in keeping fit through physical exercise. It is hoped that before long several pieces of equipment will be provided for their convenience.

The Congregational Men's Club is considering the question of a bowling alley for the Parish House. It is asserted the nearest bowling place now is Tampa. The Men's Club is considering the purchase of a double alley.

The Annual Bazaar comes this year on the 10th and 11th of December. In order that every one may have a fair chance it has been decided that nothing shall be sold until the doors are opened to the public. The time of the opening will be announced later. There will be several well decorated booths in the various rooms of the Parish House, and on the evening of December 10th there will be a turkey supper served cafeteria style.

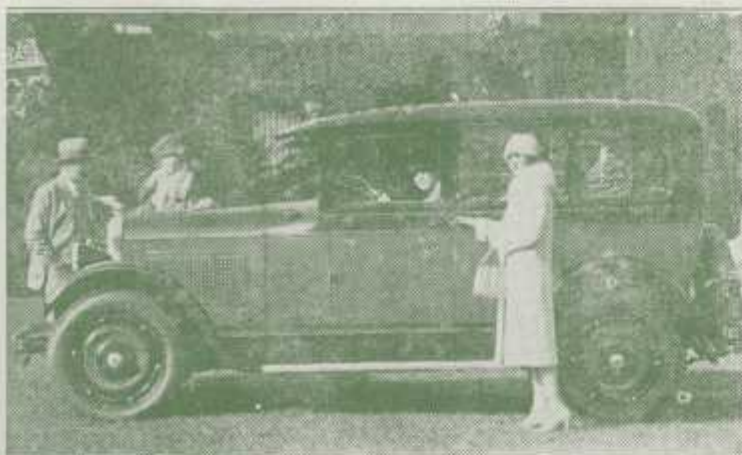
CHRISTIAN CHURCH

Tomorrow will be observed as "Whole Family Day" by the Christian Church (meeting in the auditorium of the High School, Ninth Street at Palmetto Avenue). A message appropriate to the spirit of the day will be delivered by the Minister, the Rev. Edward Rudicel. Mr. Homer J. Clause will sing.

Home Missionary Day is the 28th, when the Bible-School offering will go to that cause.

The church will enter upon a two-weeks revival meeting in the first part of January. There will be fuller announcement.

COUNTY CHAMBERGRAM—The Lake Howell-Gabriella country is beautiful. You will enjoy the scenery if you make that trip.



**LET THE KEYS TO HAPPINESS
BRING JOY TO YOUR
ENTIRE FAMILY**

THIS year, why not give your family the greatest Christmas thrill they have ever had—the new car you have perhaps been mentally promising them for some time?

Through the Keys to Happiness, enclosed in a dainty jewel case, you can bring home on Christmas morning the gift that will bring happiness into their lives for countless days to come—a Studebaker Custom Car!

The liberal Studebaker Budget Payment Plan makes the giving as easy as it is delightful. We will be glad to tell you more about this unique way of presenting your family with the most delightful and useful gift it is possible to buy.

SAN JUAN GARAGE
SANFORD, FLORIDA

**Let Us Do Your
DRY CLEANING**

for the Christmas Season



WINTER COATS and garments cleaned by us assure you of work done satisfactorily.

**Laney Dry Cleaning
COMPANY**

110 E. 2nd Street.

Phone 465

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Ball Bearing Velocipedes
Toy Automobiles Coaster Wagons
Electric Trains and Accessories
Mechanical Trains and Toys
Do Your Xmas Buying Early

Sanford Cycle Co.

The Sportsman Store

117 Park Ave.

Phone 723.

Everything for Christmas Day



Nuts, Fruits, Candies, Meats,
Groceries

LET US SERVE YOU

Piggly Wiggly

Sanford, Florida.

The Selection of MEN'S GIFTS at This Store

Easily Solves Your Gift Problems

GIVE PRACTICAL GIFTS

Here are a few suggestions

Suits	Overcoats
Hats	Silk Underwear
Card Cases	Travel Sweaters
Hosiery	Initial
Neckwear	Handkerchiefs
Lumber Jacks	Belt-Buckle Sets
Silk Shirts	Lounging Robes
Pajamas	Caps

B. L. PERKINS

Welaka Building

Sanford

Florida



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to your
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J Closer relationship from the public source is what helps to build our towns into great cities as well as causing the extension of power lines and the utmost degree of service from your Utility Companies.

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Information Bureau

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