



University of Central Florida  
**STARS**

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The Rollins Sandspur

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## Sandspur, Vol 107 No 23, April 20, 2001

Rollins College

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# The Sandspur

The Oldest College Newspaper in Florida • Founded 1894



April 20, 2001

Rollins College Winter Park, Florida

Vol. 107, No. 23

## A Year of Thrills: Marketing a Theme Park

Jennifer Williams

The Sandspur

The American Marketing Association hosted the last speakers of the year on Wednesday, April 11, at 5pm in the Crummer School of Business. Christina Dolan, Media Director at Young & Rubican Orlando, and Susan Meeske, Manager of Strategic Alliance Marketing at Universal Studios, gave the audience an overview of how to market a theme park.

The first step is to know your situation and understand your phase in the theme park life cycle. Are you a new theme park, or a long established one? Pay attention to your competition: what are they doing? Another important thing to consider is your SWOT, a report telling the product's strengths, weaknesses,

opportunities, and threats. These issues deserve careful consideration from a marketing standpoint though research is also a very meaningful resource. A theme park must pay attention to guest satisfaction and use media to reach potential customers.

The second step is to set your objectives and analyze marketing's role in the theme park process. Evaluate how operations, entertainment, marketing, sales and finance work together. Pay attention to attendance figures, response to new rides, and how many old and new shows you have. Money is also of utmost importance; you must set benchmarks of how much money you need to make per guest, and then measure your return on investment for advertising endeavors. This is hard considering that advertising does not always affect people

immediately, but more often influences their decisions in the long term. However, this figure is still useful for marketers.

The third step is to set your strategies and know your target audience. Don't be afraid to focus on a child's tendency to nag their parents, and realize the power of friends and relatives. If they have positive experiences, they are going to tell others about your theme park. Also know your target markets: are you going to pay more attention to distant out-of-state travelers, Floridians, or Orlando locals? What you tell the audience is also very important. Give them good reasons to come visit your theme park, and position your ads in various locations considering that turnover is about a week. Essentially, you address a new group of vacationers each week,

and you need to get your message out quickly while they are still in the area.

The fourth and final step is to develop and execute your plan. There are many different groups who all work for the theme park as a whole. Brand teams set the strategies. Advertisers control the creative and media aspects of the communication plan. Strategic alliance marketers develop corporate and media partnerships, and publicists use the credibility of the media to tell the theme park's story. All these groups of people work together on different aspects of the marketing plan.

The key is flexibility. Be ready to change direction at any given moment if the daily cash flow analysis indicates the current strategy is not working. Marketers must realize that, if the public does not respond positively to an

idea, they must make immediate changes. The speakers stressed the fact that marketing a theme park is a massive commitment, a way of life in which you can see for yourself what it means to guests as they enjoy the theme park with their families.

The two speakers, Dolan and Meeske, gave the audience a fabulous overview of marketing a theme park. Rollins students should take advantage of the opportunity to see guest speakers when they come to campus. The information provided could reinforce that this is indeed what you want to do, or it could help someone to realize that this career path is not for them. Either way, it is beneficial to attend a discussion/information session to find out exactly what a career involves before you embark on a lifelong journey.

## Senior Spotlight: Mike Holecek

Lesley Scribner

The Sandspur

Mike Holecek's college career has been chock-full of fun times, new friends, and life-changing experiences. "This is the four years to try new things," Holecek said. "Anything you're thinking about doing, just go ahead and do it because you'll never get that chance again."

A native of outside Chicago, Holecek transferred to Rollins his junior year from Rice University in Houston. He said, "I just wanted to go to a good school

that was warm." After taking a politics course, he chose that as a major. Though he doesn't plan to pursue politics as a career path, he said, "I just really enjoy the major."

Holecek is also very active on campus as a member of Chi Psi, Vice President of the business organization Phi Beta Lambda, and a representative of his fraternity on the Greek judicial board, which "hears all the cases for write-ups that any fraternity or sorority does," Holecek described. "Before, Residential Life heard all the cases, but now students

get to hear the student cases."

With his sights set on May graduation, Holecek also concentrates on playing guitar with his new band, Lemon Yellow Son. In the three months they have been together, the band's fan base has been growing, and they have plans to open for Sister Hazel's April 28th performance at Rollins. Holecek said, "what I want to do this summer is play with the band. I want to just push this as far as it goes, as quick as it goes, and if it takes off, I want to stick with it and, if not, then try something else." Holecek's

younger brother is also in the band, whom he describes as his best friend, saying, "We influence each other a lot."

Holecek spoke of his chance meeting with his former roommate, junior Matt Kirchner, as "really lucky." Both were transfers and rushed different fraternities. He said, "We were both older than [the pledges] and were going through the same stuff at the same time. We've stayed best friends. It worked out really well."

Holecek has had his fair share of partying, referring to his first year as "going off the deep end.

Fortunately I've recovered. I guess there's just not much to do at Rollins."

As his college career draws to a close, Holecek reflects that he has made many fond memories and lasting friendships, also realizing "college is the time when you're supposed to do stuff that's so completely crazy you don't want to talk about it. I'm realizing now as I'm graduating, life is just going to completely change. The one lesson I've learned from college is just to try new things."

## Lemon Yellow Son Creates a Buzz

Amber Lauria

The Sandspur

Lemon Yellow Son played at Big Daddy's on April 8th. Even though the band has only been playing together a few short months, they have already created a buzz at both Rollins College and Stetson University, where Keith Holecek the band's lead singer, attends school. In fact, over a dozen Stetson

students make the 30 mile trip from Deland to Winter Park just to see this new band perform. Lemon Yellow Son, which includes two Rollins students, Michael Holecek and Jim Roland, along with the rest of the band does a wonderful job of getting the crowd involved in their music. With an impressive set that includes a mix of cover songs accompanied by some of their own songs, the band truly gives

the audience an energetic and unforgettable performance. Michael Holecek says, "It makes the performing a lot easier when the crowd is involved people look like they are having a good time." If you did not get the chance to see Lemon Yellow Son perform last week, you will get a second when the band opens for Sister Hazel at Rollins College on April 28th.

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## Gone Campin'

Laura Shiver  
The Sandspur

On March 3, nineteen women walked into the woods. Organized by Colleen Gray, these women set off early on Saturday morning for a camping trip in Hontoon Island State Park, cosponsored by the Leadership Education and Development Program, Rollins Outdoor Club, Off Campus Student Association, Voices For Women and the Women's Studies Department. The trip involved women from every realm of the Rollins community, faculty, staff and students joining together to share their knowledge of the outdoors and camping.

Initially split into four different small groups, we quickly crossed these lines, confronting every challenge jointly and enjoying each activity together, whether it was pitching tents, canoeing, hiking, or making delicious s'mores. Many women were unfamiliar with our Florida habitat, so one of the park rangers took us out on his boat

for a nighttime alligator-spotting trip. We saw gators of all sizes, but the most impressive was a baby no longer than two feet swimming in the middle of the waterway. As the boat idled, we got a very clear look of its entire body and observed the fluidity and efficiency of its motion.

Exhausted by our full day of canoeing and hiking, we quickly curled into our sleeping bags and got some well-deserved rest. The morning, however, brought bad news. A severe thunderstorm was making its way to our campsite, and we had at best thirty minutes to break camp. That challenge was the true test of our nerves.

With barely enough time to slurp back some coffee, we set about striking down tents, rolling sleeping bags, cleaning breakfast pots, and removing all our trash. When everything was ready to be taken to the ranger station, we waited, pulling on our ponchos. As my poncho came over my head, I literally felt the drops begin to fall. Then the bottom



fell out of the sky. The rain was coming down hard, but we got all our gear under shelter and helped several other groups get their supplies out of the storm, too.

It was a great start to Women's History Month. Many women on the trip had never camped before or only had limited experience. The trip then became an opportunity for those with

camping experience to share their knowledge. For many it was an empowering journey because they learned they could adapt to and meet challenges they had never faced before, and

we all saw that we are members in a community of powerful women. On March 4, nineteen women walked out of the woods a little wet, but very excited and ready for the next adventure.

## Attention Fitness Aficionados

Melissa Merritt  
The Sandspur

Do you know a lot about fitness or want to learn more? Are you physically fit? Do you think you could lead others into a life of regular exercise and weight loss? If so, you may have already given some thought to becoming a certified aerobics instructor. Now is your chance.

On Saturday, May 19, and Sunday, May 20, the National Dance Exercise Instructors Training Association (NDEITA) will sponsor workshops on aerobic certification, step, and conditioning, held in the University of Central Florida's

recreation building. In the aerobic certification workshop, potential and current instructors will have an opportunity to learn practical applications in teaching group exercise classes. The workshop will include a review, an exam, a two-year certification, and membership in the NDEITA.

In the "Drills and Skills" workshop, participants will study the new no-choreography cardio and conditioning routines. Using simple, safe drills combined with jump ropes and exercise equipment, they will see how to combine interval and circuit formats for any level participant.

There will also be step workshops that teach attendees new moves and techniques.

If you are interested in attending any of these workshops, please call Joanne Piersall at 407-823-2408 to pre-register. Space is limited, so call soon! The exact dates and times are:

AEROBIC CERTIFICATION WORKSHOP  
SATURDAY, MAY 19 8:00 AM  
STEP UNLIMITED WORKSHOP  
SUNDAY, MAY 20 8:00 AM  
DRILLS AND SKILLS WORKSHOP  
SUNDAY, MAY 20 12:00 PM

## April 4, 2001: Fox Day Without Athletes

James Abruzzo  
The Sandspur

Everyone at Rollins College was surprised Wednesday, April 4, when Fox Day was announced. Not because of its unusually early arrival this year, but because there were four sporting

events scheduled for that day.

While Fox day is a day supposed to be enjoyed by everyone, athletes from the baseball, softball, men's soccer and men's tennis could not partake in the festivities.

As over a quarter of the student population was enjoying

a day at Cocoa Beach, over one hundred athletes had to stay on campus and prepare for their event. While it was a restful day for the athletes without the burden of class, many of them would have preferred to be off campus.

WPRK 91.5 fm  
Comes Alive (Live!)  
with The Julius Airwave,  
Tower to Cessna, and  
The New Lows  
proceeds benefit  
WPRK

Saturday, April 28th  
at Wills Pub  
\$5 (\$3 with Rollins I.D.)  
18 and up  
doors at 8 pm

**PRK AT THE POOL**

YOUR CAMPUS RADIO STATION

**TAKE A BREAK FROM STUDYING**  
**SATURDAY, APRIL 21ST**  
**\$0.00 & FREE FOOD! 2:00 TO 6:00 PM \$0.00 & FREE FOOD!**

**LIVE MUSIC WITH:**  
**the New Roman Times** (indie rock, yeah!)  
**the Necrophiles** (a rockin' surf band)

plus a special guest and  
Keith Jackson (hip hop dj) spinning between sets

Co-sponsored by our lovely friends at BSU, CAC, the Cornell Campus Center, GLRTA, Pinehurst, SGA and Voices for Women.





The Oldest College Newspaper  
in Florida  
• Founded 1894 •

April 20, 2001  
Volume 107, Number 23

Established in 1894 with the  
following editorial:

"Unassuming yet almighty, sharp  
and pointed, well rounded yet  
many-sided, assiduously tenacious,  
victorious in single combat and  
therefore without a peer, wonderfully  
attractive and extensive in circulation;  
all these will be found upon  
investigation to be among the  
extraordinary qualities of  
*The Sandspur*."

Ruth Curlet Ford  
The Sandspur, Volume I,  
Number 1, December 20, 1894

#### Editorial

Elyssa Rokicki  
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The Sandspur, in its 107th year of  
publication, is published weekly on  
Thursdays and maintains a circulation of  
1,500.

The Editorial Board of *The Sandspur*,  
extends an invitation to our readers to  
submit signed letters and articles to *The  
Sandspur*. In order for a letter to be  
considered for publication, it must  
include the name and telephone number  
of the author. With just Cause, names will  
be withheld by request of author.

All letters and articles which are  
submitted must bear the handwritten  
signature of the author. In considering a  
submission for publication, *The Sandspur*  
reserves the right to edit all letters and  
articles for length, grammar, style, and libel.

Submit all letters and articles to *The  
Sandspur*, Campus Box 2742, or bring  
them to our office on the third floor of the  
Mills Memorial Center. All submissions  
must include a printed copy with a saved  
copy on disk (saved as a TEXT document;  
Courier 12), and must be received in *The  
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on the Friday prior to publication.

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## Letters from the Editor

Student organizations are fun  
for students to participate in,  
especially one with similar  
interests as the other members  
involved in the organization. An  
organization that is newer to the  
Rollins' campus is Phi Beta  
Lambda. When this organization  
started advertising for their

events people were confused. Is  
Phi Beta Lambda a fraternity or  
an honor society? No, actually  
Phi Beta Lambda (PBL) is a  
business oriented organization  
that encourages leadership and  
business skills and values for the  
future. The organization attends  
conferences and competes for

awards to recognize Rollins  
College in business related  
fields. If anyone has more  
questions or would like to join  
this organization you may  
contact me, for more  
information at ext. 2563 or  
erokicki@rollins.edu.

If any other organization  
would like to write a little article  
about their organization for the  
paper, feel free to write to us!

Sincerely,  
Elyssa Rokicki  
Editor-in-Chief

## Letters to the Editor

### 4th Annual Earth Day Symposium

ECO-Action and Rollins College  
have teamed up again with the  
Orange County Medical Society  
Environmental Committee to  
present the 4th Annual Earth  
Day Symposium at the Bush  
Auditorium Saturday, April 21,  
from 9 to 4.

The partnership once again  
showcases the personal and direct  
health effects of environmental  
issues. While we all know  
problems like global warming,  
air pollution and toxic run-off  
affects wildlife and the planet,  
the link between these issues  
and human health is poorly  
understood. This annual event  
serves to connect the dots and  
help us to understand the  
relationship and seriousness of  
these challenges and their affect  
on our lives today and tomorrow.

The lunch speaker is an  
activist who will inform attendees  
about how she became involved  
in fighting polluting industry in  
her neighborhood.

The afternoon activist work-  
shop is intended to help Central  
Floridians take the information  
from the morning speakers, and  
convert it into action plans that  
will improve the quality of life  
and health here where we live.

Teachers, doctors, nurses,  
and other health care givers are  
granted continuing education  
credit for attending the  
symposium which is free and  
open to the public.

**WHAT:** Healthy People,  
Healthy Places  
4th Annual Earth Day  
Symposium

**WHERE:** Bush Auditorium  
Rollins College  
Winter Park

**WHEN:** Saturday, April 21  
9:00 - 3:30

**PRESENTED BY:**  
Alliance for Florida's Future  
ECO-Action  
Orange County Medical  
Society  
Orlando Regional Healthcare  
Physicians for Social  
Responsibility  
Rollins College

**FOR FURTHER INFORMATION:**  
Dennis Bennett, Executive  
Director ECO-Action  
407-649-1260  
Oswald Saavedra, M.D.  
Chair, Environmental Committee

Orange County Medical Society  
407-422-4020

### Wet 'n Wild Offers the 4th Annual Junior Lifeguard Program

ORLANDO, FL—For the fourth  
consecutive year, Wet 'n Wild -  
Orlando is offering Junior  
Lifeguard Camp for summer  
2001. The 2-week camp dates  
begin May 21st and continue  
through August 3rd. Students who  
enroll in the Junior Lifeguard  
Camp receive instruction in water  
safety, public relations, water  
fitness, teamwork, leadership  
skills, lifeguarding skills, first  
aid and basic lifesaving skills.  
One of the most important  
components of the camp is the  
opportunity for students to shadow  
real Wet 'n Wild lifeguards on  
the job.

"Water safety is extremely  
important - it is something we  
all should be learning. This camp  
teaches practical skills, including  
first aid, CPR, and basic lifesaving  
skills," said Jenna Englett,  
Training and Development  
Manager for Wet 'n Wild.

Wet 'n Wild will host the  
second annual Junior Lifeguard  
Championship in August 2001.  
Participants in the Junior Lifeguard  
program will have a chance to  
use what they have learned, have  
fun, and receive recognition for  
their hard work and ability to  
utilize the water safety and life-  
saving skills that they develop  
during the camp session.

The cost to participate in  
Junior Lifeguard Camp is \$250  
(tax included). Space is limited  
to the first 30 candidates for each  
camp session. Participants must  
be between ages 11-15 years old.

Wet 'n Wild is conveniently  
located on International Drive,  
one-block east of I-4 at the 30A  
exit. For more information on  
Junior Lifeguard Camp or the  
Junior Lifeguard Championship,  
please call (407) 351-1800 or  
1-800-992-WILD.

### Florida Leader Names Winners in 12th Anniversary "Best of Florida

### Schools" Issue

GAINESVILLE, Fla., (03-01)-  
From the "Best Student  
Government," to the "Best Party"  
to the "Best College Town,"  
colleges and universities across  
Florida earned kudos in *Florida  
Leader* magazine's 12th annual  
"Best of Florida Schools" issue.  
*Florida Leader* recognized  
outstanding collegiate achieve-  
ment by students, clubs, and  
organizations in 123 categories--  
the most ever.

In the "Best Student  
Government" categories, the  
University of North Florida won  
for public universities, with the  
University of South Florida as  
runner-up and the University of  
Central Florida earning an  
honorable mention. Rollins  
College was named best SG for  
private colleges, with the  
University of Tampa as runner-up.  
Indian River Community  
College's Student Government  
Association won overall for its  
division, while Valencia  
Community College - West  
Campus as runner-up and  
Miami-Dade Community  
College - Wolfson Campus took  
an honorable mention.

In the "Best College  
Newspaper" categories, the  
University of South Florida's  
*Oracle* won top honors among  
public universities, with *The  
Independent Florida Alligator* at  
the University of Florida coming  
in second, and Florida International  
University's *Beacon* earning an  
honorable mention. Stetson  
University's *The Reporter* earned  
the title for private universities,  
it's fourth win in a row, with the  
University of Miami's *Hurricane*  
as runner-up. Valencia Community  
College's *The Source* won among  
community colleges, with *The  
Scribe* at Seminole Community  
College as runner-up.

Rollins College and the  
University of West Florida  
students enjoy Florida's "Best-  
Looking Campuses," while  
University of Florida students  
live and study in the "Best  
College Town."

St. Leo University won for  
"Best Party," Florida Memorial  
College got "Best Band," Nova  
Southeastern University earned  
"Best Service Project" and Palm  
Beach Atlantic College got the  
nod for "Best Students." Lynn  
University got "Best Homecoming

Parade," Barry University won  
for "Best Recycling," Florida  
Gulf Coast University is "Safest  
Campus," Florida College has  
the "Most Spirited Students"  
and St. Thomas University has  
the "Most Unique Majors."

*Florida Leader* magazine  
surveys student organizations,  
clubs and college media for the  
popular "Best of Florida Schools"  
issue. The news magazine, now  
in its 18th year, is read at 86  
Florida colleges and universities  
statewide. *Florida Leader* also  
sponsors the 14th annual "Florida  
College Student of the Year  
Awards." See all unexcerpted  
"Best of Florida Schools"  
categories, plus others exclusively  
available at the web site, at  
[www.floridaleader.com](http://www.floridaleader.com).

### Gala Event Recreates the 1960s

WINTER PARK—Let It Be, a  
nationally acclaimed Beatlemania  
group will provide music and  
entertainment at the fifth annual  
"Starry, Starry Night" scholarship  
benefit for the Rollins College  
Hamilton Holt School on  
Friday, April 27th.

To celebrate the 40th  
anniversary of the Hamilton  
Holt School, Let It Be will take  
alumni back to the 1960s in two  
spectacular shows at the Harold  
and Ted Alford Sports Center,  
Chase Avenue, Rollins campus.  
The excitement begins at 6:30 p.m.  
with cocktails, hors d'oeuvres,  
and a silent auction and then  
moves on to a live auction,  
gourmet dinner, music and  
dancing. Live auction items  
include vacation and golf  
packages, artwork, and tickets  
to area attractions.

To add to the '60s fever,  
there will be a drawing of  
chance for a limited edition PT  
Cruiser Chrysler automobile.  
Tickets for the drawing cost  
\$100. Individual tickets to the  
auction and dinner dance also  
cost \$100. Sponsorship tables  
for groups of 10 range from  
\$1,000 to \$2,500.

Proceeds from the event  
benefit scholarship students at the  
Rollins College Hamilton Holt  
School. For more information  
about purchasing tickets for the  
PT Cruiser drawing or the  
scholarship benefit, please call  
(407) 646-1577.



## ECO-Store Celebrates 10th Anniversary



The ECO-Store, Orlando's Only Environmental Action Company, will be celebrating its tenth Earth Day Birthday Thursday evening, April 19, from 6 - 9 pm during the extremely popular College Park Grower's Market. "Combining the two events is only natural," says Beth Hollenbeck, founder of the ten-year old environmental store. "The two entities complement one another, which is why we worked so hard to create the Grower's Market. Non-toxic, money-saving household products are the natural complement to accompany organic, locally-grown produce. This way our customers never have to go to the traditional consumer-products outlets."

Ten years ago, Hollenbeck saw there was great interest as well as confusion about earth-friendly products, recycling, and healthy households. A lifetime activist and environmentalist, she was always using opportunities to educate people about consumer choices and how not to be misled by all the hype. One thing led to another, and The ECO-Store was born. "We were all about 'Healthy Homes' before the term became popular. This is our fundamental expertise."

The ECO-Store has become an icon in central Florida for customers to step more lightly on the earth while saving money and living healthier. But the store

does much more than that: it serves as a portal through which people are able to become educated about and active in local environmental issues.

The ECO-Store has grown, moved, expanded, started a non-profit, relocated, and morphed from hardware store to green boutique to outside contractor. "We still do it all, and it's a different kind of chaos every day. We do healthy home mitigation, household products, xeriscaping, photovoltaics, Fair Trade crafts, organic clothing, non-toxic pesticides, and even offer an alternative to dry cleaning. Our tag line says we have 'Everything for a Green Lifestyle', and we strive to be that kind of resource. But our main product is education."

They said it couldn't be done, and Hollenbeck understands why. "Unless someone is absolutely committed to the cause, the business side makes little sense. It's hard to teach non-consumerism while depending on sales to pay the rent, until the consumer realizes how different the products are. Proving that a socially responsible business can thrive isn't easy - the cards are stacked against it. But our vision is larger than that; it's about working with our neighbors to improve the life and health of our central Florida community."

Beth Hollenbeck  
The ECO-Store  
2441 Edgewater Drive  
Orlando, FL 32804

407-426-9949  
407-649-3148 fax  
www.eco-store.com



### COMING SOON TO WINTER PARK VILLAGE

The Cheesecake Factory, a unique, full service restaurant, boasting a creative and extensive menu of over 200 high quality menu items, will be opening soon in Winter Park Village! We're known nationwide for our excellent food, delicious desserts and cheesecakes, and breathtaking, high-energy atmosphere. With our opening just around the corner, we're now accepting applications from service-oriented individuals who are as committed as we are to providing absolute guest satisfaction in their dining experience.

- Servers • Bakery/Cashiers
- Bartenders • Espresso Bar
- Bussers • Host Staff
- Dishwashers • Cooks

Flexible full & part time scheduling, benefits, top \$\$\$ potential & more!

Apply In Person Monday-Saturday, 9am-6pm at our temporary interviewing site at the Best Western Mt Vernon Inn 110 South Orlando Avenue in Winter Park  
Phone: 407-644-1174

## The Cheesecake Factory®

What do you think about safety on campus?

## VOICE FROM

By Chrystal George

**"I've never encountered a situation that would make feel me feel unsafe on campus."**

- Keith Panfilio (freshman)



**"I think that campus is very safe and I've always felt safe walking around the school."**

- Brad Marquis (freshman)



**"I have never felt unsafe walking to and from my car day or night, but I'm faculty. I think the campus is less safe for students walking to and from their dorms."**

- Dr. Gay Biery-Hamilton (faculty)



## New Food Plan for Next Year

The Food Service Committee, along with faculty, staff and student representatives, decided to change the division of money on our R-cards. This year we had \$1050 per semester in our food accounts and \$300 per semester in our FLEX accounts. Next year

we will have \$1350 in our food accounts and our FLEX accounts will be self-funded. This means that money for any non-food item in the C-store, laundry, event tickets and taxi vouchers will have to come out of our pockets. However, Dominos

pizza will be on the food account with no limit. The price and quality of the food in the dining hall will remain the same. This aspect was an important factor in deciding how to reduce the chance of people running out of money before the end of the

semester. The staff in charge of making the decision didn't want to sacrifice the quality of the food. They decided to have more money available that could only be used for food!

This system will be tried out in the Fall of 2001. It is not

permanent, next semester will just be a test-run to see how well it works. If you have ideas or suggestions, email them to: [diningservices@rollins.edu](mailto:diningservices@rollins.edu).

## Omicron Delta Kappa Taps New Members

The Alpha Iota Circle of Omicron Delta Kappa, the national leadership honor society, is proud to announce that the following have been tapped for membership:

**STUDENTS:** Stefani Bertino, Alexia Brehm, Leslie Carney, Bhavini Chawhan, Jennifer Dixon, Anne Elsea, Eduardo Fernandez, Chantel Figueroa, Scott Filter, Terry Gallego (Rollins Brevard), Linda Hart (Rollins Brevard), Robin Huskins (Rollins Brevard), Mary Jensen (Rollins Brevard), Laura Kimbrell, Susan Kraut (Rollins Brevard), Dominick Leone (Rollins Brevard), Lisa Luna, Michelle Medina, Andrew Merkin, Alicia Milyak, Patience Peebles, Charise

Rechnitz, Catherine Renaud, Tammy Reynolds (Rollins Brevard), Laura Riolo (Rollins Brevard), Charissa Smith, Kyle Stedman, Ewan Welsh, Michael Wolfe (Rollins Brevard).

**FACULTY & STAFF:** Dr. Scott Hewit, Associate Professor of Education; Dr. Jill Jones, Assistant Professor of English; Dr. Patrick Powers, Dean of the Knowles Memorial Chapel and Chaplain to the College; Kate Reich, Professor and Head of Archives and Special Collections.

New officers of the Rollins chapter of ODK are: Charissa Smith, Patience Peebles, and Maruxa Faustmann, co-presidents; Jennifer Dixon, vice president;

Bhavini Chawhan, secretary; Eduardo Fernandez, treasurer; and Michelle Medina and Alexia Brehm, public relations/historians.

### ODK Invites You To A Birthday Party

This spring marks the 70th anniversary of the installation of ODK's Alpha Iota Circle at Rollins College. The members of ODK invite you to join them in celebrating the chapter's 70th birthday on Monday, April 23, 4:30-6:00 p.m., in the Bieberbach-Reed Conference Room of the Cornell Campus Center. Birthday cake will be served.

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## THE STREET

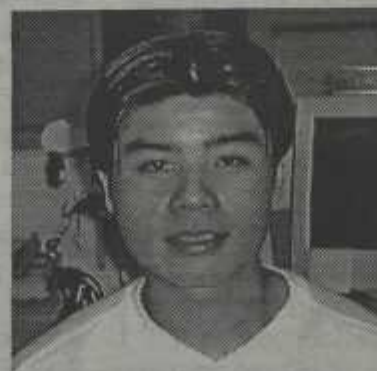


**"Of course it would be better to walk in groups and be conscious of your surroundings around campus to be safe. It's important to just be aware."**

— Hillarie Brown (junior)

**"I don't see any huge problems, I feel safe here."**

— Camilla Machado (sophomore)

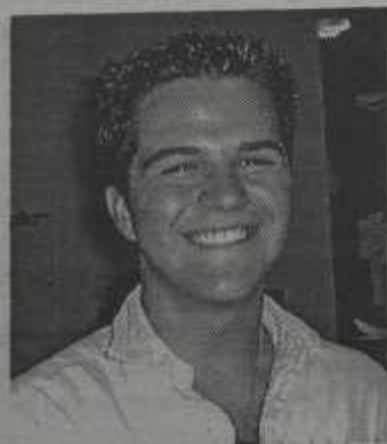


**"After the recent incident it seems like campus safety is alerting students and it seems like the community is working to help with safety issues on campus. I feel relatively safe."**

— Ken Au Yeung

**"I think that these are dangerous times and that there needs to be a more available service offered to escort students around if they need it."**

— Pedro Merizalde (freshman)





# Seventy-Five Percent of College Procrastinators Make 3.0 GPA or Higher

## Questia Media, Inc., Reveals Surprising Results of College Procrastination Study

HOUSTON (March 13) ? A new study released by Questia Media, Inc., reveals that the age-old tendency of students to procrastinate may not be as detrimental to academic success as long believed. This finding and other surprising results comes as students across the country head into midterms and another season of procrastination with many excuses, including spring break, spring fever and March Madness.

Students' study and paper-writing habits are of particular interest to Questia, which provides a way to write better research papers faster and easier. In January, Questia unveiled its online full-text library, now providing access to more than 40,000 books, as well as powerful search and writing tools.

The Questia service offers a solution to procrastination by enabling students to research and write their papers from the comfort of their home or dorm room, eliminating the frustration of checked-out books and the hassle and expense of photocopying. Powerful writing tools allow subscribers to automatically create footnotes and bibliographies; provide instant access to an online dictionary and thesaurus; personalize text with highlighter

and margin notes and; save papers online for easy access from virtually anywhere, at anytime.

The Procrastination Study survey, conducted online by a leading international marketing research firm, Decision Analyst, Inc., polled 300 college students enrolled full-time at two- and four-year campuses. All survey participants were confessed procrastinators — the common denominator for this survey — and dreaded writing research papers.

Following are some of the highlights:

Surprisingly, 224 of the 300 procrastinators polled carry a grade point average of 3.0 or higher.

Twenty-three procrastinators polled carry a 4.0 GPA.

Forty-seven percent of participants would rather donate blood than write a paper; almost one third would rather visit the dentist.

Twenty-two percent would prefer picking up trash on campus rather than picking up a pen to start writing their paper.

Fifty-five of the students polled admit to being "serial procrastinators" ? that is they never catch up from putting off projects and are continually working against the clock to finish their papers.

When they know they should be writing a paper, study participants most often (76%) choose to surf the Internet instead. Watching television came in second for 70% of procrastinators.

Fifty-one percent of women will go shopping instead of writing their paper; 47% of men will play computer video games. Drudgery, such as doing laundry (59%), beat out spending time with a significant other (53%) and exercising (33%), as an activity of choice while procrastinating.

When assigned a research paper, many procrastinators start out with the best of intentions: 47% start immediately brainstorming for topics. However, an almost equal number (41%) simply determine when they need to begin... then forget about the paper until the last minute.

Anxiety is the most common emotion experienced during "crunch time," when participants know they have procrastinated (48%). The women polled were more likely to experience guilt (35%) than the men (19%).

Sweets are the snack of choice while writing a paper, with salty foods coming in a close second place.

Bed is the most frequently favored writing spot (36%). More than half of the students surveyed (56%) drink coffee or other caffeinated beverages while writing a paper.

Participants average 6.7 hours per sleep per night.

Almost half of our procrastinators pull at least one "all-nighter" each semester. Nine students pulled all-nighters ten or more times last semester!

Business/marketing majors

represented the largest percentage of the survey pool (23.3%). Twenty three percent of this group also say that procrastinating actually helps grades.

Philosophy majors seem to procrastinate least; only one of the admitted procrastinators majored in that field.

Freshman procrastinators are much more confident than upper division students in their ability to procrastinate and still pull off a good grade. Twenty percent say they never question whether they would have gotten a higher grade had they started sooner; while only 8% of seniors felt the same way.

Seventy-nine percent of students claim they will most likely procrastinate their next assignment ? even though 72% of them agree that procrastinating does not help their grade.

Perhaps most surprising of all, only 11 study participants procrastinated in filling out this survey. Perhaps the cure for procrastination is the incentive we provided our survey pool ? cold, hard cash.

In light of these findings, Questia is searching for the MVP — Most Valuable Procrastinator. Students logging on to the site ([www.questia.com](http://www.questia.com)) for a free, week-long trial offer, will be able to submit their best stories of paper-writing procrastination and academic anxiety. The most unusual tales will be published on the Questia site.

Founded in 1998, Questia Media, Inc., launched its revolutionary online library with powerful search and writing tools created specifically to help students write better papers faster in January 2001. Questia provides unlimited access to the full-text of an extensive collection of books, as well as a wide range of tools including highlighter, markup, automatic footnote and bibliography builder. For millions of college students and researchers, the QuestiaSM service will enable them to efficiently research and compose papers at any time, from virtually every connected corner of the world. Based in Houston with approximately 300 employees, and offices in New York and Los Angeles, Questia is delivering on the true promise of the Internet by providing access to a wealth of human knowledge. Visit [www.questia.com](http://www.questia.com) for more information.

Procrastination Study participants were equally represented by male and female full-time students at two- and four-year U.S. colleges. Participants spanned ages 18-35. By classification, freshman accounted for 18% of students polled, sophomores weighed in at 29%, juniors made up 24% and seniors represented 29%. For more survey data or a copy of the topline results, please contact Alyssa Graf at 214-891-2971 or [alyssa\\_graf@richards.com](mailto:alyssa_graf@richards.com).

## Women's Golf: 1st of 16 at JMU Invitational

The Rollins women's golf team finished tied with the University of Maryland for first place at the JMU Invitational in Harrisonburg, Virginia. The teams were unable to complete a playoff because of travel arrangements and the tournament title was awarded to Maryland based on the final results of the fifth finisher. The Tars held the opening round lead after shooting a 303 and fired a

second round 313 to finish with a two round score of 616.

Freshman Freddie Seeholzer (Villars, Switzerland) earned co-medalist honors after shooting a two-round score of 148 (73-75=148). Jennifer Beames (Miami, FL) tied for sixth position with a 152 (75-77=152). Sabrina Gassner (Deisenhofen, Germany) tied for 20th place with a score of 157 (80-77=157).



## Baseball

It was a tough week for the Rollins baseball team as their bats were never able to get untracked in dropping four tough games. The Tars lost a non-conference game to Embry-Riddle and then left 23 men on base in losing three games to Saint Leo. Embry-Riddle jumped out with five runs in the first inning and led 7-0 before the Tars scored three runs in the bottom of the fourth on a three-run home run by Ryan Park (Odessa, FL). A six-run sixth inning put the game away, and Embry-Riddle added four additional runs in the ninth inning. Peter Fitzgerald (Edina, MN) and Brad Vaughn (Orlando, FL) each had three hits for the Tars.

The Tars could never solve the pitching of Eric Paone in dropping the first game against Saint Leo 6-2. The Lions scored twice in the first inning and added one run in the third inning and three in the sixth to take a commanding lead. Rollins, which hit into three double plays

in the game, could not score until the ninth inning. Mike Reese (Orlando, FL) had two hits and one run batted in to pace the Rollins offense. Mark O'Sullivan (Andover, MA) allowed four earned runs in receiving his second loss of the season.

Another strong Saint Leo pitching performance led to a 6-3 Lion victory in the first game of a Saturday doubleheader. Trevor Hall limited the Tars to only six hits and three runs. Back-to-back two run innings in the second and third gave the Lions the early lead. Rollins trimmed the advantage to 4-3 before Saint Leo scored single runs in the eighth and ninth innings. Peter Fitzgerald had two hits to lead the Rollins offense. Rob Sitz (Longwood, FL) suffered the loss as he gave up four runs in seven innings.

The Rollins bats finally seemed to heat up in the final game of the series, but the Tars



couldn't get the big hit when needed. Rollins had 10 hits in the seven-inning game but left eight men on base. Jason Cloar (Ormond Beach, FL) had two hits and drove home a run to lead the offense. Jon Lobello (Boca Raton, FL) was the hard-luck loser as he allowed just three runs in seven innings. The Tars led 2-1 before Saint Leo scored twice in the fifth inning to take a 3-2 lead. Rollins left two runners stranded in both the fifth and sixth innings.



## Women's Tennis

The women's tennis team, currently ranked 4th in Division II, registered three solid victories, preparing for the final stretch drive of the regular season. The Tars defeated 6th ranked North Florida before winning matches in California against Cal-Poly Pomona and Cal-State Bakersfield. Rollins also faced a stiff test

April 12 when they hosted 8th ranked Armstrong Atlantic.

Number one player Anzela Zguna (Liepaja, Latvia) improved to 27-3 on the season with three solid victories. She won six total games, showing why she is the top ranked player in Division II. Zguna also teamed with Vanessa Caddick

(Manchester, England) to post three strong doubles victories.

Caddick was also undefeated during the week, posting three singles victories, including two three-set victories. Jenna Lavina (Jacksonville, FL) won all three of her singles matches during the week and dropped only one of three doubles matches.

## Men's Tennis

The Rollins men's tennis team clinched the top seed at the Sunshine State Conference Tournament by defeating league foes Florida Southern and Eckerd to remain undefeated in league play. The Tars also defeated NAIA Flagler College before losing a tough 5-4 decision to 4th ranked Armstrong Atlantic. Rollins is currently ranked 9th in Division II.

The Tars swept the doubles and won three of the six singles matches to defeat Florida Southern. Number one player Matt Porter (Tasmania, Australia) rallied from a set down to win 3-6, 6-3, 7-5. Porter also teamed with Goran Sterijovski (Suopje, Macedonia/Orce Nickolov) for a 9-8 win at the number one doubles position. Rollins also won tight matches at the other two doubles positions as Mark Thompson (Falls Church, New

Zealand) and Drew Sipka (Lake Mary, FL) won 9-8 at the number two position, and Andrew Grosilmond (Dunwoody, GA) and Brandon Smith (Cincinnati, OH) posted a 9-7 victory at the number three spot. Other singles winners were Mark Thompson at number three and Brandon Smith at the fifth position.

Rollins easily defeated non-conference foe Flagler 6-0. The Tars again swept the doubles and Mark Thompson, Goran Sterijovski and Brandon Smith each won in singles. The Tars clinched the top seed in the SSC Tournament with a 6-3 victory over Eckerd. The Tars won two of the three doubles matches and four of six singles. Facing fourth ranked Armstrong Atlantic, Rollins came close, but dropped a 5-4 decision. Porter and Sterijovski won in doubles with Porter, Mark Thompson and Brandon Smith winning in singles.



## Athlete of the Week: Tina Savage

Junior Tina Savage has been named this week's Rollins College Athlete of the Week for her outstanding performance in six softball games, in which she hit .553 on 8-for-15. The Akron, OH native had five home runs, drove in 15 runs, and scored nine runs. She also walked four times, perfect on four bases she

attempted to steal. Savage hit two home runs in one game against Saint Leo and home runs in each of the games against Florida Southern, including a grand slam.

Savage was also honored as the Sunshine State Conference Player of the Week.



## Rowing

The Tars received outstanding performances from their men's rowing squad and a solid effort from their women's team at the Sunshine State Conference meet in Tampa. The conference awards a championship only in women's rowing, and Rollins placed fourth with 21 total points.

With their best race of the year, the men's varsity eight finished first with a time of 5:42.2 to beat Florida Tech, who finished 5:46.2. Competing for

the Tars was coxswain Valerian Khan (Elmira, NY) and rowers Gavin Frase (Orinda, CA), Matt Haslett (Haverford, PA), Brandon Thompson (Washington, DC), Brian Waterfield (Plainsboro, NJ), Matt Glick (Norwalk, CT), Phil Livingston (New York City, NY), Joe Fay (Wilmington, DE) and Colin Healey (Jacksonville, FL).

The Tars also won the men's novice eight as coxswain John Tessier and rowers Thompson, Waterfield, Glick, Justin Van Dyke (Kissimmee, FL), Jonathan

Diaz (Orlando, FL), Healey, Fay and Bart Boughton (Tulsa, OK) completed the course in a time of 5:59.

Rollins also won the women's novice four as coxswain Whitney Johnson (Litchfield, MN) and rowers Jane Wurzelbacher (Cincinnati, OH), Melisa Minkler (Winter Park, FL), Penney Berryman (Springdale, AR) and Abby Berkowitz (Atlanta, GA) posted a time of 7:20.6.

## Softball

It was a productive week for the Rollins softball team as they posted conference victories over Saint Leo and Florida Southern. The Tars also scored 30 runs in two easy victories over Edward Waters. The doubleheader with Edward Waters proved to be an easy afternoon for the Tars as they dominated both games. Edward Waters pitchers struggled as they allowed 23 walks in two games. Jennifer Pape (Spring Hill, FL) registered her second no-hitter of the season in the first game as she also registered 10 strikeouts. Tina Savage (Akron, OH) had a home run and drove home five runs in the contest. Rollins scored 11 runs in the first inning of the second game and led 16-0 when the game was called in the third inning. Sarah Sedberry (Carmel, IN) had two hits and drove home two runs for the Tars while Suelyn Wirth (Tavistock, Ontario) scored three runs.

The opening game against Saint Leo was a pitchers duel between Hagen Hastings (Port St. Lucie, FL) and Desiree Croteau. Rollins had six hits in the first five innings, but could not score. However, in the sixth, Tina Savage singled and scored on a hit by Jennifer Pape. Hastings, who allowed only three hits, completed the seventh inning to give the Tars the win.

In the second game, offense was the name of the game as Saint Leo scored three runs in the second inning and five in the third to seize control. Rollins had

a single run in the second on a home run by Jennifer Pape and then scored three runs in the third. Tina Savage had a three run home run in the third and added a solo homer in the fifth. Saint Leo held on for the 9-5 victory.

Florida Southern scored three runs in the third inning and held on for a 4-1 victory in the opening game of their SSC doubleheader. Tina Savage accounted for the only Rollins run with a seventh inning home run. Hagen Hastings allowed four runs in seven innings to receive the loss.

After being held in check in the opening game, the Rollins offense exploded in the second game. Jordan Steffan (Naples, FL) singled home the first Rollins run, and Ashli Gagliano (Naples, FL) stole home for the second run in the opening inning. Steffan drove home a run with a sacrifice fly, and Stacey Guengerich (Sarasota, FL) hit a three run home run in the second inning. The Tars sealed their first slaughter rule victory over Florida Southern when Tina Savage hit a grand slam home run in the fourth inning. Jennifer Pape allowed just two hits in five innings to earn the victory.

For the week, Tina Savage hit .533 with five home runs and 15 runs batted in. She had three games with at least four runs batted in. She now has a season batting average of .481 and has already established new single season school records with 14 home runs and 47 runs batted in.

## Sailing: 5th of 9 at SAISA District Championships

The Rollins sailing team had a solid overall finish at the SAISA District Championships in St. Petersburg. The Tars placed fifth out of nine teams, finishing ahead of the University of Tennessee, Duke University and Clemson University.

In the team racing portion of the event, the Tars defeated the University of Tennessee before dropping four tough races. The

Tars were within range in their races against Eckerd, South Florida and the University of Florida, but fell just short in each race.

In the points portion of the event, the Tars tied for fourth in the A Division and tied for fifth in the B Division to finish fifth overall. The A team of Jess Willis and Rob Spetz placed second in the first two races of

the day, but managed only one more second place showing in the final seven races. They finished with 35 total points to tie Eckerd for fourth place. The B Division team of Cy Bent (races 1-4, 7-9), Shea Szambecki (races 5-6) and Tripp Dolman had one second place race finish and totaled 46 points.



# Classified Ads

# Calendar

## APARTMENTS FOR RENT!

211 Holt Ave. Adjacent to campus (Nxt. to Casa Iberia)! Efficiencies & 1 bedroom from \$500-800/month. Parking included. Washer & dryer on site. Call: (407) 619-2030.

## GET THE HELL OUT OF HERE!

Europe \$199 one way. Other worldwide destinations cheap. Book tickets on line [www.airtech.com](http://www.airtech.com) or (212) 219-7000.

## TIERED OF DORM LIFE?

Need a place to live this summer and next school year for FREE? Female College or Grad Student wanted for mother's helper/childcare. PT child care (before school/evenings) and clean house 2x's week. Flexible to school schedule. Must be mature, responsible, reliable. Drivers license/car required. Non-smoker, no drinking/drugs. References. Own room, own phone, 10 minutes to Rollins. Call MC @ 407-696-4596.

## OFFICE MANAGER/ASSISTANT

Wanted for summer must have good phone voice, reliable \$8 to \$10 hr. F/T, P/T. 407-699-1992.

## SWIM INSTRUCTORS

Wanted to teach summer swim classes \$9.50 hr. + bonuses. F/T, P/T. 407-699-1992.

[www.sharksandminnowswimschool.com](http://www.sharksandminnowswimschool.com)

99 VW PASSAT GLS, 22,000 miles, fully loaded, \$19,900. Call 407-482-4051.

## Sunday

22

**Success Tip:** Writing a paper? First organize your thoughts, ideas, then organize your essay.  
**Campus:** Florida Institute class @ CSS 226, 8am-9pm, FL Institute class @ CSS 221, 8am-9pm, Kappa Delta Senior Banquet @ Galloway Room, 12-2pm. Reslife in-service mtg. @ Bierbach/Reed, 5-7pm.  
**To-do:** AUGUSTINE Rock Climbing Center, 999 Charles St. (Longwood), 407-332-1430.  
**Theatre:** AS YOU LIKE IT, Orlando-UCF Shakespeare Festival @ walk Disney Amphitheatre at Lake Eola, tickets 407-893-4600 ext. 1. Sponsored by Lure Design Inc. ROMEO & JULIET, @ Walt Disney Amphitheatre (Lk. Eola), 407-893-4600, sponsored by Bank of America.

## Monday

23

**Happy B-day:** Kristin McAlister. **Campus:** Purchasing Card Program bank presentations @ Olin Bib lab, 8-10am. WPRK general manager interviews @ CCC-Level 1 Conf. Room, 11am-12pm. CFAM Board of Visitors lunch mtg. @ Bierbach/Reed, 12:30-2:30pm. English as a 2nd Language class @ Hauck 110, 2-5pm. Gender Matters mtg. @ CSS 167, 3-6:30pm.  
**All Campus Events mtg. @** Bierbach/Reed, 7-9pm.  
**Coffee:** Late Night Coffee house, GUINEVERE's, 7am-12am M-Thurs, 7am-2am Fri. and Sat. Open Mic Every Wed. and Every Sat. Live music 10pm, April Art Gallery exhibit: Mystic Nights thru May 1st, 37 S. Magnolia Ave., Downtown Orlando, 407-992-1200.  
**Dining:** AMURA, gourmet Sushi, finest Japanese Dining, exotic rolls, tranquil oasis, style... 407-316-8500, 55 W. Church Street, Downtown Orlando. CHEZ DANIEL, Formerly La Normandie, 896-9976, 2021 E. Colonial Dr. SILVANO'S Ristorante Italiano, the best Italian Cuisine in the Area! 249 W. Highway 436, Altamonte Springs, 862-2551.

## Tuesday

24

**\*Leadership Banquet!**  
**Campus:** Purchasing Card Program bank Presentations @ 3rd floor- Olin, 11am-1pm. X-Club Advisory Council lunch @ Bierbach/Reed, 12-2pm. Finance & Services Committee mtg. @ Olin 260, 12:30-2pm. Math/Science Division Awards lunch @ between Bush & Crummer, 12:45-2:30pm. Communique mtg. @ Bush 108, 5-6:30pm. Crummer Management Program dinner @ Kindlund Gallery, 5:30-9pm.  
**Leadership Banquet program/reception @ Dave's Downtown, 7:30-10pm.**  
**Night-Life:** Emptire (house), 9pm, 4313 N. Orange Ave., no cover. Alpha Bar (house), 11pm, 102 N. Orange Ave., no cover.

## Wednesday

### \*ATTENTION STUDENT ORGANIZATIONS...

Publish your events/ meetings in the Calendar, send in events at least a week in advance to: [shimuzzy19@cs.com](mailto:shimuzzy19@cs.com) OR write in the white board in Dave's Downunder labeled "Sandspur Calendar."

**YEARBOOKS...** 2000-2001 Yearbook, go to info. Desk in the Campus Center (in the Darden Lounge), buy it on your R-Card! X.1594.

## Thursday

### UPCOMING CONCERTS:

\*Sierra Hugel, April 28 @ the Alford Sports Center, tickets \$20 on your R-Card.  
 \*WVJR presents Jansen Earthday Birthday @ Church Street downtown Orlando! He'll stage live performances by: The Offspring, Disturbed, Cold, Seated, Monster Magnet, Turrent, Skrape, 7 May 3, Wrong, Inside Cairo, Soil, Systematic, Spinebark, and Buckcherry April 29, 2001... Tickets \$25 on sale at Ticketmaster, 407-839-3900.  
 \*LIVE @ Hard Rock Live, April 25, 7pm, w/ Edwin McCain, Uncle Kracker, and Duncan Sheik. David Garza, [www.hardrocklive.com](http://www.hardrocklive.com).  
 \*The Backstreet Boys: TD Waterhouse 06/08 7:30pm ([www.ticketmaster.com](http://www.ticketmaster.com) OR 407-839-3900) and at the Ice Palace Arena (Tampa, FL) 7:30pm Sat. 06/09.  
 \*N Sync @ ProPlayer Stadium (Miami, FL) 05/12 7:30pm, Raymond James Stadium (Tampa) 05/13 7:30pm, Alltel Stadium (Jacksonville) 05/18 7:30pm.  
 \*The Dave Matthews Band @ Ice Palace Arena (Tampa), 07/23 7:30pm.  
 \*Matchbox 20 @ TD Waterhouse 04/21 7:30pm, National Car Rental Center (Sunrise) 4/20 7:30pm, Ice Palace Arena (Tampa) 7:30pm 04/22.  
 \*Black Crowes May 1st @ House of Blues, Nelly w/ Alley Life, May 11th @ House of Blues.  
 \*Virgins, Finger Eleven, Boy Hits Car & Drowning Pool, May 15th @ House of Blues.  
 \*The Wallflowers May 1st @ Hard Rock Live, 8pm.  
 \*Sugar Ray, May 5th @ Hard Rock Live, 8pm.

## Friday

20

\*JSL: Jewish Awareness Week ends.  
 \*SAFAC Hearings  
 \*Blithe Spirit by Coward @ Annie Russell theatre begins.  
**Happy B-day:** David Brian  
**Campus:** Verno Espanol Orientation mtg. @ Sullivan House, 3-6pm.  
**Stuff to do:** D.L. HUGLEY Comedy Tour, 7:30pm @ Car Performing Arts Center.  
 Sports: Orlando Predators vs. Florida Bobcats, 7:30pm, TD Waterhouse.  
 Concert: Tito Rojas @ House of Blues, 407-934-BLUE.  
**Night-Life:** Dance Latin style @ Latin Quarter, City Walk, every Monday thru Friday date Latin style includes: 3 course dinner for 2, bottle house or Red Wine, 2 Universal Cinplex Movie fix, and Admission to Club for dancing after movie, 407-363-5922. (includes wine), 407-363-5922.

## Saturday

21

**Reflection:** Learn to not only find what you like, but learn to like what you find. - Anthony J. D'Angelo.  
**Happy PRE-Bday:** ELYSSA ROKICKI!  
**Happy B-day:** Jeffrey Tabatabai  
**Campus:** EMBA Class program refreshments @ Crummer 213, 7am-5pm. Von Schmeling Martial Arts tournament @ ASC, McKean Gym, 7am-7pm. Florida Institute class @ CSS 226, 8am-6pm. Florida Institute class @ CSS 221, 8am-6pm. Earth Day Celebration migs/programs, Bush 207, 107, 108, 114, 8am-10pm. Earth Day Celebration migs/programs, Bush Aud. & Lobby, 8am-10pm. MACTT Breakfast @ CSS 160, 8:30-9:30am. Career Workshop mtg. @ Bush 120, 9am-12pm. Upward Bound English class @ CSS 135, 9am-2pm. Managing your Money class @ Olin Bib lab, 10am-12pm. Kappa Delta sponsored car wash @ corner Holt/Fairbanks, 10am-3pm. Rollins Fall Study Abroad general orientation @ SunTrust Aud. (Crummer), 10am-1pm. MACTT Alumni Picnic party @ CFAM Patio, 12-2pm. Italian American Society Genealogy mtg. @ CFAC 116, 1-4pm.

27

**Campus:** MFAT Exam class @ CSS 221, 2-4:30pm. EMBA Exam program refreshments @ Crummer 213, 7am-5pm. Stary Stary Night Scholarship dinner @ McKean Gym- ASC, 6-9pm.  
**Night-Life:** Dance Latin style @ Latin Quarter, City Walk, every Monday thru Friday date Latin style includes: 3 course dinner for 2, bottle house or Red Wine, 2 Universal Cinplex Movie fix, and Admission to Club for dancing after movie, 407-363-5922. (includes wine), 407-363-5922.  
**Dining:** CARRINO'S Lakefront Restaurant (Pizzeria & Italian Market), 7705 Turkey Lake Rd., Plaza Venezia 7572 Sandlake Rd., 352-8407.  
 SAMBA ROOM, this throwback is to Havana 1950's, music, dancing, 7468 W. Sandlake Rd., 226-0550. BRISAS DEL CARIBE, Cuban and Puerto Rican Food, 5773 Curry Ford Rd., 275-2996.