

# STARS

University of Central Florida  
STARS

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Rosen Library Exhibits

Rosen Library


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8-26-2021

## Wish You Were Here, Exhibit Brochure

Judy Kuhns  
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### Recommended Citation

Kuhns, Judy and Ford, Stephen, "Wish You Were Here, Exhibit Brochure" (2021). *Rosen Library Exhibits*. 33.  
<https://stars.library.ucf.edu/lib-rosen-exhibits/33>



## Additional Resources

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### Books on display

*Real photo postcard guide :  
the people's photography*  
by Bogdan, R., &  
Weseloh, T.

*The picture postcard & its  
origins* by Frank Staff

*The golden age of roller  
coasters in vintage  
postcards* by David W.  
and Diane DeMali  
Francis

*Greetings from Orlando &  
Winter Park 1902-1950* by  
Donald D. Spencer

*The Florida Alligator in  
Old Picture Postcards* by  
Donald D. Spencer

*Main Street, Florida in Old  
Picture Postcards* by  
Donald D. Spencer

*St. Augustine, Florida Past  
and Present* by Donald D.  
Spencer

*Florida Rivers on Old  
Picture Postcards* by  
Donald D. Spencer



## About the Library

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The Universal Orlando Foundation Library, known as the “Rosen Library,” serves the research needs and interests of the Rosen College’s students, staff, and faculty, as well as the needs of the greater UCF community. The Library also serves as an information resource center for the hospitality industry in central Florida. Our beautiful, 9,000 square-foot branch library is an integral component of the UCF Rosen College of Hospitality Management.

## Contact

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Universal Orlando Foundation Library

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*Wish You  
Were Here*

Creating memories of travel  
and tourism through  
postcards

Fall 2021 Exhibit at  
UCF's Universal Orlando  
Foundation Library



**Libraries**

UNIVERSITY OF CENTRAL FLORIDA

## ABOUT THE EXHIBIT

Before Instagram, creating and sharing memories of travels, day trips and vacations was done by mailing postcards and buying souvenirs.

Through this exhibit you can see how travelers shared their trips with others by taking a historic look at vacation spots through picture postcards sent during the Golden Age of the Postcard 1907-1915.

This exhibit highlights postcards sent between 1907 and 1915 to the great grandparents of a Rosen Library staff member along with souvenirs from times past.

Some of the items in this exhibit are being provided by UCF's Department of Special Collections and University Archives. They will be on display throughout the fall 2021 semester.

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## HIGHLIGHTS FROM THE EXHIBIT

*Postcards* —

1907-1915 was considered to be the Golden Age of postcards. During the peak of the craze, the U.S. Postal Service estimated that a billion penny postcards were mailed each year and many more were sent in letters or purchased to be added to collectors' albums.

*Souvenirs* —

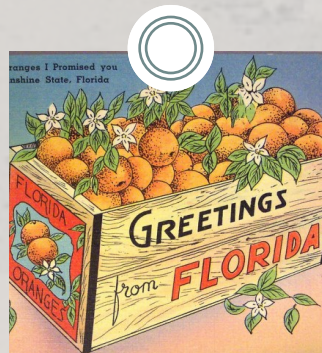
Think of all the keychains and magnets bought to remember your vacations. The items added to the exhibit are from the time period of the postcards, and they include: a Niagara Falls barrel pendant fob, a souvenir Grand Army of the Republic (G.A.R.) coin from Pikes Peak, antique binoculars, and more.

*Coins*—

Old coins from around the world

*Archival item* —

Florida, Virginia, South Carolina:  
photograph album, 1890's



## WANT TO LEARN MORE

Smithsonian Institution Archives :  
Postcard History <https://siarchives.si.edu/history/featured-topics/postcard/postcard-history>

Miami University Library's Bowden  
Postcard Collection Online <http://contentdm.lib.miamioh.edu/cdm/landingpage/collection/postcards/>

Postcard trivia

- The oldest picture postcard was sent in 1840 according to the Guinness World Records.
- According to Britannica , collecting picture postcards was an immensely popular hobby in the first decade of the 20th century.

References:

<https://www.guinnessworldrecords.com/>

<https://www.britannica.com/topic/postcard>