

# Rosen Research Guides, Chicago, Sample paper

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**SAMPLE PAGE OF A PAPER DONE IN CHICAGO STYLE**  
(with explanatory notes added in text boxes)

in the state. According to the Department of Employment and Economic Development, "tourism marketing provides a measurable return on investment" in Minnesota.<sup>4</sup> For every \$1 invested in tourism marketing, the state receives an estimated \$4.60 in new state taxes, \$20.40 in wages, and \$53 in gross sales. All told, each day tourism and travel combined in Minnesota generates more than \$32 million in gross receipts/sales.<sup>5</sup>

Always cite a direct quote!

Visitors to Minnesota have the potential to inject money into the state economy through tourism. The arts, which can link to tourism, provide one important example. Cultural tourists to the state spend an average of \$614 per trip, which includes shopping and parking, as well as expenditures in hotels and restaurants.<sup>6</sup>

The Mall of America (MOA) plays a very important role in the economy of Minnesota. MOA opened in 1992 and employs more than 10,000 workers.<sup>7</sup> Costing \$650 million to build and containing over 2.5 million square feet of leasable space, MOA is the largest mall in the country. It also pumps nearly \$2 billion a year into the economy.<sup>8</sup> Tourists represent every four of ten visitors that go to the mall. The mall has three distinct shopping seasons spread through the year and its own tourism department that welcomes tour groups.<sup>9</sup>

MOA is also planning a second phase of development, which will include more retail space, hotels, restaurants, an office building, and possibly a spa or fitness center. This new project is estimated to cost anywhere from \$500 million to \$1 billion to build.<sup>10</sup>

In many cases, one citation at the end of a paragraph suffices

In addition, Minnesota's tourism industry is finally recovering from its downturn after the September 11 attacks: "Tourism in Minnesota, and in the U.S., is slowly recovering from

Notes 4 and 5 refer to the same source (the Latin abbreviation *ibid.* ["in the same place"] may be used only to refer to the same source as *the previous note*)

<sup>4</sup> Hospitality Minnesota, "Tourism Funding."

<sup>5</sup> *Ibid.*

<sup>6</sup> Minnesota State Arts Board, "The Arts Are Important."

<sup>7</sup> Mall of America, "History of Mall of America."

<sup>8</sup> Mall of America, "Mall of America Facts."

<sup>9</sup> Mall of America, "Tourism Media."

<sup>10</sup> Carlson, "Expansion Project," 1.

Inserting footnotes is simple in most word processing programs. In recent versions of Microsoft Word, for example: go to the *References* tab, choose the *Footnotes* group, and click *Insert Footnote*. Type the note and then move your cursor back up to continue typing in the body of the paper.

**Bibliography**

Corresponds to note 10 above

Carlson, Scott. "Expansion Project May Be in Works for Mall of America." *Knight Ridder Tribune Business News* (August 12, 2004). [http://ezproxy.lib.ucf.edu/login?url=](http://ezproxy.lib.ucf.edu/login?url=http://proquest.umi.com/pqdweb?did=677398341&sid=1&Fmt=3&clientId=20176&RQT=309&VName=PQD)<http://proquest.umi.com/pqdweb?did=677398341&sid=1&Fmt=3&clientId=20176&RQT=309&VName=PQD>.

Print article

Article from a database with a PURL

Frazier, Ian. "Mall of America." *Atlantic Monthly* 290, no. 1 (2002): 125-131.

Gerlach, Jerry. "The Mall of America as a Tourist Attraction." *Focus* 46, no. 3 (2001): 32-36.

Corresponds to notes 4 and 5 above

<http://ezproxy.lib.ucf.edu/login?URL=http://search.ebscohost.com/login.aspx?direct=true&db=tfh&AN=5042148&site=ehost-live>.

Corresponds to note 7 above

Hospitality Minnesota. "Tourism Funding." 2006. <http://www.hospitalitymn.org/displaycommon.cfm?an=1&subarticlenbr=206>.

Corresponds to notes 8 and 9 above. Note that the 3-em dash can be used to indicate the same author as the previous entry.

Mall of America. "History of Mall of America." 2006. <http://www.mallofamerica.com/#/media/home/moa-history/>.

———. "Mall of America Facts." 2006. <http://www.mallofamerica.com/#/media/home/moa-facts/>.

———. "Tourism Media." 2006. <http://www.mallofamerica.com/#/media/home/tourism-media/>.

Corresponds to note 6 above

Minnesota State Arts Boards. "The Arts are Important to Minnesota." 2006. <http://www.arts.state.mn.us/about/facts.htm>.

Article from a database with a DOI

"...Or You Can Shop!" *Life* 17, no. 4 (1994): 94. <http://ezproxy.lib.ucf.edu/login?URL=http://search.ebscohost.com/login.aspx?direct=true&db=mih&AN=9403257708&site=ehost-live>.

Example of how to cite a telephone interview

Snepenger, David J., Leann Murphy, and Eric Gregg. "Tourists and Residents Use of Shopping Space." *Annals of Tourism Research* 30, no. 3 (2003). doi: 10.1016/s0160-7383(03)000226-227-4.

Sweeney, Emily (Mall of America customer service). Telephone interview, October 22, 2004.

Example of how to cite a source without a static URL (give enough information for the reader to recreate the search - if page has been discontinued, please note)

"Travelocity: Outbound Search Results." Itinerary search for flights from Orlando to Minneapolis, October 20-22, 2006. Accessed October 19, 2006. <http://www.travelocity.com/Flights>.