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Eatonite Magazine Vol. 1 No. 4, May, 1940

Eatonite Publishing Company

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Orange County - Cities and Towns - Eatonville

5-40
LOCAL HISTORY

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Orlando And Central Florida Invitation And Pictorial Edition

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Vol. I—No. 4

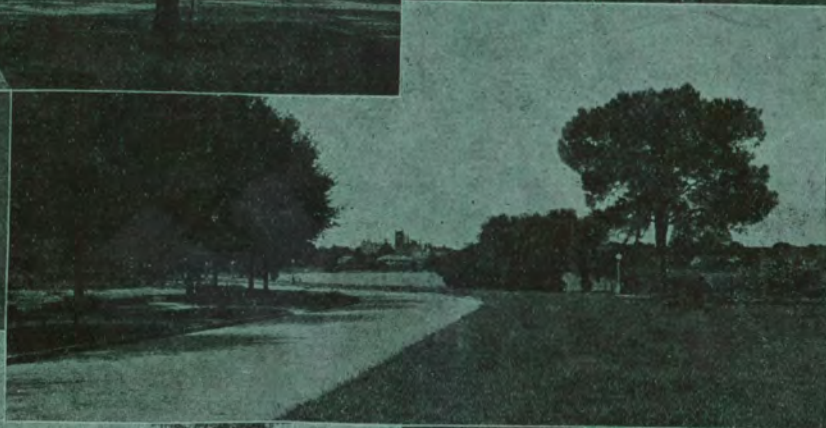
MAY, 1940

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DELEGATION LEAVES FOR

A.M.E. GENERAL CONFERENCE

Delegates of Central Florida left today for the A. M. E. General Conference held in Detroit, Michigan.

Mt. Olive is signally honored on the delegation with three delegates; the pastor, Dr. Wells, a trustee, and Rev. Johnson, its presiding Elder and member.

The Central Florida Delegation joins the Florida Delegation in Jacksonville today, April 29, going to Detroit.

Central Florida delegates are: Rev. S. J. Johnson, presiding Elder of the Orlando district of the Orlando, Florida Conference; Rev. W. H. A. Pickett; Dr. W. M. Wells, A. M. E. Church; Mrs. Randall of Kissimmee; and Rev. A. P. Postell of North Orlando District A. M. E. Church.

GRIFFIN PARK

Work on Orlando's Negro Low Rent Housing Project, "Griffin Park," is going forward on schedule, according to Executive Director, Colin Murchison, and will be ready for occupancy about October 1st.

Plans call for 24 buildings; 14 two-story buildings, 9 one-story buildings, and an administration building, consisting of 174 units.

The size of the units range from 2½ rooms to 5½ rooms, and will be awarded to families in the lower income bracket, according to their size.

Adequate playground facilities, such as spray pools, basket ball and volley ball courts, sand boxes and diamond ball field will be provided, and the entire 13½ acres will be landscaped and beautified.

Each unit will be equipped with an electric refrigerator, oil range, hot water heater and a space heater for heating. The use of water and current for lighting and refrigeration are included in the rent, which will range from \$10.00 to \$13.00 per month, according to present plans.

THE EATONITE MAGAZINE

ORLANDO OFFICE

100 N. Terry Street Orlando, Florida

A Florida Institution

Published monthly by

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P. O. Box 127

Maitland (Eatonville), Florida

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9. The Negro Problem.
11. The Growth of Orlando.

EDITORIALS

It is a great pleasure to give to you our 4th issue of Eatonite Magazine. We have dedicated this publication to the interest of the general uplift of our people. It will contain your news. It is not confined to religious news only, but to all news that will lead to the betterment of mankind or the bringing about of the Kingdom of God in the hearts of men.

We hope that you will bring us your articles in from time to time and make them short and concise. Feel free to give us your suggestions to improve our Magazine. When you have read this issue from cover to cover, pass it on to your next door neighbor. Maybe a word of cheer or a helpful thought will bring new hope to some weary soul.

We sincerely hope that you will trade with those individuals and firms who have advertisements in our Magazine. Form the habit of patronizing those who favor you when you need their help. Most of the ads contained in this publication were given freely. When you spend your money with them, be sure and mention that you saw the ad in the Eatonite Magazine. It will make it easier for us to get another one the next time.

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G. O. P. MEETINGS

Three Sets of Delegates to Contest for
Florida's Place at Republican
National Convention

By J. Herman O'Neal

Three rival delegations will go from Florida to the Republican National Convention in Philadelphia next month, each claiming the right to represent Florida. One of the groups is that selected by the State committee in its meeting here in March. While this group did pick two Colored delegates on their slate, one of these, Sam B. Solomon, resigned because he states that such methods of election are illegal. In addition to this reason, another reason why the Colored Republicans of Florida should not support this delegation is that there was not one Colored person on the State committee which selected the group. We have been informed that Chairman McNulty of the State committee in speaking to the white Republicans March 25 in Orlando, stated that this was the main reason for selecting the delegates that way.

The second group is that selected by the State and Congressional conventions in their meeting here on April 29; of the six hundred delegates and alternates attending the conventions, about one third of them were Colored. These conventions recognized the Colored Republicans in our State by selecting the following members of our group on the delegation: Attorney S. D. McGill of Jacksonville as delegate at large, J. Herman O'Neal of Orlando as alternate at large, Rev. R. A. Cromwell, St. Petersburg, as alternate from the first district, Joe H. James of Jacksonville as delegate from the second district, Col. E. A. Pottsdamer as delegate from the third district, Dr. H. E. Goode of Pensacola as alternate from the third district, and Sam B. Solomon of Miami as delegate from the fourth district. Among the white delegates chosen were the Hon. John F. Walton, our Republican nominee for governor, and the Hon. Emory S. Akerman, our Republican nominee for Congress.

The third group of delegates that was selected at a meeting called by Joseph Q. Stokes of Jacksonville. A list of these delegates has not been published. It has been stated that about eight people attended his convention.

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BILL OF RIGHTS

By J. Herman O'Neal

Now that the political pot is boiling, candidates are coming out from every nook and corner, each claiming himself to be the best man for the office he seeks. We can tune in most any hour in the day or early evening and hear some long-winded gentleman presenting his side of the story.

One never knows just how bad our local, state and national governments are being run until election year when the office seekers start their campaigns and start what they call "uncovering some of the dirt that is being carried on in certain departments.

As we see it right now is the time for the voting public to do some serious thinking and make sure they have found the best man for all concerned before casting their ballots.

We are looking forward to a great year for politics during 1940 and as it stands now some of the best people in the world are seeking election so we don't have to worry. We can re-elect the ones we have or elect some other good ones, but let us be sure they are GOOD ONES.



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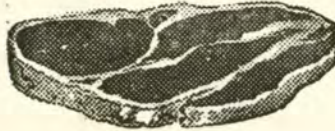
211 W. First St. Sanford, Fla.

THE EATONITE MAGAZINE—MAY, 1940

THE NEGRO PROBLEM

(Editorial from the Lakeland Evening Ledger and Star-Telegram)

Lakeland negroes are being led by Rev. R. H. Johnson in a program observing health and clean-up week, an annual program begun by Booker T.

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Washington with a view to advance the interests of his people.

Prizes are to be awarded annually to families that put forth the most meritorious efforts in cleaning up, painting up, and beautifying generally.

Such a project helps negroes to help themselves and inures indirectly to the white people who employ them. Lakeland is especially fortunate in having a group of civic-minded negroes who understand their sociological problem and deal with it harmoniously.

Lakeland, Florida

Elective "Stirring" committee: Dr. Paul A. Diggs, Mrs. Lucy C. White, Mrs. Sarah Shepherd, Mrs. Louise Diggs, Dr. J. D. Simpson, E. F. Robinson, Prof. E. L. Brown, Miss B. J. James, Mrs. Sarah Moore, Dr. and Mrs. Adams, Dr. Johnson, Mrs. E. L. Dunbar, Sec., Dr. J. W. Vaughn honorary member.

Lakeland Judging committee: Mrs. Lucy C. White, chairman; Mrs. Sarah Shepard, assistant; Mrs. Louise Diggs, Miss B. P. James, Mrs. E. L. Dunbar, secretary.

See prizes on display at Lakeland Branch Library.

Register with Mrs. Dunbar for participation in Health and Beautification

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May 19, 1940

Lesson 7

SECOND QUARTER JEREMIAH DENOUNCES FALSE PROPHETS Jeremiah 23

A vivid contrast has just been drawn by Jeremiah between the four last kings of Judah (Jehoahaz or Shallum, Jehoiachin, and Zedekiah) and the promised Righteous Branch or the coming Messiah. Now the prophet turns from wicked monarchs to still more wicked prophets who played their vicious role in tragedy of Jewish downfall (587 B. C.) and doom in the Babylonian captivity. The false prophets of Judah were even worse than those of Samaria just prior to overthrow of the Ten Tribes by Assyria (722 B. C.) How can any nation long survive when it frowns upon its Jeremiahs and fawns upon its false prophets?

Lesson Text and Outline Jeremiah 23:21-32

1. GOD DOES NOT CALL THE FALSE PROPHET

21. I sent not these prophets, yet they ran; I spake not unto them, yet they prophesied.

II. GOD DOES NOT COMMISSION THE FALSE PROPHET.

22. But if they had stood my council, then had they caused my people to hear my words, and had turned from their evil way, and from the evil of their doings.

III. GOD WILL NOT CONCEAL THE FALSE PROPHET.

23. Am I a God at hand, saith Jehovah, and not a God afar off?

24. Can any hide himself in secret places so that I shall not see him? saith Jehovah. Do not I fill heaven and earth? saith Jehovah.

25. I have heard what the prophets have said, that prophesy lies in my name, saying, I have dreamed, I have dreamed.

26. How long shall this be in the heart of the prophets that prophesy lies, even the prophets of the deceit of their own heart?

27. That think to cause my people to forget my name by their dreams which they tell every man to his neighbor, as their fathers forget my name for Baal.

IV. GOD CONVICTS THE FALSE PROPHETS

28. The prophet that hath a dream, let him tell a dream; and he that hath my word, let him speak my word faithfully. What is the straw to the wheat? saith Jehovah. 29. Is not my word like fire? saith Jehovah: and like a hammer that breaketh the rock in pieces?

V. GOD CONDEMNS THE PROPHET

30. Therefore, behold, I am against the prophets, saith Jehovah, that steal my word every one from his neighbor.

31. Behold, I am against the prophets, saith Jehovah, that use their tongues,

and say, He saith. 32. Behold, I am against them that prophesy lying dreams, saith Jehovah, and do tell them, and cause my people to err by their lies, and by their vain boasting; yet I sent them not, nor commanded them; neither do they profit this people at all, saith Jehovah.

May 26, 1940

Lesson 8

SECOND QUARTER JEREMIAH ANNOUNCES THE NEW COVENANT

Jeremiah 31

Here is a spiritual message from Jeremiah to his countrymen in captivity. He was writing as "the prophet of individual religion." Though they had broken their ancient covenant, sealed at Sinai with tables of stone, he declared that God was ready to enter into a new covenant with them. Let them personally and as a people covenant with each other and with God who will put his law first in their hearts and then in their lives. Thus they will outlast the immobile sun and stars and the mobile sea; and they will outreach a topless heaven and a bottomless earth. Truly the God of infinite might and mercy is to each individual who accepts him the God of the new heart and mercy is to each individual who accepts him the God of the new heart and the new life.

Lesson Text and Outline Jeremiah 31:31-37

I. THE NEW COVENANT GIVEN

31 Behold, the days come, saith Jehovah, that I will make a new covenant with the house of Israel, and with the house of Judah: 32 not according to the covenant that I made with their fathers in the day that I took them by the hand to bring them out of the land of Egypt; which my covenant they brake, although I was a husband unto them, saith Jehovah. 33 But this is the covenant that I will make with the house of Israel after those days, saith Jehovah: I will put my law in their inward parts, and in their heart will I write it; and I will be their god, and they shall be my people. 34 And they shall teach no more every man his neighbor, and every man his brother, saying, Know Jehovah; for they shall all know me, from the least of them unto the greatest of them, saith Jehovah: for I will forgive their iniquity, and their sin will I remember no more.

II. THE NEW COVENANT GUARANTEED

35 Thus saith Jehovah, who giveth the sun for a light by day, and the ordinances of the moon and of the

NATIONAL CRUSADE CAMPAIGN

Every citizen of Central Florida is urgently requested to join our national crusade campaign for the purpose of bringing some of our best colored citizens of America to this section by advertising through our series of invitational editions of the EATONITE Magazine which will be mailed monthly to leading Negro citizens throughout America for the purpose of acquainting them of the fine opportunities which await them.

WORK COMMENDED IN LETTER TO EATONIAN MAGAZINE PUBLISHER

United States Public Health Service
National Negro Health Movement
Washington, D. C.

May 2, 1940

Rev. R. H. Johnson,
100 North Terry Street,
Orlando, Florida.

Dear Reverend Johnson:

I wish to commend the Health Week report which you are making on the achievements in your community. All of the material has been interesting and it is gratifying to note that the Health Week period proper was extended to accomplish more immediate work and that it is planned to promote a year-round program for constant interest and improvement in the community.

You are fortunate in having the cooperation of Doctor Wells of Orlando, and I trust the proposal to place him on the paid clinical staff of the Orange County Health Department will materialize. Please let us have further information on this matter.

Twelve additional Health Week report forms go forward to you under separate cover. If others are required, we shall be pleased to send them.

With best wishes for your activities and with appreciation of all you and your associates have accomplished, I am,

Sincerely yours,

Roscoe C. Brown,
Health Education Specialist.

stars for a light by night, who stirreth up the sea, so that the waves thereof roar; Jehovah of hosts is his name: 36 If these ordinances depart from before me, saith Jehovah, then the seed of Israel also shall cease from being a nation before me for ever. 37 Thus saith Jehovah: If heaven above can be measured, and the foundations of the earth searched out beneath, then will also cast off all the seed of Israel for all that they have done, saith Jehovah.

NOTICE

The donors and winners of prizes during the National Negro Health and Clean-Up Week Campaign:

City Drug Store, clock
 McCrory's 5c and 10c Store, lady's purse
 Libby's Millinery Shop, lady's purse—
 Mrs. Nancy D. Seaman
 Emrich's Pharmacy, clock
 Benton's, tie set—Rev. B. C. Burton
 Fuller Brush Co., a fine broom—Mrs. Cotton
 Lake Feed Co., 10 baby chicks—Mr. M. J. Mose
 Sherwin-Williams Company, paint and brush
 Lloyd's Furniture Company, bed spread
 Hoiser Shop, pink cluster—Mrs. Lula Moseley
 Western Automobile Supply Co., Steering wheel cover
 Foster's Grocery Market, groceries—Mrs. Eliza Parker
 Atlantic and Pacific Tea Co., groceries
 Thorpe's Furniture Co., floor lamp—Mrs. Benjamin Thomas
 Teague Furniture Co., Inc., table lamp
 Goodrum's Furniture Co., table lamp
 Orlando Furniture Co., 32-piece dinner set.
 Bass Furniture Co., camp stool
 Morgan Dept. Store, a value prize
 Dickson-Ives, two pair ruffle curtains—Mrs. Ossie Johnson
 Lancaster Park Realty Co., \$2.50.
 Nehi Bottling Co., drinks
 Swift & Co., wieners
 Cudley Packing Co., wieners
 W. Church Street Fish, Meat & Poultry Market, wieners
 Bell Bakery, bread
 McCrory 5c and 10c Store, wax paper
 Suit U Products, mustard
 American Laundry, \$5.00 prize in laundry and dry cleaning service
 Al Huppel, \$2.00 prize in automobile repair service.

CITIZEN'S ATHLETIC CLUB

The Citizen's Athletic Club is one of the most modernly equipped gymnasiums in the country. It's really something nice. For women as well as men. If you want to lose weight come in; if you want to gain weight come in. We can develop or un-develop any parts of the body. Don't worry about over-weight or under-weight. Come right in and get the weight desired.

"Come see us and keep that school-girl figure."

The Citizens Athletic Club is located at 540 W. Church Street. Walk right through Dixie Sundries.

Ladies always invited.

B. H. Evans, Proprietor—Babe Lancaster, Physical Director.

THE EATONITE MAGAZINE—MAY, 1940

THE GROWTH OF ORLANDO

By Prof. R. V. GRIPPER

During the very short time of light years has been phenomenal residences of various designs have been built and many are being constructed. Streets are being widened and paved in sections of the city. More emphasis is placed on the natural beauty of the city by encouraging every lover of beauty to plant shrubbery and flowers around his home. The population as reported by the last census has increased amazingly rapid. These things are brought about because of the many advantages that Orlando offers.

Orlando is so centrally located in the state that it is easily reached from all parts of the state. The climate, winter and summer is very conducive to good health and contentment.

The citizens of Orlando have worked and are working toward that goal where the relation between the races will be a model for any other southern town in the United States.

As one surveys the Negro business enterprises he can readily see, even through a pessimist's vision, a great and prosperous future for negro business. And finally we have enjoyed a social tradition that has enabled us to create an attitude toward one another. And those whom we meet an institution of tolerance and good will.

We are issuing a challenge to those who would seek a place of beauty, sunshine, progress, quiet, and good will to

HEALTH WEEK PARADE

National Negro Health Week Observed
 By the People of Orlando
 and Vicinity

Monday, March 25th, the Eatonite Magazine, sponsor of Negro Health Programs through the week, staged a mammoth Health Parade as a demonstration of the importance of such movements. The parade was a gallant affair; forming at the Jones High School and moved graciously throughout the business section of the city.

The demonstration was welcomed by the entire citizenry of central Florida, both white and colored.

We are grateful to Mr. Cooper of the city sanitary department for supplying the tools necessary to make the demonstration a success, and to the Orlando police department for the gentlemanly and businesslike way in which Lieutenants Shaw and Rogers handled the parade.

The parade terminated at the playground on South Parramore Street where refreshments furnished by the local merchants were served.

Every one present enjoyed the affair and we are looking forward for an even greater and more effective health and clean up week in 1941.

Here are thanks for everything.

By Mrs. Canzetta O'Neal.

make a permanent home, to come to Orlando, "The City Beautiful."

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— — KISSIMMEE

200 PERISH IN NATCHEZ, MISS. BALLROOM BLAZE ACCORDING TO THE MIAMI TIMES

Walter Barnes and Twelve Members
Of Band Perish

One of the most distressing and disastrous fires in the history of this country occurred on Tuesday night in

the city of Natchez, Mississippi, when 200 persons were cremated, in a large frame building; while fire apparatus a few blocks away reached the scene of the tragedy too late to help them.

A dance was being held in the Rythm Night Club with over 1000 in attendance and where the popular Walter

Barnes and his orchestra, well known in these parts, kept up lively music while the fire raged. Barnes and twelve members of his band are reported as having perished. Of the huge crowd, but 50 escaped and most of those were seriously injured.

Here are just a few extracts International News Service:

"The Negroes, caught in the structure to which there was only one exit, were burned and suffocated when tinder-dry Spanish moss with which the hall was decorated caught fire shortly before midnight.

"One hundred and ninety-five died in the screaming and fighting through which jammed behind one door, Coroner Smith said. The windows of the hall had been boarded up.

"Between forty and fifty of those who escaped alive were seriously or critically burned. Most of the victims were young persons, many of them 15 and 16 years old.

"Although the cause of the fire was not immediately determined, Coroner Smith said he believed that the decorations were ignited when someone lighted a cigaret, possibly throwing aside a still lighted match.

"So quickly did the flames envelop the hall that, although a fire department station is only a short distance away, firemen arrived too late to do anything. Only the skeleton of the one-story building was left standing.

"The Barnes orchestra, which had been on road tour for the past six months, had only two more engagements before returning to Chicago. Remaining stops were to have been Vicksburg and New Albany, Miss.

"Firemen said at 2 a. m. they had carried out 100 bodies. The victims, they said, were evenly divided between men and women. The hall was known as the Rythm Night Club, and was located in the downtown Negro district.

"Natchez has a population of 18,000, about 9,000 of whom are Colored.

"The hall formerly was a church, of the sanctified Negro sect, but was converted for dancing about two years ago."

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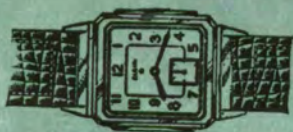
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To The EATONITE Magazine, 100 N. Terry Street, Orlando, Florida.

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