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STARS

The Rollins Sandspur

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Rollins College

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THE ROLLINS SANDSPUR



73rd Year No. 20 ROLLINS DISCOUNT DAYS May 3, 1967

Rollins Discount Days Set May 5th And 6th

May 5th and 6th — this Friday and Saturday, mark the days of the first annual Rollins Discount Days Sale. In this sale Rollins Students — and Rollins Students only — will be eligible for special discounts on their purchases at local stores. In some cases these discounts will amount to as much as twenty percent.

The advertising department of the Sandspur has arranged for most of the local merchants to participate in giving special discounts to Rollins Students.

This special edition of the Sandspur will give you the advertisements promoting respective discounts for various stores on Park Avenue and the adjacent area.

Also contained in this issue is a scroll listing the merchants who are participating in this program for Rollins Students.

GREAT BARGAINS will be available — to ROLLINS STUDENTS ONLY! All you have to do is present your I.D. card at each store to be eligible.

MANY DISCOUNTS AT 20% — and you can do your spring, graduation, and Mother's Day shopping now and take advantage of fantastic bargains on such items as clothing, jewelry, records, stereo equipment, cosmetics, and most anything else.

Aside from offering savings to students, this issue also contains stories and pictures which discuss the industry, history and commerce of the area. This is included to acquaint students with the background of the Central Florida area of which Rollins is a part. This presents many unusual, interesting facts about which most people are unaware.

FOR APPRECIATION
ROLLINS STUDENTS ONLY!
10% DISCOUNT
 (Sorry, This does not include out-of-town deliveries
Flowers
Candy
(Etc.)



WINTER PARK FLORIST
 526 PARK AVE. SOUTH
 WINTER PARK, FLORIDA

(YOUR CAMPUS FLORIST)

In Appreciation for
Rollins Student Patronage

WE WILL GIVE A
10% DISCOUNT
ON ALL ITEMS
AT

Colonial DRUGS

NEW ENGLAND BLDG. WINTER PARK
 PHONE 647-2311




THE LOGGERY
 Apparel of Taste
 for Men • Women

342 PARK AVE., S.
 Winter Park, Fla.

20% discount
On ALL Mens Suits & Sportcoats
 — PLUS —
20% Off On
MISTY HARBOR RAINCOATS
AND
GORDON FORD RACQUET JACKETS
FOR WOMEN.

ROLLINS STUDENTS ONLY

These Winter Park Merchants Are Offering SPECIAL DISCOUNTS During Rollins Discount Days




PROCTOR CENTRE
 647-4965
 329 Park Ave. N., W. P.

THE Sugar Plum SHOPPE


WINTER PARK FLORIST

526 Park Avenue, South

647-5014



frances brewster



Harper's TAVERN

The Chimes, Inc.
 GIFTS

10% DISCOUNT
On Most Everything.
 Buy your Mother's Day Present Now!

345 Park Avenue, South
 In Proctor Centre

Justin Boots
TEXAS HATS
 Western Shirts & Belts



BOWER'S
 701 W. Fairbanks Ave.
 WINTER PARK, FLA.

For Your Jewelry Needs...

TAKE ADVANTAGE OF OUR SPECIAL ROLLINS DISCOUNTS

AT

J. CALVIN MAY JEWELERS

Winter Park's Oldest
IN PROCTOR CENTRE

327 Park Avenue, North MI 4-9704
— Hand Engraving —

**EXTRA
10%
off Regular Discount
PRICE
ENTIRE RECORD
STOCK
Club Credit Too**

**ROLLINS
2
DAY
SALE**

THE MUSIC BOX
Next To Colony Theater

**ROLLINS
2
DAY
SALE
OTHER SPECIALS!**

**\$9.95 - \$10.95
Diamond
Needles
Reg.
Discount
Price \$4.85 \$3.89**

VISIT

STEAK 'n SHAKE

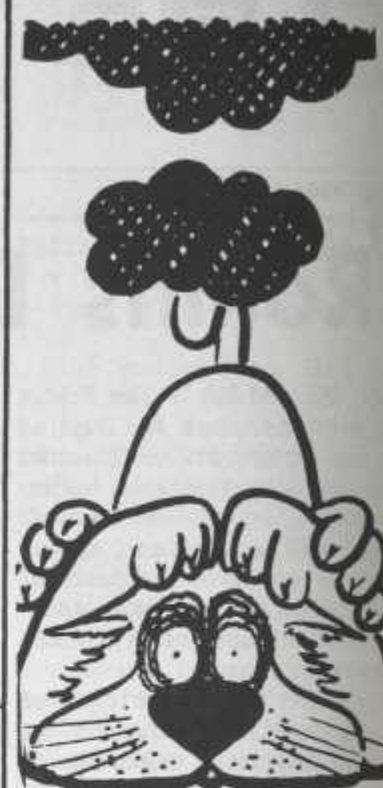
818 SOUTH ORLANDO AVENUE
WINTER PARK

QUICK, COURTEOUS CURB SERVICE
COUNTER, DINING ROOM
CARRY OUT SERVICE



A SAMPLE OF OUR EVERYDAY SPECIALS

Gordon's Gin	3-5ths	\$10.50
Tanqueray Gin	1-5th	\$ 4.99
Bacardi Rum	1-5th	\$ 3.99
Crown Royal Canadian Whiskey	1-5th	\$ 7.49
Gilbey's Vodka (Full Quart)		\$ 3.79
Mateus	1-5th	\$ 1.99
Johnny Walker (Red)	1-5th	\$ 5.99
J&B and Cutty Sark	1-5th	\$ 6.39
Early Times (Full Quart)		\$ 4.99
Old Grandad	1-5th	\$ 4.99



This is a
Scairdy Cat.
What breed
of cat
are you?

The Scairdy Cat has good reason to be jittery. He hasn't planned his career. But you can—now.

If a future that offers financial reward, security and personal satisfaction sounds interesting, check into our Campus Internship Program. Investigate the advantages and opportunities in life insurance sales and sales management.

Don't just graduate with a degree—graduate with a future. And walk tall in a brave new world.

For information call or write
JACK MARTIN
Central Florida Agency
132 East Colonial Dr.
Orlando

Phone 241-1676

**PROVIDENT
MUTUAL LIFE**

INSURANCE & COMPANY OF AMERICA

**MARK, FORE & STRIKE
STREET DANCE
THURSDAY EVE
MAY 4 7 - 10**

**MUSIC BY
"THE SOUNDS OF TYME"**

Sponsored By
MARK, FORE & STRIKE
301 Park Ave., North

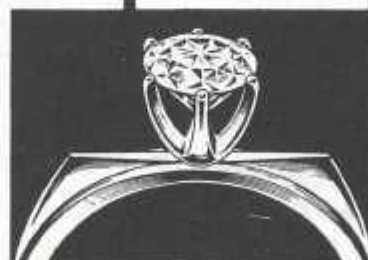
—Then—

**COME LOOK ON
Friday and Saturday, May 5-6
For
ROLLINS DISCOUNT DAYS**

**20%
ON ALL REGULAR
MERCHANDISE**



NAPOLI \$675
ALSO \$400
TO \$250



CELESTE \$250
ALSO \$1800

**TRADE UP
to a larger
diamond**



KISMET \$425
ALSO \$250 TO \$800
WEDDING RING \$2.50

**Keepsake®
DIAMOND RINGS**

Now... you can wear a larger, lovelier Keepsake diamond... in a superbly styled ring. Trade-in your ring for a larger Keepsake, and receive the famous Keepsake certificate of perfect quality, and permanent registration.

Rings enlarged to show detail. Trade-Mark Reg. Good Housekeeping GUARANTEE

Convenient monthly or weekly terms.

**Surtees
JEWELERS**
DIAMONDS
SILVERWARE
WATCHES

3 Doors South of
1st National Bank

WRENN'S
202 Park Avenue, So.
Winter Park, Fla.

Rollins Students!
WOOL SPORTS COATS
25% Off
TRADITIONAL
SHIRTS
\$2.50 each

**TAYLOR'S
PHARMACY**
OFFERS
**10% DISCOUNT
ON EVERYTHING**
Famous Brand Cosmetics
In Winter Park It's
TAYLOR'S
102 North Park Avenue
Phone 644-1025

Oranges Flourish In Area

For three quarters of a century, the life blood of Mid-Florida has flowed from its citrus groves. The most vivid memory that every visitor takes home from this region is the panorama of glistening green trees set in rows among the lakes that dot the countryside. Orange groves are the essential element in the beauty of Mid-Florida, just as redwood are in northern California and olive trees in Greece.

Here we measure the changing of seasons not so much by leaves on the trees and gyrations in the thermometer as by the cycle of the groves.

The green fruit appears on the trees in the fall. When flashes of orange and yellow show among the green foliage, it is the signal that winter is coming. The first chilly breezes send sugar rushing up into the fruit, filling it out. Sweetening it, painting it in rich-bright hues.

By Christmastime, branches are sagging under the weight of oranges and grapefruit ready for picking. You see the pickers swarming through the groves with long ladders, the tempo of the harvest quickly mounting on into January and February.

Boxes of fruit can be seen stacked among the trees as picking progresses. The highways fill with trucks carrying great loads of boxes to shipping points, packers and processors.

At the processing plants, the fruit is sectioned and canned. Juice is extracted and converted into concentrate. Orange pulp is prepared for use as cattle feed.

As the calendar winter wanes, we will wake one morning to be transported by the most delicious fragrance imaginable. It is orange blossom time! For miles around, the dark green trees will be covered with masses of white blooms, like fluffy snowflakes. Perfume will fill the land. At evening, under a huge full moon, it becomes absolutely intoxicating.

Citrus trees are among the few that bloom and bear fruit at the same time. But the blossoms are soon gone. The last fruit is picked in most groves during the spring. Activity in the groves dies away. The trucks are seen no more. Processing plants shut down.

During the summer there are caretaking operations: pruning, clearing undergrowth, fertilizing. A few oranges are on the market but nothing to compare with the

(Continued on Page 5)

TO ROLLINS STUDENTS

**15% DISCOUNT
ON ALL JEWELRY
(Including Diamonds)**

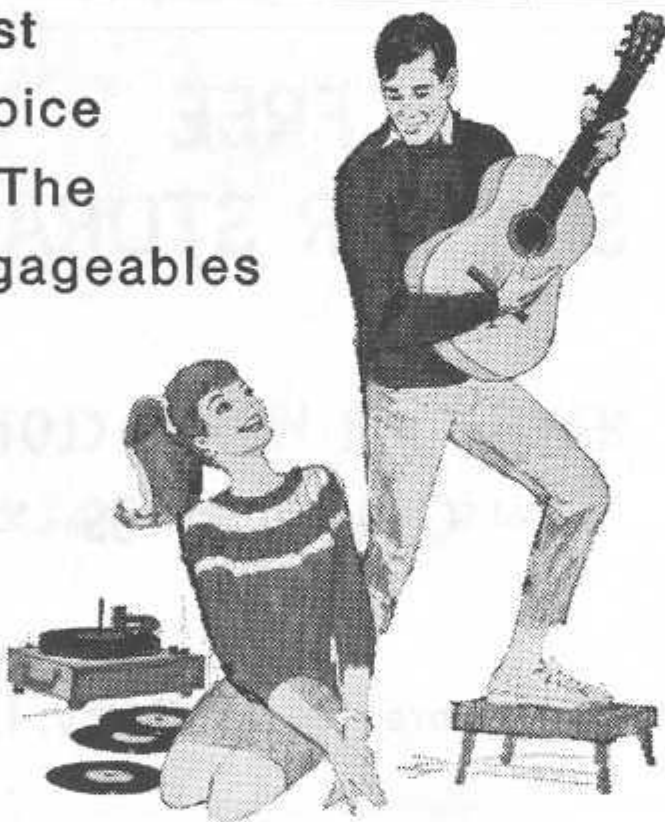
THIS DOES NOT INCLUDE CLOCKS,
LIGHTERS, SILVERWARE, ETC.

AT



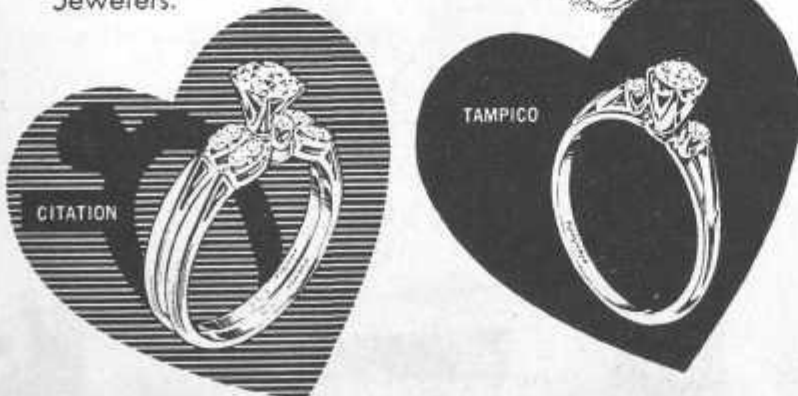
WE WELCOME CHARGE ACCOUNTS

**First
Choice
Of The
Engageables**



REGISTERED
Keepsake
DIAMOND RINGS

They like the smart styling and the guaranteed perfect center diamond... a brilliant gem of fine color and modern cut. The name, Keepsake, in your ring assures lifetime satisfaction. Select yours at your Keepsake Jeweler's store. He's in the yellow pages under "Jewelers."



PRICES FROM \$100. TO \$5000. RINGS ENLARGED TO SHOW BEAUTY OF
DETAIL. © TRADE-MARK REG. A. H. FORD COMPANY, INC., ESTABLISHED 1892.

HOW TO PLAN YOUR ENGAGEMENT AND WEDDING

Please send new 20-page booklet, "How To Plan Your Engagement and Wedding" and new 12-page full color folder, both for only 25c. Also, send special offer of beautiful 44-page Bride's Book.

Name _____

Address _____

City _____

State _____ Zip _____

KEEPSAKE DIAMOND RINGS, BOX 90, SYRACUSE, N. Y. 13202

HARRIS LAUNDRY

And

DRY CLEANERS

Washette — 6 lbs.
90c Minimum

For on campus delivery
See your campus agent

BILL JACKSON
Sigma Nu House

TRAVEL RITE TOURS

AIRLINE RESERVATIONS

1 BLOCK FROM CAMPUS
171 West Fairbanks
Phone 647-4034

W. P. Medcalf — June Kremenak

**These Winter Park
Merchants Are Offering
SPECIAL DISCOUNTS**

**During Rollins
Discount Days**

The Chimes, Inc.
GIFTS

- Wedding Invitations
- Monogram Stationery
- Greeting Cards
- Tiffany Silver
- Baccarat Crystal
- Lalique
- Orrefors
- Linens
- China

345 Park Avenue, North

FRUTCHEY AUDIO LABS

Hi-Fi Stereo — Sales — Service

339 PARK AVENUE, SOUTH
Winter Park, Florida

Wrenn's
OF FLORIDA
CLOTHIER FOR MEN

202 PARK AVENUE, SOUTH
P. O. BOX 256
WINTER PARK, FLORIDA
Midway 7-0639

Surtees
JEWELERS

3 Doors South of
First National Bank

in WINTER PARK it's

TAYLOR'S

102 North Park Avenue
Phone 644-1025

REGISTERED
Keepsake
OPEN A CHARGE
ACCOUNT AT

Surtees
JEWELERS

DIAMONDS
SILVERWARE
WATCHES

3 Doors South of
1st National Bank

Winter Park, A City Of Exceptional Beauty



frances brewster

258 PARK AVENUE, NORTH -

WINTER PARK,

Phone MI 7-4200

**CASUAL ELEGANCE
IN RESORT FASHIONS
20 - 33 1/3% Off
DURING DISCOUNT DAYS**

PALM BEACH

MIAMI BEACH

DELRAY BEACH

FT. LAUDERDALE

LAKE PLACID, N. Y.



The Center Street Gallery
136 Park Avenue, South, Winter Park Tel. MI 4-1545

10% DISCOUNT

FOR ROLLINS STUDENTS ONLY

Fun ————— Adventure.

Come to our Treasure Hunt

Items marked with red star,

A prize will be given to purchaser

who holds Lucky Number

at 4 P.M. Saturday

Truly a "City of Homes" as it is often called, Winter Park is considered by many to be metropolitan Orange County's finest residential "section".

However, Winter Park is more than a "residential section," being an independent city, a city in which the government officials have maintained high standards of zoning and written into law stringent building codes.

The residential areas of Winter Park are show places of beauty, reflecting the pride of the homeowners in their neighborhoods. Residents are proud to take their visitors on a drive through Winter Park.

Apartments, modern in every detail, may be obtained on long or short term arrangements. Condominiums and cooperatives are available for those who desire to purchase their own apartments.

Winter Park Towers, a \$4 million retirement home of the Presbyterian Church of the Synod of Florida, is the latest addition to Winter Park's residential community. This 8 story magnificent structure overlooking Lake Berry brings luxury living into the retirement picture.

According to the city building department, the average house in Winter Park is in the \$22,000 range. This figure includes palatial estates worth many times that figure and more modest houses in some residential areas.

Many areas of the city contain small parks and landscaped circles which blend with the artistically landscaped and immaculately kept lawns of the private homes.

**SUMMER
STUDY
FESTIVAL...**



C. W. POST COLLEGE



"NEW DIMENSIONS
IN LEARNING"

OF LONG ISLAND UNIVERSITY
MERRIWEATHER CAMPUS

Accelerate your degree program at the 270-acre campus and enjoy a festival of lively courses, interesting people and stimulating activities: swimming, tennis, riding, bowling, the L.I. Festival of Arts. Nearby are the Westbury Music Fair, Mineola Theatre, Jones Beach Marine Theatre, state parks, beaches, golf courses and museums. Manhattan is one hour away—as are the fabulous Hamptons.

UNDERGRADUATE COURSE OFFERINGS

Liberal Arts and Sciences,
Pre-Professional, Pre-Engineering,
Business and Education

GRADUATE COURSE OFFERINGS

In the Graduate Schools of Long Island University:
Biological Sciences, Business Administration, Chemistry,
Education, Management Engineering, English, Foreign
Languages, Guidance and Counseling, History, Library Science,
Marine Science, Mathematics, Music Education, Physics,
Political Science, Sociology, Speech.

\$44 per credit

Spacious New Residence Halls

Apply now for TWO SUMMER SESSIONS

June 26-July 28 and July 31-Sept. 1

Day and Evening

Admission open to visiting students from accredited colleges.

For additional information, summer bulletin and application,
phone (516) MA 6-1200 or mail coupon

Dean of Summer School, C.W. Post College, Merriweather Campus,
P.O. Greenvale, L.I., N.Y. 11548

Please send me Summer Sessions information bulletin.

☐ Women's Residence Hall ☐ Men's Residence Hall

☐ Undergraduate ☐ Graduate ☐ Day ☐ Evening

Name

Address

City..... State..... Zip.....

If visiting student, from which college?

**FREE
SUMMER STORAGE**

**HAVE YOUR WINTER CLOTHES
CLEANED BY US**

We will store FREE until Nov. 1,

Reliable Cleaners

140 WEST FAIRBANKS

1 BLOCK FROM CAMPUS



TV, Pool,
Phones
Air Cond.
11 Credit Cards

OASIS MOTEL

\$5 Single

\$1 Each Additional Person
Party Facilities Ideal

250 South Orlando Avenue
U.S. 17-92 in Winter Park
Phone 644-6099



**the
COMMERCIAL
BANK at winter park**

WITH COMPLETE TRUST SERVICES

750 SOUTH ORLANDO AVENUE / WINTER PARK

MEMBER F.D.I.C.

Oranges Are Best Known Local Crop

(Continued from Page 3)

bulging, succulent fruit of winter and spring. We hunger for the taste of an orange and wait anxiously for the cycle to begin again.

So closely have our lives become entwined with citrus that we forget oranges are not native to Florida. They originated in Southeast Asia, were brought to the Mediterranean countries by the Arabs in the 10th century. Columbus introduced them into Haiti in 1493. They arrived in Florida about 1565 with the first settlers, near St. Augustine. Indians unknowingly helped to plant the first groves by scattering seeds as they ate the fruit.

Most groves were in northern Florida until two severe freezes in the 1890s wiped out the crop. Warmer Central Florida then became the hub of the industry. Lake County leads the state in production. It seems from the highway to be one vast grove.

You will never fully grasp the vastness of Central Florida's citrus until you've driven over to Clermont in Lake County for a trip to the top of the Citrus Tower. Route 50 will take you through miles of groveland on the way.

From the tower, you will see some 2,000 square miles blanketed with 17 million citrus trees. One third of Florida's annual 300-million-dollar citrus crop is grown within sight of the tower.

Another extensive grove area is the country around Windermere. Turn south off Rt. 50 at the Windermere sign about 10 miles west of Orlando. Many of these groves were planted by Dr. Phillips, a citrus tycoon of a generation ago. Near the village named for him you may find the curious roadside monument he erected to county commissioners who built roads into his groves.

Locally, you can see the grove where the delicious Temple orange was developed by driving out Palmer Avenue in Winter Park to the intersection with Temple Drive.

WHY NOT COME TO THE MALL?

SEE OUR NEW
Leather Trimmed Sandles
And
Straw Handbags



Phone
647-6366

Half a
Sixpence

Winter Park
Mall
INC.

Rollins Students
May 5th & 6th
BOWL 3 games for
Just \$1

9:00 A.M. UNTIL MIDNIGHT

BOWLING
BILLIARDS

NURSERY
COFFEE SHOP

COCKTAIL LOUNGE

WINTER PARK LANES

1111 W. Fairbanks Ave. Winter Park, Fla.
(305) 644-2244

Thanks for your business . . .
BALDWIN HARDWARE COMPANY
ACROSS FROM COLONY THEATRE

Ramsdell's Opticians

Prescriptions Filled

Lenses Duplicated

A Large Selection of Domestic and Imported Frames

1191 Orange Ave.

WINTER PARK

Midway 4-7781

These Winter Park
Merchants Are Offering
SPECIAL DISCOUNTS
During Rollins
Discount Days

J. CALVIN MAY

327 Park Avenue, North
Winter Park, Florida

The Music Box
Next to Colony Theatre



The Center Street Gallery

Opposite Central Park 136 Park Avenue, South
Winter Park, Florida



catering to

LADIES and GENTLEMEN
of Good Cheer and Good Taste
301 Park Avenue, North



NEW ENGLAND BLDG.
WINTER PARK
647-2311

Life Auto

Hadley & Lyden, Inc.
905 Orange Avenue
Winter Park — 644-2209

All Forms of
INSURANCE

Contact JIM LYDEN

Business Personal

"Doc" O'Brien's Pharmacy

NEILL O'BRIEN, Reg. Ph.

Serving Rollins Students
For 26 Years

Charge Accounts
Checks Cashed

on Park Avenue

Phone MI 7-1739

We will have many items
with discount — May 5th
& 6th for "ROLLINS STU-
DENT DISCOUNT DAYS"

MAY is ROLLINS Month at

Lily An's

Foundations
Fine Lingerie

238 Park Ave., N.

647-5451

STUDENTS and FACULTY

As is our custom every year, during
the month of May we give you a 10%
discount on all regular merchandise.

Now is the time to stock up on your favorite
Bras, Girdles (Nationally Advertised) and a
fabulous selections of Lingerie, Sleepwear
and Loungewear.

Register for Monthly Door Prize



The Winter Park Mall, the Southeast's largest totally enclosed, air-conditioned shopping mall, offers a world of shopping enjoyment to Rollins Students. Fifty Stores and parking for your car and 11,999 others are available.

WELCOME ROLLINS MEN VARSITY BARBER SHOP

Barber And Manicure Service

Appointments Available

5 BARBERS

OPEN 8-6

517 Park Ave. So.

Phone 647-1909

(1 Block Off Campus)



329 PARK AVENUE, NORTH
PROCTOR CENTRE

*Swing into Spring with the
most fantastic collection of
straws and rattons to be
found ON THE AVENUE*

**20% DISCOUNT TO
ALL ROLLINS STUDENTS
MAY 5-6th**

ROLLINS STUDENTS!! SPECIAL NOTICE

IN
APPRECIATION
OF

The Tremendous Volume Of
Business We Have Done With
You During The School Year.

ALL New & Used HI-FI Equipment
(Fair Traded Items Excepted) Will Be
DISCOUNT 20%

FRIDAY - SATURDAY 5th and 6th ONLY

Proof of enrollment at Rollins must be displayed. This is the only time during the school year that these fine HI-FI Systems can be purchased at these special prices.



FRUTCHEY AUDIO LABS

Hi-Fi • Stereo • Sales • Services

339 Park Ave., So.

647-4962

Area Industries Produce Many Goods For Buyers

Ever devoted to keeping Winter Park a "City of Homes," community leaders are highly selective in the types of business and light industry solicited for this city.

Nevertheless, business growth has been constant, with several large firms opening major offices here in recent years. These include such organizations as the Florida Power Corporation, Florida Gas Company, Shelby Mutual Insurance Company, General Guaranty Insurance, Lanier Corporation and Metropolitan Insurance Company.

Several major agencies of the state government have their regional headquarters in Winter Park's modern, spacious State Office Building.

Proximity to the heart of the nation's missile program has been a factor prompting several electronic companies to open sales in units the Winter Park area.



Located at the crossroads of Central Florida, the area's industries produce many products to serve the entire state.



**Bill
Baer**
OF WINTER PARK
WINTER PARK MALL
WINTER PARK, FLORIDA

CENTRAL FLORIDA'S LARGEST RECORD DEPT.

Classical - Popular - Jazz - Soundtracks

- AMPEX TAPE RECORDERS
- SONY TAPE RECORDERS

Complete Line RCA VICTOR
And SYLVANIA Products



Phone 647-3938



**GET READY
FOR SPRING**

*Let Us Refresh Your Warm
Weather Wardrobe*

WINTER PARK LAUNDRY

161 W. FAIRBANKS

Area Stores Offer Much To Buyers

In Winter Park, the simple act of shopping takes on a new meaning. It becomes an interesting experience, an adventure, a delight.

The atmosphere of Winter Park's specialty shop area has a truly unique charm. Hidden garden shops and patio shops embellish the street front shops on North Park Avenue. The southern half of Park Avenue contains the more traditional lineup of stores, giving downtown shoppers a complete range and variety of stories.

Four shopping centers are also located in Winter Park. Newest of these is the Winter Park Mall, which opened in August of 1964. This \$15 million merchandising mecca includes the largest totally enclosed air-conditioned mall in the southeast. It contains more than 50 stores and has parking accommodations for over 3,000 cars.

Carter's
LUGGAGE CENTER

204 Park Avenue, North
Winter Park

"WE CUT TO RE-CUT"

**D. R. SMITH'S
BARBER SHOP**

Two Master Barbers
to Serve You

OPEN 7:30 A.M. to 6 P.M.
328 SOUTH PARK AVENUE
Winter Park, Florida



The Winter Park Telephone Company

WINTER PARK, FLORIDA

Park Avenue Merchants Offer Small Stores With Charm And Atmosphere

The charm of Park Avenue soon captivates all who discover this tree-shaded street of quaint and sophisticated shops for the first time. Running from the Rollins College campus through the heart of Winter Park, the Avenue offers a myriad variety of shopping adventures. One finds here everything from venerable antiques to top designer fashions. Palm trees gently rustle above gaslights twinkling in the park. Colorful flowers brighten brick-lined planters along the sidewalks. Art lovers may browse for hours in Park Avenue's galleries and gift shops displaying collections of exquisite beauty. There is a distinct Continental atmosphere in restaurants on the Avenue. You may pause for a tasty snack or dine at leisure. Specialties on the menus will delight every gourmet. After shopping, there may still be time to enjoy some of Winter Park's other points of interest . . . Rollins College, Scenic Boat Tours, the Albin Polasek Foundation, the Rollins Museum of Art.

Visit Park Avenue today!



For All Your Party Needs!

Fraternity and Sororities

**Try Our Delicatessen
and Bakery**

FAIRWAY MARKETS

170 W. FAIRBANKS

KEGS AVAILABLE — LOW PRICE

THE SUB SHOP

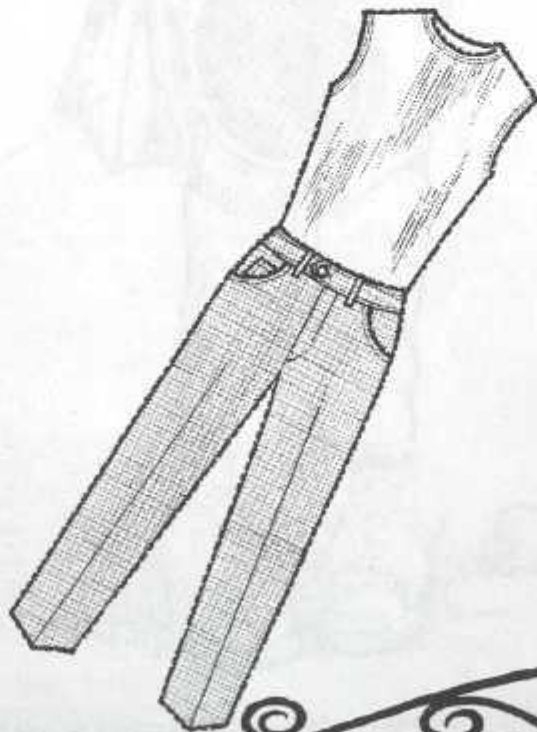
1234 Orange Ave.
Ph. 647-8841

**FREE DELIVERY
With \$10 Order**

**All Types of Dinners
and Sandwiches**



ROLLINS . . .
WE LOVE YOU . . .
and wish we could
Reduce prices on
some things just
for you, but our
stocks are too
clean and too fresh . . .
Please forgive us . . .
Come in anyway



Dick Heim's Camera Shops, Inc.

QUALITY FINISHING

110 N. Park Ave.

Phone 644-2754

**These Winter Park
Merchants Are Offering
SPECIAL DISCOUNTS**

**During Rollins
Discount Days
May 5th and 6th**

**WINTER PARK
LANES, INC.**



**"Doc" O'Brien's
Pharmacy**

NEILL O'BRIEN, Reg. Ph.

BRADFORDS STATIONERS

2 Blocks From Campus

Lily An's
INTIMATE APPAREL
327 PARK AVENUE, N.
WINTER PARK, FLORIDA

Area History Noted

In 1858 David Mizell (formerly Mozelle) brought eight acres of land between the present Lakes Mizell, Berry, and Virginia from Isaac W. Rutland and founded the town of Lake View (now Winter Park).

Loreing A. Chase of Chicago visited the area in 1881 and became so enraptured with its beauty he convinced a boyhood friend, O. E. Chapman of Massachusetts, to form a partnership with him and purchase 600 acres for development. They plotted a town which on August 29, 1881, they named Winter Park.

On March 18, 1882 the first building erected in Winter Park was dedicated. It was a depot. On April 8th the second building, the Rogers House, was opened. Oliver E. Chapman built and occupied the first house and with his partner, Chase, built and leased the first store building.

At this time there were no roads or streets, only sandy trails through the woods. In September 1882 a road of sorts was completed between Winter Park and Orlando.

A Post Office was established in the Rogers House and the first sermon was preached in Winter Park October 8, 1882 with a Sunday School organized in December.

United States President Arthur received the first telegraphic message from Winter Park January 1, 1883. On January 15th a public school was started in the Town Hall with 14 pupils. President Arthur visited the town in April with several newspaper reporters, whose stories no doubt sparked the first national interest in our area. One such dispatch was entitled, "The Prettiest Town of All."

The founding of a college was first urged in 1884 when Winter Park had 600 population. January 29, 1885 a committee of the Florida Congregational Church Association approved the establishment of an institution of higher learning and Winter Park offered a campus and some \$114,000,000 in pledge. April 18th the offer was officially accepted and Rollins College was launched. Classes started November 4. Tuition was \$32.00, room and board \$132.00 for a 33 week term.

Winter Park's first municipal election was held in 1886 for a Mayor, Alderman, and other town officials. Two Negroes were elected as Aldermen. Government land was selling for \$1.25 an acre and there were about 850 acres in orange groves in the Winter Park area.

October 1887 Winter Park was incorporated, adopting a Mayor and Council of government. Population was 613, with 102 registered voters. This same year a Winter Park Improvement Association was formed, (the beginning of the present Chamber of Commerce) with 22 members.

Growth of the city has since been in keeping with the tremendous growth of the state.

Here the world famous Temple orange was first discovered and first propagated.

Population reached 23,927 in 1960 and it is anticipated it will reach 85,000 prior to 1980.

MOTHER'S DAY MAY 14th

Send her a gift of Florida

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EASTERN

We want everyone to fly

Note: If symptoms get worse, see your travel agent or call Eastern.