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Engagement Across The Table

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ENGAGEMENT ACROSS THE TABLE

Realizing the potential of connecting with students during tabling and other outreach events.

INTRODUCTION

Engagement across the table outlines outreach efforts at the University of Central Florida Libraries that have positively impacted student awareness of library resources and services. It is important to meet students where they are both physically and cognitively. These partnerships have proven effective in reaching students and connecting them with the library. This poster will be beneficial for academic librarians looking for opportunities to broaden their outreach efforts.

OBJECTIVE

“To create opportunities to engage with new students, create personal connections, and share library resources with the community.”



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CAMPUS COLLABORATIONS

During the year we have a library table at many student-centered events with our partner departments on campus.

- First Year Experience New Student Orientation (@5,000)
- Welcome Week Student Union Expo Event (@1000)
- Undergraduate Admissions Open House Events (@200)
- Academic Exploration Week (@300)
- Housing & Residence Life Spring Resource Fair (@300)



COMMUNITY PARTNERS

We have outreach programming with many K-12 schools in the area. One significant area is hosting workshops for IB & AP high school students to assist with them learning effective research skills and gaining key resources for their essays.

- We have 4 to 5 schools that come every year.
- On average we see about 200 high school students each year

We also provide tours to visiting groups:

- Valencia Honors Program
- UCF LIFE Members
- Upward Bound Students

IN HOUSE EVENTS

This year, our library reopened a newly renovated floor. We welcomed the students back with a scavenger hunt, since then space usage and librarian interactions have grown significantly.

- 42% increase in occupancy from the year prior to renovation
- 38% of students indicated this was their preferred floor

Other Library Events

- Homecoming Pop-Up Exhibit (@400)
- Treats in the Suite (225)
- Blast from the Past Scavenger Hunt (150)
- Explore the 3rd Floor Event (350)

AUTHORS

CHEREKA GARNER AND RENEE COLE MONTGOMERY



AFFILIATIONS

THE UNIVERSITY OF CENTRAL FLORIDA



STUDENT FEEDBACK & EVENTS

"I like the new 3rd Floor & all the study spaces"



"I LIKE THE VIBE/ENERGY AND MOTIVATION THAT I GET FROM THE LIBRARY. I ALWAYS GET ENERGIZED WHEN I STUDY THERE AND I LOVE THE SNACKS DURINGS FINALS"



IB HIGH SCHOOL STUDENTS

"THE SPACES FOR GROUP STUDY, BUT MOSTLY THE SILENT FLOOR - REALLY HELPS FOR CONCENTRATING"



THROWBACK THURSDAY SCAVENGER HUNT

"THIS IS A PERFECT WAY FOR US TO GET FAMILIAR WITH YOUR PLACE! I'LL BE BACK!"