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Rollins College

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Lori Howlett and Tom Nowicki are shown in a scene from *TABLE MANNERS*, the hilarious British farce, which opened at the Annie Russell Theatre on February 2.

## "Table Manners" Premieres at A.R.T.

*Table Manners*, part of the comedy trilogy *The Norman Conquests*, opened at the Annie Russell Theatre February 2 for seven performances. Curtain time is 8:30 p.m. with a Saturday matinee, February 11 at 2:00 p.m. The complete trilogy, including *Table Manners*, *Living Together*, and *Round and Round the Garden*, was the comedy hit of Broadway two seasons ago and won the Best Play of the Year award in London after its successful production there three years ago.

*Table Manners* is the story of an assistant librarian named Norman, and his amorous adventures with each of three women. In each of the full-length plays comprising *The Norman Conquests*, the events of the same weekend involving six characters are seen in different parts of an English country house. In *Table Manners* the setting is the dining room, where Norman attempts to weave his irresistible charm into the lives of his two sisters-in-law and his over-bearing wife. People pretend to be offended by his outlandish behavior, but fall nonetheless under this beguiling rake's irrepressible spell.

Playwright Alan Ayckbourn, at 37 the most successful comic dramatist in England, has been called "the Neil Simon of the English Theatre" and his *Norman* trilogy was recently dubbed "one

of the most imaginary comic concept of the century." Other plays Mr. Ayckbourn has authored are *Absurd Persons Singular*, *How the Other Half Loves*, *Relatively Speaking*, and *Absent Friends*. He holds an impressive record of having had 9 plays produced in the West End over a 10 year period.

The Annie Russell Theatre's production will feature Bruce Barker as Norman, the underservingly sexually successful rake; Cathy Singleton as his wife, Ruth; Tanya Rogers as the henpecking wife, Sarah; Lori Howlett as the lovable Annie, first to fall victim to Norman's charm; and Tom Nowicki as the slightly dense veterinarian, Tom. The production is directed by Grover Gardner, a favorite student-actor at the Annie Russell Theatre, who has played major roles in *No, No, Nanette*, *The Good Doctor*, *Mr. Roberts* and *Candide*. Grover said, "While each of the plays in the trilogy is a complete comedy in itself, *The Norman Conquests* is really a single play tri-sected."

For tickets and reservations, please call the Annie Russell Theatre box office at 646-2145 from 1:00 to 5:00 p.m., Monday through Friday.

## EPC Proposes New Exam Schedule

If the Senate agrees with the Educational Policy Committee (EPC), many students will be taking at least one of their final exams on a Saturday this year.

At its Jan. 26 meeting, the EPC passed a resolution to revise the 1977-78 and 1978-79 academic calendar. This proposal shaves two days off the spring term. The last day of classes for the 1977-78 year would be Wed., May 17. Thursday, May 18 would be a study day. Exams would be scheduled for Friday, Saturday, Monday, and Tuesday.

The resolution will go to the Senate for final authorization on Feb. 22.

Proponents of the resolution pointed out that this would give the administration more time to determine those who would be able to receive their diplomas at commencement and who would receive honors.

Those who opposed the resolution — three committee members voted against it — explained that the problem was an administrative one. They resented the time taken away from classes by taking 2 days off the regular schedule.

Dr. Robert Carson said that many students work on Saturdays and that while most might be able to get off if they had to, he agreed with others who protested against taking away classroom time.

Two resolutions concerning senior exams were tabled until a motion could be made to solve a conflict in the wording.

The EPC also:

...Approved a resolution to limit to 16 the number of courses a student may take in his major department which can count toward graduation. The resolution passed with one opposing vote.

...Gave its nod of approval to a new course entitled "The Aims of a Liberal Arts Education" on an experimental basis. Assistant

provost Don Griffin brought this proposal before the EPC in hopes of a positive response although he wasn't required to do so.

...Sanctioned a proposal for a major in communication. Currently, communication is an area major. This step will streamline the program for a student majoring in communication but is not expected to attract many more students from other areas. There are 69 area majors in communication at the present time.

All resolutions passed at this meeting must go before the Senate before they can be adopted as College policy.

## "Equus" Coming to Orlando; Rollins Night February 14

By Jim Pendergast

The internationally acclaimed theatrical production, "Equus," will premiere on Saturday, February 11 at The Great Southern Music Hall in Orlando. Students, faculty, and staff of Rollins are being offered a special bargain price of \$6.00, \$2.50 off the normal rate, for the Tuesday, February 14 performance at 8 p.m. The reserved seating for Tuesday night's show will be in bleachers, on stage with the performers, a unique feature of "Equus." Advanced tickets for the show are available through the Annie Russell Theatre box office. Those students unable to take advantage of the special rate may attend either the Saturday performances at 7 and 10 p.m. or the 8 p.m. shows on Sunday, Monday, and Wednesday at a savings of \$1.00 off regular prices.

Peter Shaffer's dramatic masterpiece, winner of both the Tony and New York Critics' Awards, is being staged in association with The Hippodrome Theatre Company from Gaines-

ville. After a successful fall production in their native town, which was held over two months, the group began a tour of Florida cities and has plans for a nationwide tour of colleges later this year.

In addition to winning virtually every major theatrical award during its three year stints on Broadway and in London, "Equus" has received a phenomenally wide range of critical praise. The Wall Street Journal labeled it "one of the most powerful and provocative theatrical experiences of our time;" Time Magazine "a galvanizing psychological thriller" and Newsday "a message not only for the mind, but for all the senses."

"Equus," described by Newsweek as "theatrical dynamite," is the tale of a 17 year old boy who has committed the abominable act of blinding several horses. He has been brought to a psychiatric institution for examination and treatment. As the dialogue between the psychiatrist and the boy progresses, the audience

gains a sense of the dialectical struggle of pain and passion within the boy's mind and is led ultimately to the play's dramatic climax.

"Equus" originated from a story told to playwright Shaffer by a friend while they were traveling from London to spend a weekend in the country. The story concerned a teenage stable boy in the north of England who, inexplicably, was supposed to have blinded twenty-six horses one night. The story offered no other details, but it seized the imagination of Shaffer so much that he quit work on another play to develop the story of "Equus."

Without hesitation, "Equus" comes to Orlando as a highly recommended play of considerable cultural and psychological magnitude. It has left both critics and audiences throughout the country emotionally exhausted with its awesome impact.

"Equus" may very well be, in the words of The National Observer, "the play of the decade."





## STUDENT EDITORIAL

## Foreign Policy, World Problems Attract Comm

By David Skidmore

President Carter's first year of schooling in foreign policy is over and his report card is embarrassing. Carter, the moralist, tends to see issues as black and white, right or wrong. As frustrating as it might be, however, Carter is discovering the meaning of the term "International Politics." In the international arena as on the domestic scene, Carter must contend with a constituency of other nations and domestic lawmakers who see things differently from himself. In addition, Carter has found that conflicting goals make it impossible to achieve all of his objectives at once.

Carter's troubles begin in the realm of style. Carter insists on personal control in shaping foreign policy despite his inexperience. His dominance has not only led to a degree of amateurism, but has relegated secretary of state Vance to the

role of a salesman for Carter's initiatives. From this weakened position, Vance has not been able to command respect from foreign leaders who realize that he is not the architect of American foreign policy. Carter has also found that openness in foreign policy is a double edged sword. By revealing specific American proposals relating to SALT and the Middle East early last year, Carter forced other concerned parties to respond publicly. As a result, negotiations were doomed because all sides had publicly committed themselves to hardened positions before bargaining could begin. In addition, Andrew Young's brand of candor produced only controversy and uncertainty at home and abroad. These examples of "openness" have proved to be counterproductive. What "openness" requires is that American policy makes refrain from secret agreements and candidly express the motives, intentions and goals of

American foreign policy. If handled with common sense the substance of foreign policy can be open for public debate without damaging the United States interests.

In a related matter, Carter has now learned that a public push for human rights is less than productive. Carter's moral lectures have been applied inconsistently and their only concrete results have been stained relations. In some cases, America's human rights policy has been counter productive. The Soviet Union cracked down on dissidents who were encouraged to speak out by Carter's initiative. These adverse consequences have forced Carter to depend on private pressures to achieve an improvement in human rights.

Carter ran into reality when he found that only a limited number of initiatives could be juggled at one time. Unfortunately, some of the most promising policies have been pushed to the back burner. In his first months as President, Carter pledged to pursue normalized relations with China, Viet Nam and Cuba. However, efforts towards these goals have been stalled in each case. This state of affairs is probably due to a reordering of priorities and sensitivity to domestic opposition. Carter probably feels that raising such controversial foreign policy issues at this time would hurt chances for passage of the Panama Canal Treaty. Carter realizes that ratification is a top priority because the credibility of his ability to receive Congressional support on other issues such as SALT would be undermined by a rejection of the treaties.

Carter has also reneged on his commitment to end America's role as the "arms merchant of the world." Arms sales abroad have actually increased. Carter has found that sales to Saudi Arabia and Iran are useful in buying support for United States peace efforts in the Middle East and moderation on oil prices. Arms Sales also help a desperate American balance of payments situation and please powerful military industrial interests at home. Ironically, Carter may find that the so-called "beneficial" aspects of arms sales may actually produce adverse results in the long run. Arms sales to the Middle East only create a bigger powder keg. Continued arms

sales may upset the military balance in the area and increase the resulting destruction if conflict breaks out. In addition, attempts to partially close American balance of payments deficit through arms sales only delay efforts to attack more fundamental problems. To commit the United States to massive arms sales in the future in order to prop up our balance of trade.

Carter has also reversed his realistic stand on Euro-Communism. Previously, Carter played a fairly casual and operative attitude towards prospects of a communist government in Western Europe. However, in response to communist demands for increased power in Italy, Carter has changed his stance and announced American opposition to communist leadership in Western Europe. This policy will do nothing to weaken the communists. Unfortunately, it will tend to foreclose the possibility of good relations with any future communist government in Western Europe. An antagonistic stance can serve to push Western European communists back toward Russia and threaten European unity.

Some of Carter's policies have been failures while several promising initiatives have been neglected or reversed, thus, at the end of his first year in office, Carter can point to few accomplishments despite a flurry of activity. Overall, Carter's foreign policy has been inconsistent and lacks coherence and organization.

So far, Carter has been a learner in foreign policy and can only hope that his trial and error method will not lead to critical mistakes on important issues.

## Letters to the Editor

The world suffers from the malaise of power hungry governments, governments that desire perfection through materialistic power. Humans become fighting numbers, computerized robots of the power game. As power gains momentum, governments can only move in one direction, toward more power, less individuality, with less change. It is a futile attempt to strive for perfection. It is man's own, created survival of the fittest.

Man lies in the face of reality. A good example was Hitler and the German war machine. Hitler tried his damndest to be perfect, using his own frenzied emotions to whip a besieged people into computerized robots of destruction. Hitler tried his own game of survival of the fittest. His perfect army never planned for defeat, never changed for the better, never said die. The war machine went on destroying, gaining power, until its leader lied to himself. The power was too great for one man to handle. It blew up in his face. The lesson of WW II was clear: man has the power to destroy himself. A good example is today. The faulty peace talks of the Middle East, the restriction of human rights

throughout the world, the step up of nuclear arms, the binding of information for secrecy, are all examples of power zealous governments lying to themselves.

Man has free will. He can decide his own destiny through personal thoughts and actions, his fate is determined upon the direction of his free will over time. The free will of large and powerful governments seems to point towards power crazy, materialistic, anti-human gains. It is an attempt to strive upward for perfection, but the key element is gone.

Just as economies need other economies to exist, man needs other men. There is an inter-relationship between all men. Man and his relationship with the inner-man within himself, the spiritual being that laughs and cries, loves and hates, and calls upwards in times of trouble. The world needs a sense of inter-relationship on the highest level, the soulful level. Drugs, meditation, and sleep are the closest individual approach, but a world group approach is needed. Start living, loving, and looking, people, or Hitler will return to prove it all again.

—By Kurt Knobler



Rollins' President Jack Critchfield (L) delivered his dedication speech Sunday, January 29th to officially open the Cornell Fine Arts Center. Mr. and Mrs. Cornell (R) were present for the opening of the facility which was made possible through their generosity. Rollins' Professor of Religion Theodore Darrak (C) gave the invocation.

## ONE PERFORMANCE ONLY

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6 February 1978  
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# Recycled News

compiled by Sharon Hawley

From the NEW YORK TIMES

From TIME Magazine

According to a Canadian military spokesman, there are signs that a crippled Soviet satellite, which plunged to earth over northern Canada, has released radiation in the sub-Arctic wastelands 200 miles southeast of Baker Lake. Aerial surveys have also turned up a second source of contamination at the eastern end of Great Slave Lake that is presumed, like the first, to be coming from fragments of the Soviet space vehicle. Both emission sites, registered by Canadian and American detection planes, are in uninhabited areas of the Northwest Territories. The strength of the emanations was still undetermined, but the first site has been tentatively described as "extremely dangerous."

The New York State Department of Environmental Conservation said last Thursday that lab tests had found what looks like Mirex, a highly toxic chemical compound, in two fishes taken from the Hudson.

Mirex was previously detected in Lake Ontario and caused the government to issue warnings about eating fish from that body of water. Until now, it was thought that the problem was limited to that lake. The Hudson has already been closed to most forms of commercial fishing because New York confirmed two and a half years ago that fish in the river contained high levels of polychlorinated biphenyls, P C B's, which, like Mirex, cause cancer.

Mirex, widely used in the South against fire ants, is also used as a fire retardant in the manufacture of electrical appliances, such as television sets. It is speculated that the presence of this substance in the river is the result either of a manufacturing process in the river basin or from dumps and landfills near the river, from which Mirex could leak during rainstorms.

Every holiday season for the past 78 years, bird lovers around the continent have flocked to woods and parkland, marshes and meadows to participate in the National Audubon Society's Christmas Bird Count. The object is to identify and tally as many varieties and numbers of birds as possible on a given day. This year's count involved some 33,000 people, from Nome, Alaska, as far south as Panama and Venezuela. When all the figures are added up, more than 1,300 species of birds will have been counted.

With the figures the volunteers provide, ornithologists (zoologist who specialize in the study of birds) are able not only to check the health and vigor of different avian species, but also to detect changes in their habitats, set up wildlife sanctuaries and even help airlines reroute their planes to avoid dangerous collisions with migrating birds.

The bird count also acts as an early warning system. Birds are usually quicker than man to detect changes about them, as in the decline of many species — peregrine falcons, ospreys, brown pelicans — because of wide spread use of insecticides.

A Federal judge issued a preliminary injunction last week preventing Cecil D. Andrus, the Secretary of the Interior, from taking bids for oil drilling rights on the Georges Bank fishing ground in the North Atlantic. The order has the effect of halting a scheduled sale in New York City of drilling leases on 800,000 acres near one of the world's richest fishing areas. In issuing the order after three days of hearings, the Federal District Judge hearing the case said that the irreparable harm suffered by the plaintiff — environmentalists and the State of Massachusetts — was considerably greater than the harm suffered by oil companies bidding on the rights.

a job, he or she need only call the nearest Eastern Airlines' Student TRIP Desk. They then should give the name, address, and telephone number of the recruiter and company. This should be followed by their own name in addition to the interview date, time, and place. Eastern's TRIP Disk then makes the proper arrangements for the ticket to be awaiting the student at the airport of departure.

The TRIP Program has been in successful operation for the past four years.

For February 11 the Magic Kingdom will end regular operating hours at 7 p.m. and re-open at 9 p.m. for the Valentine's Party.

Tickets for the Valentine's Party are \$7.95 in advance and \$8.85 at the gate if not sold out. They go on sale January 25 at the following locations:

Sears Stores in Central Florida  
Walt Disney World  
Walt Disney World Village  
(Read'n N Rite'n)

## Jucker Selected to U.C. Hall of Fame

Ed Jucker, basketball coach at Rollins College from 1972-1977, has been selected for induction into the University of Cincinnati Sports Hall of Fame. Jucker, who coached the Cincinnati Bearcat team for five years (1961-65), was inducted on Saturday, January 28, during halftime of the UC vs. West Virginia basketball game at Cincinnati. He was also honored at a luncheon scheduled for Saturday at UC.

While at the University of Cincinnati Jucker accumulated an incredible 110 win - 28 loss record which included two NCAA Championships (1961 and 1962) with records of 27-3 and 29-2.

In 1961 and 1962 the personable Jucker was named National Coach of the Year by the Columbus, Ohio Touchdown Club as well as Missouri Valley Conference Coach of the Year by MVC Coaches. United Press

International, The U.S. Basketball Writers' Assoc., and the New York Metropolitan Basketball Writers' Association honored him with the National Coach of the Year title in 1963.

Additional landmarks planted by Jucker at Cincinnati include, by season: 1961 - Missouri Valley Conference Champions; NCAA Midwest Regional Champions; Holiday Festival Tournament Champions; 1962 - MVC Champions; NCAA Midwest Regional Champions; 1963 - NCAA Runner-Up; Holiday Festival, MVC and NCAA Midwest Regional Champions; 1965 - induction into the Hamilton County Hall of Fame.

Jucker's fame and success at UC set the stage for his book **Cincinnati Power Basketball** (1962 Prentice Hall) which sold more copies in one year than any basketball book ever written.



Ed Jucker



Phi Delta Theta pledges pile up during halftime of the January 26th game against Biscayne. Rollins won 63-62 in the final seconds. As for the pledges.....we can only wonder what they do for an encore.

## TRIP Simplifies Interview Process for Students

College students with corporate interview invitations need no longer bare the embarrassment of begging, borrowing and stealing for a chance at that job opportunity of a life time. Through Eastern Airlines' TRIP Program, all the hassle of interview travel can be alleviated.

TRIP, short for Travel Reservations Interview Program, is a unique program devised for providing flight ticket service to college students traveling to and from corporate interviews. The program works in this way: Say a student is invited to interview for

## Top Rock Stars Headline Disney Valentine Celebration

Students not departing from campus during the brief interim between winter and spring terms will have an opportunity to attend a special Valentine's Day celebration at Walt Disney World. Top rock stars England Dan and John Ford Coley and Elvin Bishop headline the Magic Kingdom Valentine's Party Saturday, February 11 from 9 p.m. to 1:30 a.m.

A one-price ticket for the special event provides admission to all entertainment areas, unlimited use of the 45 Magic Kingdom attractions (except Shootin' Gallery) and use of the Walt Disney World Transportation System monorails and ferry boats.

Fantasy in the Sky Fireworks will fill the sky at 10 p.m. and the popular Jacksonville rock brass group Fruit will join the Magic Kingdom's Banjo Kings, Gabriel's Brass and Steel Drum Band for added musical entertainment.

England Dan and John Ford Coley recorded a rich vein of music with their first album 'Nights Are Forever' and its single 'I'd Really Love To See You Tonight' both of which earned them gold records. Their current album 'Dowdy Ferry Road' includes 'It's Sad to Belong' and 'You Know We Belong Together.'

Elvin Bishop, sharing lead vocals with Mickey Thomas, found fame with his 'Struttin' My Stuff' album. Hit singles include 'Stealin' Watermelons,' 'Travelin' Shoes,' and 'Juke Joint Jump.'



# Senate Adopts Curriculum Revision Plan; Tables 24 Hour Visitation Proposal

By Kathy Kohl

At the Jan. 25 Senate meeting, two amended resolutions were adopted with relative ease. A third resolution -- a resolution to permit 24 hour campus visitation -- met with strong opposition from faculty members and was tabled in a 12-11 show of hands.

Dr. Edward Cohen, Educational Policy Committee Chairman, moved for the adoption of his committee's curriculum revision. After discussion and the passage of a friendly amendment to the resolution, the Senate passed the curriculum revision unanimously.

The revision will only affect students entering Rollins in or after the fall of 1978. Under this plan, students would have ten general requirements to fulfill in their four years under the broad headings of skills, cognitive, and affective areas of study.

The curriculum sub-committee, which designed the revision, is currently working with the provost to decide on the courses that will satisfy the new objectives.

Having passed the academic resolution, the Senate examined two housing issues. The first resolution was presented by Dr. Maurice O'Sullivan, College Life Committee Chairman. The resolution, set up a five step pro-

cedure by which the Housing Review Board could evaluate requests by new and old campus groups for prime housing. Groups in good standing would be due for the full review process biennially. The Housing Review Board resolution, with amendments, was approved unanimously by the Senate.

The Housing Review Board is a subcommittee of the College Life Committee (CLC) and serves only in a recommendation capacity. The final housing decisions are made by the President with additional recommendations by the Dean of Student Affairs.

A second housing resolution proved the most controversial issue of the meeting. The CLC proposed that Rollins allow 24 hour, 7 day a week visitation in certain housing units. "If a student wishes to live in a unit maintaining the present hours, he/she will have a choice of either living in Holt or New Women's Dorm," states visitation proposal.

The proposal would allow students the option of deciding their own visitation rules. Fraternities, sororities, and special housing groups could repeal open visitation anytime during the year and "reestablish the previous hours, providing there is majority approval."

According to a poll conducted by the CLC of 25% of Rollins students, 80% of those surveyed had violated current visitation rules, and 88.5% of the students disagreed with the present visitation policy.

The CLC used this survey to back up their argument that visitation should be extended.

The question of the difficulty in maintaining security precautions was raised by those opposing the resolution, but others who voted against the resolution did so for various reasons. Senate President Dr. Barry Levis commented that there seemed to be no rationale for the new visitation policy other than the large number of violations against the current visitation policy.

Some faculty members opposed visitation as a privilege while a majority of students view it as a right. These faculty members fear that a new visitation policy will interfere with academic concerns.

Dr. O'Sullivan said that he believes the resolution has a 60-40% chance of being approved. Dr. Levis said he doesn't know if it will pass but that it could depend on attendance at the next Senate meeting, February 22nd.

## Chapel Choir Scotland Bound In Early June

Heralded by many touring musicians as one of the finest College choirs in the country, the Rollins College Chapel Choir will embark on several touring performances this year with a culminating Scotland Tour set for early June.

"Our tour of Scotland will take us to many exciting cities," said Choirmaster Alex Anderson. "We will perform some ten to twelve concerts during our three week stay."

Among some of the scheduled stops for the choir will be the Paisley Abbey and the Dunblene and Dornoch Cathedrals. "We have a special concert planned for the Paisley Abbey," said Anderson. "Our Choir will join the Paisley Choir which is considered to be the finest choir in all of Scotland in a joint chorale effort."

A native of Scotland, Anderson will also take the choir into his hometown of Motherwell where they will perform several works in local chapels. Trips to Ayr, Troon and St. Andrews are also planned.

The Rollins Choir which toured Poland in 1976, will help defray costs of the overseas trip by holding a Benefit Concert in the Knowles Memorial Chapel on Sunday, March 21 at 8:00 p.m. Seats are priced at \$4.00 per person and are available at the Rollins Chapel office.

In leading up to the Scotland trip the choir will perform several concerts throughout the State which include performances in Leesburg, Boca Raton and locally at the Loch Haven Art Center. The Loch Haven concert is set for mid-March.

Immediately following the Benefit Concert in March, Anderson is scheduled to travel to Germany where he will participate in International Organ Week at Westphalia. Anderson will perform several organ concerts during his tour.

Weekly performances at the Sunday Morning Worship and appearances at the Rollins Music In The Chapel Series continue to dominate a great deal of the

Choir's time, but, as one member put it, "we enjoy every concert we take part in and we love to perform whenever we can." Because of their ability and national acclaim the Rollins Chapel Choir look forward to a busy year.

## Applications Ready for Intern Program in Florida House

Dr. Norman Gilbert, Rollins coordinator for The House Legislative Internship Program, announced recently that applications are now available to students wishing to become involved in The Internship Program. People interested in serving as research assistants in standing committees in The Florida House of Representatives for a year's length of time should contact The Tallahassee office or Dr. Gilbert for more information. Those who are considering applying may write to:

House of Representatives  
Legislative Internship  
Program  
332 House Office Building  
Tallahassee, FL 32304

Those chosen as interns will receive \$500.00 monthly and partial fee waivers for a state university. Applications must be received by March 1st to be considered for the sixteen House positions.

Qualifications for the program require that a person be a college graduate or a graduating senior by August 1978. It is not necessary to be in school nor is there any age requirement. No specific field of study is necessary. Interns will be selected in April and will begin their internships in September of 1978 and will terminate in August of 1979.

Dr. Gilbert added that Rollins has placed several students in this highly competitive program during the past few years. He urged that anyone who might be considering applying get in touch with him at extension 2894 or Campus Box 1021.

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# College Credit: Children of Sixties Prove More Reliable Than Parents

By Carol Pine

Not surprisingly, there are two divergent schools of thought on young consumer credit: On the one hand, says a New York banker, letting young people buy "on the cuff" is "like teaching the young to use narcotics." Meanwhile, says Irvin Penner, president of the College Credit Card Corp. (an organization that markets a variety of credit opportunities nationwide), young people are the building blocks of the future. College students, in particular, are the elite of the entire youth market, says Penner. Penner's firm is a "go-between." He links college consumers with a variety of credit interests, including Penney's, Ward's, Sears, Mobil Oil and many banks across the country offering Visa (formerly BankAmericard) and Master Charge cards. Penner's firm handles phone and mail solicitations for these clients. "The college market, to us, is the credit card market," says Penner. "Sure, there are skeptics in this field who point to defaults on student loans, but that's a different kind of credit. We have found that the college market is a right, responsible market. We don't have any sophisticated Harvard Business Review studies to prove it, but we know from experience."

Penner says his firm did conduct some surveys of the college market a few years ago and discovered, in his words, "Uni-

versity juniors, seniors and graduate students are indeed the real thoroughbreds of the youth market because they go through the rigors of qualifying. Competing in the academic world enhances those qualities that make them winners in life's race and concurrently make them the most desirable of consumers...This research took eight months, but it gave us sufficient evidence to woo upperclassmen as customers and to take the further step of recommending to our clients that they could modify the requirements and procedures of extending a credit card to this special group."

This champion of young consumer credit is not alone. National Car Rental, a subsidiary of Household Finance Corp., launched a major advertising effort to attract young executive renters this year. The basic ad appeals to common frustrations that young renters apparently encounter: "Face it," the ad implores, "when it comes to renting a car at most places, you've got problems before you even start. Car insurance companies don't exactly stand in line to get your business. You attract more than your share of attention from the highway patrol. And you're hardly high on the corporate ladder, so you don't make a lot of money. All of which could make you a credit risk. So what does this mean when you want a car?" the ad asks, hopefully. "Do you borrow Uncle Louie's? Take a

bus? Sometimes. But when you really need to rent a car, we'd like to have you ask us." The sympathetic approach to young renters seems to be winning National friends. Now, 11 percent of all credit applications approved by National Car involve people under age 25, a significant increase over years past.

One Arizona banker, who has awarded thousands of Master Charge credit cards to young people 18 and up for many years, says, "A large majority of the long-haired, bearded, unwashed generation of the Sixties have proved quite reliable — more reliable, in fact, than their parents."

With mixed feelings among credit specialists, however, it's not surprising that young adults face varied challenges when they seek credit. Securing a \$100-limit junior charge card at the local department store is one thing. Getting a large auto loan, home loan or renting a \$7,000 car for the week may be quite another. If a young person has not established some modest credit history, the credit horizon can be a wasteland. "Catch 22 operates in many credit situations," says Ronald McCauley of the FTC. "You generally can't get credit until you prove you don't really need it." A slight exaggeration, perhaps, but not that far from the truth. Most young people are hampered, says McCauley, because they have unbecoming credit histories (in a situation such as this, it appears, no history is better than a sketchy history). "Young adults are mobile," says McCauley. "They change jobs and homes frequently. They're not fully settled. A credit grantor takes permanence into account...and no law can stop him from doing that."

"In many cases," adds Mary Alice Minney, assistant secretary treasurer and director of education for the International Consumer Credit Association based in St. Louis, Mo., "young people are familiar with credit practices because they used their parent's cards. But they have no established credit histories of their own."

Understanding that the world of credit can be confusing, Household Finance Corporation (HFC) established its Money Management Institute more than

45 years ago. At that time, the Institute was one of the first internal consumer education departments known to American business. Today, says Joyce Bryant, director, the Money Management Institute prepares and distributes a wide range of booklets, filmstrips and leaflets dealing with personal and family finance. "Much of our attention is focused on the young," Bryant says, "because students are tomorrow's major consumers." One booklet called "It's Your Credit, Manage it Wisely" is distributed widely to high schools and colleges. It deals with the advantages and disadvantages of credit, confusion about credit, how to establish credit, how to shop for credit, how to interpret credit agreements, and how to handle financial difficulties. The booklets are not self-serving, says Bryant. "This is the public service arm of HFC," says Bryant. "A reader needs only to survey the comparison of interest rates for credit to assess our honesty. HFC rates are not the lowest...and we point that out. We also explain why." Bryant says money and credit management educational materials are available from HFC headquarters in Chicago for only the cost of postage and handling.

Although young people, across the board, have credit challenges, says Don Huot, consumer finance supervisor for the State of Minnesota, single girls, students and divorced women have the toughest time. Fortunately, the Equal Credit Opportunity Act passed in 1975 with numerous additional regulations added since then will help cut down on incidents of credit and lending denied because of age, sex, marital status, race, color, religion and national origin. Huot is pragmatic, however: "Regardless of the Equal Credit Opportunity Act, traditions are strong," he says. "There will be lingering feelings among creditors and lenders. Unfortunately, most people in a position to give credit or lend money moralize too much. A lender might not give credit for a shotgun or a snowmobile because he thinks that's a waste of money. So is a loan to cover a single woman's trip around the world. On the other hand, the cost of a college degree is worthwhile."



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Bookings on behalf of both companies will be handled by Eastern's reservation system.

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hotel accommodations at either terminal, and transportation between the appropriate airport or hotel and the Auto-Train terminal, either separately or as a package.

Purchase and bookings can be made up to 24 hours before the time of your intended departure.

Eastern and Auto-Train view this joint service as an important development towards the introduction of a new intermodal transportation system," said Eugene Garfield, President of Auto-Train. "It will contribute to the conservation of energy while providing the public with a viable alternative to the highways."



## Faculty Comments

# Will Peace Live or Die in the Middle East?

By Dwight L. Ling

"Volatile" is the adjective needed to describe the current situation in the Middle East. In an extreme sense we could postulate the possibility of civilization meeting its doomsday in the very area that it started. Too much of the writing and oratory about this situation has been so subjective that it has added to the problem rather than the solution. There can be no peace unless both sides are willing to make some sacrifices. The tragedy is that both the Israelis and Arabs desperately need release from thirty years of wars and rumors of wars. Neither Israel nor the Arab States can afford to spend huge sums on armaments since both areas need to attend to their internal economies where inflation is taking an ugly toll.

Since I have the highest respect for the people of the Middle East, I hope that the initiative for peace launched by President Anwar Sadat of Egypt is not allowed to flicker and die, but at the moment peace hopes are getting dimmer. The danger that war could spread from this area to the rest of the world means that all of mankind needs to hope that the smoldering situation can be settled.

It is necessary to understand the basic provisions of United Nations Security Council Resolution 242, November 22, 1967, which forms the basis of peace in this area. The resolution, which grew out of the 1967 Six-Day War, calls for the following:

1. Withdrawal of Israeli armed forces from territories of recent conflict.
2. Termination of all claims or states of belligerency and respect for and acknowledgment of the sovereignty, territorial integrity and political independence of every state in the area and their right to live in peace within secure and recognized boundaries free from threats or acts of force.

In addition, it called for freedom of navigation through international waterways in the area. Although, the resolution did not refer to the Palestinians it asked, "for achieving a just settlement of the refugee problem." The difficult problem of the future of Jerusalem was not mentioned. During his recent visit to Jerusalem, President Sadat added to the resolution some important specific points. He asked Israel, in return for recognition and territorial integrity, to evacuate the Sinai and allow national self-determination for the Palestinians. He also called for a solution to the problem of Jerusalem.

The Israeli response to Sadat's gesture has not yet been clearly stated. It is important to realize that personalities weigh heavily in diplomatic exchange in the Middle East. For example, personal animosity among Arab leaders has often led to delegations walking out of Arab League meetings and frequent ruptures in diplomatic relations. It is essential that President Sadat

receive some gains from his trip to Israel, especially in view of the opposition of Syria, Iraq, and Libya to his mission. Sadat's life hangs under the threat of political assassination.

The Arabs feel that only the United States can exert enough pressure on Israel to gain any major concessions. Accordingly, Saudi Arabia is using the issue of oil production and supply to pressure the United States into a more forceful role in Middle Eastern diplomacy.

It is useless for any radical Arab groups to speak of the eradication of Israel. Israel is a sovereign nation that can summon powerful allies. It is equally useless for Israel to completely ignore Palestinian nationalism. The leaders of Israel need to show a more realistic grasp of the total situation in the Middle East. In addition, President Sadat and Prime Minister Begin must avoid any more inflammatory language.

If peace is to be gained, the essential steps called for in Resolution 242 must be implemented. This means Israeli withdrawal from Arab territory, some resolution of the Palestinian political aspirations and a satis-

factory plan for Jerusalem means the guarantee of sovereignty behind borders. Israel must also access to the waterway freedom of trade in the East. It will probably United Nations buffer zone some United States and political and diplomatic action to keep the peace. Arab States and Israel must risks and neither side wholly satisfied.

If the United States the diplomatic challenges talks in the Middle East again. The current deadlock be broken and the fragile initiative kept alive. Indeed the world hopes for peace Middle East, it may ultimately hoping for its own survival for a peaceful solution is running out in the Middle

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Humor

# Some Thoughts on Improving Winter Term

Well, here we are reaching the end of winter quarter, and hasn't everybody had a great time? I'm sure the murder mystery class, which has taken to tossing footballs out on the lawn, has. And I'm sure in coming years we'll all look back and wish there was some way to preserve and recapture the spirit of these wonderful days. I'd like to propose winter term class reunions for academic credit.

In five years, all the alumni of each winter term class will get together and reminisce on old times. But it won't be just your ordinary class reunion. The winter term class, which absorbs a larger portion of our time and demands more involvement and interest than ordinary classes, deserves more than that. No, during those five years, each student will spend his spare time working on a project assigned at the end of the term, and when the reunion is held those projects will come to fruition. For instance, in February 1983, Dr. Nordstrom's "Putting On Shakespeare" class will meet and perform the Bard's entire catalogue of 37 plays, with extra credit given for memorization of all Shakespeare's sonnets and his two narrative poems. The Cochran/Ridgeway chemistry class will assemble a nuclear bomb, and Dr. Larson's "Psychology and Politics" class will incite a revolution and take over the country.

Admittedly, the grades received for the reunions won't be of much academic use to most of us in five years. But maybe if you

show your "A" to your boss he'll give you a raise.

I've heard one other complaint about the winter term, and that's that it ends in the middle of the week, rather than properly on a Friday. This can be very confusing, leaving people unaware that it's over and attending empty classes for two days. It seems to me we need some sort of celebration or event on Wednesday to emphasize that the term's over and you don't have to go back to school for four days.

Appropriate for this purpose seems to be the "Alpine Winter Festival" of Boravian peasants. The Boravians plant their crops annually in October, so that the first frost of the winter kills them. At this time the Boravians celebrate the occasion with their Winter Festival and then starve until spring. The gist of the gist of the Festival is as follows: the Boravian peasants gather in the village square, join hands and stand in a large circle. The Burgomeister says "Let the Festival begin," and all the peasants say "whoopie." They all

take off their clothes and tap their right feet three times. Then they put their clothes back on and tap their left feet three times, and then they quit.

Perhaps this is just a little inappropriate for our purpose of closing out the term, but the Boravian Alpine Winter Festival was the only thing I could dig up that celebrates the arrival of winter, rather than its departure.



Action in last Thursday's game against Biscayne which Rollins won in dramatic fashion. Rollins' overall record stands at 11-10 with a 3-3 mark in Sunshine State Conference play. The team travels to St. Leo for a game tomorrow night.

## Ireland has Culture, People, Atmosphere "All Her Own"

By Ted Christie

Of the two major Rollins overseas programs last fall, Ireland and Australia, Australia appeared to generate the more interest of the two. This is reflected in the numbers who participated as nearly ¾ chose the Australian program. It isn't too uncommon to hear returnees remarking about the waves and rays which were so prevalent there. For those considering either program next fall, these tales of grandeur are no reason to sell short the Ireland program for it too has several unique qualities.

Upon arriving in Dublin on the morning of Sept. 20, students were met at the airport by their respective families. Each of the seventeen participants was placed in a home in one of Dublin's suburbs clustered on the southside. Most were within a half hour bus ride of downtown Dublin.

Classes were held in the Language Center of Ireland, located near the city and adjacent to a most picturesque canal, tree lined on either side. The Language Center was also the site of classes for students of many different nationalities, most of whom were studying English. Nearly every country in Western Europe was represented by natives who studied at the Center.

One attractive characteristic of Ireland is its beautiful rolling countryside. Although only comparable to the size of West Virginia, Ireland has some of the most scenic countryside in the world. Added to this is the rugged coastline, much of which is bordered by small mountains. In travelling throughout Ireland, one is constantly reminded of the

past by various castles, many of which were built before the 12th century A.D. and incredibly well preserved.

Many find Ireland a most forbidding place to exist and this opinion stems mostly from the violence in Northern Ireland over the past several years. But very few actually realize that Northern Ireland is still part of the United Kingdom and very dependent on Great Britain. In contrast, the Irish Republic declared its independence from Britain in 1922 and violence in N. Ireland is nearly as far removed from the Republic as it is from the U.S.

Much of the Irish social life revolves around the various pubs, which are about as common as filling stations in the States. Each has its own unique atmosphere and provides a pleasant setting in which to become familiar with the "easy-to-talk-to" Irish. The pubs are often distributors of Guinness, a dark beer famous all over the world, though brewed in only two countries.

Another definite plus for the program is the easy accessibility to almost any country in Europe during the semester break. Aided by many student discounts on different means of transportation, one can travel in Europe for surprisingly cheap fares. The break falls in the first ten days of November, one of the best times to travel for it is between summer and skiing seasons.

So if one is considering studying overseas for a semester, don't underestimate the Ireland program just because more chose Australia last fall. Remember that the Irish Republic has a unique culture and atmosphere and a way of life easily adjusted to.



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# Nation's Top Business Influentials Comment on Opportunities, Ethics in Their Field

Job forecasts, career opportunities, background requirements ... all of these intangibles are of substantial interests to students across America. Despite the fact that advice in these areas is hard to pin down or verify, people continue to wallow in anguish for fear of not receiving proper training or counseling in preparation for their future.

In an effort to maintain the status quo, the Sandspur makes no pretenses as to its ability to resolve existing discrepancies regarding the job market. What this column does attempt, however, is the waging of an awareness campaign in an effort to enlighten Rollins students by bringing to focus available information and speculation.

The first in a series of articles designed to this end examines broad yet basic questions on business philosophy and their relationship to the Liberal Arts education.

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What qualities will business people need for the 1980s?

First, people skills." Second, technical skills.

An expected shortage of people to fill management positions in the next decade will call for generalists — people who can see the whole picture," who can clearly persuade others to get things done, who can adapt when working with others.

And as the enterprising professions become more humbers-oriented" with computers and statistics, the need for analytical skills is turning business from an art into a science.

In advertising, for instance, the blend of traits most needed is sized up as: intelligence; ability to work in an often frantic environment and deadlines and crises; a facility for keeping a variety of projects going at once; an insatiable curiosity — in people, books, society; a liking for people; and a creative spark that seeks creative solutions to problems," according to Richard C. Christian, chairman of Marsteller, Inc., an ad agency, and chairman of the American Association of Advertising Agencies.

Other businesses, such as law firms, might emphasize a systematic approach to projects, or a combative instinct that would impel a defense of clients.

However, like football, the sport that is thought to be most

like the business psyche, business allows and cultivates maverick behavior outside its own language, rules, leagues, and divisions.

What are the best business careers for the next decade?

If anybody really knows, they'd be making money on it today. For instance, burglar protection, big resorts, fast food, and electronic banking are some expanding businesses, with the best future in America's growing "sun belt." These are all indications of the rising service industry.

But broader trends need watching to help you design tomorrow's career. These are, briefly: computerism, internationalism, social responsibility, and entrepreneurialism.

Minor revolutions are happening in business, as computers take on more duties; as a world market develops for more goods and services; as corporations grow more sensitive to workers' conditions, consumers' complaints, and stockholders; and as more businesses contract more of their work out to part-time entrepreneurs and consultants.

Is the business world, involved as it is with producing goods and services, cut off from the worlds of politics and learning?

The barriers separating business, government, and the university have shrunk to mere hedges.

"People now going into business would be equally comfortable in academic or government life," says Dean Lebaron, president of Batterymarch, Inc., an innovative Boston investment counsel firm.

Mr. Lebaron sees the United States more and more following "the French model" — with careers marked by alternating phases of service in government, industry, and the university. The emerging business executive must be more than a person of practical and political affairs. He or she is more and more expected to be a person of letters, an articulate spokesman for an industry in an age of increasing government regulation and public scrutiny.

What does the growing government-business relationship mean to the business workers?

For one thing, jobs. W. Michael Blumenthal, ex-chairman of the Bendix Corporation and now Secretary of the Treasury, wrote recently in the Advanced Management Journal: "Entire sections of our corporate staff exist primarily to provide reports to

government agencies at the federal, state, and local levels."

Also, the government-business tie-in suggests that a period of work in government service, possibly at a regulatory agency, offers a good threshold experience for a business career.

Will I be pigeonholed in business, or can I keep my options open for career changes?

Skills and experience gained in one job are usually readily transferable to other positions and fields. You can only pigeonhole yourself, most business experts agree.

Job mobility is increasingly the rule in business life. Moving from big firms to small firms, in and out of government service, even taking time off to plant orchards or teach or learn — business careers no longer are marked by up-the-ranks, storeroom clerk-to-chief-executive progression. Sideways steps, or radical changes in activity, are increasingly accepted.

What appears important is the motive for such departures from up-the-ranks progress. Public service, broadening one's base of practical experience, now are recognized as rationales for "stepping out" of a career lock-step, while basically negative motives like "tiring of the rat race" remain suspect.

Are business opportunities firmly in the hands of executives in their 50s and 60s or do young workers — and women and minorities — have a chance?

Harvard Business School Dean Lawrence Fouraker notes that the makeup of those seeking to advance in management is changing rapidly. Harvard's advanced program for senior executives is still "about all male, all white" in enrollment. In the school's middle management program, however, for people in their 30s, there is a greater presence of women and minorities. And in the regular master's program the number of women and minority students has increased dramatically — suggesting "the open corporation"

might be ready to appear in the U.S. business scene in the

What about making money in the business game, as scoring will be to football? Harvard's Dean Fouraker says it provides for the continuing the organization. You have profit in order for companies to take risks." But that an ability to generate "is only one of the measures of the successful manager.

Qualities Mr. Fouraker lists ahead of profit-mindedness in selecting candidates for business school are "a strong sense of responsibility" and an ability to exercise this desire in a humane way." "Successful managers are skilled in helping people achieve their own goals," he emphasizes.

Do I have to be motivated to succeed?

No. More and more jobs are opening up in nonprofit organizations. One estimate says 1 in 3 American jobs now works for nonprofit groups. business enterprises, many and middle-level jobs defined for profit purposes, such as to society, greater efficiency in operations, or usefulness to work team, all of which lead toward profitability.

Do the ethical demands of serving the public interest, one's own conscience, and a business interests conflict?

Mr. Blumenthal finds the only one ethical standard whether in business, public or private roles:

"It is entirely possible to operate a successful business while fulfilling society's requirements while maintaining the high standards of morality. I have never had to make a decision at any level of responsibility in business that involved an irreconcilable conflict between market considerations and what is fair and humane. Indeed, it seems to me the way to achieve this equilibrium of considerations is to do in business what one would do in personal pursuits."

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