

12-2-1933

Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 3, No. 48, week ending December 2

Hotel Greeters of Florida

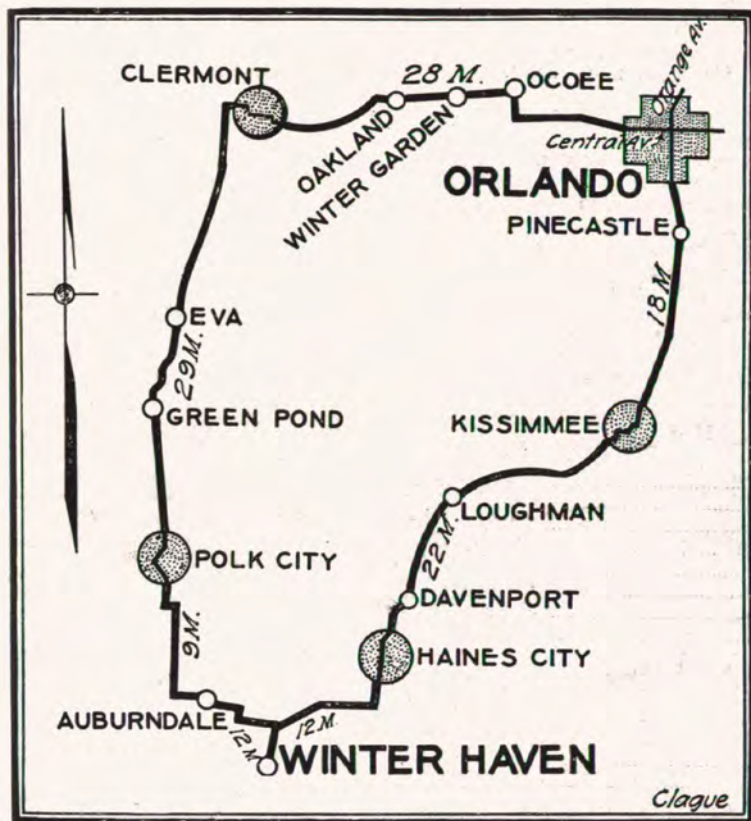
Find similar works at: <https://stars.library.ucf.edu/cfm-thegreeter>
University of Central Florida Libraries <http://library.ucf.edu>

This Book is brought to you for free and open access by the Newspapers and Weeklies of Central Florida at STARS. It has been accepted for inclusion in The Greeter by an authorized administrator of STARS. For more information, please contact STARS@ucf.edu.

STARS Citation

Hotel Greeters of Florida, "Greeter: A guide: where to go, what to see, Orlando's Civic Weekly, Vol. 3, No. 48, week ending December 2" (1933). *The Greeter*. 44.
<https://stars.library.ucf.edu/cfm-thegreeter/44>

ALLURING TOURS FROM ORLANDO



AN EXCLUSIVE
GREETER
FEATURE



A complete log and story of each trip can be secured by calling by the Greeter office on the second floor of the Church and Main Building, or the Orange County Chamber of Commerce on the ground floor in the Court House.

WORLD'S OUTSTANDING
TENNIS CHAMPION

"BIG BILL" TILDEN

Officially Designs
SEARS TENNIS
EQUIPMENT

See Tilden in person play an Exhibition Match
at Exposition Park, Saturday, Dec. 2nd, 1933
2:30 P. M.

SEARS, ROEBUCK & CO.

N. Orange Ave., at Washington



THE GREETER

A GUIDE ... WHERE TO GO ... WHAT TO SEE
WHATS WHAT—DAY BY DAY

CIVIC WEEKLY

OFFICIAL PUBLICATION

CENTRAL FLORIDA CHAPTER CHARTER 19

HOTEL GREETERS OF AMERICA

ORLANDO APARTMENT HOUSE OWNERS
SOCIETY

A. P. PHILLIPS, JR., EDITOR AND PUBLISHER

DON EMERY, DAYTONA BEACH, ADVERTISING

LILLIAN SHAPPY, SECRETARY

JOSE ARENTZ, ART DIRECTOR

HARRY FITZGERALD, FISHING EDITOR

JACK BRANHAM, L. O. MOTE, C. L. VARNER.

CONTRIBUTORS

PUBLISHED EACH SATURDAY

DISTRIBUTED BY

U. S. MAIL. CHAMBER OF COMMERCE.

THEATRES, HOTELS, APARTMENTS,

RESTAURANTS AND WHEREVER

PEOPLE CONGREGATE

ADVERTISING RATES ON APPLICATION

PUBLICATION OFFICE

SUITE 223 CHURCH AND MAIN BLDG.

PHONE 4040

radio at a glance

N. B. C. CHAIN

Station	City	Kilocycles
WJZ	New York	760
WEAF	New York	660
WSM	Nashville	650
WSB	Atlanta	740
WFAA	Dallas	800
WSUN	St. Petersburg	6.20
WENR	Chicago	870
KFI	Los Angeles	640

COLUMBIA CHAIN

WABC	New York	860
WHAS	Louisville	820
WBT	Charlotte	1080
WDBO	Orlando	580
WLAC	Nashville	1470

MEXICO

XER		730
-----	--	-----

INDEPENDENT

WWL	New Orleans	8.50
-----	-------------	------

PROMPT and EFFICIENT

RADIO SERVICE

ALL MAKES

R. D. Waite Radio & Service

Phone 7661

111 E. Pine St.

Crosley and Majestic Dealer

PETE THE TAILOR, Inc.

Exclusive French Dry Cleaners and Dyers

Office—36 W. Central—Dial 6101

Plant—117 South Bryant

this that and the other—

Orlando is always represented in some capacity or other at all prominent functions. LAWRENCE GENTILE was a guest at the dedication of Georgia Hall at Warm Springs Saturday night at which affair President ROOSEVELT was the guest of honor—Orlandoans returning from COL. HENRY DOHERTY'S big Florida Week program at the Miami Biltmore which is staged annually under the direction of the one and only CARL BYOIR, publicity genius, report "a good time was had by all"—The citizenry moved almost as a body to the Homecoming at Gainesville Saturday. Yours truly drove up with LOU KIMBALL of the GULF LIFE organization—BILL BLAND and T. K. JOHNSON still smiling from ear to ear—MERLE McELROY returns to Orlando surprised to find that his drug business had increased during his absence from the city—GEORGE BRASS ate so much that he popped all four buttons on his tuxedo—Friend CLARK of the Publicity Department of ROLLINS COLLEGE knows how to break the metropolitan sheets—FRED TEGDER has a couple of new stories which he attributes to the New American Oil Company ad man—R. B. WOOLFOLK holding the front line trenches in the FLORIDA CITRUS control committee—BILL WRIGLEY and A. H. BAILLEY of the WRIGLEY ENGRAVING CO., working overtime—CLARENCE VARNER all a twitter over the coming of BIG BILL TILDEN to the city to train for the season—You must see the big boy in action beginning next Saturday at Exposition Park—HOMER FULLER of the BEACHAM holding down the whole works while JOHNNY THOMAS, SPARKS district manager enjoys a needed rest in Atlanta—Now Portland, Oregon not to be outdone by California goes in for earthquakes in a big way—Seems that FORREST LAKE will have to play postmaster at Raiford awhile longer—LESTER ESCH, Orlando's number one winter visitor says the situation is well in and—No report from "What a Man" MILLIGAN—Artist JOSE ARENTZ busy night and day remarks that some day it will be worked out that there will be a reasonable amount of business in Orlando all year round without the summer slump and winter flurry—We hope he is right—some day—any day—good day.

WILBUR STOKES HEADS FIGHT CARD

The big bout for next Monday's card scheduled for the Coliseum is Wilbur Stokes vs. Jimmie Griffin. Stokes is probably one of the most popular middleweights ever to appear in Orlando and he will have plenty of tough competition against Griffin, who hails from Valdosta, Ga. Griffin holds a three round knockout over Billy Hood which is plenty of recommendation for him here.

According to Turner Scott, National Guard promoter, there will be three good activities to start at 8 sharp.

ORLANDO COUNTRY CLUB—Eighteen-hole golf course (par 70), tennis, clear water bathing, attractive, commodious club-house. The rendezvous of the social set. Only one and a half miles from the center of the downtown district.



on and off the avenue

When you notice a particularly outstanding and distinctive gown at the coming holiday festivities, you can make a mental note right now that it will, without doubt, be from **Frances Slater**. Evening gowns and wraps at this exclusive shop at 22 N. Orange Avenue always bespeak just the "last word" in style and smartness. Why not visit this ultra-distinctive shop and decide for yourself?

A good time? Certainly, anyone can have an enjoyable evening at the **Flamingo**. Just a few minutes ride out on the Cheney Highway and there you are. Cherry Owens' excellent dance music, a perfect floor, delicious Spanish or American style dinners—need any more be said!

With the influx of our winter residents, many will have to repair, alter or reroof before we can hang out the "For Rent" sign. And for real dependable, and reasonable work call **Jack Stevens**, general contractor, at 5870. His estimate and suggestions will be more than pleasing to you and do wonders in the appearance of your home and apartments.

Many of our feminine readers, we know, are planning just what to wear to this or that dance during the coming holiday season. Perhaps you've seen a stunning model in one of our leading shops but just cannot afford to "indulge". Here is where you will welcome our advice to see **Mrs. John Todd** at 17½ S. Orange Avenue. Mrs. Todd can duplicate any model that you want at a remarkable reduction, and its style and individuality will still delight your fondest expectations.

Of interest to the people of Orange and nearby counties is the opening of Central Florida's exclusive club **The Fern Park Dance and Club Garden** at Fern Park. The Club, located on route No. 17 midway between Sanford and Orlando, will open for the winter season Saturday evening, Nov. 25. All members and friends are invited to attend the opening.

The Seminole Serenaders have been engaged for the season. Charming Miss Gladys Grey of Savannah will be hostess and entertainer. All those desiring membership cards may obtain them at the club on arrival.

Dinner served from 7 to 8:30 by reservation only. Phone 1218-M. A special dinner dance is scheduled for Thanksgiving. Oh, yes, an attractive Palm Room is open afternoon and evening for teas and bridge parties.

PETER AND JANE

Smart Clothes
for Children

OPEN FOR THE SEASON

27 West Washington Street

winter park news rollins college notes

The Professional Artists Series, inaugurated with success last year by Miss Annie Russell in the theatre built in her honor at Rollins College, will be opened December 15 with the performance of Ibsen's "Hedda Gabler" by the Annie Russell Company. Miss Russell will produce and direct the play.

Other events in the Series have been announced by Miss Russell as follows: On January 20 the Curtis String Quartet will make a "return engagement" to the Annie Russell Theatre, in a joint recital with Louis Bailly, famous French master of the viola; Josef Hofmann, whom musical critics consider the world's greatest pianist, will make his only appearance in Florida at the Theatre on February 5; Mme. Marie Sundelius, prima donna soprano and a former member of the Metropolitan Opera Company, will give a recital on February 9; Marie Theresa, formerly a member of Isadora Duncan's famous company, will give a dance recital on February 15; Benjamin De Loache, young American baritone who appeared in the Professional Artists Series last year, will return for a recital on March 3; and on March 12, Madame Lea Luboshutz, famous Russian violinist, and Boris Goldovsky, talented young pianist, both of whom were heard last winter at the Annie Russell Theatre, will conclude the season's Series with a joint recital.

Organ Vespers for Tuesday, November 28, will include numbers from Tchaikowski, Wagner, Franck, Lee and Ganne, Herman F. Siewert, has announced. These programs are given each Tuesday and Friday afternoon at 5:30 p. m. at Knowles Memorial Chapel, and are open to the public.



FREE TICKETS TO BEACHAM THEATRE

Best wishes are extended by the Greeter to the following friends and readers who are celebrating their birthday. A telephone call, a note of congratulations, a visit or a little gift will make the day happier for them.

To add to the birthday, the Greeter and the Beacham theatre invite each of these to attend the current picture at the BEACHAM, as the guest of the Greeter and the theatre. Those whose names are listed below, by properly identifying themselves, may get a special birthday ticket to the Beacham.

	Nov.		Nov.
Fred Dettmer	7	A. D. Barber	18
H. P. Langford	10	E. B. Hammond	19
Paul McIntosh	17	Ira E. Lilley	20
P. J. Warner	17	Mrs. Anna Seidel	20
R. T. Mills	18	Nixon Butt	22

Have you noticed that the **Perrydell** is the leader when it comes to entertainments? There must be a reason for such popularity and of course, once you visit this outstanding tea house and gift shop, you, too, will know that reason. Nowhere can one find such a perfect setting for just a dinner or luncheon or for entertaining a large group of friends.

One of the best habits we can urge you to get, for your health's sake, is that of insisting on **Vita Dairy Products**. Pure and fresh milk, cream, butter, and cheese are very essential for good health and Vita products are the best. We suggest you visit John Pierson in the Orlando Food Palace.

Couldn't Miss Him—"Waiter, have you forgotten me?"

"Oh no sir, you are the stuffed calf's head."

Client: "Are prices reduced in this hotel if one stays more than a week?"

Porter: "I can't say—nobody has ever stayed more than a week."—Passing Show.

"How was the new maid?"

"She left on the evening train."

"How was that?"

"She came too late to go on the morning train."

FLORIDA SPECIALTIES CO.

Liquid Soaps—Insecticides—Disinfectants
Cleaners, Deodorants, Brushes, Mops,
Brooms, Etc.

Manufacturers of

Wonder Gas and Ryt-Way Products

Phone 9249

428 South Hughey

CIVIC CLUB LUNCHEONS

Junior Chamber of Commerce

Luncheon—Monday 12:15, 46 W. Central Ave.

Rotary Club

Luncheon—Wednesday 12:30—Chamber of Commerce Bldg.

Civitan Club

Luncheon—Wednesday 12:15—Washburn's

Exchange Club

Luncheon—Wednesday 12:15—Orange Court

Kiwanis Club

Luncheon—Friday 12:15 C. of C. Bldg.

Lions Club

Luncheon—Friday—Washburn's

Business and Professional Women's Club

Monday Evenings—San Juan Hotel

low tides on daytona beach

Week Ending December 2, 1933

Nov. 26	9:09	Nov. 29	11:07
Nov. 27	10:06	Nov. 30	12:33
Nov. 28	10:59	Dec. 1	1:15
Dec.			1:54

SULPHUR VAPOR BATHS

VIM — VIGOR — VITALITY

Swedish Massage—Dr. Kruse System
Nervousness, Neuritis, Colds, Rheumatism
Poor Circulation

248 S. Orange Ave.

Orlando, Fla.

veterinarian

DR. J. L. RUBLE

1101 N. Orange

Phone 5335

The GREETER Recommends

HAVE YOUR CAR

SERVICED IN ORLANDO

Automotive Electric Service

Fuel Pump and Carburetor Repairing
Speedometer Repairing—Battery Service

AL HUPPEL

Shock Absorber Service
443-447 West Central Ave.—Phone 3724

Federal Tires

Free Road Service

WILLARD BATTERIES

Pan Am Gas and Oils

Phone 3111

DIXIE KUHR SERVICE, INC.
South Orange at Jackson Street

GENERAL REPAIRING

A. G. BECKER
BARNES AND SON

501 W. Central

PHONE 3031

ONLY
RESULTS
COUNT

A. P. Phillips, Jr.

Call 4040 Church and Main Bldg.

ADVERTISING COUNSELOR

CHURCH and MAIN BUILDING



MAYER ARCADE the place to TRADE

DIRECTORY

in case you didn't know

GROUND FLOOR

Auto License Bureau—W. K. Price
Andres Beauty Salon
Ruth Davis—Dressmaking
East Side Barber Shop—L. E. Yates
M. D. Bailey, Jr.—Investments
Chas. Mayer—Mayer Realty Co.
Henry Mayer—Bldg. Supt.
Vernon McKelvey—Real Estate
Orlando Typesetting Co.—J. M. Albee
Shopping Guide—Weekly Ad Paper
Frank Gordon—Fernery
Veterans Foreign Wars—John Pierson
Orange County Chief—Frank Hastings

OFFICES

Jose Arentz—Artist
Barter-Trade-Exchange
Florida League of Patriots
L. man Beckes—Attorney
Orlando Letter Shop—
Direct Mail Advertising
The Greeter—Civic Weekly
Walter Hall—Attorney
S. J. Stiggins—Attorney
A. P. Phillips Co.—Advertising



Not many of us are really blessed with outstanding beauty, but everyone can do a lot toward improving your appearance and making yourself appear more attractive. Regular visits to Andre's will achieve that well-groomed attractiveness that is so noticeable and so much desired. At this salon of beauty, you will receive expert care and attention.

The dressmaking shop of Ruth Davis still appears to be more than busy.

Jessie Albee so busy she calls Advertising Headquarters for help—a good place to call if you need help in boosting your business—Advertise It.

A contractor whose name it is not necessary to mention, when attending a letting in a distant city, received a telegram from his wife reading "John, remember you are a married man."

His answer read:

"Telegram received too late."

Judge—"You say you stole because you were hungry?"

Accused—"Yes, sir."

Judge—"But that did not make you steal a whole side of bacon."

Accused—"You don't know my appetite, sir."

What Price Flint and Steel?—Mrs. Newrich had given the landscape artist carte blanche and he was showing her over the formal garden.

"What is that?" she asked. He told her it was a sundial. What's a sundial? He patiently explained how the sun, moving thru the heavens cast a shadow which is recorded

on the dial indicating the time of the day. Mrs. Newrich beamed with interest.

"My goodness," she exclaimed, "these modern inventions! What will they be thinking of next?"

No Hurry—A man met his doctor in the street and stopped him to say: "Oh, I say, Doctor, such a peculiar thing has happened to my wife I think she must have got lockjaw, for she can't open her mouth at all." Then, after a short pause, he added: "Could you look around in about a week's time, and see if you can do anything for her?"

Now Open Every Night WHISPERING HILLS CLUB

featuring

Jimmie Heavener and His Orchestra

COUVERT \$2.50

Includes

DINNER and DANCING

COUVERT \$1.00

Includes

DANCING ONLY

WHISPERING HILLS CLUB

TITUSVILLE, FLORIDA

PHONE 9182



if you must leave orlando

RAILROADS

ATLANTIC COAST LINE — Passenger Depot,
Sleigh Boulevard. City ticket office, 43 East Pine St.
Arrive (going North) 2:40 A. M.
1:45 A. M. Arrive (going South)
1:30 P. M. 1:20 P. M.

AIR—MUNICIPAL AIRPORT

Orlando—North, 11:40 A. M.
Orlando—South, 3:25 P. M.

where to eat

Flamingo (Night Club and Beer Garden)

1 mile east on Cheney Highway—Phone 5910

Perrydell

22 East Gore—Phone 5461

Sharkey's Restaurant

54 N. Orange Ave.—Phone 4004

The Melrose — Room and Board

229 S. Main St.—Phone 4570



MILES FROM ORLANDO?

Apopka	13	Lakeland	46
Arcadia	118	Leesburg	45
Auburndale	53	Madison	221
Avon Park	85	Marianna	350
Bradenton	143	Melbourne	74
Brooksville	72	Miami	245
Bunnell	86	Mt. Dora	27
Clearwater	140	Moore Haven	163
Clermont	27	New Smyrna	62
Cocoa	52	Ocala	82
Crescent City	74	Ocoee	9
Dade City	68	Okeechobee	150
Daytona Beach	65	Ormond Beach	72
DeLand	41	Palm Beach	180
Eau Gallie	70	Palatka	99
Eustis	32	Pensacola	484
Frostproof	74	Plant City	79
Ft. Lauderdale	222	Punta Gorda	145
Ft. Meade	77	Sanford	22
Ft. Myers	170	Sarasota	155
Ft. Pierce	123	Sebring	95
Gainesville	120	St. Augustine	120
Green Cove	124	St. Cloud	26
Groveland	84	Silver Springs	88
Haines City	41	Stuart	143
Hollywood	230	Tallahassee	256
High Springs	141	Tampa	100
Indian River City	38	Tavares	32
Jacksonville	154	St. Petersburg	118
Key West	420	Titusville	42
Kissimmee	18	Vero Beach	108
Lake Annie	120	West Palm Beach	180
Lake City	167	Winter Haven	52
Lake Wales	58	Winter Garden	14
Lake Worth	186	Winter Park	4

CITY BUS SCHEDULE

To Winter Park—Half hour service leaving Orange and Central on the hour (and half hour) 6:30 to 9 A. M. Returning from Winter Park depot 20 minutes after each hour.

Park Lake, Drubsdread Route—Leaving Orange and Central to Park Lake on the hour; to Dubsdread half past each hour. Half hour service 6:30 a. m. to 9 a. m. and 4:30 p. m. to 7:00 p. m.

Cherokee-South City Limits Route—Hourly service leaving Orange and Central 20 minutes before each hour.

A. C. L. Depot-South Parramore Route—Leaving Central and Orange south 7:10 and 8:10 a. m. to 9 a. m.

For further information call Orlando Transit Co., Phone 3838.

Orlando's Leading Boarding House

THE MELROSE

ROOM and BOARD
SPECIAL SEASON RATES
High Quality—Low Price

229 South Main Street Phone 4570



DATSON DAIRIES

GRADE "A" PASTEURIZED
Milk for Health!

PHONE 6342 OR TELL THE DRIVER

JOHN PIERSON SPECIALIST

F
O
O
D



E

Upholstering, Crating, Remodeling
Picture Framing and Refinishing Furniture

HASSLER FRAME SHOP

Dealer in All Types Antiques
235 Boone St., Orlando, Fla.

EVANS CRUMP

JEWELER

33 S. ORANGE AVE.

ORLANDO STEAM LAUNDRY

DYERS and
CLEANERS

Phone 3176



THE VISITOR IS ALWAYS WELCOME TO THE
BEAUTIFUL GROUNDS OF THE FLORIDA SANITARIUM AND HOSPITAL

BIG BILL TILDEN AND HIS TROUPE OF PROFESSIONAL PLAYERS TO PLAY IN ORLANDO

Central Florida is fortunate in that Big Bill Tilden and his Troupe of Professional players have decided to make Orlando their headquarters for two weeks and play exhibition matches on Saturdays and Sundays at Exposition Park and Tuesday and Thursday nights at the Orlando Armory or Coliseum. Play begins next Saturday, December 2nd.

There are three outstanding figures in the world of sport, Bobby Jones being the great player of golf, Babe Ruth in baseball and Bill Tilden in tennis and fans in this section of the State will have a chance to see the greatest ten-

SANITARIUM DRIVE—Just off North Orange on Collins Avenue. You will enjoy a drive through the campus of the Florida Sanitarium. Its beauty is enriched by the tall mossy pines which overshadow the lake front vista. Many visitors enjoy this retreat and have always found themselves welcome.

TO OUR READERS

The mission of this publication is to acquaint the busy man or woman with what is happening in Orlando and Winter Park.

nis attraction on the face of the earth.

Tilden's record is incomparable and he will go down in history as the greatest player of all times.

Reservations for reserved seats for any of the matches can be made by writing, wiring or calling the City Recreation Dept. at Orlando City Hall, telephone 6522.



Go Direct to
YOUR PROSPECT
Phone 4040
**ORLANDO
LETTER CO.**
Florida's Largest Direct
Mail Organization
New Location
224 Church & Main Bldg.

Perrydell

MILK & ICE CREAM

Phone 6196

**LUNCHEONS
DINNER**
75c to \$1.00

**TEAS
A La Carte**

22 E. GORE
Phone 5461



The
Perrydell
Tea House and Gift Shop

**BEAUTIFUL BEEMAN
ESTATE**

formerly home of the late
"CHEWING GUM KING"
Attractive Rooms at Perrydell
and Perrydell Annex

at the **SPARK'S** theatres this week

BEACHAM THEATRE

Sat., Sun., Mon.—Nov. 25, 26 and 27

Janet Gaynor and Warner Baxter in "PAD-
DY, THE NEXT BEST THING."

Tuesday—Nov. 28 only

Madge Evans and Otto Kruger in "BEAUTY
FOR SALE."

Wed., Thur., Fri.—Nov. 29 and 30, Dec. 1

Katherine Hepburn, Joan Bennett, Frances
Dee, Paul Lukas in "LITTLE WOMEN."

RIALTO THEATRE

Saturday—Nov. 25 only

Randolph Scott and Judith Allen in "THE
THUNDERING HERD." Also a Mickey
Mouse Comedy, and "Gordon of Ghost City
No. 7." Also "The Cohens and Kelleys in
Trouble."

Sun. and Mon.—Nov. 26 and 27

Joan Blondell, Warren William, Aline Mac-
Mahon, Ruby Keeler, and Dick Powell in
"GOLD DIGGERS OF 1933."

Tues., and Wed.—Nov. 28 & 29 Double Feature

June Knight, Neil Hamilton, Mary Carlisle
and George E. Stone in "LADIES MUST
LOVE". Also Dick Powell, Ann Dvorak in
"COLLEGE COACH."

Thur. and Fri.—Nov. 30 and Dec. 1

Double feature program. Richard Arlen in
"HELL AND HIGH WATER," and Barbara
Stanwyck in "EVER IN MY HEART."

BABY GRAND, Winter Park

Sat.—Nov. 25 only

Double feature program. Clive Brook and
George Raft in "MIDNIGHT CLUB" and
Tom Mix in "TERROR TRAIL".

Sun. and Mon.—Nov. 26 and 27

John Boles and Margaret Sullavan in "ONLY
YESTERDAY".

Tues. and Wed.—Nov. 28 and 29

Marlene Dietrich in "SONG OF SONGS".

Thurs. and Fri.—Nov. 30 and Dec. 1

Janet Gaynor and Warner Baxter in "PAD-
DY, THE NEXT BEST THING".



America's Finest Beers

MUNCH'S - JAX - EDELBRAU

Central Florida Distributors

BEVERAGE DISTRIBUTING COMPANY

617 W. Robinson St.

Carl Tegder, Manager