

7-22-1933

## Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 29, week ending July 22

Hotel Greeters of Florida

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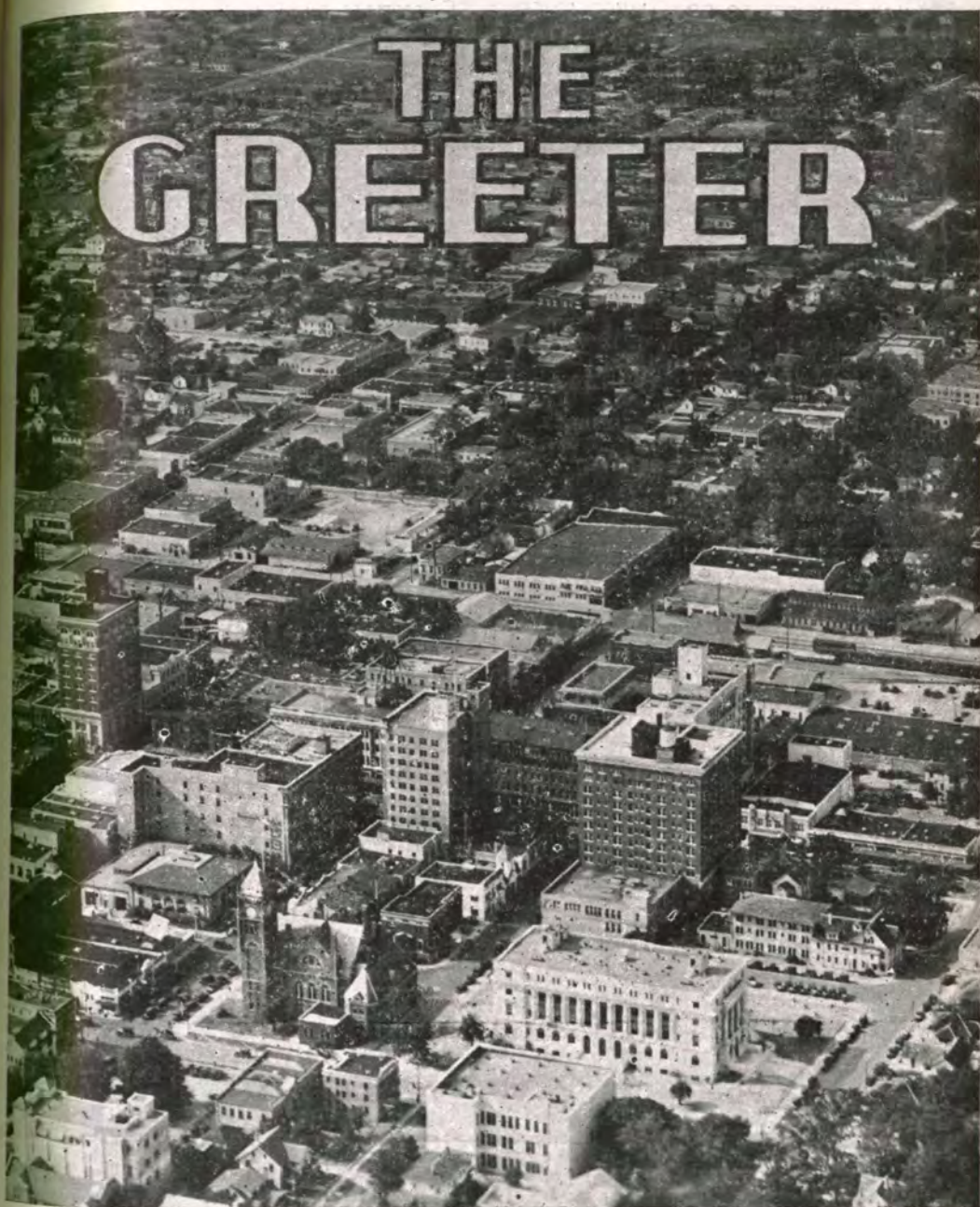
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# THE GREETER



Airphoto by Neilson Mueller Co. Engravings by Wrigley  
Advertising Headquarters A. P. Phillips Co., 223 Church & Main Bldg.

## ORLANDO

The Home of

### AMERICAN FIRE & CASUALTY CO.

WALTER L. HAYS, *President*





# THE GREETER

A GUIDE ... WHERE TO GO ... WHAT TO SEE  
WHATS WHAT—DAY BY DAY

## CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS

SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER

DON EMERY, DAYTONA BEACH, ADVERTISING

LILLIAN SHAPPY, SECRETARY

JOSE ARENTZ, ART DIRECTOR

MARY TERHUNE, Circulation

CALVIN TIDWELL, Production

DOT BEBE, SPECIAL

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER,

CONTRIBUTORS

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THEATRES, HOTELS, APARTMENTS,

RESTAURANTS AND WHEREVER

PEOPLE CONGREGATE

ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

## The Beautiful BEACHAM THEATRE

SUNDAY AND MONDAY  
"HEARTS OF HUMANITY"

With Jean Hersholt, Jackie Searl, Claudia Dell J. Farrell MacDonald. A picture that will live forever in your heart. First showing in Orlando. Added—"The Poor Fish", Jesse Crawford, Krazy Kat Cartoon.

### TUESDAY AND WEDNESDAY

"THE KING MURDER" with Conway Tearle, Natalie Moorhead, Marceline Day. From the prize winning novel by Charles Reed Jones. First showing in Orlando. Added—"Medbuty in Reno", Scrappy Cartoon, Curiosities.

### THURSDAY AND FRIDAY

GUEST DAYS 2 adults admitted for 25c. 2 children under 12 for 10c. "ALIAS MARY SMITH" with John Darrow, Gwen Lee, Raymond Hatton, Blanche Mehaffey, Henry B. Walthall. Packed with thrills. First showing in Orlando. Added—"Songs of Erin", "Mourstrous Africa", "Astronomeows".

### 3 DAYS STARTING SATURDAY

Charles Dickens' immortal drama "OLIVER TWIST" with a glorious cast including Dickie Moore, William (Stage) Boyd, Irving Pichel, Barbara Kent, Doris Lloyd, Alex B. Francis, Geo. K. Arthur. Added—"MICKEY MOUSE" Comedy, "Last of the Mohicans" Chap. 5.

### SPECIAL 5c KIDDIE MATINEE

SATURDAY MORNING, July 22nd. WATCH THE PAPERS FOR FULL ANNOUNCEMENTS. DOUBLE FEATURE PROGRAM, MICKEY MOUSE, "LAST OF THE MOHICANS" COMEDY. THERE'S BIG NEWS COMING.

## THIS THAT AND THE OTHER

Of course we must steer the natural course but it has come to our ears that the war is on in the amusement industry in this beautiful city, but we must venture the fact that Orlando is getting more and better pictures and entertainment—so let the battle rage.

Loyalty is a beautiful word and without it this world wouldn't amount to much for any of us BUT when those in whom you had a right to expect loyalty sadly disappoint you then ski are gray—and well here we are editorializing and that is one thing we won't do—but just the same it makes you d..... sick.

The Strolling Reporter Les Sanders is liable to be any where at any time and he unfolds the knowledge thus obtained in a very interesting column in the Orlando Daily Handbills Incorporated pardon Newspapers Inc., is the correct monica if you didn't know.

Bill Traer of the Winter Park Herald scooped the tax list this year and he is now urging one and all to pay their taxes that he might be paid for his labors.

Dependability is a wonderful virtue, and the Orlando Steam Laundry is one of the most dependable organizations in this city. Both Johnnie Wigfall and I. N. Burman have gone to great lengths to insure each department of their business, and they are 100 per cent dependable. When you send your clothes and finest frocks to their plant at 34 W. Concord, you are assured of the best.

I. W. Chesney, manager of the Tropical Linen Supply Company, is one of the most optimistic individuals in this city. He has recently returned from points north and is in tune with the tempo of the new deal.

Racehorses do not eat the day before the race, according to a magazine article. And often we do not eat for days after the race.

## "OLIVER TWIST" COMING

### TO THE BEACHAM

Stepping out of the pages of literature right on to the screen of the Beacham theatre for three days starting Saturday, July 22nd, "Oliver Twist" from the pen of Charles Dickens becomes a living, breathing character whose whimsical humor makes you want to take him in your arms and love him.

At a special screening held at the Beacham theatre Tuesday morning, July 11th a number of mothers, PTA officials, and social leaders were in attendance and all were loud in their praise for this film. Dickie Moore as Oliver Twist is lovable, Irving Pichel as Fagan is perfect and the rest of the cast present a perfect performance.

The management of the Beacham are to be congratulated for bringing this outstanding film to Orlando.



# fishing

BY

**HARRY E. FITZGERALD**  
Celebrated Sports Writer  
A Weekly Feature of the  
**GREETER**



Don't be what you ain't;  
Jes be what you is,  
'Cause if you is not what you am,  
Den you am not what you is;  
If you is jes' a little tadpole,  
Don' try ter be a frog;  
If you is jes de tail,  
Don try ter wag de dog.  
You can alwaws pass de plate  
If you can't exhort or preach;  
If you is jes a pebble,  
Don' try ter be de beach.  
Don' be what you ain't,  
Jes be what you is,  
Cause de man dat plays it square  
Am gwine ter get his.  
It ain't what you is has been  
It's what you now am is.

Regardless of the opinion of Orlando's expert anglers and their reputed offer to wager that there are no small-mouth bass in Florida waters I have caught several sizable strings of small-mouths during the past two weeks.

In several of the creeks on the Sealy estate at Spring Lake, south of Quincy, Fla., at the Cove Fishing Club near Panama City and in two sizable streams near Blountstown connecting with the Apalachicola river, Big Talk and myself landed plenty of fighting small-mouth bass. "Green Trout" the natives call them and while none of our fish weighed more than 2½ pounds, small-mouths up to five or six pounds in weight have been frequently landed in these streams.

There is no record of any of the streams we fished having ever been stocked; the bass were always there according to one of our guides who has lived in this section for more than forty years and fished Kennedy creek, connecting with the Apalachicola river, for more than 20 years. Another large game fish capable of putting up an excellent battle is the striped bass or rock fish as it is designated locally. I saw mounted specimens at the club weighing from 35 to 40 pounds, caught trolling in the Chipola river. The season for these highly prized game fish ends in early June and we encountered none in the two nights we devoted to trolling for Rocks.

Compared to the sluggish bas in Dead Lakes the strike and tussle of the small mouth is really refreshing. You get action and plenty of it from the moment you set your hook until the fish is in the boat. We used bait casting rods, 14 lb. test lines and surface lures and got best



Best wishes are extended by the  
**GREETER** to the following friends and  
readers who are celebrating their birth-  
day. When is your birthday?

Name	July	Name	July
W. C. Lanier	.....11	Paul Colton	.....14
A. T. Coith	.....6	Maurice Lableman	.....14
Lawrence Brown	.....28	J. McDowell Butt	.....15
J. A. Stinson	.....10	Harry Hook	.....15
Faye Reinau	.....23	Elizabeth Jordan	.....15
Betty Huheey	.....19	Eloise Pemberthy	.....16
John B. Barnum	.....10	Carl Collins	.....17
J. E. Marshall	.....10	A. Heatherington	.....17
Clifford Wells	.....10	Hyman Lieberman	.....17
Dorothy Carter	.....12	James Porter	.....17
Harold Finne	.....13	I. D. Morgan, Jr.	.....18
Denver McAllister	.....13	Russell Banner	.....20
Daniel Moffett	.....13	A. G. Sheperd	.....20
Claude Pruyun	.....13	Samuel Teele	.....20
John Thurman	.....13	C. T. Martin	.....21

results with the Creek Chub No. 2,000 and the old reliable Red-Head Bass-Oreno. Another bait that proved an excellent fish-getter during the entire trip is Heddon's transparent bait the Vamp and Pikie-Spooks.

The most versatile fisherman I ever encountered fished with us at Sealy's Spring Lake. He forgot his tackle box and when he mounted his fly-rod discovered he had neither fly nor lures. Nothing daunted him, he removed the celophane wrapper from a cigar, twisted it into a semblance of wings and attached it to the hook shank with a pipe cleaner. The tightly wound pipe cleaner formed the body of a dragon fly to perfection while nature could not have improved on the celophane wings—nine bass went into the live box as a result of the fishes misplaced confidence in this old timer's lure.

Two fellows went on a fishing trip. Both caught fish. On the way home one said to the other: "Give me one fish and I'll have twice as many as you."

"No," said the other, "you give me one and I'll have as many as you." How many did each catch?

## ORLANDO STEAM LAUNDRY

**DYERS and  
CLEANERS**

Phone 3176

## low tides on daytona beach

Week Ending July 22, 1933

July 23	.....1:58	July 26	.....3:57
July 24	.....2:36	July 27	.....4:44
July 25	.....3:15	July 28	.....5:38
July 29	.....		.....5:51



Do not wait for your watch and other jewelry to demand the attention of a jeweler. Stop by and see **Evans Crump** at 33 S. Orange Ave. for an inspection or possible checking up. I personally saved a watch repair bill which would have been soon necessary if I had not given Jeweler Crump my Hamilton for an inspection. He removed a large amount of dust and lint from the back of same which would have eventually caused trouble: "A stitch in time saves nine" even in the jewelry trade.

How are your feet today? Perhaps they are in need of **A F 3**, the new parasitic remedy being manufactured by the **Brossier twins**, R. B. and J. C., who, according to their latest advertisement guarantee and stand behind every bottle. Hundreds in this section have attested to the effectiveness of this remedy, and now with the ingenuity of the Brossier twins to exploit same, relief to the entire country is assured.

Julian Langner and Thos. A. Langford of the **Eastwood, Smith & Co.** specialists in Florida Municipal Bonds et cetera, are the most traveled men in the state at the present time. Keeping up with a score or more offices throughout the state and thousands of prospective customers, as well as steady customers, is quite a task.

**veterinarian**  
**DR. J. L. RUBLE**  
 1101 N. Orange

Phone 5335

## CHURCH and MAIN BUILDING



## MAYER ARCADE the place to TRADE

### DIRECTORY

#### GROUND FLOOR

Auto License Bureau—W. K. Price,  
 Andres Beauty Salon  
 East Side Barber Shop—L. E. Yates  
 M. D. Bailey, Jr.—Investments  
 Chas. Mayer—Mayer Realty Co.  
 Henry Mayer—Bldg. Supt.  
 Vernon McKelvey—Real Estate  
 Orlando Typesetting Co.—J. M. Albee  
 Shopping Guide—Weekly Ad Paper  
 Frank Gordon—Fernery  
 Veterans Foreign Wars—John Pierson

#### OFFICES

Jose Arentz—Artist  
 Barter-Trade-Exchange  
 Lyman Beckes—Attorney  
 The Greeter—Civic Weekly  
 Walter Hall—Attorney  
 Orlando Letter Shop  
 S. J. Stiggins—Attorney  
 A. P. Phillips Co.—Advertising

We have watched the growth and expansion of the **Geo. L. Stuart Co.**, at 15 South Main Street who specialize in office equipment, systems and so forth. Now Robert Brokaw, capable service man, has joined the Stuart organization. Incidentally, how is your typewriter?

Common sense is more important than education, but a combination of the two is irresistible.

You beer barons attention—you do not need to send to Jax, Atlanta, New York or Oshkosh for your modern bar, just call **H. Otis Rogers** at 3616 and bar equipment to suit your particular needs will be designed. The new bar at Parkers Juice Stand on N. Orange is the latest effort of Mr. Rogers.

#### Junior Chamber of Commerce

Luncheon—Monday 12:15—Angebilt Hotel

#### Rotary Club

Luncheon—Wednesday 12:30—Chamber of Commerce Bldg.

#### Civitan Club

Luncheon—Wednesday 12:15—Washburn's

#### Exchange Club

Luncheon—Wednesday 12:15—Orange Court

#### Kiwanis Club

Luncheon—Friday 12:15 C. of C. Bldg.

#### Lions Club

Luncheon—Friday—Washburn's

#### Business and Professional Women's Club

Monday Evenings—San Juan Hotel

Every woman likes to feel young and sparkling, but during the summer months it is not always an easy matter. No woman feels good if she doesn't look well. Let **Andre's Beauty Salon** at 220 S. Main take care of your needs. They do excellent work at a very reasonable price.

are due to rise therefore all business houses are urged to order their printing and allied needs at present low prices.

George T. Cosby of the Orlando Typesetting Co. is in camp with the National Guard at Camp Foster, Jacksonville.

Lyman Beckes City Judge is still vacationing in N. C.

Auto Tag business still doing nicely if we believe W. K. Price Jr. and Red Kilgore.

The Recovery Act embraces the Letter Shop Multigraphing and Mimeographing business as well as all other trades and according to the Orlando Letter Shop prices

"What made you quarrel with Merlin?"  
 "Well, he proposed to me again last night."  
 "Where was the harm in that?"  
 "My dear, I had accepted him the night before."



## DIAMONDBALL THIS WEEK

Monday, July 17

7:45 University Club vs. Exchange Club (HT)  
9:00 American Legion vs Jaycees (HT)

Tuesday, July 18

7:45 Sentinel-Star vs. Poinsettia (HT)  
9:00 Jackson Sport Shop vs Datson Dairies (HT)

Wednesday, July 19

7:30 City Utilities vs. Dr. Phillips (HT) No. 1  
9:00 U. S. Post Office vs. Yowell-Drew (HT) No. 1

7:30 Florida Public Ser. vs. Orlando Ice Del. (HT) No. 2

Thursday, July 20

7:30 Jaycees vs. Exchange Club (HT) No. 1  
9:00 University Club vs. American Legion (HT) No. 1

7:30 Swans vs. Kinney Shoe Co. No. 2  
9:00 Goodrich Tire Co. vs. Swift & Co. No. 2

Friday, July 21

7:30 Jackson Sport vs. Sentinel-Star (HT)  
9:00 Datson Dairies vs. Poinsettia (HT)

"Eliza," said a friend of the family to the old colored washerwoman, "have you seen Miss Edith's fiance?"

"No, ma'am. It ain't been in the wash yet."

## SPORTS & RECREATION NEWS

The Civic Club League will start play twice a week playing on Monday and Thursdays and all the teams in this league have been strengthened so that these should be excellent games. The teams in this league will play on the 45 foot bases and admission will be charged to these games.

Orlando is making plans to try to send a team to the National Diamondball Tournament at Milwaukee which will be held August 26th to 31st and the local team should have an excellent chance of winning this tournament.

It is planned to try to arrange games on the way up and on the way back to help to pay the expenses of the local team and if this can be done Orlando should get a great deal of good publicity.

Spectator: "I shall be very surprised if that umpire doesn't get into hot water after the match."

Ardent Suporter: "Then you'll be surprised. 'E's goin' in the 'orse trough."

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## The GREETER Recommends

### HAVE YOUR CAR SERVICED IN ORLANDO

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DEMAND ONLY  
GENUINE PARTS

PHONE 5174 A. J. ROUTHIER  
Central Machine & Parts Co.  
200 West Robinson Ave.

Automotive Electric Service  
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Shock Absorber Service  
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Upholstering - Metal - Wood - Refinishing

PHONE 5024  
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435 North Garland

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Pan Am Gas and Oils

Phone 3111  
DIXIE KUHR SERVICE, INC.  
South Orange at Jackson Street

Pittsburgh Paint Products  
Window Glass — Plate Glass

ORANGE PLATE GLASS., Inc.  
301-5 West Washington Phone 9752

## T O P S

RICHARDS AUTO TOP SHOP  
539 W. Central—Phone 3632

Hupmobile-Chrysler-Plymouth  
SALES AND SERVICE

J. C. MULLIGAN MOTOR CO.  
42 North Garland  
Phone 7031

GENERAL REPAIRING

A. G. BECKER  
CENTRAL GARAGE  
200 W. Robinson PHONE 5174



## if you must leave orlando

### RAILROADS

ATLANTIC COAST LINE — Passenger Depot,  
Sleigh Boulevard. City ticket office, 43 East Pine St.  
Arrive (going North) Arrive (going South)  
1:45 A. M. 2:40 A. M.  
1:50 P. M. 1:20 P. M.

### AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.  
Orlando—South, 3:25 P. M.



### MILES FROM ORLANDO?

Apopka	18	Lakeland	66
Arcadia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	123	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	34	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	103
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

### CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour and half hour. Returning from Winter Park depot ten minutes before and 20 minutes after each hour.

Park Lake, Drubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Drubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Hourly service leaving Central and Orange south, 10 minutes past each hour.

For further information call Orlando Transit Co., Phone 3833.

Orlando's Leading Boarding House

## THE MELROSE

ROOM and BOARD  
SPECIAL SUMMER RATES  
High Quality—Low Price

229 South Main Street Phone 4570

## where to eat

Please Mention The Greeter to Our Advertisers

### Mandarin Club

46 West Central Avenue

### Perrydell

22 East Gore—Phone 5461

### Sharkey's Restaurant

54 N. Orange Ave.—Phone 4004

### The Melrose Room and Board

229 S. Main St.—Phone 4570

### Williams Restaurant—Open Day and Night...

59 North Orange Ave.

☞ Drink EOLA Coffee, Roasted fresh daily  
Visit plant and sales room, 232 S. Orange Ave.

Tell 'Em You Saw It in the Greeter



## DATSON DAIRIES

GRADE "A" PASTEURIZED

Milk for Health!

PHONE 6342 OR TELL THE DRIVER

### WHEN IN JACKSONVILLE

Visit the

### Thomas Jefferson Restaurant

214-216 W. Adams St.

Featuring a

25—35—50 Cent Luncheon

11 A. M. to 3 P. M.

Evening Meal 50 Cents

GEO. A. LIGHT

Manager

### IN JACKSONVILLE

The Coolest The Most Delightful  
Rooms all with Private Bath

### HOTELS

GEORGE WASHINGTON

and

MAYFLOWER

Low Summer Rates



## on and off the avenue



Don't take my word for it ask any one, its the talk of the town—the big beer parties at the **Flaingo**. Drive out tonight to **Orlandos** premier night club, stay a minute or hours, dance, dine at your pleasure. There is no cover charge and you only pay for what you have. The orchestra featuring **Roy Young** and **Cherry Owens** will play your requests till early morning—if you can think of enough songs.

Well, we can certainly give you some first hand information on the **Housley Auto Body Co.** and the complete body service that they render at their shop at **435 N. Garland**. Due to a careless motorist who chose to park his car in the middle of **Orange Avenue**, to be exact over nine feet from the curb, we found out to our sorrow such practice is not the best for the unsuspecting motorist cruising down the Avenue, so the **Housley** organization has put the old crate back in its original form.

### RENEW YOUR YOUTH IN FLORIDA

For service and satisfaction  
Call The

**Tropical Linen Supply Co.**

1306 W. Central Ave.

Phone 4831—I. W. Chesney, Mgr.

Underwood Typewriters,  
Adding Machines

**GEO. L. STUART CO.**

Office Equipment and Systems  
Sales, Service and Supplies

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15 So. Main St.

**EVANS CRUMP**

JEWELER

33 S. ORANGE AVE.

**LUNCHEONS**  
75c to \$1.00

**DINNER**  
\$1.00

**TEAS**  
A La Carte  
**22 E. GORE**  
Phone 5461



It is a real pleasure to have a place like the **Perrydell** to entertain your out of town guests who know and appreciate the fine environment of the attractive tea house at **22 E. Gore**. Our guest on this occasion was **E. P. Magill**, of **Palm Beach** and **Miami**, who, among other things at this time, is operating some twenty two or more hotel properties throughout the state. **Magill's** simple comment on the **Perrydell** was, "This reminds me more of the finer restaurants in **Palm Beach** than any I have ever seen." He could not have said more.

Dear old **Charlie** with his **3-in-1 stop** next to the **Postal Telegraph** office. **Charlie** is always on hand to dispense smokes, magazines and your favorite brew. He goes even further and delivers to your very door beer in case lots at an established wholesale price.

Here is a tip to the summer batchelors, when one or all the buttons are torn off your shirts or you rip your **B. V. Ds.** as I did this morning think nothing of it dispatch them to **Mrs. John Todd** at **17½ S. Orange** and they will be returned to you reconditioned in the proper manner and the few cents charged is really not enough. The utility of work done at **Mrs. Todds** dressmaking establishment has built a most successful business.

Start and end the day right, drink a long tall glass of pure, palatable **Orange City Water**. Of course five or six large glasses should be drunk during the day between meals also but the good beginning begets a good ending and your family medico will endorse this prescription. Call **G. W. Briggs** at **5612** today and he will deliver you a trial bottle of that **99.99%** pure **Orange City H2O**.

Father: "It's a good plan, my dear, always to think before you speak."

Daughter: "But, dad, when I do that the girls have changed the subject."



Go Direct to  
**YOUR PROSPECT**  
Phone 4040

**ORLANDO**  
**LETTER CO.**

Florida's Largest Direct  
Mail Organization  
New Location  
224 Church & Main Bldg.

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**Perrydell**  
Tea House and Gift Shop

**BEAUTIFUL BEEMAN**  
**ESTATE**

formerly home of the late  
"CHEWING GUM KING"  
Attractive Rooms at **Perrydell**  
and **Perrydell Annex**



# this week at the Spark's theatres

## RITZ THEATRE

**Saturday thru Monday**—"COLLEGE HUMOR", the hit of the year! Dancers. Crooners-dazzlers-singers, funsters and lovers. Bing Crosby, Richard Arlen, George Burns and Gracie Allen. Mary Carlisle, Jack Oakie, and the Ox Road Co-Eds. Added —"Taxie Barons," comedy, Cartoon, Paramount News.

**Tuesday and Wednesday**—"ON THE STAGE"—JACK BURKE'S MUSICAL REVUE with 20 talented entertainers. Beautiful girls and splendid stage band. A Broadway treat—you will enjoy it!

**ON THE SCREEN**—"THE LITTLE GIANT" with Edward G. Robinson, Mary Astor, Helen Vinson. Your favorite star in one of his finest screen roles.

**Thursday only**—"BEST OF ENEMIES" with Buddy Rogers, Marian Nixon, Frank Morgan, Greta Nissen. They'll give you the most hilarious hour you've spent in a theatre in months. FREE \$100 in prizes every Thursday Night at the 9 p. m. show RITZ Theatre Country Store. Save your coupons and come early for seats.

**Friday only**—"MIDNIGHT MARY" starring Loretta Young, Ricardo Cortez, Franchot Tone. A story from life, of a girl whose beauty no man could resist. Added shorts—"See You Tonight" comedy—"Souvenir", BOBBY JONES in "Position and Swing Back". 1c SALE AT THE RITZ THEATRE FRIDAY. Purchase a regular admission ticket (adult or child) and take a guest for 1c matinee and night.

**Starting Saturday**—"MELODY CRUISE" starring Charlie Ruggles, Phil Harris, Greta Nissen. Sensational musical comedy with outstanding screen, radio and stage headliners and a swarm of eye-filling, talented Hollywood beauties.

## RIALTO THEATRE

**Sunday and Monday**—Return Engagement—by popular demand "42nd STREET". Thousands have asked for it! Here it is! The sensational musical hit of 1933. You will see it over and over again.

**Tuesday and Wednesday**—DOUBLE FEATURE PROGRAM—"AIR HOSTESS" with Evelyn Knapp, Thelma Todd, James Murray. (First Orlando showing) PLUS "Infernal Machine" with Chester Morris and Genevieve Tobin.

**Thursday and Friday**—DOUBLE FEATURE PROGRAM—The picture of the generation "CAVALCADE" with 504 feature players and a cast of 3500 including Clive Brook and Diana Wynard. PLUS "BREACH OF PROMISE" with Chester Morris and Mae Clarke.

**Saturday only**—TIM MCCOY in "Rusty Rides Alone" Mickey Mouse and Betty Boop cartoons. Chapter 11 of "Devil Horse". Special kid's matinee from 10 a. m. to 6 p. m. admission 5c.

## BABY GRAND THEATRE

**Saturday and Sunday July 15-16**—Double feature program—James Dunn and Sally Eilers in "Hold Me Tight" also—"Pick Up" with Sylvia Sidney and George Raft.

**Saturday and Sunday July 22-23**—Double Feature Program—"The Story of Temple Drake" with Miriam Hopkins. Also "So this is Africa" with Bert Wheeler and Robert Woolsey. Matinee and night 25c.

# EASTWOOD, SMITH AND COMPANY

FLORIDA MUNICIPAL BONDS  
ORLANDO, FLORIDA

MIAMI - LAKELAND - FT. MYERS - WINTER PARK - DAYTONA BEACH