

7-29-1933

Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 30, week ending July 29

Hotel Greeters of Florida

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STARS Citation

Hotel Greeters of Florida, "Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 30, week ending July 29" (1933). *The Greeter*. 27.
<https://stars.library.ucf.edu/cfm-thegreeter/27>

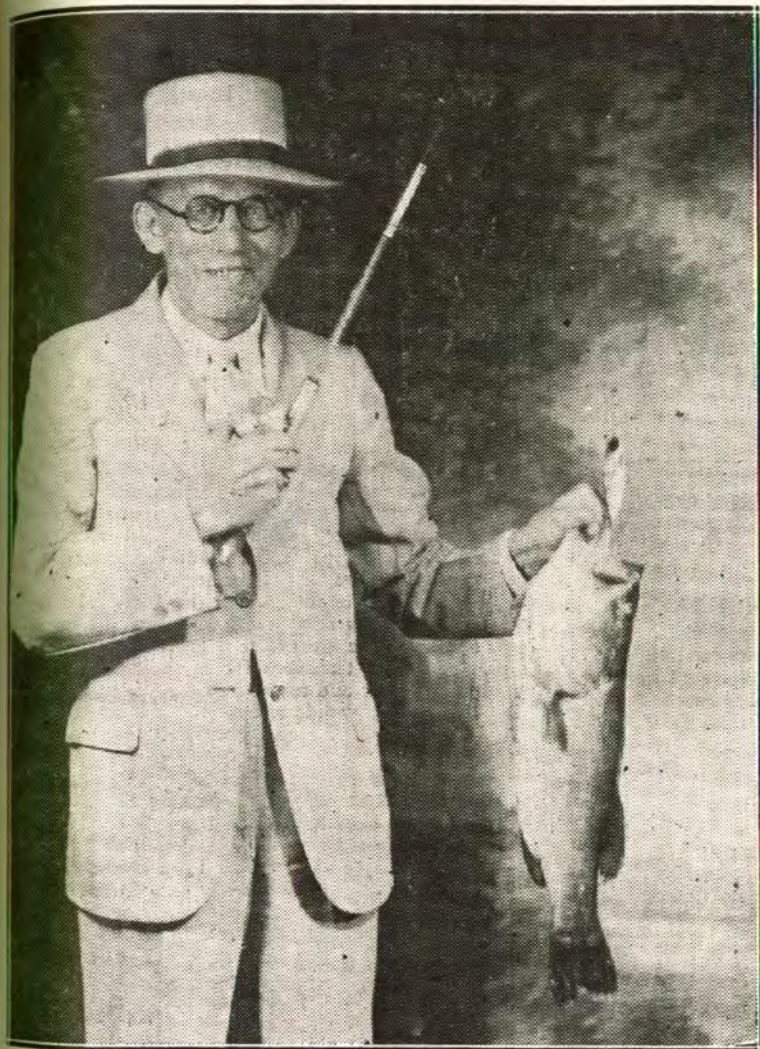
THE GREETER

OFFICIAL CIVIC WEEKLY

Week Ending July 29, 1933

Vol. 4, No. 30

READ THE GREETER — KNOW YOUR ORLANDO



FISHING

by

**HARRY E.
FITZGERALD**

**Celebrated sports
writer featured
each week
in the Greeter.**

(See page three)

This 6½ pounder was caught last Wednesday in Lake Jennie-Jewel in the city limits of Orlando. Caught with a Creek Chub Crippled Minnow.

ADVERTISING HEADQUARTERS

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THE

G R E E T E R

A GUIDE ... WHERE TO GO ... WHAT TO SEE
WHATS WHAT—DAY BY DAY

CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS

SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER

DON EMERY, DAYTONA BEACH, ADVERTISING

LILLIAN SHAPPY, SECRETARY

JOSE ARENTZ, ART DIRECTOR

MARY TERHUNE, Circulation

CALVIN TIDWELL, Production

DOT BEBE, SPECIAL

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER.

CONTRIBUTORS

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ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

THE COMFORTABLY COOL BEACHAM THEATRE

(Orlando's Only Independent Theatre)

SUNDAY and MONDAY

Charles Dickens' immortal child character comes to you on the speaking screen.

"OLIVER TWIST" with Dickie Moore, Irving Pichel, William Stage Boyd. First Showings in Orlando. Added — "MICKEY MOUSE", "Night Melodies", "Pipe Down".

TUESDAY AND WEDNESDAY

"THE LYAWLESS WOMAN" with Vera Reynolds, Carrol Nye. She was a siren vampire, feared alike by both crooks and honest men. (First Showing in Orlando). Added—"Scrap- py", Curiosities, "Medbury in Voo Doo Land."

THURSDAY and FRIDAY (GUEST DAYS)

2 Adults admitted for 25c—2 children for 10c "WOMEN MEN MARRY" with Sally Blane, Natalie Moorehead. Here's a picture about wives that every man will want to see and every woman ought to see. First showings in Orlando. Added—"Say It Isn't So", Cartoon, "For Old Time's Sake."

SATURDAY (ONLY)

"The Midnight Special" withh Glen Tryon and Merna Kennedy. Thrills galore in this fast moving railroad story. Added—"MICKEY MOUSE", "A Shocking Affair", "Last of the Mohicans" No. 6.

SPECIAL 5c KIDDIE MATINEE

Saturday—11 A. M. to 6 P. M. All children under 12 admitted for 5c. A double feature program including a Western feature and MICKEY MOUSE. Also "Last of the Mo- hicans" and a Comedy. A real surprise of the kiddies this Saturday.

this that and the other—

There are still many great lessons that we should have learned by the depression, but some of our business institutions seem to have failed to comprehend what it's all about. Many of our oldest firms in this fair city are being penalized for the inefficiency and lack of aggressiveness by old employees, and if they would but diagnose their troubles, they would probably contribute them directly to this most flagrant handicap to normal growth and expansion.

Speaking of amusement houses, drop down to the City Hall sometime at a scheduled council meeting, and you will not only see a good show, but you will never, never criticise or envy the mayor or city council again. In fact, Barney Beacham would do well to book the city commission meeting as a stage attraction sometime. Many of the hundred and one trivial matters that are brought to their attention for final disposition could amicably be settled by any high school kid, but the complainers insist upon taking the valuable time of the city fathers for final disposition. Each and every one of you are invited by Mayor Sam Way and his fellow workers to drop in on their meeting any time and we certainly prescribe it as a sure cure for knockitis.

If you haven't had a few instructions in the game of golf, we suggest you drop out to the Dubsdread Country Club today and arrange with Roy Horan, professional and expert teacher, for a few lessons. It matters not whether you are playing in the 80's or the 108's, Horan can knock a few strokes off with just a couple of lessons. We guarantee real results if you will follow his teachings for a week or more. The new owner and manager, Carl Morris Dann is really doing wonders, and you are urged to try your skill on this sporty course.

These Organlogues at the Beacham Theatre

Have you not enjoyed those Organlogues at the Beacham theatre. They seem to occur on the program every Sunday and Monday and every Thursday and Friday and are a real treat. Such artists as Jessie Crawford, Arthur Tracy and other big time entertainers are featured on these reels and if you like music you'll like them. Every now and then I hear my old radio friend, Norman Brokenshire introducing the artist with his inimitable "How do you do Ladies and Gentlemen, How doo you do!"

What I can't understand is why the audiences don't sing. I've been places where the whole audience sang the songs with a gusto that was amazing, but not in Orlando. No Sir! They seem to want to enjoy the artist in silence. Some day I'm going down there and do hte singing act myself and if the others don't follow they'll be sorry.

But whether you sing or not I am sure that you'll agree with me when I say that these specialties are a credit to any picture program.

The Last Gift Some Men Make Is The
Wedding Ring

fishing

BY

HARRY E. FITZGERALD
Celebrated Sports Writer
A Weekly Feature of the
GREETER



Oh would some power the giftie gie us
To see ourselves as fishes see us.

Landing a ten-pound black bass on a fly-rod is no more indication of angling skill—it's an act of God! Once the bass is hooked on flimsy fly-rod tackle all one can do is to trust to luck, regardless of experience or angling skill. The fish usually gets all the breaks and when it comes to netting him—well, you do or you don't.

On Lake Argenta last May I rowed the boat while E. C. Bates of Altamont Hotel fame landed an eleven pound bass on a fly-rod, and on several occasions along the St. John's river I witnessed big bass landed by the expert fly-rod-ders who came to Orlando to engage in the Southern casting tournament but about fifty per cent of the fish hooked made their escape after ruining several costly fly-rod tips.

Recently in the vicinity of Pensacola I rowed the boat for the best fly-rod fisherman I have ever met and he modestly stated he was not an expert caster. In less than three hours fishing he landed four bass weighing 10¾, 9½, 10 lbs. 5 ozs., and 7½ pounds respectively, using a Heddon's Bill Stanley fly-rod and a bass-bug manufactured by the South Bend Bait Company. And it was not a good day for bass fishing at that.

The hyacinths again threaten the bass fishing along the St. John's river from Savage's Camp to Cane Lake, including the famous bass waters in the vicinity of Paw-Paw, and the river is now completely jammed. The hyacinth jams prevent fish migrating from the deep waters they frequent during the summer months into the sloughs and lakes tributary to the river and unless the great jams now formed are broken up and permitted to float away the bass fishing this winter may be ruined. A group of local sportsmen headed by Hank Heath are furnishing boats and motors to assist the workmen in removing the hyacinths and they should be aided by every fisherman in Orlando. "Let George do it," is the usual attitude of a majority of our fishing enthusiasts but now is the time to assist and cooperate with Hank and his praiseworthy associates. At Mitchell's Tackle Shop, 110 Court street donations from sportsmen will be thankfully received and assist in carrying out the work which will be started next Monday. Do your bit—as the monkey said when he spit in the ocean "every little bit helps."

Best wishes are extended by the Greeter to the following friends and readers who are celebrating their birthday. A telephone call, a note of congratulations, a visit or a little gift will make the day happier for them.

To add to the birthday, the Greeter and the Ritz theatre invite each of these to attend the current picture at the RITZ, as the guest of the Greeter and the theatre. Those whose names are listed below, by properly identifying themselves, may get a special birthday ticket to the Ritz.

Don't be bashful, if you have a birthday next week or know of a friend or relative phone 4040 or drop a card to the Greeter and the name will appear next Saturday.

For Week Ending July 29

Name	July	Name	July
Grover C. Cash	24	Hugh Austin	28
Anna W. Zolkos	24	E. J. Parham	28
Arthur U. Cole	25	C. A. Vogt	28
A. A. Dickerhoff	25	Mary L. Ault	29
Harry O. Wimberly	25	J. S. Aneasantes	30
James I. Austin	26	Stanley M. Singer	30
Frank Hager	26	Frances Kerr	31
George Baya	27	Edw. D. Parsons	31
Mrs. G. Decker	27	James Toy	31
R. E. Robinson	27	Etta Warren	28
H. E. Fitzgerald	25	Albert Holloway	27
Julia Watson	27	Jessie Albee	30
A. T. Coith	6	Juanita Quinn	26
Peggie Delsheir	25	Grace McKinney	27
Lawrence Brown	28	W. C. Lanier	11

The current number of Florida Fishing, now on the press, will be a banner fishing number, featuring the salt-water fishing so popular along the Gulf Coast. A notable illustration is an unusual catch of three sailfish made by Mrs. Wm. Finley, Jr., of Pensacola during her first deep sea fishing excursion. The ladies are fast coming to the front as expert anglers and are indeed welcome to the ranks of the disciples of Sir Izaak Walton.

A fish is the fastest growing thing in the world. One generally grows three inches every time a man tells about catching it.

A fisherman's son came in the room, looked down at a newly born six-pound girl baby, turned up his nose and said: "Say, pa, don't you reckon we'd better throw that one back?"

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DIAMONDBALL SCHEDULE

- Monday, July 24**
 7:45—University Club vs Jaycees (HT)
 9:00—American Legion vs Exchange Club (HT)
- Tuesday, July 25**
 7:45—Jackson Sport Shop vs Poinsettia (HT)
 9:00—Sentinel-Star vs Datson Dairies (HT)
- Wednesday, July 26**
 7:45—U. S. Post Office vs Dr. Phillips (HT)
 No. 1
 9:00—Fla. Public Service vs City Utilities (HT)
 No. 1
 7:45—Yowell-Drew vs Orlando Ice Delivery
 (HT) No. 2.
- Thursday, July 27**
 7:45—Jaycees vs American Legion (HT) No. 1
 9:00—Exchange Club vs University Club (HT)
 No. 2
 7:45—Goodrich Tire Co. vs Kinney Shoe Co.
 No. 2
 9:00—Swans vs Swift & Co. No. 2
- Friday, July 28**
 7:45—Poinsettia vs Datson Dairies (HT)
 9:00—Sentinel-Star vs Jackson Sport Shop (HT)

TENNIS

Sunday, July 23
 First and second teams of each city play 18 Orlando tennis team vs Lakeland Tennis team. matches during the day.

veterinarian

DR. J. L. RUBLE
 1101 N. Orange

Phone 5335

One-way Argument—Telephone Operator—
 "It costs seventy-five cents to talk to Bloom-
 field."

Caller—"Can't you make a special rate for
 just listening? I want to call my wife."

Blatz - Old Heidelberg - Falls

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There is quite a little activity in Charlie Mayer's office lately. Some people must be paying mortgages or buying real estate by the broad smile **Chas.** is wearing.

A scientist announces that the world will last a trillion years, instead of fifteen billion as previously estimated.

There is plenty of cheerful news in the papers if you only look for it.

There's a bright side to everything,
 But it give no joy or fun
 To see the shine upon the suit
 We've worn since '31.

First Shopwalker: "Poor old Perkins has completely lost his hearing. I'm afraid he'll lose his job."

Second Shopwalker: "Nonsense. He's too be transferred to the complaint Department."

DIRECTORY

GROUND FLOOR

Auto License Bureau—W. K. Price,
 Andres Beauty Salon
 East Side Barber Shop—L. E. Yates
 M. D. Bailey, Jr.—Investments
 Chas. Mayer—Mayer Realty Co.
 Henry Mayer—Bldg. Supt.
 Vernon McKelvey—Real Estate
 Orlando Typesetting Co.—J. M. Albee
 Shopping Guide—Weekly Ad Paper
 Frank Gordon—Fernery
 Veterans Foreign Wars—John Pierson

OFFICES

Jose Arentz—Artist
 Barter-Trade-Exchange
 Lyman Beckes—Attorney
 The Greeter—Civic Weekly
 Walter Hall—Attorney
 Orlando Letter Shop
 S. J. Stiggins—Attorney
 A. P. Phillips Co.—Advertising

low tides on daytona beach

Week Ending July 29, 1933

July 23	1:58	July 26	3:57
July 24	2:36	July 27	4:44
July 25	3:15	July 28	5:38
July 29	5:51		

IT'S COOLER IN DAYTONA BEACH

If you are spending your vacation in Daytona, here is a tip worth following up—get your meals at Shelburne, 715 Main St. Excellent home cooked food served to you in a cool attractive place at prices in trend with the times. Don't miss Shelburne at Daytona.

When you go to the beach you go to cast dull cares away to enjoy the abandon so hand in hand with spirit of vacation. That's why we suggest you stop at the Blue Heron at 532 N. Peninsular Drive, operated by Mrs. Justin Van Buskirk of Orlando. Rates are exceptionally reasonable from \$1 a day to \$5 a week including breakfast.

DRESSMAKING—AT DRAKE Dressmaking Shop, special for summer, your cotton dresses made for \$1.00. New address 426 E. SOUTH ST.

THE LAW OF NATURE

Remember when we kids used to make whistles out of poplar and willow limbs in the good old days? Jacob the clever son of Isaac, made still better use of this idea.

Having previously made a bargain with his father-in-law, Laban, that all speckled, striped and spotted calves, lambs and kids were to be his own, while the solid colored were to remain the property of Laban; Jacob made a supply of these peeled rods or twigs with stripes and rings around them and put them in the gutters of the watering troughs of the cattle;

Thus when the cattle came to drink they were compelled to gaze upon these striped, ringed and spotted staves in the gutters of the troughs, and when they conceived their young before these rods, they brought forth their young ringstraked, speckled and spotted much to Jacob's delight and profit.

When we see nothing but lack, depression and diminishing returns, we likewise produce affairs. The law of nature is "increase and more and more of these in our business and multiply" according to our vision. For "to him that hath "the bountiful eye" shall be given; but to him that hath not "the bountiful eye" shall be taken away the little even that he hath."

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if you must leave orlando

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ATLANTIC COAST LINE — Passenger Depot,
Sleigh Boulevard. City ticket office, 43 East Pine St.
Arrive (going North) Arrive (going South)
1:45 A. M. 2:40 A. M.
1:50 P. M. 1:20 P. M.

AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.
Orlando—South, 3:25 P. M.



MILES FROM ORLANDO?

Apopka	18	Lakeland	66
Arcadia	118	Leesburg	45
Auburndale	58	Madison	221
Avon Park	85	Marianna	850
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	146
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	128	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	34	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	88	Tavares	82
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	103
Lake Annie	120	West Palm Beach	189
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour (and half hour) 6:30 to 9 A. M. Returning from Winter Park depot 20 minutes after each hour.

Park Lake, Drubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Leaving Central and Orange south 7:10 and 8:10 a. m. to 9 a. m.

For further information call Orlando Transit Co., Phone 3483.

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Tell 'Em You Saw It in the Greeter



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If you want to be assured of having a good time, drive out to the **Flamingo** where cares and troubles are quickly forgotten. In that delightfully friendly atmosphere you can depend on having an evening of pleasure. There is no cover charge to dampen your joy—just pay for what you order. Besides all this there is entertainment and a splendid dance orchestra always ready to play anything you request. What more could anyone ask?

Of course, you have been told all your life to drink lots of water, and you probably intend to but just never get around to it. Why not try the delicious **Orange City Water**? Like so many others, you will be so pleased with the palatable and pure water that you will soon be drinking it for sheer pleasure. Just give **G. W. Briggs**, distributor a ring at 5612 and he will deliver you a trial bottle of the water noted for its purity.

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TEAS
A La Carte
22 E. GORE
Phone 5461



Everyone has a good word for the **Perrydell**, the attractive tea house and gift shop at 22 W. Gore. It is a perfect place to eat with good food and excellent service. An increasing number of Orlando women are giving their parties there instead of at their homes, and it is certainly an ideal place to entertain.

The ever-increasing popularity of **Charlie's 3-in-1** stop is due to the fact that it has what the public wants. There you can get your favorite smoke, favorite magazines, and favorite brew in one stop. He will even deliver beer to your very door free of charge in case lots at an established wholesale price.

This summer weather necessitates frequent washing of clothing, and, of course, your things soon show the signs of wear and tear. **Mrs. John Todd** at 17½ S. Orange will recondition your things so well that they will look as good as new. Perhaps, or probably, they will look even better. You will appreciate the excellent quality of her work.

It sometimes pays to blow your own horn, and now we are talking about the horn on your automobile, and if there is something ailing yours, carry it to **Al Huppel**, specialist in automotive electrical service at 433 West Central Ave., and they will install new glands. If it is beyond the operating stage, they will install you one of the new 1934 dual tone sets.

Solomon said, "The people perish for lack of vision." This need not apply to those who wear glasses, for all many now enjoy better vision without eye crutches. "Truth applied is freedom," now and evermore. Clip this adv. with \$1.00, send your name and add. **Del Frederic**, Box 683, Orlando.

**The Teacher Who Makes Eyes Has
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HITS COMING TO THE RITZ THEATRE

"Orlando's Greatest Entertainment"
Clark Gable in **"HOLD YOUR MAN"** with Jean Harlow. Smartly Sophisticated; dashing! Bigger than **"Red Dust."**

Beautiful **CONSTANCE BENNETT** in **"Bed of Roses."**

Star of **"Back Street"** **IRENE DUNNE** in **"SILVER CORD"**
The scream of the year. Marie Dressler, Wallace Beery, cutting capers in **"Tug Boat Annie."**

HELEN HAYES and **ROBERT MONTGOMERY** together in **"ANOTHER LANGUAGE."**

"I COVER THE WATERFRONT"
Entertainment you will thrill to with Ben Lyon and Claudette Colbert.

RITZ THEATRE

Saturday thru Monday—**"MELOY CRUISE"** a sensational musical comedy hit starring Charlie Ruggles, Phil Harris (Radio and stage star), Greta Nissen. A naughty, nutty, musical spree with a boatload of beautiful girls! Added joy—Thelma Todd and Zazu Pitts in **"Bargain of Century"**, **"Mickey's Good Deed"**, cartoon, Paramount News.

SPECIAL—SPECIAL!! JACK DEMPSEY presents EXCLUSIVE OFFICIAL pictures of the world's best heavyweights bout between **MAX SCHMELING**, former World's champion and **MAX BAER**, hard hitting Californian.

Tuesday and Wednesday—**Lionel Barrymore** and **Miriam Hopkins** in **"Strangers Return"** with Franchot Tone, Stuart Erwin. An epic of the soil! **Lionel Barrymore** tops his greatest screen performance now in this heart-warming drama of real people. Added featurettes—**"Forgotten Babies"** comedy, **"Flip the Frog"** cartoon, Pathe News.

Thursday only—**JAMES CAGNEY** unleashes the full power of his thunder-bolt personality, in **"THE MAYOR OF HELL"** with Madge Evans, Allen Jenkins and 500 great Juvenile stars. Rips your heart wide open! Tears the roof off of Hell! Don't forget—Ritz theatre **COUNTRY STORE** every Thursday Night 9 p. m. **FREE \$100.** in prizes, Save your coupons and come early for seats.

Friday only—**TUNES and LAUGHS and GIRLS and FUN!** **"ARIZONA TO BROADWAY"** with James Dunn, Joan Bennett. You'll just love it!
1c SALE Friday. Purchase one regular ticket and take a Guest for 1c. Matinee and night.

Starts Saturday—The Five-star **HIT** of the year! **ROBERT MONTGOMERY** and **ANN HARDING** co-starred in **"WHEN LADIES MEET"** with Myrna Loy, Alice Brady, Frank Morgan.

RIALTO THEATRE

Sunday and Monday—**DOUBLE FEATURE PROGRAM**—Two splendid pictures—first-time shown in Orlando! **WILLIAM POWELL** in **"PRIVATE DETECTIVE 62"**. Also **"BELOW THE SEA"** with Ralph Bellamy and Fay Wray. Added—**"Singapore"** travel act. Fox News.

Tuesday and Wednesday—**DOUBLE FEATURE**—**"THREE ON A MATCH"** with 4 big stars—**WARREN WILLIAM, JOAN BLONDELL, ANN DBORAK, BETTE DAVIS**. Also **"THE CROOKED CIRCLE"** with Ben Lyon, Zazu Pitts, James Gleason, Irene Purcell.
Rialto theatre Country Store every **TUESDAY NIGHT** 9 p. m., **FREE \$75.** in **PRIZES** and one \$10 grand prize. Save your coupons.

Thursday and Friday—**DOUBLE FEATURE**—**JACK HOLT** in **"Man Against Woman"**. What chance did a big strong man have against a blonde who was so beautiful. Also **"MAN HUNT"** with Junior Durkin and Mrs. Wallace Reid.

Saturday—**GEORGE O'BRIEN** in **"LIFE IN THE RAW"** Add-d—Mickey Mouse and Betty Boop cartoons, Chapter 12 of **"DEVIL HORSE"** serial and Chapter 1 of **"WHISPERING SHADOW"** new serial.

BABY GRAND THEATRE

Saturday and Sunday—Double-feature **"ADORABLE"** with **July 29-30** Janet Gaynor and **"BROADWAY BAD"** with Joan Blondell, Ginger Rogers, Ricardo Cortez, Matinee and night 25c.

EASTWOOD, SMITH AND COMPANY

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