

10-14-1933

## Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 11, week ending October 14

Hotel Greeters of Florida

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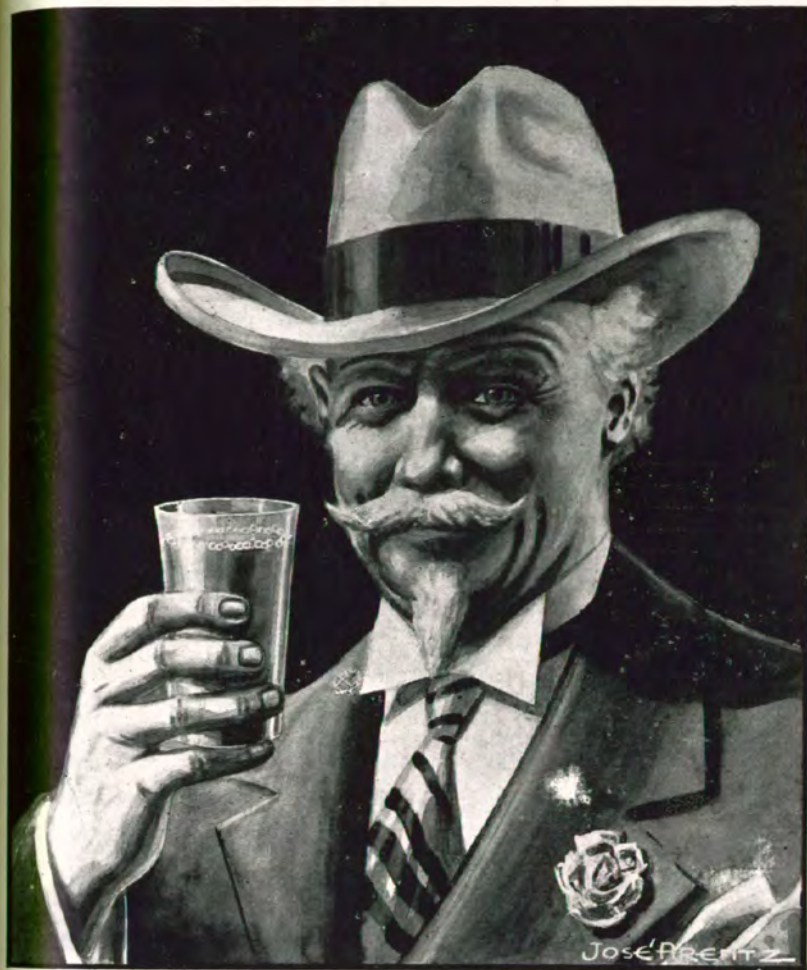
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# THE GREETER

A GUIDE—WHAT'S WHAT  
OFFICIAL CIVIC WEEKLY

Week Ending October 14, 1933

Vol. 4, No. 11



## TAKE MY WORD FOR IT!

Yes Sir—its pure grapefruit juice and thank me for telling you of this new discovery—life has believe me you will been sweeter since Doc insisted that I down a glass of pure grapefruit juice at least 3 times each day—no more acid stomach now. This old Kentucky colonel long famed as a good judge of fair women, fast horses and bonded bourbon has found a real winner in pure Florida Citrus juice and now shares with you the good news and a promise of better health.



This citrus advertisement presenting a logical reason for the consumption of Florida Grapefruit was prepared in its entirety by the A. P. Phillips Co., Advertising Headquarters, Atlanta, Orlando, Jacksonville.

America's Finest Beers

## MUNCH'S - JAX - EDELBRAU

Central Florida Distributors

BEVERAGE DISTRIBUTING COMPANY

617 W. Robinson St.

Carl Tegder, Manager



# THE GREETER

A GUIDE ... WHERE TO GO ... WHAT TO SEE  
WHATS WHAT—DAY BY DAY

## CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS

SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER

DON EMERY, DAYTONA BEACH, ADVERTISING

LILLIAN SHAPPY, SECRETARY

JOSE ARENTZ, ART DIRECTOR

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER,

CONTRIBUTORS

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DISTRIBUTED BY

U. S. MAIL CHAMBER OF COMMERCE,

THEATRES, HOTELS, APARTMENTS,

RESTAURANTS AND WHEREVER

PEOPLE CONGREGATE

ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

## radio at a glance

### N. B. C. CHAIN

Station	City	Kilocycles
WJZ—New York		760
WEAF—New York		660
WSM—Nashville		650
WSB—Atlanta		740
WFAA—Dallas		800
WSUN—St. Petersburg		6.20
WENR—Chicago		870
KFI—Los Angeles		640

### COLUMBIA CHAIN

WABC—New York	860
WHAS—Louisville	820
WBT—Charlotte	1080
WDBO—Orlando	580
WLAC—Nashville	1470

### MEXICO

XER	730
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### INDEPENDENT

WWL—New Orleans	8.50
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## THE COLL SCHOOL

Primary—Elementary—Junior High

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626 Florida Ave.

DUBSDREAD COUNTRY CLUB—With its sporty 18-hole golf course, is conceded to be one of the finest course within the State.

## this that and the other—

Why is it that a high pressure guy from out of the city or state can come in to a community like Orlando and sell clay for gold bricks? I am asking you.—DEWITT MILLER getting ready to open his Wyoming—the season is on —BUT—CANK BROWN says there are plenty birds still wearing summer clothes—and Orlando is supposed to set the styles.—We can't figure if the grin on CLYDE MCKENNEY is a smile or a scowl—the ALEXANDER AKER-MANS entertaining at the PERRYDELL —GEORGE STUART tells you right from the shoulder what lousy competition he has, bravo we wish we had the fortitude—drop by the Remington Rand office at 25 W. Washington and meet STANLEY WOOD, a new comer.—Dr. P. Phillip's ad man ROBINSON in the market for some retail displays—Man alive how some people do change, a beauty of five years back just passed my window—WOW!—Doc. Estes contributes the really good jokes you read in the Greeter—Allie DICKSON almost laughs out loud when I pass in my locomodius automobile (apologies to LESLIE SANDERS) NIXON BUTT sold Allie an AUSTIN—GEORGE LARGENT hooked a 12 pound bass in (?) lake last week but JIMMIE LEE muffed the landing—The out of town cars are quite noticeable now—BILL SHARKEY does know how to prepare a fish dinner—Boy its great to have your mother and dad visit you. Mr. and Mrs. A. P. PHILLIPS spent a few days in ORLANDO last week and returned happy to find that their pride was healthy and still eating three squares a day. Does your secretary ever have the tooth ache, it disrupts the whole organization—LILLIAN SHAPPY spent a lot of time in Dr. Bussey's chair last week—Are you all set for GENERAL SAM WAY'S N. R. A. parade the 12th. Let's all fall in line—ROOSEVELT and JOHNSON mean business and the quicker a lot of us quit chizzeling the better business will be—remember what we thought of the slackers during the war —well those that do not follow the eagle NOW are as great a menace to our success as the slacker of '17.

### The Meanest Man

Redhead: I hate that man.

Blonde: Why, what'd he do?

Red:: He said I couldn't whistle. Just to show him I puckered up my mouth just as round and sweet, and what do you suppose he did?

Blonde (blushing): How should I know?

Red: Well, the darn' fool just let me whistle!

### TO OUR READERS

The mission of this publication is to acquaint the busy man or woman with what is happening in Orlando and Winter Park.

## PETER AND JANE

Smart Clothes  
for Children

OPEN FOR THE SEASON  
27 West Washington Street



## on and off the avenue



Please Mention The Greeter to Our Advertisers

Unlax, if you'll pardon the expression, and drive out to the **Flamingo** tonight out on the **Cheney Highway**. We're sure you won't regret it after you've dined and danced to the music furnished by Cherry Owens Orchestra, and really enjoyed yourself at Central Florida's popular night club.

Perhaps you've wondered why we persistently sing the praises of the **Perrydell** located at **22 E. Gore Ave.** Just to go there once will convince you and you will understand. Perrydell excels all other eating places cause of the minute attention given to detail in the planning and serving of a meal. In fact everything is maintained to make your visit a very enjoyable one.

Fall is really in the air now. Weather temperatures have indicated that as well as the calendar so it is time to think seriously of your wardrobe. Many of us will have last year's wearing apparel to wear beside getting a few new outfits. **Mrs. John Todd at 17½ S. Orange Ave.** is almost a wizard at remodeling and altering as well as fashioning beautiful cloth into stunning dresses. Take your remodeling problems to Mrs. Todd and let her help you complete your fall wardrobe planning.

Winter residents in Orlando will be glad to know that they can be supplied with the famously pure **Orange City Water** by calling G. W. Briggs at **5612**. Nothing is quite as healthful and refreshing as pure water. If you haven't tried Orange City Water, call for a trial bottle today.

## low tides on daytona beach

Oct. 8 .....	4:37	Oct. 11 .....	6:23
Oct. 9 .....	5:24	Oct. 12 .....	7:26
Oct. 10 .....	5:26	Oct. 13 .....	8:29
Oct. 14 .....			9:26

**SANLANDO SPRINGS — PALM SPRINGS** — Two clear, sulphur springs with an even temperature around 70 degrees F. the year round. At Sanlando there is an ideal country club-house and golf links mid lakes, and pine covered hills. Near Altamonte, on Orlando-Sanford Highway.

**Typewriters, Bookkeeping and  
Adding Machines**

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## winter park news rollins college notes

Rollins' varsity football team will open its 1933 season Tuesday night, October 17, playing against South Georgia State College. The game which will be played at Tinker Field will indicate just what prospects the Rollins coaches and players have of duplicating the record of last year's undefeated team. At present the coaches are worrying over replacement of some of last year's stars including Will Rogers, Danny Conitini, Ed Cruger and Flop Morris.

Mr. Herman F. Siewert, Knowles Chapel organist, is resuming his series of organ vesper services to be held throughout the year on Tuesdays and Fridays at 6 p. m. in the Rollins College chapel. Features of next Tuesday's program are Prelude by Florent Schmit and Twilight by Cesek. The public is invited to be guests of the college at all of these services.

The popular course in musical appreciation, which was inaugurated last year by the Conservatory of Music at Rollins College, and was popular with a large class of "outsiders" will be renewed this year. The course will be given Tuesday mornings at 10:30 in the Annie Russell Theatre. It is so arranged that each year is a complete unit. Classes, it is announced by Director Harve Clemens, are open to outsiders at a modest fee. The first meeting will be held next Tuesday, October 10.

The Rollins Tars open their football campaign at Tinker Field on October 17 against South Georgia State College of Douglas. Other scheduled games are as follows:

- Nov. 3—South Georgia State Teachers of Statesboro at Orlando.
- Nov. 10—Erskine College of Due West, S. C., at Orlando.
- Nov. 18—University of Miami—at Miami, or Orlando.
- Nov. 24—Lenoir Rhyne College of Hickory, N. C., at Orlando.
- Nov. 30—Southern College at Lakeland or Winter Haven.
- Dec. 8—Cumberland University at Orlando.

**ROCK SPRINGS**—True to its name. Located in Kelly Park, a natural beauty spot of 300 acres, the gift of Dr. Howard A. Kelly, of Baltimore, to the Orange County Park System. Six miles north of Apopka.

## ORLANDO STEAM LAUNDRY

**DYERS and  
CLEANERS**

Phone 3176



## COUNTRY CLUB NEWS

The first informal dance of the fall season will be held Saturday, October 14, and a record crowd is expected.

Arrangements have been completed with Rollins College whereby the students can play golf on the club course and receive credit on their athletic work. So the links should be crowded with collegiates throughout the season. With such an excellent course to practice on, Rollins should turn out a championship team.

## RIDING CLUB NOTES

Kentucky "Lucky Lady" making new friends daily. Latest converts are Delaney Way and H. C. Sanderson. "Lucky Lady" is improving each day and also has many new riders; but "Starlight" is still the favorite of the stables. "Kentucky Rose" is being groomed for the Jacksonville Horse Show in November.

If you have not yet started riding, call 8321 and arrange with W. W. Brown to instruct you in this gentle art. Doctor John Roger Chappell not only prescribes it but he and Mrs. Chappell are ardent riders themselves owning one of the finest horses in the stable.

### JOHN PIERSON SPECIALIST

FOOD



PALACE

## MOTHERS NIGHT OBSERVED BY MASONS

Masonic lodges in Orlando will observe their 7th annual mothers' night on Friday, October 27th.

The arrangements this year are in charge of Orlando Lodge No. 69, with Eola Lodge No. 207 participating. H. M. Tinklepaugh is general chairman.

Mothers' night is one of the most important events of the year for local Masons. It is dedicated to all mothers of Masons whether their sons are members of local lodges or not, and special entertainment features are arranged for their enjoyment. The lodges are now making an effort to get the names of all mothers of masons in Orlando; in case their sons are not in the city, they will be called for by a member of one of the local lodges and taken to the Masonic temple for the celebration. Anyone knowing any such mother is urged to communicate with Mr. Tinklepaugh or Burt Blair, local Masonic secretary.

## LIVELY SCRAP AT COLISEUM MONDAY

Central Florida fight fans are in for a treat next Monday evening when Promoter Turner Scott presents another of his headline cards.

Red Scrogam of Titusville who drew with Spike Webb in their last encounter two weeks ago will meet Ollie Joiner, the lad of Bradenton who drew last winter with none other than Benny Odel. Although Joiner will top Scrogam by a few pounds, the betting is about even and plenty of action from beginning to end is assured.

Three good preliminaries starting at 8 o'clock precede the main go.

# The GREETER Recommends

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SERVICED IN ORLANDO

### Automotive Electric Service

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Speedometer Repairing—Battery Service

### AL HUPPEL

Shock Absorber Service  
443-447 West Central Ave.—Phone 3724

Federal Tires

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### veterinarian

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1101 N. Orange

Phone 5335

## SERVICE CLUBS

### Junior Chamber of Commerce

Luncheon—Monday 12:15, 46 W. Central Ave.

### Rotary Club

Luncheon—Wednesday 12:30—Chamber of Commerce Bldg.

### Civitan Club

Luncheon—Wednesday 12:15—Washburn's

### Exchange Club

Luncheon—Wednesday 12:15—Orange Court

### Kiwanis Club

Luncheon—Friday 12:15 C. of C. Bldg.

### Lions Club

Luncheon—Friday—Washburn's

### Business and Professional Women's Club

Monday Evenings—San Juan Hotel



meet  
and  
eat  
at

BAR-B-Q  
STAND

THE  
RENDEZVOUS

OPEN  
8 A. M.  
TILL  
7 P. M.  
Join  
the  
Crowds

All Kinds Sandwiches, Drinks  
BEST BY TEST—Drive Out Tonight  
Sanford Road—North of Winter Park

CHURCH  
and  
MAIN  
BUILDING



MAYER  
ARCADE  
the place to  
TRADE

## in case you didn't know

After the hot weather we've experienced don't you feel all pepped up and ready to go with this first taste of real fall weather? And if you want to look just as good and alive as you feel, go to Andre's, the super salon of beauty, and we'll guarantee you'll have a perfect winter season.

The building now boasts two competitive weekly papers with the addition of the great triumvirate, Jerry Knight, Frank Hastings, and K. C. Smith. These three horsemen of the "Apopka" lips will issue the Orange County Chief. Good luck, boys, the more the merrier.

Lyman Beckes is entitled to the world's championship as a hard luck fisherman. For four consecutive Sundays, Lyman has frequented four different fishing holes noted for their large catches including Apopka, St. Johns River, Banana River and Canaveral but "nary a fish." But with a strong heart he is returning to Canaveral this week.



## DIRECTORY

### GROUND FLOOR

Auto License Bureau—W. K. Price,  
Andres Beauty Salon  
Ruth Davis—Dressmaking.  
East Side Barber Shop—L. E. Yates  
M. D. Bailey, Jr.—Investments  
Chas. Mayer—Mayer Realty Co.  
Henry Mayer—Bldg. Supt.  
Vernon McKelvey—Real Estate  
Orlando Typesetting Co.—J. M. Albee  
Shopping Guide—Weekly Ad Paper  
Frank Gordon—Fernery  
Veterans Foreign Wars—John Pierson

### OFFICES

Jose Arcntz—Artist  
Barter-Trade-Exchange  
Lyman Beckes—Attorney  
The Greeter—Civic Weekly  
Walter Hall—Attorney  
Orlando Letter Shop  
S. J. Stiggins—Attorney  
A. P. Phillips Co.—Advertising



## if you must leave orlando

### RAILROADS

ATLANTIC COAST LINE — Passenger Depot.  
Sleigh Boulevard. City ticket office, 43 East Pine St.  
Arrive (going North) Arrive (going South)  
1:45 A. M. 2:40 A. M.  
1:50 P. M. 1:20 P. M.

### AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.  
Orlando—South, 3:25 P. M.



### MILES FROM ORLANDO?

Apopka	13	Lakeland	66
Arcadia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	123	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	34	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	106
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

### CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour (and half hour) 6:30 to 9 A. M. Returning from Winter Park depot 20 minutes after each hour.

Park Lake, Dubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Leaving Central and Orange south 7:10 and 8:10 a. m. to 9 a. m.

For further information call Orlando Transit Co., Phone 3483.

Orlando's Leading Boarding House

## THE MELROSE

ROOM and BOARD  
SPECIAL SEASON RATES  
High Quality—Low Price

229 South Main Street Phone 4570

## where to eat

Flamingo (Night Club and Beer Garden)  
1 mile east on Cheney Highway—Phone 5910

Perryde!!  
22 East Gore—Phone 5461

Sharkey's Restaurant  
54 N. Orange Ave.—Phone 4004

The Melrose Room and Board  
229 S. Main St.—Phone 4570

For Your Convenience

J. Q. Bennett's  
SAN JUAN ARCADE  
BARBER SHOP

New Location—21 W. Central

EVANS CRUMP

JEWELER

33 S. ORANGE AVE.

REFRESHMENT HEADQUARTERS

All Kinds of Beer, Etc.  
Sandwiches—Cold Drinks

HAM'S BARBECUE

The Half Way Station  
North Orange at Orwin Manor

The WITCHING HOUR

Open for the Season  
Under New Management

Drive In For

TASTIE

Sandwiches

Soft Drinks

Ice Cold Beer

Cream, Smokes etc.

ALVIN STARLING,

Mgr.

WINTER PARK



DATSON  
DAIRIES

GRADE "A" PASTEURIZED  
Milk for Health!

PHONE 6342 OR TELL THE DRIVER

SANITARIUM DRIVE—Just off North Orange on Rollins Avenue. You will enjoy a drive through the campus of the Florida Sanitarium. Its beauty is enriched by the tall mossy pines which overshadow the lake front vista. Many visitors enjoy this retreat and have always found themselves welcome.



## c. of c. notes

These are busy days in Orlando. The last part of the week local merchants joined in a great Fall Opening, and in spite of threatening weather, thousands of people turned out Thursday night to witness the unveiling of the windows on the new styles. The next two days are devoted to sales of the new apparel.

The high spot this week will be the gigantic NRA parade in which Mayor Sam Way is the moving power. This event promises to be one of the biggest parades in Orlando. Unlike most events held here in the past, the people participating in the NRA parade will march on foot. The line of march will be from the city hall through the business section to Lake Eola, where short snappy address will be heard. Merchants and business houses will be asked to close for one hour the day of the parade—Columbus Day, Thursday, Oct. 12th.

**Bartender:** Step right up, gents! It's a sure cure for the blues—one drink of this and you forget your own name!

**Old Lag:** Yeah, but will it destroy fingerprints?

### DR. BAILEY—The Dentist

ALL PRICES MADE TO MEET PRESENT CONDITIONS

I make upper and lower plates that restore your expression, vocal tones and fit well, and cost less, made by my own special methods. Being an expert with more than 25 years experience, I can do this for you.

I make the best rubber or hocolite plates for \$25.00, formerly cost \$50.00 to \$100.00, two sets for \$40.00. I make a full roofless plate for \$35.00, all other full plates for \$15.00 two for \$25.00.

Prices of other work also reduced.  
9 WEST PINE STREET ORLANDO, FLA.

### DR. BAILEY—The Dentist



Go Direct to  
YOUR PROSPECT  
Phone 4040

ORLANDO  
LETTER CO.

Florida's Largest Direct  
Mail Organization  
New Location

224 Church & Main Bldg.



### FREE TICKETS TO BEACHAM THEATRE

Best wishes are extended by the Greeter to the following friends and readers who are celebrating their birthday. A telephone call, a note of congratulations, a visit or a little gift will make the day happier for them.

To add to the birthday, the Greeter and the Beacham theatre invite each of these to attend the current picture at the BEACHAM, as the guest of the Greeter and the theatre. Those whose names are listed below, by properly identifying themselves, may get a special birthday ticket to the Beacham.

	Oct.		Oct.
Bertha Johnson.....	6	C. B. Douler .....	14
May Fernandez .....	7	Joe Davis .....	15
A. F. Holbrook.....	8	S. S. Rybolt .....	15
Thelma Packet .....	9	Margaret Aning .....	15
C. R. Wise.....	9	F. D. Haynes .....	17
G. W. Jones .....	11	F. C. LeRoy .....	17
W. H. Poe .....	11	Louis Liberman .....	17
M. F. Barnes .....	12	E. G. Maher .....	17
L. I. Bartom .....	12	G. S. Mooney .....	18
John Hartley .....	13	Florence Patterson .....	18
Helen Hauser .....	13	Clyde Taylor .....	19
W. H. Douglass .....	14	F. C. Wren .....	19

### PETE THE TAILOR, Inc.

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MILK & ICE CREAM

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LUNCHEONS  
DINNER  
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TEAS  
A La Carte

22 E. GORE  
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Tea House and Gift Shop

BEAUTIFUL BEEMAN  
ESTATE

former home of the late  
"CHewing GUM KING"  
Attractive Rooms at Perrydell  
and Perrydell Annex





# this week at the Spark's theatres

What a Celebration it's Going to Be!  
The most important announcement  
of the year to every theatre-goer in  
Orlando and Central Florida.

## SPARKS TAKES OVER BEACHAM THEATRE

Saturday October 7th The Beacham  
will open an exciting new fall season  
in entertainment, one which will spark-  
le with the new creations of the great-  
er new show world. Programs that  
will—you may be sure—delight you as  
never before—Yes, only the big pic-  
tures from the leading Producers.

The Greatest Musical Hit of all  
time has been selected to open at The  
Beacham Saturday, October 7th for a  
five day run,

### "GOLD DIGGERS OF 1933"

Thousands of people from all over  
Central Florida will come to Orlando  
to see "Gold Diggers of 1933" so  
plan to come early to avoid the eve-  
ning crowds.

## BEACHAM THEATRE

Saturday thru Wednesday—THE SHOW OF THE CEN-  
TURY; "GOLD DIGGERS OF 1933". The greatest mus-  
ical hit of all time. Created by the same master genius that  
gave you "42nd Street" but bigger stars, hotter tunes,  
heartier laughs, and more lavish spectacle. Of course you'll  
see it!

Thursday and Friday — "THREE CORNERED MOON"  
starring CLAUDETTE COLBERT, RICHARD ARLEN,  
MARY BOLAND, WALLACE FORD. Crazy love, crazy  
fun with human folks. You are sure to enjoy it!

Starting Saturday, October 14th—LAUGH AGAIN—WILL  
ROGERS, your favorite star in "DOCTOR BULL" with  
Louise Dresser, Marian Nixon.

## RIALTO THEATRE

Sunday and Monday—What a romance—JANET GAYNOR  
AND HENRY GARAT co-starred in "ADORABLE", also  
BRIEF MOMENT" with CAROLE LOMBARD and Gene  
Raymond.

Tuesday and Wednesday—DOUBLE FEATURE PROGRAM—  
"THE STORY OF TEMPLE DRAKE" with Miriam Hop-  
kins, Jack La Rue. ALSO first Orlando showing of "AS  
THE DEVIL COMMANDS" with Neil Hamilton, Mae  
Clarke.

Thursday and Friday—2 big feature attractions—2—"THE  
GIRL IN 419" starring James Dunn, Gloria Stuart, Jack La  
Rue, David Manners. ALSO "TRICK FOR TRICK" with  
Ralph Morgan, Sally Blane, Victor Jory.

Saturday only — DOUBLE PROGRAM— ZANE GREY'S  
"MAN OF THE FOREST" with Randolph Scott, Harry  
Carey, Noah Beery, Buster Crabbe. ALSO "EMPLOYEES  
ENTRANCE" with Warren William, Loretta Young.

## BABY GRAND THEATRE, Winter Park, Fla.

Saturday and Sunday, October 7-8—DOUBLE PROGRAM—  
"ANOTHER LANGUAGE" starring Robert Montgomery  
and Helen Hayes, ALSO "SONG OF THE EAGLE" with  
Richard Arlen and Mary Brian.

## NOW IS THE TIME TO BUY REAL ESTATE

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