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ORLANDO.



ORANGE COUNTY COURT HOUSE.
LAKE BOLA IN THE DISTANCE

ORLANDO,

Orange County, Florida.

x

Climate—Churches—Roads,

V ISITORS to Florida and seekers after pleasant homes in the South will find this a thriving young city located midway between the Atlantic Ocean and the Gulf of Mexico, in a high pine region, dotted with hundreds of lakes of the purest and softest water.

A clear, dry, equable climate, with an average temperature of 68.6 from December to May. Churches of all denominations; graded

public schools and two academies, under the auspices of the Catholic and Episcopal denominations respectively; well-paved streets and one hundred miles of modern improved highways, unsurpassed for automobiling, wheeling and carriage driving.

Water-Light-Industries.

The purest water for domestic purposes, coming from a deep spring lake, is, by actual chemical anlysis, 98 per cent. pure.

Electric lights, gas, water works, ice plant, manufacturing industries, orange groves, fancy pineapples, fresh vegetables all the year 'round; strawberries six months in the year; fresh milk in abundance; well stocked stores; progressive business men.



RESIDENCE, LAKE LUCERNE.

Public Buildings.

The finest court house in Florida, and a county out of debt; best equipped hospital in the state, with skillful physicians and trained nurses; a dozen lakes, surrounded by beautiful homes, within the corporate limits.

Clubs—Amusements.

A board of trade, several improvement associations; commodious club houses; musical clubs; the only polo club south of Camden, S. C.; a modern race course with weekly trotting matinees during the winter season, under the auspices of the Orlando Driving Park Association, open to all visitors free of admission; abundance of game and fine fishing within easy reach of the city; no mosquitos; no malaria.



SCENE ON LAKE LUCERNE.



ORANGE TREE.



RESIDENCE, SOUTH ORANGE AVENUE.

Hotels-Boarding Houses.

Up-to-date hotels and boarding-houses; good restaurants; firstclass bakeries; desirable furnished and unfurnished cottages for rent, rooms for light housekeeping.

A Clean City.

Orlando is a clean city. Its population is cosmopolitan and progressive. It is situated in the heart of the Florida Peninsula, in the center of the popular orange and pineapple belt. It is surrounded by a country admirably adapted to vegetable farming, dairying and small fruit growing. It is a region of charming lakes and lovely country homes.



ORANGE AVENUE, LOOKING NORTH.

Thrifty Conditions.

The spirit of improvement and progress is abroad in the city and surrounding country. New homes are being made and old ones are being improved. Farming and residence property is advancing in value, and the population is increasing through accessions from the states lying further north.

If you contemplate a trip to the South, put Orlando down as your objective point.



SCENE ON NORTH ORANGE AVENUE.

ADVERTISING COMMITTEE OF THE ORLANDO BOARD OF TRADE,



JOSEPH L. GUERNSEY, Chairman.

H. L. BEEMAN,

A. MACCALLUM,

JAS. L. GILES, Secretary.

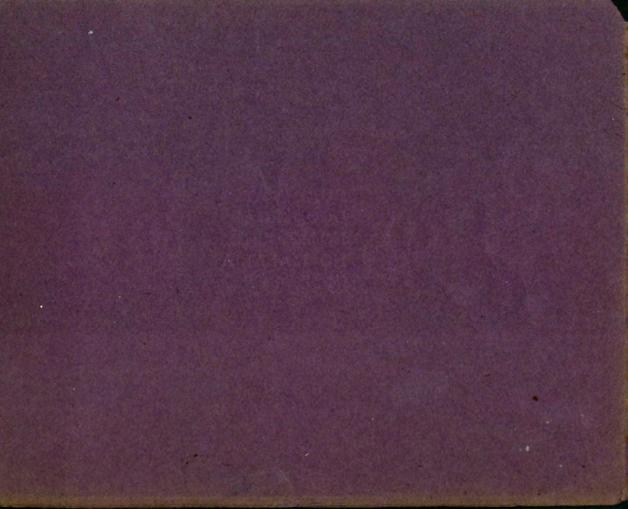
S. Y. WAY,

H. H. DICKSON.



RESIDENCE ON LAKE LUCERNE.

PRESS OF SENTINEL-REPORTER, ORLANDO, FLA.





PURE WATER
GOOD ROADS
NO MOSQUITOS
NO MALARIA



LAMAR SIMMONS
267 CANTON, EAST,
WINTERSET
WINTER PARK, FLA. 32789