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Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 5, week ending September 2

Hotel Greeters of Florida

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THE GREETER

OFFICIAL CIVIC WEEKLY

Week Ending September 2, 1933

Vol. 4, No. No. 5

WHAT'S WHAT—A GUIDE—WHERE TO GO—WHAT TO SEE



Airphoto by Neilson Mueller Co. Engraving by Wrigley
Advertising Headquarters A. P. Phillips Co., 223 Church & Main Bldg.



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THE GREETER

A GUIDE ... WHERE TO GO ... WHAT TO SEE
WHATS WHAT—DAY BY DAY
CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA
ORLANDO APARTMENT HOUSE OWNERS
SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER
DON EMERY, DAYTONA BEACH, ADVERTISING
LILLIAN SHAPPY, SECRETARY
JOSE ARENTZ, ART DIRECTOR
MARY TERHUNE, Circulation
CALVIN TIDWELL, Production

DOT BEBE, SPECIAL

HARRY FITZGERALD, FISHING EDITOR
JACK BRANHAM, L. O. MOTE, C. L. VARNER,

CONTRIBUTORS

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THEATRES, HOTELS, APARTMENTS,
RESTAURANTS AND WHEREVER

PEOPLE CONGREGATE

ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.
PHONE 4040

THE COMFORTABLY COOL BEACHAM THEATRE

(Orlando's Only Independent Theatre)

SUNDAY and MONDAY

DOLORES DEL RIO and EDMUND LOWE
in "THE BAD ONE". Here's a picture you
don't dare miss! First time shown in Orlando.
Added—"Oh Baby", "The Match Kid", Latest
Pathe News.

TUESDAY ONLY

ON THE STAGE AT 9 P. M.—ORLANDO
BEAUTY REVUE and MOVIE ELIMINA-
TION CONTEST with CHERRY OWENS
and HIS FLAMINGO ORCHESTRA:
On the Screen—1 to 11 P. M.—"FORGOT-
TEN WOMEN" with Marion Shilling, Beryl
Mercer, Rex Bell. Added—"Rule 'Em and
Weep", Pathe Review.

WEDNESDAY, THURSDAY and FRIDAY
DOUBLE FEATURE PROGRAM. "SCAR-
FACE" with Paul Muni and a great cast.
Brought back to Orlando at prices you can af-
ford to pay. PLUS—"TEMPTATION'S
WORKSHOP" with Helen Foster, Carroll Nye.
Added—"Sing a New Song"—Pathe News
Thursday and Friday.

3 DAYS STARTING SATURDAY

ROLAND WEST'S PRODUCTION: "ALI-
BI" with Chester Morris, Mae Busch, Regis
Toomey. United Artists Picture. First time
shown in Orlando. Added—"Technorocket",
Latest Pathe News, Novelty Reel, Mickey Mouse.
5c KIDDIE MATINEE SATURDAY 10 A. M.

TO 6 P. M.

Program. Tom Tyler in "The Forty Nin-
ers", "Last of the Mohicans", Chap. 11. MICK-
EY MOUSE. Scrappy, Novelty Reel and "Ali-
bi". Free Gift to every child attending between
10 A. M. to 6 P. M.

this that and the other—

We don't see much of Johnny Wigfall on the
Avenue of late. I. N. Burman of the Orlando
Steam Laundry says that Johnny is going home
to lunch now.

Dick McMurray and Ted Reid would make a
good headliner for the National Guard card
next week and promoters Turner Scott and Pete
the Tailor, are vying for the show. A report
of the fracas would start something like this:
Kid Richard lands a volley of prose to the head
—Reid retaliates with a shower of verse to the
midsection—and the battle rages."

Possibility that the Graf Zeppelin will fly
over Orlando the latter part of October, if ef-
forts of the Greeter publisher in behalf of the
Jr. C. of C., the Greater Orlando C. of C., and
the Merchants Association materialize, has pro-
voked much town talk and hope for those who
failed to see the ill-fated Akron when she passed
over the city last spring.

If you are not a regular movie goer you are
missing the biggest bargains in the land right
here in Orlando. Competition now brings box
office prices down to not only pre war prices
but pre common sense prices—it won't last
forever, so take well your opportunity and see
a movie every day—a movie a day will keep the
blues away."

REAL ESTATE ACTIVE SAYS W. H. BARR

Increased activity and interest in real estate
is and has always been a forerunner of prosper-
ity. According to H. W. Barr, president of the
Cooper-Atha-Barr Company, the leading real es-
tate and investment house, not only are inquiries
increasing daily but many of them are material-
izing in actual sales. Home ownership is the
foundation of this country and the Government
is doing everything in its power to encourage
home ownership. Cooper-Atha-Barr Company
specializing in small homes have made a complete
survey of such properties in Orlando and their
information is available to all for the asking.

BEAUTIES ON BEACHAM STAGE TUESDAY NIGHT

A group of Business Firms and Merchants
of Orlando and Orange County are sponsoring
young ladies and matrons in a Movie Elimina-
tion Contest to be held at the Beacham Theatre,
Tuesday Night, August 29th.

In addition to the Young Ladies and Matrons
making their appearance on the Stage there will
be several added attractions:

Ebsen's School of Dancing, will feature Miss
Mary Carson in an unique Tap Number, and
Miss Lilla Belle Cooper in a Classical Num-
ber.

The Flamingo Orchestra will occupy a promi-
nent place on the stage, and carry out in their
own original way the latest popular numbers,
and also handle the musical arrangement for the
Movie Elimination Contest-Fashion Revue.

fishing

BY

HARRY E. FITZGERALD
Celebrated Sports Writer
A Weekly Feature of the
GREETER



Idaho has enacted a law making it a misdemeanor to fish from horseback or while astride any other animal. Who the heck wants to fish a-horseback?

Night fishing for bass is not as popular as it should be. When sport fishermen realize the "kick" one gets from tying into a lunker bass in the dark they will appreciate this form of fishing. Bass are night feeders and your chance of hanging a big one are much greater at night, during the hot weather, than in the daytime.

"Any luck?" inquired the passerby, addressing the solitary angler fishing one of the inland lakes. "Any luck?" was the reply, "Mr. I pulled forty bass out of this hole yesterday in no time." "Know who I am?" responded the stranger, "I happen to be the owner of this lake and an Honorary game commissioner." "Know who I am?" asked the fisherman promptly, "Well, I happen to be the biggest liar in this country."

The matter of what the fishing kit should contain is usually a touchy proposition among fishermen. The same goes for the average sportsman's entire outfit. Everyone who fishes or hunts thinks his outfit is all-to-the-good until he finds something just a little bit better; it is the little, discovered-by-experience-incidentals that make the trips more successful.

Surface lures at night bring best results. I have just as much luck with the splashing top-water plugs equipped with spinners as I do with the luminous lures. Fish as quietly as possible, especially on moonlight nights, and don't try to make long casts unless you know the exact location of lily pads, sawgrass and shoreline.

Personally, I am not strong for steel rods. I prefer the 5 foot split-bamboo and while many things can happen to a bamboo rod when you tie into a lunker bass, it is still my favorite. My fishing companion uses a 3 1/2 ft. steel rod and claims it will do everything that the longer bamboo rod will accomplish in handling a fish, while it is practically unbreakable.

"Dick" Robinson, erstwhile Orlando premier fisherman and runner-up to Al Foss, Lou Hurst, Ed. Brown and other celebrities in the bait casting tournaments, is now a resident of Orange City, and manager of the telephone company. "Dick" claims the proud distinction of being the best big-mouth bass fisherman in Orange City.



FREE TICKETS TO BEACHAM THEATRE

Best wishes are extended by the Greeter to the following friends and readers who are celebrating their birthday. A telephone call, a note of congratulations, a visit or a little gift will make the day happier for them.

To add to the birthday, the Greeter and the Beacham theatre invite each of these to attend the current picture at the BEACHAM, as the guest of the Greeter and the theatre. Those whose names are listed below, by properly identifying themselves, may get a special birthday ticket to the Beacham.

THE COMFORTABLY COOL BEACHAM THEATRE

(Orlando's Only Independent Theatre)

Rudolph Keene	25	John T. McNeill	28
Jos. McCormick	22	Jos. T. Raper	28
Berton Baggs	25	Geo. W. Shimer	28
Fred Wolf	27	Gertrude Johnson	29
T. H. Galloway	28	Isadore Levine	30
Miss Johnnie Higgs	28	Elizabeth Parish	23
E. Stripling, Jr.	26	Billy Perkins	23
Jimmie Fichen	26	Walter Exum	25
Mary Rogers	20	Eta Naumonn	24
Johnnie Brigge	28		

All you fellows whose game has been uncertain can make plans to remedy that situation by a few lessons from Roy Horan, professional at the Dubsdread Country Club, who returns Friday from a month's vacation at Daytona.

The Junior Chamber golf bugs are fighting for honors on the links Sunday the 27th, and Carl Dann, Jr., as we go to press is holding his own in Asheville, but we all wish him real success in the National Open which he has already qualified to enter.

ORLANDO STEAM LAUNDRY

DYERS and CLEANERS

Phone 3176

c. of c. notes

The chamber of commerce building is expected to be a beehive of activity this week with the big NRA drive scheduled to start. Mayor Way's army of workers will take the field on behalf of the Blue Eagle to help drive Old Man Depression into oblivion.

Important business is the rule for all meetings of the Board of Directors of the Greater Orlando Chamber of Commerce. The meeting this Tuesday is no exception. The directors are a hardworking group of men.

The Regional Agricultural Credit Corporation now has an office in Orlando. From bare walls on one day to a complete office suite with furniture, clerical help, etc., the next morning is considered some kind of a record. The chamber of commerce assisted the group to get under way for the benefit of Central Florida farmers and citrus growers.

The world is three-fourths water and one-fourth land. We ought to be thankful that, with the chances three to one against us, we were not born fish.

veterinarian

DR. J. L. RUBLE
1101 N. Orange

Phone 5335

Dear Sir:

Every story in your April issue was terrible; and I'll tell you why . . .

Do you, Mr. Stacks, think that a rich man could go through the aye of a needle?

I don't know. I will, however, admit that my lawyers have dragged me through some very small loop-holes.

Scribbles is a free thinker, isn't he?

Well no editor will give him anything for his thoughts.

Hank: "How old would a person be who was born in 1898?"

McDevitt, good old George: "Man or woman?"
Chem. Prof: You may recite on gas or chloroform.

Frosh.: May I take ether?

We learn by doing—and being done.



Underwood Typewriters,
Adding Machines

GEO. L. STUART CO.

Office Equipment and Systems
Sales, Service and Supplies

Phone 5877

15 So. Main St.

CHURCH and MAIN BUILDING



MAYER ARCADE the place to TRADE

Miss Lillian Shappy has returned from Cleveland and Chicago where she has been enjoying a lengthy vacation.

The attractive new stenographer in Lyman Beckes' office is Miss Roberta Gaddis from Indiana.

Alvah Weathers, former production manager of The Orlando Letter Shop, paid us a visit last week.

Are you troubled by some condition of your hair? Is it too dry, too oily, or too straight? Take

your complaint to Andre's Beauty Salon at 220 S. Main Street and they will do much to correct these unfortunate conditions.

E. P. Magill, big hotel and building receiver from Miami, up enjoying a few days of Central Florida rain. Magill says it is like Mortons Salt, in Orlando "when it rains it pours."

The Florida Public Service is telling the young ladies all about "Loveliness" in a very attractive book. H. R. Cloud and C. H. Courser collaborated on the text.

DIRECTORY

GROUND FLOOR

Auto License Bureau—W. K. Price,
Andres Beauty Salon
East Side Barber Shop—L. E. Yates
M. D. Bailey, Jr.—Investments
Chas. Mayer—Mayer Realty Co.
Henry Mayer—Bldg. Supt.
Vernon McKelvey—Real Estate
Orlando Typesetting Co.—J. M. Albee
Shopping Guide—Weekly Ad Paper
Frank Gordon—Fernery
Veterans Foreign Wars—John Pierson

OFFICES

Jose Arentz—Artist
Barter-Trade-Exchange
Lyman Beckes—Attorney
The Greeter—Civic Weekly
Walter Hall—Attorney
Orlando Letter Shop
S. J. Stiggins—Attorney
A. P. Phillips Co.—Advertising

The GREETER Recommends

HAVE YOUR CAR

SERVICED IN ORLANDO

DEMAND ONLY
GENUINE PARTS

PHONE 5174 A. J. ROUTHIER
Central Machine & Parts Co.
40 West Central Avenue

Automotive Electric Service

Speedometer Repairing—Battery Service

AL HUPPEL
Shock Absorber Service

443-447 West Central Ave.—Phone 3724

COMPLETE BODY SERVICE

Upholstering - Metal - Wood - Refinishing

PHONE 5024
HOUSLEY AUTO BODY CO.
435 North Garland

Federal Tires Free Road Service
WILLARD BATTERIES
Pan Am Gas and Oils

Phone 3111
DIXIE KUHR SERVICE, INC.
South Orange at Jackson Street

T O P S

RICHARDS AUTO TOP SHOP

539 W. Central—Phone 3632

Chrysler-Plymouth
SALES AND SERVICE

J. C. MULLIGAN MOTOR CO.
42 North Garland
Phone 7031

GENERAL REPAIRING

A. G. BECKER
CENTRAL GARAGE
200 W. Robinson PHONE 5174

ORLANDO DISTRICT

METROPOLITAN LIFE INSURANCE COMPANY

L. M. BEARD

OSCAR A. BOON, Manager
Assistant Managers

HARRY KUCHER

AGENTS

H. G. STUART
OWEN ARVIN
CAROLD STOWE
MRS. LELIA MAE CRANE, Cashier
RUBY SELLERS

L. R. BURNAM
Special Agent

HARRY CAROON
E. T. OWEN
RAY RODABAUGH

MISS MARGUERITE BARNES
MISS BENNIE TURNER

ETTA STUDDARD NURSE

METROPOLITAN LIFE INSURANCE COMPANY

903-7 STATE BANK BUILDING

PHONE 9771

Exchange Club

Luncheon—Wednesday 12:15—Orange Court

Kiwanis Club

Luncheon—Friday 12:15 C. of C. Bldg.

Lions Club

Luncheon—Friday—Washburn's

Business and Professional Women's Club

Monday Evenings—San Juan Hotel

Junior Chamber of Commerce

Luncheon—Monday 12:15—

Rotary Club

Luncheon—Wednesday 12:30—Chamber of Commerce Bldg.

Civitan Club

Luncheon—Wednesday 12:15—Washburn's

if you must leave orlando

RAILROADS

ATLANTIC COAST LINE — Passenger Depot,
Sleigh Boulevard. City ticket office, 43 East Pine St.
Arrive (going North) 1:45 A. M. Arrive (going South) 2:40 A. M.
1:50 P. M. 1:20 P. M.

AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.
Orlando—South, 3:25 P. M.



MILES FROM ORLANDO?

Apopka	18	Lakeland	36
Arcadia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	123	Sebring	95
Gainesville	126	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	84	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	103
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour (and half hour) 6:30 to 9 A. M. Returning from Winter Park depot 20 minutes after each hour.

Park Lake, Drubadread Route—Leaving Orange and Central to Park Lake on the hour; to Dubadread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Leaving Central and Orange south 7:10 and 8:16 a. m. to 9 a. m.

For further information call Orlando Transit Co. Phone 3833.

Orlando's Leading Boarding House

THE MELROSE

ROOM and BOARD
SPECIAL SUMMER RATES
High Quality—Low Price

229 South Main Street Phone 4570

where to eat

Please Mention The Greeter to Our Advertisers

Flamingo (Night Club and Beer Garden)
1 mile east on Cheney Highway—Phone 5910

Perrydell

22 East Gore—Phone 5461

Sharkey's Restaurant

54 N. Orange Ave.—Phone 4004

The Melrose Room and Board

229 S. Main St.—Phone 4570

Williams Restaurant—Open Day and Night
59 North Orange Ave.

"I shall now illustrate what I have in my mind," said the professor, as he proceeded to erase the blackboard.—

Tell 'Em You Saw It in the Greeter



DATSON DAIRIES

GRADE "A" PASTEURIZED
Milk for Health!

PHONE 6342 OR TELL THE DRIVER

IN JACKSONVILLE

The Coolest The Most Delightful
Rooms all with Private Bath

HOTELS

GEORGE WASHINGTON

and

MAYFLOWER

Low Summer Rates

TO OUR READERS

The mission of this publication is to acquaint the busy man or woman with what is happening in Orlando and Winter Park.

AT DAYTONA BEACH

RIVIERA BEACH HOUSE

In The Heart of Beach Activities

HOMER HARDESTY, Mgr.

DeLux Rooms and Apartments

Special Low Summer Rates

22 N. Atlantic Ave.

Daytona Beach, Fla.

on and off the avenue



You can always be assured of getting your money's worth when you visit the **Flamingo**. You only pay for what you order—there is no cover charge! A good orchestra and entertainment make this an ideal place to enjoy your summer evenings.

Do your clothes look as though they were really meant for you—or are they pinned and tacked over until people think you are wearing someone's discards? If your clothes are imperfectly fitted, pay a visit to **Mrs. John Todd** at 17½ S. Orange Avenue and she will soon have the defect remedied.

The **Perrydell Tea House and Gift Shop** at 22 E. Gore Avenue has captured that elusive something known as charm. This cool and attractive spot, noted for its excellent food, is a delightful place to dine.

There is a reason why so many offices, stores and private residents are now using **Orange City Water**. If you will try this famously pure and palatable water just once you will discover that reason. Call **G. W. Briggs**, local distributor, at 5612 for a trial bottle.

low tides on daytona beach

Week Ending September 2, 1933

Aug. 27	5:24	Aug. 30	8:41
Aug. 28	6:23	Aug. 31	9:50
Aug. 29	7:31	Sept. 1	10:55
Sept. 2	11:46		

Now, children, can anyone tell me what the sins of omission are?

Yessum, they're the sins we might have committed and didn't.

EVANS CRUMP

JEWELER

33 S. ORANGE AVE.

LUNCHEONS
75c to \$1.00

DINNER
\$1.00

TEAS
A La Carte
22 E. GORE
Phone 5461



The
Perrydell
Tea House and Gift Shop

**BEAUTIFUL BEEMAN
ESTATE**

formerly home of the late
"CHEWING GUM KING"
Attractive Rooms at Perrydell
and Perrydell Annex

WHY YOU SHOULD ADVERTISE NOW

California merchants appreciate the tremendous value of publicity. The chief difference between California merchants and those of Orlando is that the former expect to do business the year round and do it, regardless of the tourist crop. When business is slack the advertising appropriations instead of being decreased or dispensed with entirely, are simply increased.

All large business institutions were small at one time and have been built up on a consistent publicity policy, together with the rendering of a meritorious service. By and large we get just about what we go after and expect to get out of the business of life; though occasionally the unexpected, like a pair of twins will bob up, which however is only an extra blessing like landing two fish on the same line.

The first decision of importance is the matter of the annual publicity appropriation, which usually and rightfully so is based on a percent of the annual expected sales volume irrespective of business conditions which may prevail. Thus when business does not come up to the expected volume or forecast, the monthly publicity appropriation is increased and when business is good the same may be decreased at will. Herewith are given a list of standard advertising appropriations used in the following lines:

Automotive 1 ½%, Clothing 3%, Drugs 1 ½%, Dry Goods 1 ½%, Furniture 2 ½%, Gents Furnishing 3 ½%, Groceries ½%, Hardware 1%, Jewelry 3%, Millinery 3 ½%, Printing 1%, Shoes 1 ½%, Tailors 2%, Variety 1 ½%.

Succeeding articles will deal with, what to advertise, who are the logical prospects, how can I best reach them. Watch for them.

Del Frederic.



Go Direct to
YOUR PROSPECT
Phone 4040

**ORLANDO
LETTER CO.**

Florida's Largest Direct
Mail Organization
New Location
224 Church & Main Bldg.



this week at the Spark's theatres

ANOTHER BIG GUEST WEEK AT THE SPARKS THEATRES

Saturday thru Friday, August 26, thru September 1st. Purchase one regular ticket at any of the Sparks Theatres and take a guest FREE.

POSITIVELY THE MOST ENTERTAINING PROGRAMS THAT HAVE COME TO ORLANDO IN MONTHS.

Always the best! That's why show-wise people prefer the Sparks Theatres.

RITZ THEATRE

Saturday thru Monday—The picture you have been waiting to see—"I COVER THE WATERFRONT" starring Claudette Colbert, Ben Lyon, Ernest Torrence. The inside story of the waterfront—its drama—its love—its hates—its hideous struggles—its beautiful calmness—all shattered by the conflict of human contraband. Added Charlie Chase in "Arabian Tights", cartoon, Paramount News.

Tuesday and Wednesday—DOUBLE FEATURE PROGRAM—Slim SUMMERVILLE and Zasu PITTS together in "OUT ALL NIGHT"—also BORIS (Frankenstein) KARLOFF in "THE MUMMY" with Zita Johann, David Manners. Extra—"Techno Cracked" cartoon, Pathe News.

Thursday and Friday—2 BIG ATTRACTIONS 2—"HER BODYGUARD" starring Edmund Lowe, Wynnee Gibson, and "MARY STEVENS M. D." starring KAY FRANCIS. The first screen story of a woman doctor. FREE—Every Thursday Night \$100.00 in PRIZES. Save your coupons and come early for seats.

Coming Saturday—The season's smash musical romance "MOONLIGHT AND PRETZELS" starring Roger Pryor, Mary Brian, Leo Carrillo, and 50 of New York's most beautiful show girls. 8 big song hits.

RIALTO THEATRE

Sunday and Monday—"COLLEGE HUMOR" with Bing Crosby, George Burns and Gracie Allen, Richard Aron, Jack Oakie, and 100 gorgeous girls. Also "PAROLE GIRL" starring Mae Clark and Ralph Bellamy. (First time shown in Orlando).

Tuesday and Wednesday—DOUBLE FEATURE PROGRAM—Return engagement by popular demand—EDDIE CANTOR in "The Kid From Spain" with hundreds of beautiful girls, gorgeous scenery and "AFTER THE BALL" starring Esther Ralston, Basil Rathbone. FREE—\$75.00 in PRIZES every Tuesday night at 9 p. m.

Thursday and Friday—2 big shows 2 "BEBE DANIELS in "COCKTAIL HOUR" and "WHITE ZOMBIE" starring Bela (Dracula) Lugosi (first Orlando showing).

Saturday only—HOOT GIBSON in "The Boiling Point" also Mickey Mouse and Betty Boop cartoons, Chapter 6 "Whispering Shadow". FREE! FREE! A bar of candy to every child attending the matinee from 11 to 6 p. m. Admission 5c to children under 12 years of age.

BABY GRAND THEATRE WINTER PARK, FLA. Saturday and Sunday August 26, 27—DOUBLE FEATURE PROGRAM "WARRIOR'S HUSBAND" with Elissa Landi, David Manners, also "THE GIRL IN ROOM 419" with James Dunn and Gloria Stuart.

Saturday and Sunday, Sept. 2, 3—2 big attractions 2—"HOLD YOUR MAN" with Clark Gable, Jean Harlow, and "EAGLE AND THE HAWK" with Frederic March and Jack Oakie.

If Your Business Isn't Good
Enough to Advertise,
Advertise It For Sale

A. P. PHILLIPS CO.
ADVERTISING
CHURCH AND MAIN BLDG.
PHONE 4040