

2023

## Diamond's Hidden Gems - UCF Libraries Social Media

Diamond R. Williams

*University of Central Florida*, [diamond.williams@ucf.edu](mailto:diamond.williams@ucf.edu)

Find similar works at: <https://stars.library.ucf.edu/lib-docs>

University of Central Florida Libraries <http://library.ucf.edu>

This Brochure is brought to you for free and open access by STARS. It has been accepted for inclusion in Libraries' Documents by an authorized administrator of STARS. For more information, please contact [STARS@ucf.edu](mailto:STARS@ucf.edu).

---

### Recommended Citation

Williams, Diamond R., "Diamond's Hidden Gems - UCF Libraries Social Media" (2023). *Libraries' Documents*. 405.  
<https://stars.library.ucf.edu/lib-docs/405>

# DIAMOND'S HIDDEN GEMS



## UCF Libraries Social Media

The University of Central Florida Libraries is a well of information, ranging from technology checkout to research assistance. Various events have been held within the library too, like Open Mic nights, showcases, and media discussions.

Keeping up with everything going on in the library on a day-to-day basis can be difficult. Following and turning on notifications for the UCF Library social media accounts can help you keep track of information and events alike!



# Instagram (ucflibrary)



UCF Libraries' Instagram page -- ucflibrary -- is a great place to locate quick and simple graphics regarding library events and resources. It also provides link access to a variety of other library sites and pages, like "Jobs at UCF Libraries" and reading challenges.

UCF Libraries' Instagram page can be found [here](#).

ucflibrary   Follow   Message   ...

1,479 posts   2,850 followers   372 following

**UCF Library**  
Library  
UCF Libraries  
[linktr.ee/ucflibrary](https://linktr.ee/ucflibrary)

Highlights   Highlights   Highlights   Knight Terror   summer readi...

POSTS   REELS   TAGGED

**UCF**  
**INTERNATIONAL GRADUATE STUDENT WELCOME**

**EXPLORE DISCOVER COLLABORATE INNOVATE ENGAGE**  
58

Photo of people in a library atrium.



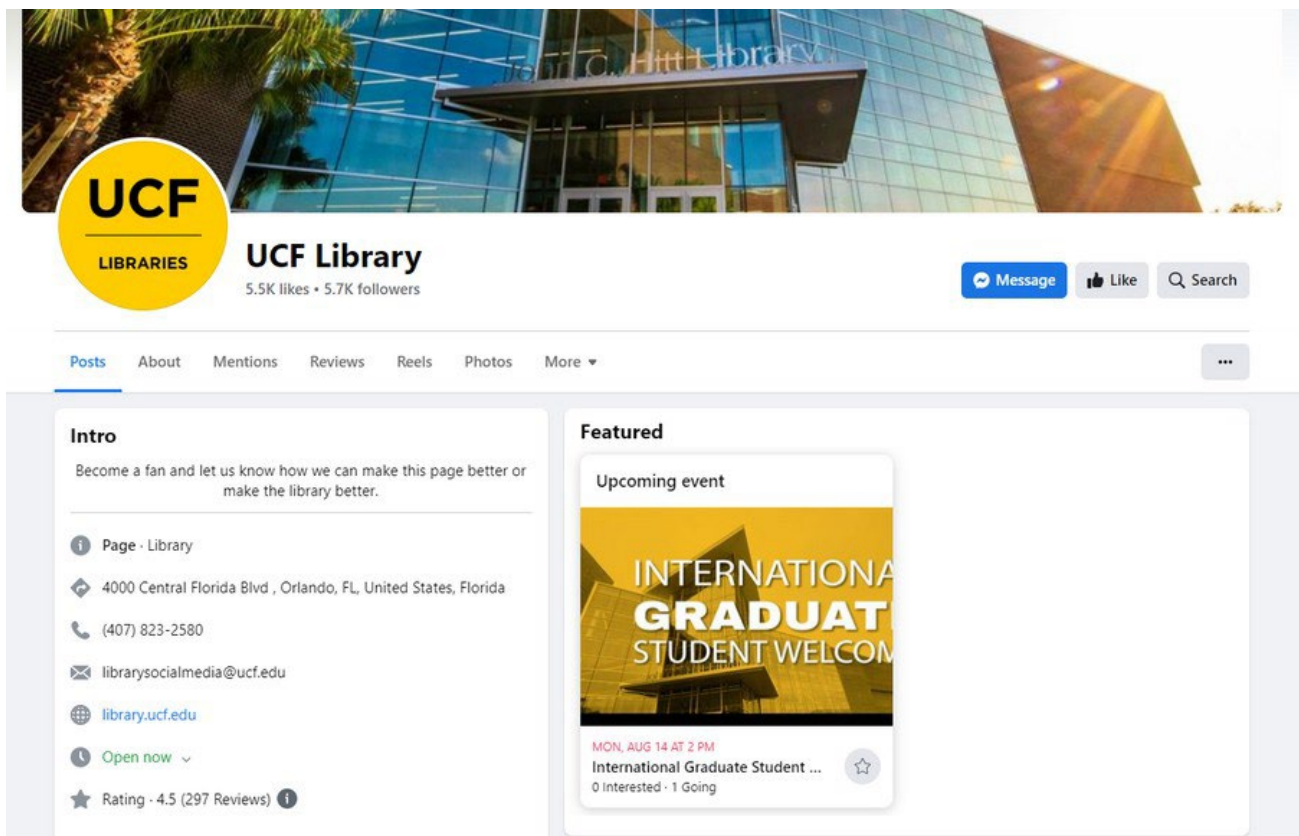
# Facebook (UCF Library)



The UCF Libraries Facebook page offers more detailed information regarding events and resources than other social media accounts.

The account welcomes critiques, wondering how the page and library can be improved. It even advertises brand-new items that can be checked out from each library location, like movies and graphic novels.

UCF Libraries' Facebook page can be found [here](#).

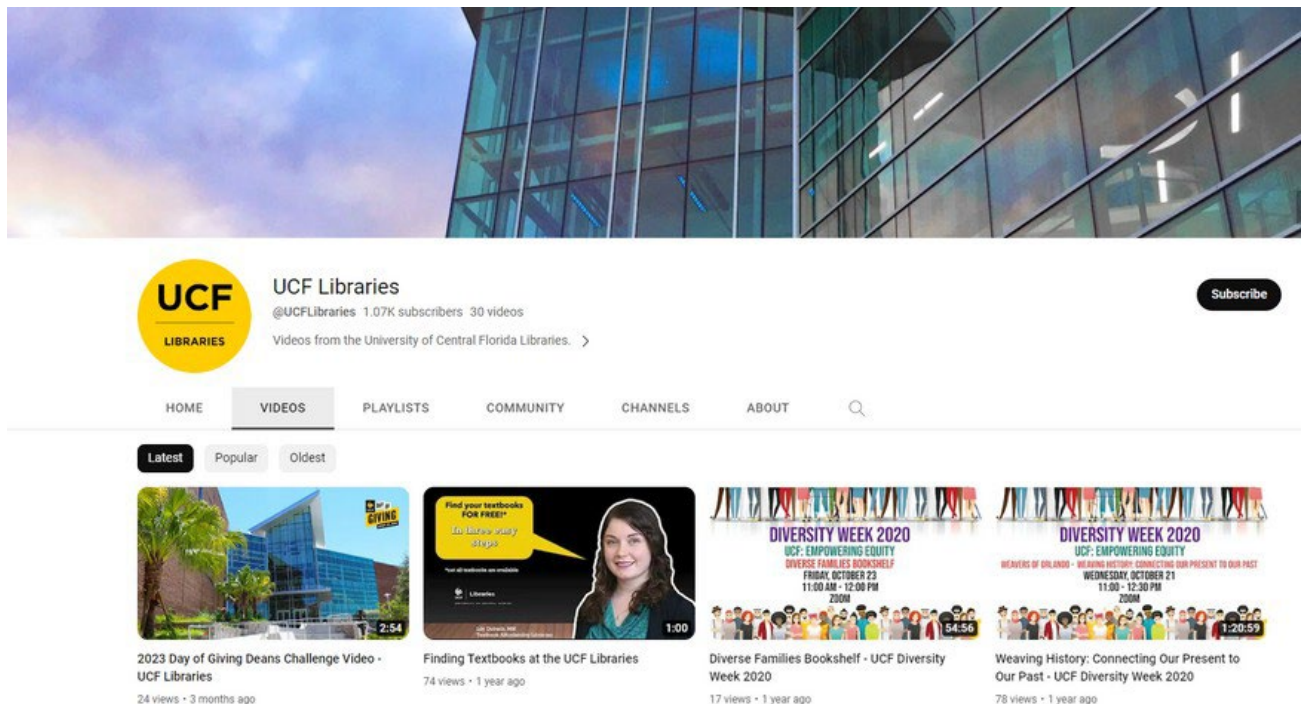


# YouTube (UCF Libraries)

The UCF Libraries YouTube account has a variety of information available in video format.

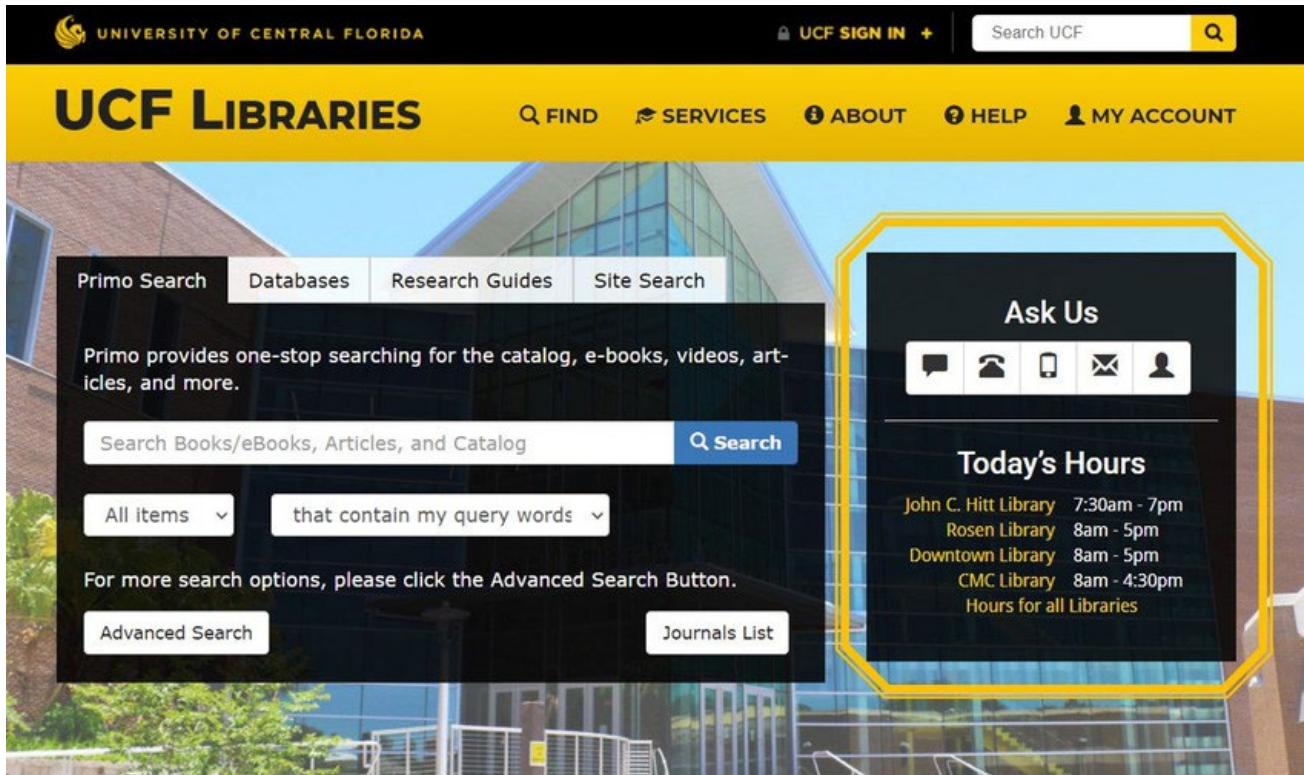
From challenges to a diversity bookshelf, from research resources to hour-long presentations, I'm confident you can find something of interest on the YouTube page.

The UCF Libraries YouTube page can be found [here](#).



The screenshot shows the YouTube channel page for UCF Libraries. At the top is a banner image of a modern glass building. Below the banner is the channel name "UCF LIBRARIES" with a yellow circular logo. The channel description reads "UCF Libraries @UCFLibraries 1.07K subscribers 30 videos Videos from the University of Central Florida Libraries." A "Subscribe" button is visible in the top right. The navigation menu includes "HOME", "VIDEOS", "PLAYLISTS", "COMMUNITY", "CHANNELS", and "ABOUT". Below the menu are sorting options: "Latest", "Popular", and "Oldest". The video grid displays four videos:

- 2023 Day of Giving Deans Challenge Video - UCF Libraries**: 24 views • 3 months ago. Video length: 2:54.
- Finding Textbooks at the UCF Libraries**: 74 views • 1 year ago. Video length: 1:00.
- Diverse Families Bookshelf - UCF Diversity Week 2020**: 17 views • 1 year ago. Video length: 54:56.
- Weaving History: Connecting Our Present to Our Past - UCF Diversity Week 2020**: 78 views • 1 year ago. Video length: 1:20:59.



Despite the easy access to all of UCF Libraries social media accounts, the most reliable service for assistance regarding all things library is the Ask Us! service displayed on the UCF Libraries homepage.

If you have any questions, please feel free to [Ask Us!](#)

## CONTACT INFORMATION

Thank you for reading this installment of **Diamond's Hidden Gems**. If you have concerns or would like to reach out regarding business inquiries, please email me here:

*diamond.williams@ucf.edu // diamondw722@gmail.com*