

11-18-1933

## Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 4, No. 16, week ending November 18

Hotel Greeters of Florida

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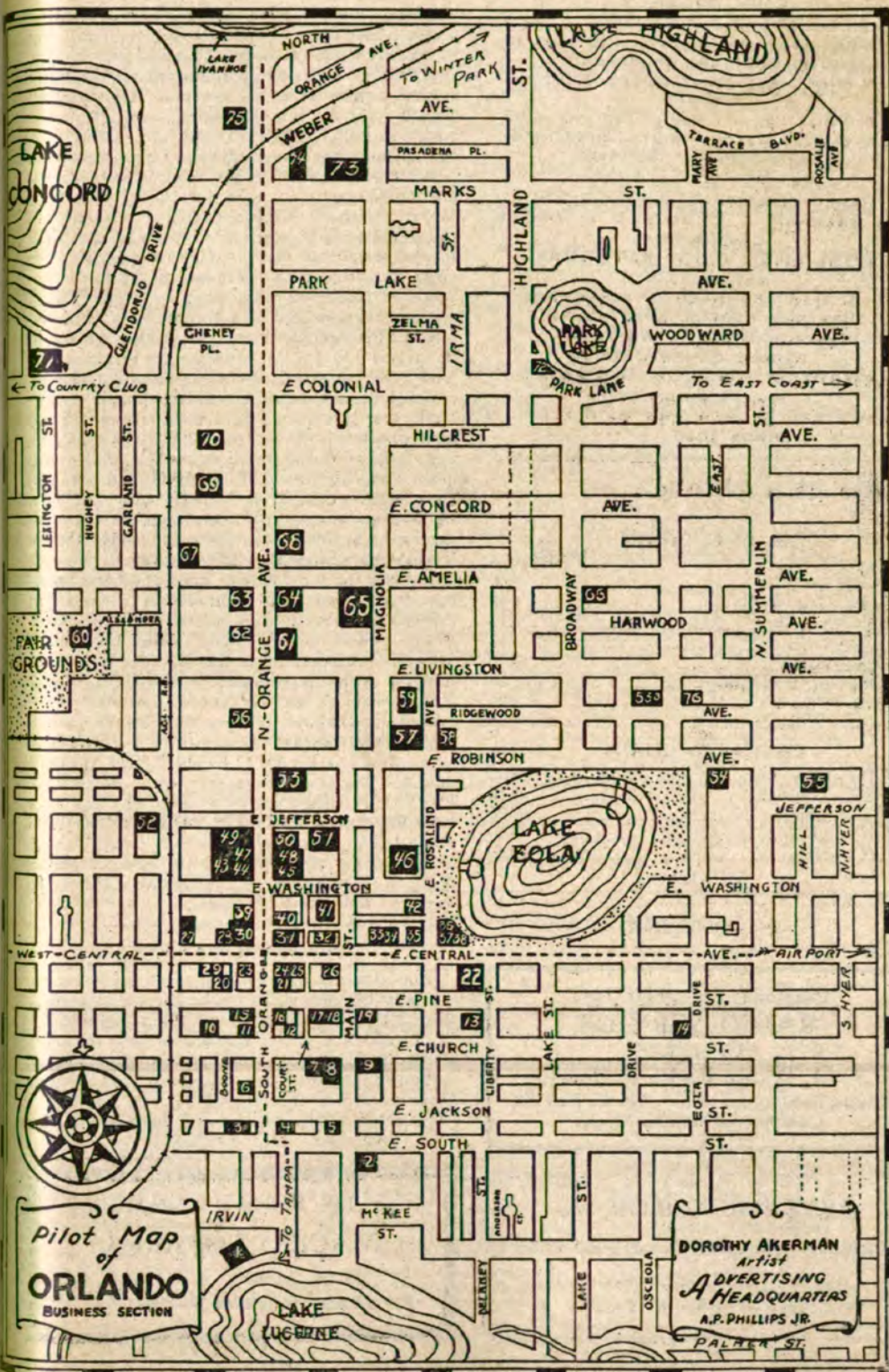
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KEY TO KEYED MAP OF ORLANDO ON PAGE 3—KNOW YOUR ORLANDO BETTER—READ THE GREETER.





# THE GREETER

A GUIDE ... WHERE TO GO ... WHAT TO SEE  
WHATS WHAT—DAY BY DAY

CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS  
SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER

DON EMERY, DAYTONA BEACH, ADVERTISING

LILLIAN SHAPPY, SECRETARY

JOSE ARENTZ, ART DIRECTOR

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER.

CONTRIBUTORS

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U. S. MAIL CHAMBER OF COMMERCE.

THEATRES, HOTELS, APARTMENTS,

RESTAURANTS AND WHEREVER

PEOPLE CONGREGATE

ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

## radio at a glance

### N. B. C. CHAIN

Station	City	Kilocycles
WJZ—New York	.....	760
WEAF—New York	.....	660
WSM—Nashville	.....	650
WSB—Atlanta	.....	740
WFAA—Dallas	.....	800
WSUN—St. Petersburg	.....	6.20
WENR—Chicago	.....	870
KFI—Los Angeles	.....	640

### COLUMBIA CHAIN

WABC—New York	.....	860
WHAS—Louisville	.....	820
WBT—Charlotte	.....	1080
WDBO—Orlando	.....	580
WLAC—Nashville	.....	1470

### MEXICO

XER	.....	730
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### INDEPENDENT

WWL—New Orleans	.....	8.50
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## this that and the other—

Those who have been putting off the buying of a winter suit and that new felt hat and other necessary items due to the prolonged summer weather now have no excuse to continue to deny themselves these necessities. I walked into CANK BROWN'S Men's Shop last week with a linen suit on and what an icy reception I got! You should have seen me sneaking down the back streets to dodge OTIS MOTE, J. W. DANIELS but imagine my chagrin when I ran right into MARION IVES and NEWT YOWELL—Some six months ago in an ad. for the Orange City Water Company there appeared a reference to the presence of the taste of chlorine at that time in the municipal water. Close supervision of copy since that time has guarded the fair reputation of Orlando's water supply—L. B. FORT, Utilities generalissimo, still has it in for the GREETER and despite the fact that we could do a real job for the Utilities in bringing the new 5c a day arrangement for installing electric cooking in each home before the people in Orlando that can really afford their service, we are not considered—Come on, LEON, let's forgive and forget—Congratulations to Commissioners elect HANSEL and SPARLING and we also congratulate GEORGE NASH, who will now be free to devote his entire time to his own personal business of abstracting—JOHNNY THOMAS commenting on the W. C. T. U.'s claim that the local movies need another censoring advises that every picture that is shown in the city has already been passed by four censor groups—Most people agree with HERMAN MOHR'S elaboration on the feminine figure but disagree with his plea in behalf of the W. C. T. U—haven't we had enough prohibition of everything already—Some people cannot be satisfied unless they are running other people's business—Imagine BRANTLEY BURCHAM in the sausage business—Together with HARVEY FREEMAN they expect to corner the pig market—We haven't seen CHARLES HENNING about lately—it is hard as the very devil to think of everything we would like to say once sitting down to the typewriter—Perhaps we will have to resort to the note book system.

## BIG MOBILIZATION

The manager of a touring theatrical company wired to the proprietor of the theater in a small town where his company was due to appear.

"Would like to hold rehearsal next Monday afternoon at three. Have your stage manager, carpenter, property man, electrician, and all stage hands present at that hour."

Four hours later he received the following reply: "All right. He'll be there."

## IN MEMORIAM

MACKEY J. SPARKS

Born January 4—1884

Died November 7—1933





## on and off the avenue

How do you like this winter weather? It certainly reminds one that your wardrobe is not complete unless you include several light weight woolen dresses for just such weather. And this brings to mind that little exclusive shop on the avenue—**Frances Slater, 20 N. Orange Ave.** You'll find a real distinctive offering of dresses in the very latest styles both for sport and business wear. Evening and afternoon gowns are always featured at Slaters.

Music by Cherry Owens and his orchestra, Spanish or American dinner, a good dance floor, genial crowds—all just one half mile out on the Cheney Highway, at the **Flamingo**. If you are looking for a real good time, drive out tonight with either a party or a party of friends.

A passing newspaper man remarks that he has seen more building, and repairing in Florida than elsewhere. Which leads us to remark that we in Florida are wise—and thrifty. Now is the time to do any repairing, remodeling or altering. Like the selling point of insurance, you can never buy materials and labor as low as you can today. So call **Jack Stevens**, if you want real competent figures and work. You may reach him at phone 4870 or if more convenient address him at Route 1, Box 97B.

Haven't you many times had a particular style in mind but just couldn't find it ready-made? That's the time to call on **Mrs. John Todd**, modiste, at 17½ S. Orange Ave. She is an expert in all lines of dressmaking and if you want anything altered, she is just the person to do it right. See Mrs. Todd today and let her help and advise your needs.

### TO OUR READERS

The mission of this publication is to acquaint the busy man or woman with what is happening in Orlando and Winter Park.

## winter park news rollins college notes

"A World Athirst" is the subject of the address Baron Paul d'Estournelles de Constant, professor of French Civilization at Rollins College, will give at the Morning Meditation service in observance of Universal Peace Sunday Nov. 12 at Knowles Memorial Chapel at Rollins. The service will begin at 9:45.

Baron d'Estournelles, who joined the Rollins faculty this year, served as a pilot in the flying corps in the World War, and was formerly chief secretary to Joseph Caillaux, French Minister of Finance.

At this Sunday's service, President Hamilton Holt, one of the country's outstanding workers for world peace, will lead the reading of the litany of which he is the author.

The Organ Vespers programs in Knowles Memorial Chapel at Rollins will begin at 5:30 p. m. until further notice, it is announced by Herman F. Siewert, organist. Tuesday, November 14, Mr. Siewert will be assisted by Hazel Darlington Yarbrough, soprano, in a special program in honor of the annual Board meeting of the Florida Federation of Woman's Clubs. Compositions of Chopin, Wagner, Drla and Liszt will feature this program. The public is cordially invited to attend these Organ Vespers which are presented each Tuesday and Friday afternoon.

The Rollins football team will be away from home next week meeting Miami University in Miami on November 17. The next home game will bring the strong Lenoir Rhyne College team of Hickory, N. C., to Tinker Field for a game scheduled Friday night, November 24.

For the past two weeks the Rendezvous Barbecue Stand adv. in the Greeter has stated that the stand was open from 8 till 1 when it should have been 8 till 2. Now Joe is claiming a great loss of business by this mistake. When its in the Greeter it's read.

### KEY TO KEYED MAP OF ORLANDO

- |                                |                                 |                                |
|--------------------------------|---------------------------------|--------------------------------|
| 1. Orange Clinic               | 31. State Bank Building and     | James Academy                  |
| 2. Lucerne Hotel               | Florida Bank at Orlando         | 54. Orlando College of Music   |
| 3. City Hall                   | 32. Old Court House             | 55. Senior High School         |
| 4. Exchange Building           | 33. Chamber of Commerce Bldg.   | 56. Dr. Chappel's Clinic       |
| 5. Methodist Church            | 34. Salvation Army              | 57. Osceola Hotel              |
| 6. Church & Main Building      | 35. Public Library              | 58. Seventh-Day Adventist      |
| 7. Presbyterian Church         | 36. Rosalind Club               | 59. Magnolia School            |
| 10. Bialto Theatre             | 37. Unitarian Church            | 60. City Auditorium            |
| 11. First National Bank        | 38. Masonic Temple              | 61. Hand Building              |
| 13. Sentinel Club              | 39. Beacham Theatre             | 62. United Markets Building    |
| 14. Jewish Synagogue           | 40. Angebilt Hotel              | 63. Republic Building          |
| 15. O. B. & T. Building        | 41. Court House                 | 64. Avalon Hotel               |
| 16. Woolworth Building         | 42. Christian Science Church    | 65. Wyoming Hotel              |
| 17. Smith Building             | 43. Murphy Arcade               | 66. Broadway Methodist Church  |
| 19. First Baptist Church       | 44. McKinney-Rylander Building  | 67. Fosgate's Market           |
| 21. Ritz Theatre               | 45. Phillips Building           | 68. Ft. Gatlin Hotel           |
| 22. Cathedral School           | 46. Memorial Junior High School | 69. Orlando Steam Laundry      |
| 23. Dickson-Ives Company       | 47. Autrey Arcade               | 70. Orange Court Hotel         |
| 24. Yowell-Drew Company        | 48. Phillips Apartments         | 71. Amherst Apartments         |
| 25. Post Office                | 50. University Club             | 72. Park Lake Presbyterian Ch. |
| 27. Sea Board Air Line Station | 51. Episcopal Cathedral         | 73. Marks Street School        |
| 29. Empire Hotel               | 52. McCormick-Hannah Lumber     | 75. American Legion Home       |
| 30. San Juan Hotel Building    | 53. Catholic Church—53-B St.    | 76. Central Christian Church   |

READ THE GREETER — KNOW YOUR ORLANDO





## FREE TICKETS TO BEACHAM THEATRE

Best wishes are extended by the Greeter to the following friends and readers who are celebrating their birthday. A telephone call, a note of congratulations, a visit or a little gift will make the day happier for them.

To add to the birthday, the Greeter and the Beacham theatre invite each of these to attend the current picture at the BEACHAM, as the guest of the Greeter and the theatre. Those whose names are listed below, by properly identifying themselves, may get a special birthday ticket to the Beacham.

	Nov.		Nov.
Cody Kirkwood	5	James Barlow	10
C. R. Tidwell	7	John Deiro	16
Wm. J. Brandel	7	Everett Sandridge	11
Erwin Manney	9	Albert Fitzgerald	11
Mrs. H. L. Sellers	9	George Barker	15

We wish it were possible to personally tell each person and especially our out-of-town guests what an enjoyable and delightful surprise awaits them by having luncheon or dinner at the Perrydell. This is really a most attractive tea house and gift shop for many reasons and can without exaggeration be called the outstanding of the state. Plan now to visit the Perrydell, 22 E. Gore Ave.

## SERVICE CLUBS

### Junior Chamber of Commerce

Luncheon—Monday 12:15, 46 W. Central Ave.

### Rotary Club

Luncheon—Wednesday 12:30—Chamber of Commerce Bldg.

### Civitan Club

Luncheon—Wednesday 12:15—Washburn's

### Exchange Club

Luncheon—Wednesday 12:15—Orange Court

### Kiwanis Club

Luncheon—Friday 12:15 C. of C. Bldg.

### Lions Club

Luncheon—Friday—Washburn's

### Business and Professional Women's Club

Monday Evenings—San Juan Hotel

## LIFTING THE VEIL

The minister advertised for a man-servant and next morning a nicely dressed young man rang the bell.

"Can you start the fire and get breakfast by seven o'clock," asked the minister.

"I guess so," answered the young man.

"Well, can you polish all the silver, wash the dishes and keep the house neat and tidy?"

"Say, parson," said the young fellow, "I came here to see about getting married—but if it's going to be as much work as all that you can count me out right now."

## RENEW YOUR YOUTH IN FLORIDA

### veterinarian

DR. J. L. RUBLE

1101 N. Orange

Phone 5335

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### WILLARD BATTERIES

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**SANITARIUM DRIVE**—Just off North Orange on Rollins Avenue. You will enjoy a drive through the campus of the Florida Sanitarium. Its beauty is enriched by the tall mossy pines which overshadow the lake front vista. Many visitors enjoy this retreat and have always found themselves welcome.

**ROCK SPRINGS**—True to its name. Located in Kelly Park, a natural beauty spot of 800 acres, the gift of Dr. Howard A. Kelly, of Baltimore, to the Orange County Park System. Six miles north of Apopka.

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Auto License Bureau—W. K. Price  
Andres Beauty Salon  
Ruth Davis—Dressmaking  
East Side Barber Shop—L. E. Yates  
M. D. Bailey, Jr.—Investments  
Chas. Mayer—Mayer Realty Co.  
Henry Mayer—Bldg. Supt.  
Vernon McKelvey—Real Estate  
Orlando Typesetting Co.—J. M. Albee  
Shopping Guide—Weekly Ad Paper  
Frank Gordon—Fernery  
Veterans Foreign Wars—John Pierson  
Orange County Chief—Frank Hastings

**OFFICES**

Jose Arentz—Artist  
Barter-Trade-Exchange  
Florida League of Patriots  
Lyman Beckes—Attorney  
Orlando Letter Shop—  
Direct Mail Advertising  
The Greeter—Civic Weekly  
Walter Hall—Attorney  
S. J. Stiggins—Attorney  
A. P. Phillips Co.—Advertising



If you just can't seem to do anything with your hair, why not pay Andre a visit and let him suggest and arrange a suitable and individual coiffure just for you. We know you'll be pleased and regular visits to this salon of beauty will do wonders for either your hair or skin.

And now we learn that the Auto License Bureau for the coming year has been transferred from W. K. Price, Jr., to the offices of Clyde McKenney in the Court House. We'll miss the crowds and general rush in the building occasioned by this office.

It can be said, without undue exaggeration, that Ruth Davis has the busiest shop in the building. And this, of course, means that lots of women have learned what an excellent dress-maker Mrs. Davis is. We suggest that you take any altering, remodeling or new material to Mrs. Davis. You'll be more than pleased with the results.

Calvin Tidwell is back at the Orlando Letter Shop.



## if you must leave orlando

### RAILROADS

ATLANTIC COAST LINE — Passenger Depot.  
Sleigh Boulevard. City ticket office, 43 East Pine St.  
Arrive (going North) Arrive (going South);  
1:45 A. M. 2:40 A. M.  
1:50 P. M. 1:20 P. M.

### AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.  
Orlando—South, 8:25 P. M.



### MILES FROM ORLANDO?

Apopka	18	Lakeland	46
Arcadia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	148	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	49
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	153
Ft. Pierce	123	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	121	St. Cloud	26
Groveland	34	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	108
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

### CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour (and half hour) 6:30 to 9 A. M. Returning from Winter Park depot 20 minutes after each hour.

Park Lake, Drubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubadread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Leaving Central and Orange south 7:10 and 8:10 a. m. to 9 a. m.

For further information call Orlando Transit Co., Phone 3883.

Orlando's Leading Boarding House

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1 mile east on Cheney Highway—Phone 5910

Perrydell  
22 East Gore—Phone 5461

Sharkey's Restaurant  
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## low tides on daytona beach

Week Ending November 18, '33

Nov. 12	8:48	Nov. 15	11:34
Nov. 13	9:44	Nov. 16	12:26
Nov. 14	10:40	Nov. 17	1:17
Nov. 18	2:06		

During Prom week-end, Dean — of the Medical School was rudely awakened by the ringing of his telephone. It was about three in the morning; it must be an important call. Dr. — asked drowsily: What is it?

The voice said: "Dean, we need your help over at our house. We're having a party and Frater Jones has us all worried."

"Well, why call me? Is he seeing elephants and nakes and things?"

"No. Dr. — that's why we called. The room is full of them and he can't see any."

### KENTUCKY NATURE STORY

A colonel of our acquaintance says the Arizona man who was frightened to death by seeing on a trail a rattlesnake which another man also saw was a weakling, and that he has survived seeing in his bedchamber rattlesnakes with horns, when nobody else could see them.

Orlando High Coed's paper on Man:

Men are what women marry. They drink and smoke and swear, but don't go to church except when at school. Maybe they would go if they wore skirts. They are more logical than women, also they are more zoological. Both men and women sprang from monkeys, but women sprang the farthest.

ORLANDO COUNTRY CLUB—Eighteen-hole golf course (par 70), tennis, clear water bathing, attractive, commodious club-house. The rendezvous of the social set. Only one and a half miles from the center of the downtown district.



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## c. of c. notes

Goodwill between nations and principalities in commerce, as well as in social relationship, is being recognized the world over among cultured peoples who realize that amicable consideration of common problems rather than antagonistic strategy will bring about the greatest benefit to all concerned.

Outstanding recognition of this plan of friendship, which has developed with increasing favor since Charles Lindbergh's first good-will tour, is marked by a planned round-table conference to be held in Winter Park December 7th and 8th at the specific request of Robert H. Gore, Governor of Puerto Rico, who, together with twenty-five business men of that Country, will arrive to discuss with local citrus representatives marketing problems of citrus fruits, followed by a tour of the State in order to acquaint themselves with conditions at first hand. Citrus, being one of our chief commodities, and one in which we are in direct competition with Puerto Rico, is a subject of paramount importance at this time, and Florida will welcome this conference, which comes at the direct request of Governor Gore, and will be arranged by A. C. Slaughter, Secretary of the Greater Orlando Chamber of Commerce, and Hamilton Holt, President of Rollins College, Winter Park.

Florida Citrus fruits are becoming more and more recognized for their health properties, as evidenced by inquiries received in the Greater Orlando Chamber of Commerce office. Two recent communications indicate that widespread publicity is being given through health agencies. A physician, recommending Florida grapefruit to his patients, writes for information, and a lecturer connected with the health research lecture bureau of Washington, D. C., featuring health culture, dietetics, scientific cooking, with field covering Chautauquas, civic clubs and cooking schools, writes for address of marketing headquarters of all Florida citrus fruits.

*Poinsettia*

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formerly home of the late  
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Attractive Rooms at Perrydell  
and Perrydell Annex



# at the SPARK'S theatres this week

## BEACHAM THEATRE

Sat.—Sun.—Mon., Nov. 11-12-13

Six Stars, JOHN BARRYMORE, HELEN HAYES, CLARK GABLE, LIONEL BARRYMORE, ROBERT MONTGOMERY, MYRNA LOY in "NIGHT FLIGHT."

Tues.-Wed., Nov. 14-15—"BROADWAY TO HOLLYWOOD" with 300 dancing beauties and a cast of brilliant stars.

Thurs.-Fri., Nov. 16-17—That glamorous lady, Constance Bennett and Gilbert Roland in "AFTER TONIGHT"

## RIALTO THEATRE

Sun.—Mon., Nov. 12-13

Double Program—CONSTANCE BENNETT in "A Bed of Roses" and Universals super musical "King of Jazz"

Tues.-Wed., Nov. 14-15—The Greatest of all attractions "TARZAN THE FEARLESS" and "She Had to Say Yess"—EXTRA! Guest Day For Adults.

Thurs.-Fri., Nov. 16-17—Double Program—Richard Arlen in "GOLDEN HARVEST" and IRENE DUNNE in "NO OTHER WOMAN" Guest Days.

## BABY GRAND, Winter Park

Sun.-Mon., Nov. 12-13

Warner Baxter in "PENTHOUSE"

Tues.-Wed., Nov. 14-15—Claudette Colbert in "THE TORCH SINGER"

Thurs.-Fri., Nov. 16-17—"HELL BELOW", featuring Robert Montgomery, Madge Evans and Walter Huston.



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