University of Central Florida

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Deb Ebster

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University of Central Florida

Universal Orlando Foundation Library at the Rosen College of Hospitality Management

Check

Vol. II No. 4

Nov./Dec. 2005





(407) 903-8100

http://library.ucf.edu/ro

FAX: (407) 903-8101 9907 Universal Blvd. Orlando, FL 32819-8701

Fall Hours:

Mon-Thurs: 8am-9pm Fri. & Sat.: 8am-5pm Sun: 12pm-9pm

LIBRARY STAFF

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STUDENT ASSISTANTS:

JON KNIPFING LEANNE REXFORD

A book is a version of the world. If you do not like it, ignore it; or offer your own version in return...

-Salman Rushdie

Indian-born British Author



WORLD TOURISM ORGANIZATION DEPOSITORY LIBRARY UPDATE:

Last year our Library achieved the distinction of becoming a World Tourism Organization (WTO) Depository Library. Though this program is open to all libraries worldwide, only four other university libraries in the United States can make this claim: Cornell University, New York University, Northwestern University, and the University of Hawaii.

What exactly does this mean? Because our Library will now receive all WTO publications (in English, French & Spanish), it means a wealth of scholarly information with a global focus available to students and faculty. Describing their mission on their website, WTO states "As the leading international organization in the field of tourism, [we] undertake large research, analysis and data-gathering projects in a variety of segments and regions. The results of such projects are regularly released in numerous publications and constitute a valuable and reliable source of information.'

Some recent WTO publications which the Library has received are:

City Tourism and Culture: the European Experience, 2005.

Indicators of Sustainable Development for Tourism Destinations, 2004.

Making Tourism Work for Small Island Developing States, 2004.

Tourism Congestion Management at Natural and Cultural Sites, 2004.

Tourism Market Trends: Asia, 2005.

Tourism Market Trends: Middle East, 2005.

WTO World Tourism Barometer.

To find these and other WTO publications in our library, you may search the Library's online catalog by author under World Tourism Organization. All items are integrated into the Library's regular collections. The next time you visit the UOF Library at Rosen College, look for some of these and other WTO publications. And, by the way, check out the plaque indicating our Depository Library status mounted on the wall just inside the Library's front doors.

George Millay: Water Park Pioneer



...Now on Display

George Millay's fusion of water and marine life entertainment has earned him the title "Father of the Water Park Industry." As the creative mind behind the founding of Sea World in 1964 and Wet'n Wild in 1977, Millay figured out how "to turn water into gold."

Millay's "love affair with the ocean" began as a small child learning to swim off the California coast in the cold waters of San Francisco Bay and the warm beaches of San Diego. At 18, he followed in his father's footsteps and joined the Navy before studying meteorology at UCLA. By 1958, after a few years as an account executive, George launched the first test of his creative and business skills when he opened The Reef Restaurant. The restaurant helped George lay the foundation for his future theme park ventures.

Today, at 76 years old, George Millay continues to develop new ideas for family entertainment despite an ongoing battle with cancer. In 2004, Millay was presented with the Lifetime Achievement Award by the Themed Entertainment Association. While George Millay's name might not be as recognizable as Walt Disney's, his contribution to the theme park industry will forever be distinguished and appreciated.



University of Central Florida



Universal Orlando Foundation Library at Rosen College of Hospitality Management

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Volume II, No. 4





New Bestsellers:

- The Mermaid Chair, by Sue Monk Kidd
- The Da Vinci Code, by Dan Brown
- High Druid of Shannara: Jarka Ruus, by Terry **Brooks**
- Ananzi Boys, by Neil Gaiman
- Lipstick Jungle, by Candace Bushnell
- It's Called a Breakup Because it's Broken, by Greg Behrendt and Amiira Ruotola-Behrendt
- Freakonomics, by Steven Levitt and Stephen Dubner
- Blink: the Power of Thinking without Thinking, by Malcom Gladwell
- The Purpose Driven Life, by Rick Warren
- The Martha Rules, by Martha Stewart

EZPROXY

New Easy Way to Access Research Databases Off-campus

For detailed instructions on how to connect remotely to E Z Proxy, please visit:

http://www.library.ucf.edu/Ask/offcampus.htm or Call:

Ask A Librarian (Local) 407-823-2562 or (Toll-free) 1-866-271-7589

Meet Our Student Assistants:



Management

Leanne Rexford Freshman Hospitality Management & Rosen Resident of the month!



Jon Knipfing

Junior Hospitality

At Your Service

- 1.5 million volumes are available from the Main Campus Library
- 24 Computers Online for web access & research— databases containing thousands of journals, articles & books
- Research Assistance to access the 11,000 print & electronic periodical subscriptions
- Course reserves
- Over 5,000 volumes now on the shelves, thousands on order & coming in daily
- More than 130 journals, magazines, newspapers
- Travel & Professional resource service brochure files
- Wireless laptops for checkout
- Lockers: Free
- Study Rooms
- **DVD/VHS Media Centers**
- Copy Machines
- Cash to Chip Machine
- Checkout laptops, DVD's, VHS **Tapes**

Thank you!

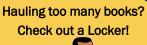
Your donated books and magazines are helping the Universal Orlando Foundation Library grow! In fact, the Library has recently sent some duplicate copies to The Aruba Hotel School,

Keep the donations coming!

so they can build their library too.

Universal Orlando Foundation Library Holiday Hours:

Veterans Day	Nov. 11th	Friday	CLOSED
Thanksgiving	Nov. 24th-26th	Thursday — Saturday	CLOSED
Winter Break	Dec. 12th—16th Dec. 17th—18th	Monday —Friday Saturday —Sunday	8:00am—5:00pm CLOSED
Christmas	Dec. 23rd —26th	Friday —Monday	CLOSED
Winter Break	Dec. 27th —Dec.29th	Tuesday —Thursday	8:00am-5:00pm
New Years	Dec. 30th —Jan.2nd	Friday — Monday	CLOSED
Winter Break	Jan.3rd —Jan.6th	Tuesday —Friday	8:00am-5:00pm
Spring Semester Begins	Jan. 7th—	Regular Hours Resume	





Fall Shuttle Bus Schedule M, T, W, TH No Shuttle Service on Fridays



7:30am, 9:3<mark>0am, 12:45pm</mark>,2:15pm, & 5:15pm

Leave Rosen:

8:45am, 12pm, 1:30pm, 4:30pm,& 6:00pm

Contact Info:

407-903-8000 or hospitality.ucf.edu