

University of Central Florida

**STARS**

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Faculty Scholarship and Creative Works

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## **Publishing and Author's Rights: And they said writing was the hard part!**

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# **PUBLISHING & AUTHOR'S RIGHTS**

LEE DOTSON, DIGITAL INITIATIVES LIBRARIAN  
CORINNE BISHOP, INFORMATION LITERACY LIBRARIAN

University of Central Florida Libraries  
Faculty Center for Teaching & Learning -- Summer Conference 2013

# ASSIGNING RIGHTS

- Traditional Publisher Agreements
- Transferring Rights
- Use of Works (classroom, sharing, etc.)
- All or Nothing

# SCRUTINIZING THE AGREEMENT

- Read the agreement
- Publishing agreements are negotiable
- Value the copyright in your intellectual property
- Consider an [Author Addendum](#) / Scholar's Copyright [Addendum Engine](#)

# MAINTAINING BALANCE

## Publishers

- Obtain a non-exclusive right to publish and distribute a work and receive a financial return
- Receive proper attribution and citation as journal of first publication
- Migrate the work to future formats and include it in collections

# MAINTAINING BALANCE

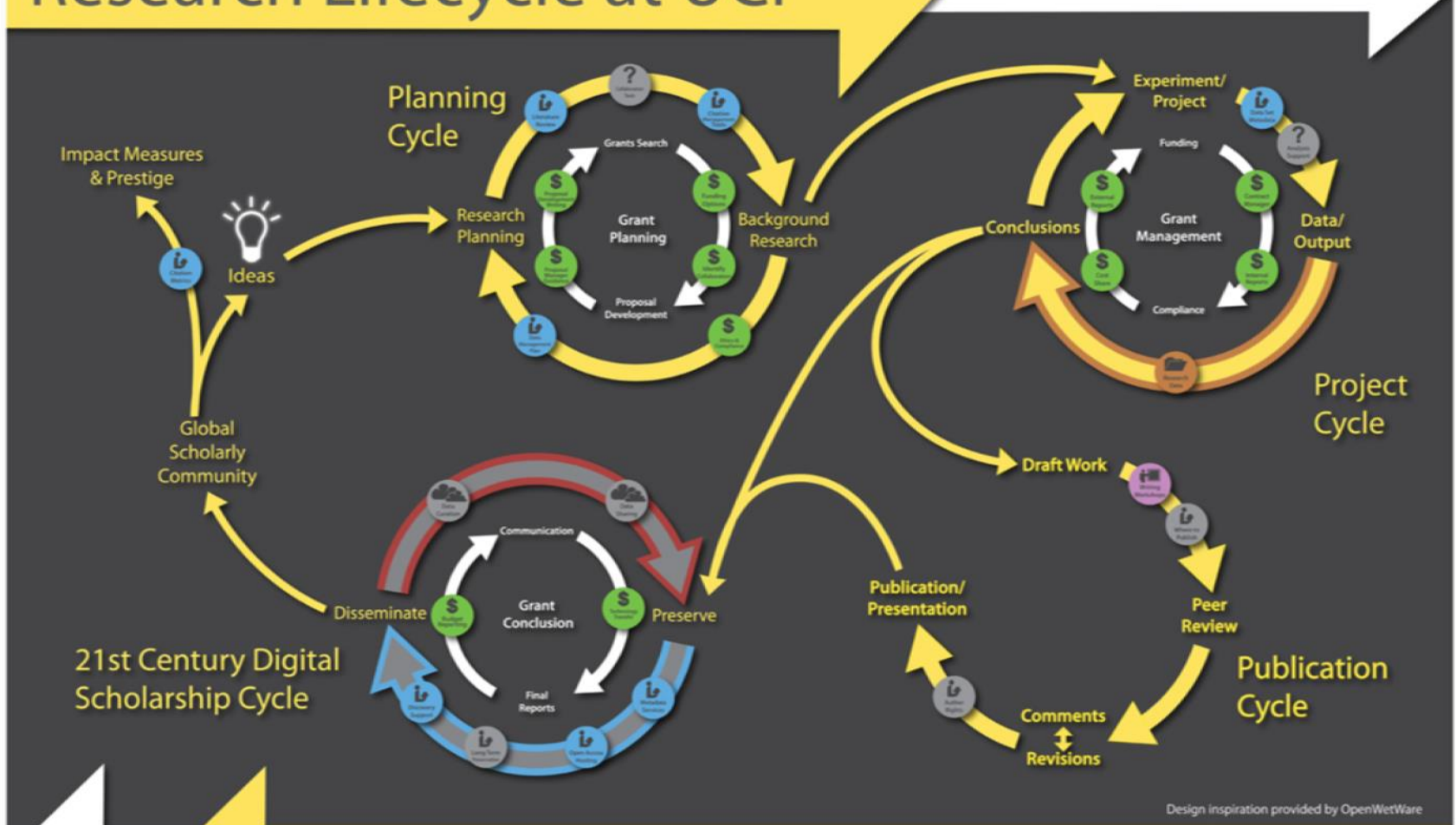
## Authors

- Retain the rights you want
- Use and develop your own work without restriction
- Increase access for education and research
- Receive proper attribution when your work is used
- If you choose, deposit your work in an open online archive where it will be permanently and openly accessible

# SCHOLARLY COMMUNICATION

## Research Lifecycle at UCF

University of Central Florida Libraries



Design inspiration provided by OpenWetWare

Legend for icons used in the diagram:

- Research Data Management (Red circle with 'd')
- Faculty Center for Teaching and Learning (Purple circle with 'f')
- Libraries (Blue circle with 'i')
- Office of Research and Commercialization (Green circle with 'S')
- Institute for Simulation & Training (Orange circle with 'i')
- Not yet supported (Grey circle)
- Institutional Repository (Blue triangle)
- High Performance Computing (Red triangle)
- Research Data Management Infrastructure (Red triangle)



## Scholarly Communication

21st Century Digital Scholarship at UCF

### Discovery Support

There are many ways researchers and authors can promote discovery of their papers and datasets. Authors can increase the impact of their article by writing an optimized abstract, proactively submitting information about the paper to relevant forums, and providing persistent links to the full text. The following links and information provide guidance.

Some common options for promoting your work include:

- Announce your article on social media, [Twitter](#) [Facebook](#) [LinkedIn](#)
- Add your citation to academic networks, [MyNetResearch](#) [Academia](#) [Researchgate](#)
- Get an author eprint link or take advantage of other publisher provided services. Publishers are happy to help you promote your article in their journal, and many provide helpful advice and resources.
  - Taylor & Francis Author Services: [Promote Your Article](#)
  - Sage Publishing: [Journal Author Gateway](#) and [Help Readers Find Your Article](#)
  - Wiley-Blackwell: [Author Resources](#) and [Optimizing My Article for Search Engines](#)
  - Springer: [Authors Site](#) and [Help To Promote Your Book](#) and [Marketing: greatest possible visibility for your work: Use Online Tools and Social Media](#)

### Subscriber Only Access and EZproxy

Unless your article was published in an Open Access journal, the publisher will only allow recognized subscribers to access the full text. Usually, readers must be identified as subscribers before they can see the article. Publishers recognize UCF's computer network by its IP address, which starts with 132.170. Off-campus computers do not have a UCF IP. EZproxy is a way to connect through UCF's network and thereby show the correct IP to publishers.

### Persistent Links

Once your article is published in an online journal, you can create a durable link that can be used in online courses, web-based forums, your CV, and anywhere you mention the article. However, note that not all links are durable. If you copy a URL from your browser you are likely to get a link that contains a Session ID (often indicated by "sid=") which will expire after a few days.



Questions? Contact:  
[Athena Hooppner](#)  
[Send Mail](#)



# RESOURCES

- UCF Scholarly Communication  
<http://library.ucf.edu/ScholarlyCommunication/Default.php>
- UCF Scholarly Communication Discovery Support  
<http://library.ucf.edu/ScholarlyCommunication/DiscoverySupport.php>
- Author Rights: Using the SPARC Author Addendum ...  
[http://www.sparc.arl.org/bm~doc/SPARC\\_AuthorRights2006.pdf](http://www.sparc.arl.org/bm~doc/SPARC_AuthorRights2006.pdf)
- Scholar's Copyright Addendum Engine  
<http://scholars.sciencecommons.org>

# QUESTIONS TO ASK

Do publishers allow you to post works on a website, use sections of a work in other publications?

How is your publisher complying with the NIH open access mandate?

How are you archiving your work? How are you storing your research data?  
Which faculty are editors?

What are the major scholarly societies? What are their policies on author rights?  
Open access?

Have any of the major journals published papers about scholarly communication in the field?

Do you use a disciplinary repository?

What are the tenure and promotion codes in the department?