Teaching the Principles of Research through the Creation of Digital Content
Melodie H. Eichbauer, PhD, Florida Gulf Coast University

Production of successively more complex videos in a survey history class can mirror the research process.

- Students have difficult time with how to conceptualizing, navigating, and delving into historical information

Implementation
- Piloted in the survey course EUH 2021 Medieval European History (400c. and 1400c. A.D.)
- Modules contain 3 videos each of which scaffolds the research process:
  - Trailer video
  - Synopsis video, and
  - Lecture video

Trailer Video
- General overview of the topic.
  - Relying solely on visuals, the selection of material helps the student to think about what is important and what should be represented.
  - At its core, the Trailer Video helps the student to get the lay of the land of the material.

Synopsis Video
- Articulates key concepts in a clear and concise narrative.
  - In the course of creating the script for the narration, an elementary thesis begins to emerge.
  - Throughout the recording of the narrative, the student is challenged on their precision and accuracy of the information presented.

Lecture Video
- Piece of original research
  - The student works on the articulation of his/her thesis with primary and secondary source research grounding the thesis.

Ways to conduct the project
- Paired Groups of three students
  - Early-Level, Mid-Level, & Upper Level Student
- Having students at each of the three skills sets working in that facet of the project:
  - Entry level on the Trailer video,
  - Mid-level on the Synopsis video, and
  - Upper-Level on the Lecture video

Student Benefits
- Video Production and Editing
- Alternative Media to Presentation of History
  - Podcasts
- Employers wanting graduates that have experience with creating and editing digital content
- Research Skills