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The Subject Librarian Newsletter, Marketing, Fall 2014

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Marketing

University of Central Florida Libraries

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Hello, hope you're all having a great semester thus far. Remember, if you would like to request books or videos for the library collection, your liaison is [Dr. Ata Tafaghodijami](#). For everything else, whether creating a course Research Guide, scheduling [an instruction session in the library](#), embedding resources in Canvas, or talking about how we can support your research and publishing needs, feel free to drop me a line.

I look forward to hearing from you!

--Missy Murphey



Open Access Week, a global event now entering its eighth year, is an opportunity for the academic and research community to continue to learn about the potential benefits of Open Access, to share what they've learned with colleagues, and to help inspire wider participation in helping to make Open Access a new norm in scholarship and research.

You are invited to join us on Monday, October 20th from 9am to 3:30pm in Teaching Academy room 117 for a free event focusing on Open Access publishing perspectives including...

- ⇒ Live online discussion with Peter Suber, director of the Harvard Office for Scholarly Communication
- ⇒ Representatives from Springer, Gale, IEEE, and Taylor & Francis with information on open access publishing options and editorial processes
- ⇒ Discussions with six UCF Faculty members on their experiences with open access

To learn more, please visit <http://library.ucf.edu/ScholarlyCommunication/OpenAccessWeek>

Have you published in an open access journal? If so, we'd love to hear about it. Join your fellow [UCF Colleagues](#) who are already open access champions.

reserve **STUDY** **ROOMS** online

The John C. Hitt Library is proud to announce the launch of the joint **Faculty/Graduate Study Room service** this Fall Semester. The library has a total of 11 study rooms that can accommodate between 2 to 10 people. The study rooms are located on the third floor of the library and may be checked out by any faculty, on a first-come, first serve basis. The study rooms can be checked out for a total of four hours. This service provides the faculty with the opportunity to meet with their students outside their regular office. Reservations can be made up to 7 days in advance online. For your convenience, the link to reserve a study room is: <http://library.ucf.edu/StudyRooms/>

Research Workshops for Fall 2014

The library faculty will be offering a series of professional development workshops in the Graduate Student Center (Colburn—Suite 146). Though marketed primarily to graduate students, they are also open to faculty and staff who wish to hone their research skills.

LITERATURE REVIEW TOOLKIT

October 17, 12:00pm—1:00pm

CITATION MANAGEMENT

October 2, 4:30pm—5:45pm

October 6, 1:00pm—2:15pm

OPTIMIZING YOUR ONLINE PRESENCE

November 19, Noon—1:00pm

DATA DOCUMENTATION & METADATA

November 19, 1:00pm—2:00pm

WHERE TO PUBLISH & AUTHOR RIGHTS

November 17, Noon—1:00pm

November 18, Noon—1:00 pm

To learn more or see the full semester schedule, go to the Workshops link at <http://library.ucf.edu/Reference/Instruction/>

New Business Expert Press Titles

There are 15 new BEP titles in the UCF ebook collection. A complete list of the 250 titles owned by UCF can be viewed [here](#). All BEP books are on the eBrary platform with unlimited uses and can be downloaded in their entirety as PDFs. These make excellent textbooks or required readings for classes!



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