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FLORIDA HEIGHTS

Is the appropriate name given to the surpassingly beautiful lake region of about two hundred square miles in Orange County, Florida, on the crest of the divide or watershed of the State from which waters flow westward to the Gulf of Mexico and eastward to the Atlantic. On this high, rolling plateau, covered with groves of stately southern pines, majestic evergreen oaks, fragrant magnolias and fruitful orange trees, and dotted with well-tilled farms and clear, high-banked crystal lakes connected by swiftly running brooks, is the beautiful town of

WINTER PARK

noted far and wide for its

BEAUTY OF SITUATION. "The prettiest place I have seen in Florida."—*President Arthur.*

LAKES, of marvelous beauty, covering from 50 to 600 acres each. (See map on other side.)

CLIMATE, balmy and invigorating, especially beneficial to people with throat, lung or nervous troubles.

HEALTH. "As healthy a spot as can be found on the globe," said the noted Dr. Foster.

SOCIETY, of refined and cultivated people from all parts of the world.

DRIVES, around the lakes and among the pines and orange groves, over hard roads.

GOLF LINKS, second to none in Florida, laid out by Dunne in 1891.

COTTAGES, costing from \$1,000 to \$4,000, in the midst of orange groves on the lake shores.

PURE WATER. The world is challenged to show purer.

SEMINOLE INN, superbly located, with 45 rooms, baths, steam heat and electric light

ROLLINS COLLEGE, with nine buildings and 20-acre campus, 200 students in attendance.

this section. An annual record made by the Signal Service observer in Orlando shows 23 cloudy days, 52 partly cloudy, 72 showery, 25 rainy, and 193 clear.

GOOD HEALTH The wonderful healthfulness of the climate of Winter Park is due to its high altitude, freedom from swamps, perfect drainage, ocean breezes which sweep away fogs and malarial germs, and, lastly, the absolutely pure water found in its lakes, springs, and wells. Hundreds of people can be found in Winter Park who will testify that they have been either cured or greatly relieved of asthma, bronchitis, catarrh, and even consumption, by living here. The effect of the climate upon lung and throat troubles is wonderful.

SOCIETY is composed of refined and cultivated families from nearly every State in the Union and from several foreign countries. Of the many beautiful villas and bungalows space permits mention of only a few. "Eastbank," owned by Mr. Wm. C. Comstock of Chicago; "The Palms," E. H. Brewer, Cortland, N. Y. "Alabama Lodge," W. C. Temple, Pittsburgh, Pa. "Ononta Lodge," J. H. Wyeth, St. Louis. "The Anchorage," Lieut. Geo. L. Dyer, U. S. Navy. "The Ripples," Hon. Isaac Hopper, New York City. "No Man's Land," Miss Mary Brown. "Snowbank," Col. H. W. Snow, Kankakee, Ill. "Pony," owned by the noted writer. Etc., etc.



Seminole Inn, on Boulevard connecting Lakes Osceola and Killarney.

BEAUTY OF SITUATION A drive among the lakes in the vicinity of Winter Park reveals beautiful views at every turn, in which cultivated orange groves and native forests of pine and oak are about equally divided. The lakes are high-banked, with firm and sandy bottom. The land is rolling in character, rising gradually from the water to a height of from 10 to 40 feet, giving fine sites for attractive lake front homes. Large and stately pines form open groves through which it is possible to drive a team at will. Wild flowers are in great profusion. Sweet voiced and bright feathered birds enliven the groves. The whole State of Florida is challenged to show a locality in which the conditions of health are so nearly perfect. Look everywhere but see Winter Park before locating.

CLIMATE The climate of Winter Park is as nearly perfect as anything earthly can be. It is never subject to extremes of heat in summer or cold in winter. The nearness of that great ocean river, the Gulf Stream, causes the trade winds of the Atlantic to sweep over the land each day. These daily breezes purify the air and preserve it from stagnation or sultriness. Surgeon General Starr, in the *London Times*, says: "After thorough study of the climate in different parts of the world, and a stay of more than two months in Florida, I am prepared to stake my reputation upon the statement that in the interior of this State on the high, dry pine land is to be found as pure, balmy, invigorating atmosphere as on any other part of the globe."

The rainfall averages sixty inches annually, most of which occurs in the summer months. The winters are proverbially dry. No "northers" or cyclones ever visit



W. C. Temple's Place, "Alabama."



"The Palms," Residence of E. H. Brewer, Cortland, N. Y.

DRIVES There is found at different points in the vicinity of Winter Park a very superior road material which is peculiar to Florida, and is probably not surpassed for roadmaking purposes by the road material of any other section of the United States. It is found in beds like deposits of clay, and is easily worked. When ordinary streets or country roads are covered with it to a depth of from six to eight inches, the result is a firm, smooth roadbed, far more pleasant to ride over than pavement or macadam, and almost equal to asphaltum. The roads in and about Winter Park which are improved in this manner are shown in red on the accompanying map. In many places the road margins have been lined with evergreen oaks, whose branches meet overhead, affording a grateful shade.

PURE WATER Winter Park deep well water is not surpassed in purity by any natural water in the world. That of the Rollins College well contains less than one-third of a grain of organic matter per gallon, and fully ranks in purity with the famous Poland water. The Winter Park waters come from reservoirs deep down in the bed rock. These reservoirs are fed by water filtering through from 75 to 150 feet of sand, the best water filtering material yet discovered, and through many feet of porous rock. Geological conditions favoring the production of so pure a water as this are extremely rare.

THE SEMINOLE INN (formerly the Rogers House) is superbly located on the shore of beautiful Lake Osceola, of which it affords commanding views. It is about forty feet above the level of the lake. The property was recently bought of Mr. Rogers, and about \$12,000.00 is being expended in improvements consisting of new rooms, baths, steam heat, electric light, call bells, new sewerage, new well 115 feet deep with ample tank, laundry, barber shop, massage table, livery, etc. The hotel will be open from November 1st to May 1st. Manager, R. P. Foley, of the Hotel Belvedere, Charlevoix, Mich.

There are also in Winter Park several excellent boarding houses; two livery stables; a public library, well stocked with standard and current literature; a reading room; Congregational, Episcopal, and Methodist churches; a handsome and commodious public school building; and a literary and social club, meeting fortnightly. The streets of the village and many of its dwellings are lighted by electricity. In its immediate neighborhood are abundant and cheap lands adapted to the growing of oranges, grape fruit, peaches, strawberries, pears, winter vegetables, rice and sugarcane, and to stock-raising.

ROLLINS COLLEGE

WINTER PARK WAS DESIGNED by its founders to be a center of educational influence. This purpose has



View of Lyman Gymnasium and Campus.

been steadily kept in view, and has attracted to the town, both for permanent residence and as a winter resort, intelligent and cultivated people. Rollins College was incorporated under the General Laws of the State in 1885, and received a special charter from the Legislature in 1895. It has always maintained the highest standards of scholarship. Its students—now about 200 in number—are drawn from Florida, Georgia, Cuba, and the New England, Middle, and Western States.

THE FACULTY embraces more than twenty instructors. The president was for many years a professor in Yale University. The vice-president and dean are also graduates of Yale. Other instructors formerly taught in Vassar, Smith, Wellesley, and Pennsylvania State colleges.

INSTRUCTION is offered in seven departments as follows:

The College offers a full four-years' course, largely elective; on the completion of this course, the degree of Bachelor of Arts is given.

The Academy is intended primarily as a fitting-school for Rollins and other colleges, but it also provides opportunities for a general education for such as are unable to take a college course.

The School of Music employs four teachers and maintains the highest standards of the art. An Orchestra, a Chorus Class, and a Mandolin Club have been organized, and monthly Recitals are held.

The Business School offers courses in Commercial Arithmetic, Commercial Law, Bookkeeping, Banking, Shorthand, Typewriting, and Telegraphy.

The School of Fine Arts provides a regular graded course of study, covering three years.

The School of Domestic and Industrial Arts gives thorough training to the young ladies in Cooking, Sewing, Dressmaking, and Basketry.

The School of Expression offers courses in Voice Culture, Philosophy and Technique of Gesture, Literary and



Seminole Brook, connecting Lakes Virginia and Osceola.



Christmas, 1901, at Rollins College, Winter Park.

Dramatic Interpretation, Recitation as an Art, Shakespearean Plays and How to Teach Reading.

THE CAMPUS embraces about twenty acres, beautifully located on the northern bank of Lake Virginia, and contains eight buildings. The dormitories have attractive reception rooms, and each student has a separate, outside room. The campus and all the college buildings are lighted by electricity, and provided with heating apparatus.

THE CHARACTER of the institution is thoroughly Christian, but entirely undenominational, both in spirit and control.

THE CONDITIONS OF HEALTH at Rollins College are nearly perfect. During the nineteen years of its history not a single death has occurred in the student body. Located on the "Florida Heights," it enjoys the purest of air, direct from ocean or Gulf, and impregnated with the odors of the pine; its water is drawn from an artesian well more than a hundred feet deep, and is as free from impurity as any in the world; its doors and windows are open day and night the winter through; its two physical directors and the college physician give careful attention to the physical condition and needs of each student; and it furnishes an abundance of plain and wholesome food in its dining hall. Winter Park is absolutely free from malaria.

ATHLETICS are encouraged at Rollins. The College has perhaps the finest and best equipped gymnasium in the South; it has the best baseball field in Florida; it has a fine boat house, and a flotilla of a dozen row boats, besides three paper racing shells; its students may use the links of the Winter Park Golf Club, the best in the State, at a merely nominal cost; and it is surrounded by many miles



Boating on Lake Virginia.

of paved roads, delightful for walking, driving, or cycling. Some form of regular gymnastic or athletic exercise, under the direction of the physical directors, is required of all students, unless excused by the president.

EXPENSES are very moderate, varying from \$172.00 to \$190.00 per annum for board, room-rent, and tuition.

SEVERAL SCHOLARSHIPS, covering the cost of tuition, are available for students of superior character and ability, who may need such assistance.

THERE ARE THOUSANDS of young people in the North whose health is threatened by the rigors of the climate or by close confinement in ill-ventilated and superheated school-rooms; Rollins offers them refuge from these perils and the promise of a longer and more vigorous life, together with instruction in every way equal to that which they could find anywhere else.

THERE ARE THOUSANDS of parents who would spend their winters in the Sunny South if they knew that they could find there a school of the highest grade for the children whom they cannot leave behind them, but whose studies they do not wish to interrupt; Winter Park offers to such parents the finest climate on earth, a good hotel, pleasant boarding houses, furnished or unfurnished cottages, cultivated and agreeable society, fine drives, good fishing and hunting—and to their children of all ages the best instruction, through Rollins College and the excellent Public School, in any study.

INFORMATION AND CATALOGUES may be had by addressing the president, William Fremont Blackman, Ph. D.

WINTER PARK

was laid out and named in 1881 by Oliver C. Chapman and Loring A. Chase. The first building in the then pine woods was the Rogers House (now the Seminole Inn), where the first meal in the new town was served Saturday evening, April 8, 1882. The situation of Winter Park is, in straight lines, due south of Jacksonville 120 miles, northeast of Tampa 80 miles, due east of Bayport, Hernando County, on the Gulf, 77 miles, due west of Cape Canaveral, on the Atlantic, 51 miles. Latitude, 28½; longitude, 81¼.

Both the Atlantic Coast Line and the Seaboard Air Line run through Winter Park. The town has telegraph, telephone, and express service, a fine public library building, a public reading room, a \$4,000 public school building, Fortnightly Literary Club, Congregational, Methodist, and Episcopal Church buildings, each with parsonage, Rollins College, with 200 students in attendance, homeopathic and allopathic physicians, stores, livery, and no saloons. In the immediate vicinity are numerous vegetable, poultry, bee, and dairy farms, and orange groves, and in the neighboring town of Orlando an ice factory is in operation. Special features in the amusement line are the golf links, race track, and polo grounds.

The Winter Park region is specially notable for its system of clear, crystal lakes, connected by swiftly running brooks. There are eleven of these lakes within a mile and a half of the depot, varying from 100 to 600 acres in extent, and fully equaling in beauty the lakes of Wisconsin and Minnesota. Their altitude above the ocean level is about 150 feet. Their winding shores are solid, and rise gradually to a height of from twenty to forty feet, affording magnificent building sites. The lakes are from fifteen to twenty-six feet deep, and are admirably suited for all kinds of nautical sports. A number of private launches are now in operation.

By reference to the accompanying map it will be observed that Winter Park is situated near the divide or watershed from which the waters flow on the east to the Atlantic, and on the west to the Gulf of Mexico. Beginning at the southwest corner, note first Lake Gertrude, which is the source of the waters flowing through a chain of lakes to the Gulf. The divide or watershed is about a mile north of Lake Gertrude. Still farther north is Spring Lake, which is the source of the waters flowing eastward and northward through Winter Park to the Atlantic, forming a chain of lakes connected by brooks. This chain of lakes, virtually a river, has several tributary spring lakes. The chain may be followed on the map as follows: Spring, Adair, Concord, Ivanhoe (tributary Highland, which furnishes the water supply for the Town of Orlando), Formosa, Rowena (tributary Estelle), Sue, Virginia (tributaries Berry and Mizell), Osceola, Maitland (tributaries Killarney and Minnehaha); then Howell, Jessup, and the St. John's River to the Atlantic. A company has been chartered by the State of Florida to widen and deepen these natural brooks, through which to run steamers to Jacksonville for freight and pleasure purposes.

GETTING TO WINTER PARK.

BY RAIL. Railroads from the North have connections centering at Jacksonville, which is the principal city of the State. From Jacksonville, Winter Park may be reached over the Seaboard Air Line, the Atlantic Coast Line, or the Florida East Coast Railway. The following table shows the distances by the several routes:

SEABOARD AIR LINE	Miles	ATLANTIC COAST LINE	Miles	EAST COAST LINE	Miles	EAST COAST LINE	Miles
Jacksonville	0	Jacksonville	0	Jacksonville	0	Miami	0
Baldwin	19	Palatka	55	St. Augustine	37	Palm Beach	67
Starke	45	Deland Jct.	107	East Palatka	62	Rockledge	190
Waldo	57	Orange City Jct.	112	Ormond	105	Titusville Jct.	211
Silver Springs Jct.	98	Enterprise Jct.	118	Daytona	110	Lagrange	213
Ocala	102	Sanford	125	Port Orange	115	Enterprise	247
Wildwood	128	WINTER PARK	143	New Smyrna	122	Enterprise Jct.	251
Leesburg	139	Orlando	147	Lake Helen	142	Sanford	258
Apopka	168	Tampa	239	Orange City Jct.	149	Longwood	268
Orlando	181	Port Tampa	248	Enterprise Jct.	155	Altamonte	271
WINTER PARK	186	Key West (Steamer)	305	Sanford	162	Maitland	274
Lake Charm	199	Havana (Steamer)	608	WINTER PARK	180	WINTER PARK	276

BY RAIL AND WATER. Via Ocean Steamship Co.'s Line from Boston or New York to Savannah; thence by rail to Jacksonville, 172 miles.

Via Clyde Line from Boston or New York to Jacksonville; thence up the crooked and tropical St. Johns River to Sanford, 200 miles; thence by train to Winter Park, 17 miles.

For additional information in regard to Winter Park address H. A. WARD, Town Clerk, Winter Park, Fla.

EXPLANATION:

CLAY ROADS — HOUSE • RAILROADS —

