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Rosen Library Exhibits

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1-9-2023

## Collecting Disney, Exhibit Brochure

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### Recommended Citation

Kuhns, Judy and Rippens, Gina, "Collecting Disney, Exhibit Brochure" (2023). *Rosen Library Exhibits*. 40.  
<https://stars.library.ucf.edu/lib-rosen-exhibits/40>



## Additional Resources

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### Books on display

A Portrait of Walt Disney World: 50 Years of the Most Magical Place on Earth  
by Kevin M. Kern, Tim O'Day, and Steven Vagnini

The Disney Treasures by Robert Tieman

The Disney Version: The Life, Times, Art, and Commerce of Walt Disney by Richard Schickel

Poster Art of the Disney Parks by Danny Handke and Vanessa Hunt

Why We Love Disney: The Power of the Disney Brand by Andi Stein

Dazzled by Disney? The Global Disney Audiences Project Edited by Janet Wasko et. al

Disneyana: Walt Disney Collectibles by Cecil Munsay



## About the Library

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The Universal Orlando Foundation Library, known as the “Rosen Library,” serves the research needs and interests of the Rosen College’s students, staff, and faculty, as well as the needs of the greater UCF community. The Library also serves as an information resource center for the hospitality industry in central Florida. Our beautiful, 9,000 square-foot branch library is an integral component of the UCF Rosen College of Hospitality Management.

## Contact

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Universal Orlando Foundation Library

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*Collecting Disney:  
The World of Disney  
Souvenirs,  
Memorabilia, and  
Keepsakes*

Spring 2023 Exhibit at

UCF Rosen Library



**Libraries**

UNIVERSITY OF CENTRAL FLORIDA

## ABOUT THE EXHIBIT

Think of all the mouse ears, keychains, and magnets bought to remember your trips to Disney theme parks. Through this exhibit you can see examples of Disney souvenirs and mementos that allow fans to remember and share their trips with others. The items on display include both visitor and cast member mementos.

This exhibit will be on display throughout the Spring 2023 semester.

Curated by:

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## HIGHLIGHTS FROM THE EXHIBIT

Included in this exhibit are historic Disney Theme Park maps and tickets, Pins, figurines, snow globes, Mickey Mouse ears, a Haunted Mansion fedora, cast member awards, and more. Several books from the UCF libraries' collections related to Disney are also on display.



## WANT TO LEARN MORE?

### Mouse Ears

The Mickey Mouse ear hats gained popularity in the 1950s thanks to Mickey Mouse Club Mouseketeers. The iconic black hat with Mickey Mouse ears was created by Roy Williams specifically for the Mouseketeers. These hats became a must-have souvenir of a visit to any of the Disney parks. Over the years, the "fashion" of ear hats has evolved into Minnie Mouse headbands that are now highly coveted, and come in a variety of designs based on characters, movies, the parks and resorts.

In this display, two hats are featured. First the classic original design with the Walt Disney World logo. Second is the Rainbow Pride Ear Hat, first released in 2018 in honor of Pride Month.

### Pin Trading

Pins have always been present at Disney parks, but it wasn't until 1999 as part of the Millennium Celebration that Disney Pin Trading at the Walt Disney World Resort was introduced. Trading pins has proven to be a fun way to get Disney guests of all ages to interact with Cast Members or other guests. Traders wear lanyards featuring their pins and they share their collections while pondering the possibility of making a trade. Each park now has pin trading depots where guests can purchase pins and has even published a pamphlet on pin trading etiquette.

The pins featured here are part of a personal collection kept by a former Disney Cast Member. There is a pin celebrating the 2015 Year of the Sheep, a pin from the Aulani Resort in Hawaii, as well as a "You're a Star" pin given to Cast Members in appreciation for their service.

