

7-1-1933

Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 26, week ending July 1

Hotel Greeters of Florida

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THE GREETER

Orlando's Civic Weekly

Vol. 4, No. 26

Week Ending July 1, 1933

WHAT'S WHAT DAY BY DAY
THIS WEEK

A toast

Here's to Health and Happiness via the Honey moon highway. Orange blossoms, symbolic of happiness; orange juice, a guaranty of good health. Orange County, the home of the orange. Orange County girls, "the sweetest that e'er the sun shone on." A blissful beginning, indeed, with orange blossoms and the "Nectar that Jupiter sips"—the juice of sun-sweetened, tree-ripened Florida oranges.



Original Watercolor Sketch by JOSE ARENTZ, artist Advertising Headquarters
A. P. Phillips Co., 223 Church & Main Bldg. Engravings by Wrigley Engraving Co.

TWENTY ACRES AND PLENTY
SYLVESTER E. WILSON, INC.

FRANKLIN O. KING, President
LANDS — CITRUS — TRUCKING — FARMING
O. B. & T. BLDG. — ORLANDO

THE GREETER

A GUIDE --- WHERE TO GO --- WHAT TO SEE
WHATS WHAT—DAY BY DAY

CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19
HOTEL GREETERS OF AMERICA
ORLANDO APARTMENT HOUSE OWNERS
SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER
DON EMERY, DAYTONA BEACH, ADVERTISING
LILLIAN SHAPPY, SECRETARY
JOSE ARENTZ, ART DIRECTOR
CALVIN TIDWELL, Circulation
DOT BEBE, SPECIAL

HARRY FITZGERALD, FISHING EDITOR
JACK BRANHAM, L. O. MOTE, C. L. VARNER,
CONTRIBUTORS

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PUBLICATION OFFICE

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The Beautiful Theatre

BEACHAM THEATRE

Orlando's Only Independent

SUNDAY AND MONDAY

"Slightly Married," with Evelyn Knapp, Walter Byron, Marie Prevost. Added, "Timely Tunes"; Comedy, "Krazy Kat." Admission 10c and 25c.

TUESDAY AND WEDNESDAY

"NO LIVING WITNESS," with Gilbert Roland, Barbara Kent, Noah Beery and Carmel Meyers. Also—Scrappy Cartoon, Trevelaugh, Curiosities.

THURSDAY AND FRIDAY GUEST DAYS

TWO ADULTS ADMITTED FOR 25c and 2 CHILDREN for 10c. "UNHOLY LOVE," with H. B. Warner, Lila Lee, Joyce Compton. Added—Comedy, Puzzlegraf. Cartoon.

SATURDAY ONLY

"The Savage Girl," with Rochelle Hudson, Walter Byron, Harry Myers. Also—MICKEY MOUSE, Comedy.

SPECIAL KIDDIE MATINEE SATURDAY AT 11 A. M.

See—Tom Tyler in "Deadwood Pass," "The Last of The Mohicans," Chap. 2, MICKEY MOUSE, "The Savage Girl" and a Comedy. A Special treat for the Kiddies too.

ORLANDO—A CONVENTION CITY

Orlando, because of its remarkable adaptability, is rapidly achieving prominence in many lines of interest. Perhaps one of the most outstanding developments is its growing fame as a convention city. The series of open air art marts held this past winter brought international publicity to the charm of Orlando, following which Nat Smolin, famous critic, whose biography has just been completed by Maximilian Gautier, requested a story to be written on the event for the New York papers, to be released before he sailed for France. The article, written by the feature story and publicity writer of the Greater Orlando Chamber of Commerce, when received, was retained for the October edition of an outstanding art magazine whose circulation is international.

Perhaps no convention group has been more enthusiastic in its expressions of appreciation of Orlando as a convention city than that comprising the delegation to the District Order Ahepa, held last week. The usually attractive program included several pages prepared by the Greater Orlando Chamber of Commerce publicity writer, whose condensed sketch of Orlando as a convention city combines historical and statistical data on its industrial, cultural and recreational phases, with vivid portrayal of artistic interest, which, illustrated with well-chosen cuts, proved of universal appeal.

There is genuine sincerity in the expressions of admiration voiced by visitors to our beautiful city, and to the Greater Chamber of Commerce goes much credit for the constructive publicity which Orlando, justly deserving, receives.

BEACHAM PERSONEL ANNOUNCED

Going into its second week of operation under its new ownership management, the Beacham Theatre's official family urges all their friends to visit the theatre this week. The official and formal opening will no doubt be held at an early date and in the interim every detail as to entertainment and convenience is being worked out. We present the Beacham Theatre personnel:

OWNER B. BEACHAM
MANAGER H. B. VINCENT
ADV. MANAGER H. M. JOHNSON

Projectionists	Doorman
Floyd Eads	Alvin Hook
Richard Gable	Asst. Doorman
Cashiers	Hubert Harms
Mrs. Basil Robertson	Ushers
Miss Estes Belue	Charles O'Rork
Artist	Roland Parker
Archie DuRant	

Before and After the Theatre its

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40 North Orange Avenue

on and off the avenue



Have you the particular piece of music that you really enjoy hearing or thrill to trip the light fantastic by? Then drop out to the **Flamingo** tonight and you will find the orchestra ready and anxious to render your favorite numbers. In fact the boys are kept busy all evening with special requests, but then this is just one of the many features that makes for the great popularity of the **Flamingo**.

"Now, isn't that something," was the remark I heard the other day when a friend of mine was informed of the new free delivery service now being featured at the **3 in 1 Stop** otherwise known as **Charlie's Place** next to the Postal Telegraph office on N. Orange. Your favorite bottled brew will be delivered to your door iced cold, ready to serve. You need no longer be caught short.

Though the orchestra and special entertainment features at the **Fern Park Dance and Garden Club** have been dispensed with until fall, the club is enjoying good crowds and sandwiches, light lunches and 3.2 of various brands served in the proper manner continues to attract many. It's just a pleasant ride—only nine miles north on the Sanford road.

If you are a close observer you have noted them any offices, stores, as well as private residences that use **Orange City Water** exclusively. There certainly is a reason, and if you will call **G. W. Briggs** at 5172 and try a trial bottle once you will never be without this famously pure spring water.

Heaven forbid! Have you noticed the windows of the ladies shops lately? Nothing but fall merchandise is being shown and though it has just really just settled down to real summer try and get the women who are on the know to venture out without the latest Fall Style. Many are finding that **Mrs. John Todd** at 1127 **South Orange** offers a solution to this rapid style changing mania. Mrs. Todd will keep milady not ahead of style but abreast of it.

Hiatt's Health Food Shop has purchased the equipment and good will of the **Orlando Do-Nut Company**. They will bake greaseless do-nuts each afternoon in their show window at 35 East **Church Street**, and will add a **Non-Fattening Do-Nut** to their present line of low starch breads and other health foods.

low tides on daytona beach

Week Ending July 1, 1933

June 25	2:44	June 28	5:04
June 26	3:34	June 29	6:02
June 27	4:16	June 30	6:26



Best wishes are extended by the **GREETER** to the following friends and readers who are celebrating their birthday. When is your birthday?

MONTH OF JUNE

Paul D. Hudson.....	28	E. H. McDowell	6
Frank L. Jurnigan.....	28	Marie Cahill	12
Katheryn Wing	28	Irving Daniels	26
James M. Simmons 22		Mrs. Anna Mokray 26	
Dr. James A. Ford.....	22	Thomas Reeder.....	26
Harold Danforth	7	Elmo Jasper	27
Harold A. Ward.....	12	Bertha Hill	28

churches

- First Methodist Church**
So. Main at Jackson St.—Dr. M. H. Norton
- Broadway Methodist Church**
Broadway at Amelia Ave.—C. H. Cummers
- First Baptist Church**
South Main at Pine St.—Dr. J. Dean Adcock
- First Presbyterian Church**
South Main at Church St.—Lindsay E. McNair
- Park Lake Presbyterian**
East Colonial and Highland—C. H. Ferran
- St. Luke's Cathedral Church**
North Main at Jefferson St.—Melville E. Johnson
- St. James Catholic Church**
North Orange at Robinson—M. Fox.
- Christian and Missionary Alliance Church**
Delaney at Anderson St.—J. T. Zamrazill, Pastor
- Seventh Day Adventist Church**
East Robinson at Rosalind Ave.
- Orlando Christian Church**
Church at Lake St.—Dr. P. H. Mears
- Central Christian Church**
Ridgewood at Cathcart St.—Morris B. Book
- Unitarian Church**
East Central & Rosalind—Dr. G. H. Badger
- Christian Science Church**
North Rosalind at Summerlin Place
- Trinity Lutheran Church**
Ruth at Livingston—Geo. Trapp.
- Progressive Spiritualist Church**
57 E. Concord—Mrs. Sally R. Russell



Best dance floor in
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Popular Orchestra
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MANDARIN CLUB
Chinese and American
Dishes
Sandwiches — Your
Favorite Beer
No Cover Charge
"The Coolest Spot in
Town"
46 West Central Ave.

2c POSTAGE RETURN WELCOMED

Merchants, business, professional men, women and children of all ages have cause to rejoice with the good news from Washington that "beginning July 1st, 1933, postage on letters and other first class matter will be at the former local rate of two cents for each ounce or fraction thereof."

Businesses of all description have already made plans to resume operations as of old in regard to the solicitation by direct mail, and though the extra cent penalty that has been extracted for local delivery has not altered the effectiveness of the direct by mail appeal business has felt that it was unjust and therefore has consistently refused to support the service though in many instances to its detriment. But now local mailings can go forward as in the past at a fair and equitable rate and it is hoped that President Roosevelt will extend the reduction of first class mailing throughout the service as this branch of the department has consistently shown a good profit while the second, third, fourth, and air mail has a record of great loss to the taxpayer. Mail Users, Inc., a state-wide organization with headquarters in Orlando has consistently worked to the equalization of the first class rate.

What are you doing tonight? Let us suggest you drop up to the **Mandarin Club** on West Central for dinner. A real good orchestra under the direction of Eddie King, a real dance floor plus good food and service combine to make your evening a signal success and The Mandarin Club will be on your schedule often.

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Mail Organization

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ARCADE**
the place to
TRADE

in case you didn't know

Do you ever envy the good looks of some other woman? If you do, why not do something about it? A good facial, shampoo, wave and manicure will do wonders to your looks. **Andre's Beauty Salon** at 220 S. Main will give you excellent service at a very reasonable price. Why not drop by there and enjoy the feeling of being well-groomed.

Attorney S. J. Stiggins is one who believes in burning the midnight oil.

Enrollment for the summer classes of the Florida Academy of Art is progressing very well according to artist Jose Arentz.

Real estate Vernon McKelvey spreading the gospel of real values now afforded here.

Why, of course. "Ha, ha!" laughed Bingham. You poor old Henpecked! I saw you yesterday sewing a button on your coat."

"You're a liar!" snapped Henpecked with some wrath.

"I tell you I did," said Bingham. "I saw you with my own eyes."

Henpecked gave a superior smile.

"I tell you you didn't," he replied. "It was my wife's coat."

DIRECTORY

GROUND FLOOR

Auto License Bureau—W. K. Price,
Andres Beauty Salon
East Side Barber Shop—L. E. Yates
M. D. Bailey, Jr.—Investments
Chas. Mayer—Mayer Realty Co.
Henry Mayer—Bldg. Supt.
Vernon McKelvey—Real Estate
Orlando Typesetting Co.—J. M. Albee
Shopping Guide—Weekly Ad Paper
Frank Gordon—Fernery
Veterans Foreign Wars—John Pierson

OFFICES

Jose Arentz—Artist
Barter-Trade-Exchange
Lyman Beckes—Attorney
The Greeter—Civic Weekly
Walter Hall—Attorney
Orlando Letter Shop
S. J. Stiggins—Attorney
A. P. Phillips Co.—Advertising

Tell 'Em You Saw It in the Greeter

OFFICE GOSSIP

EXCHANGE BLDG. * * *

WHITNEY "STUPENDOUS" SPIEGEL and his peppy personality vacationing in N. C. . . . STANLEY MAYER of the American Casualty isn't so fond of publicity . . . DOC "COLONEL" DAY sometimes resplendent in his official uniform and smoking de-nicotined cigars . . . DOC MERIDITH MALLORY and his Chicago Tribune . . . How's sister-in-law NANCY CARROL? . . . H. WARFIELD DORSEY who writes good ads and public thot letters . . . R. C. "BOB" DAVIS takes in a ball game with a judicial air . . . N. C. JONES, one of the biggest men in the D. D. S. (tooth pulling) profession . . . MRS. FRANK HURT (not seriously) and her beauty parlor . . . and by appointment . . . Before we get hurt without an appointment we are signing off . . . EXCHANGE THOTS with you again sometime.

O. B. & T. CO. * * *

Looking the board over, ARTHUR McKEAN'S name seems to stand out by itself, and incidentally we haven't seen the EX-JUDGE around lately . . . WILLIAM F. ANDERSON, the lawyer who has broke into the print relative to the spelling of his name . . . There are five ways to spell ANDERSON and more of them came from PA. than any other state

. . . "SENATOR" FRANKLIN O. KING looking healthier than ever, taking on a little weight . . . NAT CLAYBAUGH, the "up stream" realtor, is an immaculate dresser . . . COVINGTON, the beauty parlor lad, should move on the same floor with that quartet of I. R. A. men, SHAW, TRUMBO, HIGH-GATE and BARKER, as COVY was once a D. C. . . . We take a look in on DOC STAFFORD who was reading the latest on medics between patients. DOC says we look healthy enough to migrate over to the State Bank.

Don't be misled by the name **Perrydell Tea House** as the Perrydell is one place that serves a real he-man dinner, from soup to nuts and everything you like. Treat yourself tonight to a real steak dinner, it will give you something really to talk about.

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if you must leave orlando

RAILROADS

ATLANTIC COAST LINE — Passenger Depot,
Seizh Boulevard. City ticket office, 43 East Pine St.
Arrive (going North) 1:45 A. M.
1:10 P. M.
Arrive (going South) 2:55 A. M.
1:25 P. M.

AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.
Orlando—South, 3:25 P. M.



MILES FROM ORLANDO?

Apopka	13	Lakeland	46
Aradia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eastis	32	Pensacola	484
Eastproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	123	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	34	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	103
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	11
Lake Worth	186	Winter Park	4

CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour and half hour. Returning from Winter Park depot ten minutes before and 20 minutes after each hour.

Park Lake, Dubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Hourly service leaving Central and Orange south, 10 minutes past each hour.

For further information call Orlando Transit Co., Phone 3883.

Phone 6600

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where to eat

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The Jungles—East Winter Park Road
Turn left 2 blocks past Orlando City limits

The Melrose Room and Board
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Williams Restaurant—Open Day and Night
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Drink EOLA Coffee, Roasted fresh daily
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Manager

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Rooms all with Private Bath**

HOTELS

GEORGE WASHINGTON

and

MAYFLOWER

Low Summer Rates

fishing

BY

HARRY E. FITZGERALD
Celebrated Sports Writer
A Weekly Feature of the
GREETER



In Dead Lake's placid waters:
Bass galore from shore to shore
Tarpon fishing in the Bay,
With the Colonel's daughters;
Girls to chat and giggle with,
Poker, bridge and dancing—
Always claimed that fishin' is,
Of sports, the most entrancing.

My pet aversion during a fishing trip is rowing the boat. For many years I have had recourse to forensic oratory, subtle flattery, and every imaginable excuse or alibi to keep from contact with oars or paddle—have even pleaded sciatica and infantile paralysis with good results but down here on Dead Lakes, I've been repeatedly jobbed. I have rowed or paddled every pajama-clad flapper from Georgia or Alabama all over the lake—an' liked it. You should see these juveniles cast and handle fighting fish. "Snapper" Head, Troy, Alabama debutante, (called Snapper because she blushes the color of a red-snapper when complimented, when she hooks a big fish or makes a grand slam at bridge) just beguiled me into paddling one of the 'John Boats' across the Apalachicola river into a little arm of the Dead Lakes "for just a few teeny casts" and like a chump I kept at the back-breaking task two solid hours while Snapper caught within one of the day's legal limit. "I just know you're tired," lisped Snap-

per as I beached the boat and commenced stowing the tackle, "see you in the morning: I've got a heavy date with the boy friend—so long." Charles, the boy friend, later wised-me-up, as he termed it. "If you listen to Snapper's "just one little teeny-weeny cast" hooley, she'll have you rowing her all over the lakes. Anytime one of the 'jama kids ask you to paddle the boat, tell 'em to try a few healthy casts off the dock,—so long." Just the same I'll be on hand bright and early in the morning—with my favorite paddle!

Bream fishing in Central Florida is usually limited to the colored population and confined to the shallow lakes along the city limit and the roadside ditches. Down in this section most of the visitors from Georgia and Alabama fish for bream and shell-crackers. The outfit is a light cane pole, small hook, and worms. The bream are the large blue-fins and strings of from 300 to 400 are brought in daily to the Lake Grove Fishing Club whose members seemingly enjoy this sport even more than the exceptional bass fishing afforded by the eighty mile stretch of wonderful bass-waters comprising the famous Dead Lakes.

"Tarzan of the Seas" will give an exhibition of Porpoise riding and shark hunting at Panama's Fishing Rodeo this afternoon. Tarzan straddles a hooked porpoise which is then released and he manages to keep his seat for several minutes. He dives after sharks and skillfully knifes them under water. He can have my part of both forms of this exercise.

The tarpon schools are now in St. Andrews Bay and all along the Gulf shore from Panama City to Pensacola; the blues and mackerel are also running and the sport fishermen are having some wonderful fishing in all sections of the Gulf Coast.

Orlando's Leading Boarding House

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A La Carte
22 E. GORE
Phone 5461



COUNTRY CLUB DANCE FRIDAY

The leading event on the social calendar this week is the dance scheduled for the Country Club Friday evening. Dancing will be on the tarraza floor and tables arranged in the garden surrounding the floor. Mr. and Mrs. George Largent have arranged every detail for the comfort and entertainment of the members and their friends. A special dance orchestra has been booked.

The
Perrydell
Tea House and Gift Shop

BEAUTIFUL BEEMAN
ESTATE
formerly home of the late
"CHEWING GUM KING"
Attractive Rooms at Perrydell
and Perrydell Annex



at the Spark's theatres this week



In every home in Orlando where there's a boy or girl, the calendar is being watched and the days, until next Saturday are being counted off impatiently.

For next Saturday at 10 o'clock is the day of the second Mickey Mouse Club matinee meeting at the Rialto Theatre. Manager Earl Murray has arranged a special program for this big event including the following screen show: **MICKEY MOUSE CARTOON**, Betty Boop Cartoon, "Devil Horse" serial, episode number 8, John Wayne, cowboy star, in "Haunted Gold." Membership application blanks cards can now be secured free from the Rialto theatre box-office. All boys and girls presenting membership cards and buttons next Saturday to show they are full-fledged Mickey Mouse Club members, and special offers, prizes and surprises will be made members constantly, Manager Murray adds.

RITZ THEATRE

Saturday thru Monday—"HELL BELOW" with **ROBERT MONTGOMERY**, Jimmy Durante, Walter Huston, Madge Evans, Robert Young, Eugene Pallette. The spectacular \$2 production that thrilled Broadway, comes to you now at popular prices. Added entertainment—Laurel and Hardy in "Twice Two," Mickey Mouse cartoon, News.

Tuesday and Wednesday—"FAST WORKERS," with John Gilbert, Robert Armstrong, Mae Clarke. Just a couple of tough guys who think they are love proof. Added joy—"Pie A La Mode," novelty act; "Iceland, Land of Vikings," Pathe News.

Thursday and Friday—"THE WARRIOR'S HUSBAND," with Elissa Landi, Marjorie Rambeau, Ernest Truex, David Manners. The Greeks had a yen for it—A delightful comedy of women who are warriors and men who repel advances.

Starting Saturday—Janet Gaynor and Henry Garat co-starred in "Adorable." For the millions who love a clean, wholesome picture with a kick. For those who appreciate a great love story with great music. For the millions who will take Garat into their hearts as America's new leading man. We say "See Adorable."

RIALTO THEATRE

Sunday and Monday—Bert Wheeler and Robert Woolsey in "SO THIS IS AFRICA." Two nit-wit comedians in their funniest picture. Added fun—"Three's a Crowd," jolly cartoon; "Sport Thrill," Fox News.

Tuesday and Wednesday—Double-feature program—**RICHARD DIX** in "THE GREAT JASPER" with Edna May Oliver—**PLUS "BROADWAY BAD"** with Joan Blondell and Ricardo Cortez. (First showing in Orlando.)

Thursday and Friday—**DOUBLE FEATURE**—"HE LEARNED ABOUT WOMEN" with Stuart Erwin, Alison Skipworth (First showing in Orlando) **PLUS "Central Park"** with Joan Blondell and Guy Kibbee. **THURSDAY AND FRIDAY ARE GUEST DAYS AT THE RIALTO** Purchase one ticket and take a guest free. Two children admitted for 10c. Matinee and night.

Saturday Only—John Wayne in "Haunted Gold" Added Fun—Mickey Mouse and Betty Boop cartoons, "Devil Horse" serial, chapter 8.

BABY GRAND THEATRE

Sunday and Monday—"LILLY TURNER" with Ruth Chatterton, George Brent.

Tuesday Only—"FROM HELL TO HEAVEN" with Jack Oakie, Carol Lombard. 1c **SALE DAY EVERY TUESDAY**. Purchase one ticket and take a guest for 1c. (Adults and children) matinee and night.

Wednesday and Thursday—**HELEN HAYES AND CLARK GABLE** in "White Sister." Two great stars in one of the sweetest pictures of the year.

Friday and Saturday—**IRENE DUNNE** and Joel McCrea in "Silver Cord." (First time shown in Central Florida. Added joy—"Just Dogs," Mickey Mouse cartoon, "Bring 'Em Back Sober" act, Paramount News.

SPECIAL ANNOUNCEMENT—**BABY GRAND THEATRE** **NEW LOW SUMMER PRICES**—Adults, **MATINEE AND NIGHT 25c**—Children 10c always.

EASTWOOD, SMITH AND COMPANY

FLORIDA MUNICIPAL BONDS ORLANDO, FLORIDA

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