

2007

Bringing Wine to Life: Wine Education at Rosen College, Exhibit Brochure

Deb Ebster

Tanya Jo Ormseth

Frank Juge

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Becoming a Sommelier

The International Sommelier Guild offers a variety of wine education courses, ranging from a certificate course for the novice wine enthusiast to a masters degree program for the professional and a teachers education program. The courses are held at dozens of schools across the U.S. and the world. The Rosen College of Hospitality Management hosts the Guild's courses for the convenience of our students.

For more information see:

<https://www.internationalsommelier.com/>



The Anheuser-Busch Wine and Beer Lab

"There is a certain ineffable tinge of joy and anticipation that we feel in our hearts when we hear the unmistakable 'pop' of a wine bottle as it is opened. That magical sound uncorks a wave of delicious sensations and memories and heralds new ones to come. For wine is a treasure to be enjoyed in good company. Each bottle is a celebration — of the bounty of the harvest, the fruit of one's labors, of life itself. When you hear that marvelous little noise, the cares of the day gently ebb away. Each time I hear that sound, I want to dive into the moment and draw it out, savoring each delightful sense."

—From the introduction to The Art of Decanting, Sandra Jordan with Lindsey Lee Johnson

About the Library

The Universal Orlando Foundation Library at UCF's Rosen College of Hospitality Management is devoted to the study of the hospitality and tourism industries. The Library is located at 9907 Universal Blvd., in the heart of central Florida's tourism and convention corridor. For information, visit the Universal Orlando Foundation Library's homepage at: <http://library.ucf.edu/rosen> or call 407-903-8100.



Exhibit:

Items and photographs are on loan from the collections of Frank and Etta Jean Juge. Frank Juge, Ph.D., is a professor of Hospitality Management at the UCF's Rosen College of Hospitality Management, where he teaches "Exploring Wines of the World" and "The History and Culture of Wines," among other courses. Etta Jean is a professional writer and award-winning photographer.

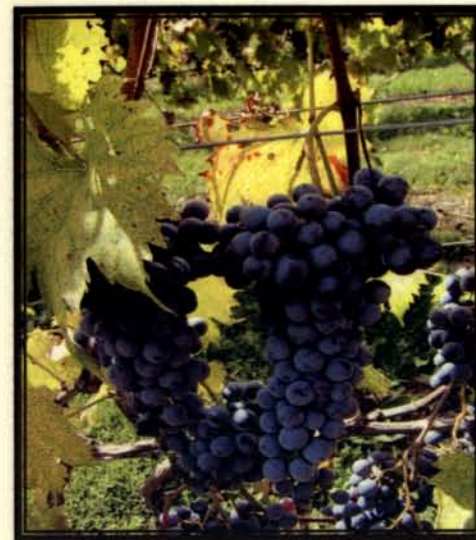
Exhibit Design and Brochure by:

- Deb Ebster, Associate University Librarian Head, Universal Orlando Foundation Library at the Rosen College of Hospitality Management
- Tanya Jo Ormseth, LTA Supervisor Universal Orlando Foundation Library

Universal Orlando Foundation Library Rosen College of Hospitality Management



University of Central Florida
9907 Universal Boulevard
Orlando, FL 32819-8701
407-903-8100
rosenlib@mail.ucf.edu
<http://library.ucf.edu/rosen>



Bringing Wine to Life: Wine Education At Rosen College

Through July 31, 2007
at the

Universal Orlando
Foundation Library
Rosen College of
Hospitality Management

Wine Courses at Rosen College

HFT 3868a

History & Culture of Wine

Course Objectives:

- Students will learn the history and culture of diverse civilizations spanning over a 7,000 year period through the role that wine has played in those cultures.
- Through the exploration of culture and history students will become familiar with the major wine regions of the world.
- Also we explore current economic, cultural and political issues affecting the wine industry.
- Students will also learn winemaking techniques and grape varieties used to make wine

HFT 4865

Advanced Wine Management

Course Objectives:

- Describe the impact of viticulture techniques on wine quality
- Describe the impact of the intervention of the winemaker in the style of wine
- Identify the major wine regions of the world and their wines
- Identify the wine regulation system of all major wine regions of the world
- Describe the flavor profile of the noble grapes
- Identify wine faults
- Appreciate the impact of terroir on wine
- Identify major wine styles by taste
- Understand wine service, storage and wine management strategies
- Understand wine sales and distribution systems

Wine Courses at Rosen College (con't)

HFT 4866c

Exploring Wines of the World

Course Objectives:

- Identify and define the terminology of wines and winemaking.
- Identify and describe the sensory qualities of wines.
- Identify and describe the major wine producing regions of the world.
- Successfully identify and pronounce the major varietals grape names.
- Demonstrate the ability to read various wine labels from around the world.
- Understand the effect of winemaking techniques on wine style.
- Understand the fermentation process.
- Understand the reasons for differences in wines.
- Describe the flavor profile of major wines of the world.



Items on Display

- A Reidel "Amadeus" Decanter, made for the 250th Anniversary of Reidel and of Mozart's birth.
- Corkscrews of every variety, including a Butler's Friend, or "Ah So" corkscrew, which removes the cork without any trace of damage to the cork.
- Pictures of the HFT 4865 class trip to France
- Maps of French vineyards and Champagne regions
- A variety of wine glasses for every use

Getting Started with Wine

The Library has a wide-ranging collection of books, media and magazines which can provide background information to help broaden your appreciation and understanding of wine and wine-making. Listed below are a few recommended titles:

Cleese, J. (2004). *Wine for the Confused*. Food Network. Rosen Audiovisual TP 548.J625 2004 DVD

Immer, A. (2000). *Great Wine Made Simple: Straight Talk from a Master Sommelier*. New York: Broadway Books, 2000. Rosen Gen TP548 .I46 2000.

Johnson, H. (2003). *Hugh Johnson's Wine Companion*. London: Mitchell Beazley. Rosen Ref TP 548.J64 2003.

McNeil, K. (2001). *The Wine Bible*. New York Workman Pub. Rosen Ref TP 548.M24 2001

Robinson, J. (Ed.). (2006). *Oxford Companion to Wine*. Oxford University Pr. Rosen Ref TP548 .O76 2006

Zraly, K. (2004). *Windows on the World Complete Wine Course*. New York: Sterling Pub. Rosen Gen TP548.Z73 2004

Check the periodical shelves for current and back issues of *Quarterly Review of Wines, Wine & Spirits, Wine Enthusiast, and Wine Spectator*.

There is also a lot written about wines in the blogosphere; one that is noteworthy is *Dr. Vino's Wine Blog* (drvino.com).