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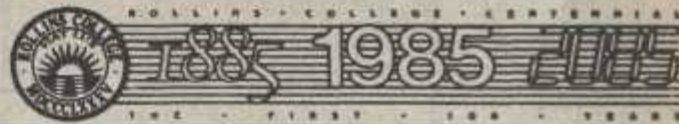
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# Sandsspur



Volume 92 No.1

## STUDENT RETENTION: A COLLEGIATE PROBLEM

by Dino Londia

As the cost of an education increases, so does the cost of dropping out. The costs, however, are absorbed, not only by the student, but by the college.

Each lost student amounts to an empty dorm room, lost tuition fees and a swipe at the school's reputation.

There are many factors which cause students to leave school before they receive their degree.

For some, the reason for quitting is clear. Many leave because of a low grade point average. Others leave because they can no longer afford that expensive school. Other students leave for subtler reasons such as, sex, age, socio-economic status, marital status, number of children, or a combination of any of these.

From school to school, methods to retain students vary. According to Dan S. Green, Director of academic affairs at Pennsylvania State University, there are three programs a school can adopt:

The first is the "sink or swim" method. That is, to let the student pass or fail on his own efforts. This conservative ideology is popular because it clearly separates the good from the bad. There is no initial cost to the college, because it is more of an attitude than a program. Its costs, however, quickly mount when dorm rooms become unoccupied.

The second method is "babying the student", to pass him as long as he shows effort. This is done by easing grade standards and re-

quirements. Again, the initial costs are minimal; the dorm rooms are filled with passing students. The effect is not felt until years later, when student quality diminishes.

The third method, Green's preference, is to develop a "sequence of courses" that deal with students who might otherwise drop out. The initial cost, however, is considerable. Money for the program is spent without seeing any results. Only after two years can a college measure a change in the drop out rate.

Green mentioned no specific sequence of programs.

One program, offered by York College, in New York City, consisted of a one credit elective course called Student Development 101 (SD 101).

York, an inner-city liberal arts college, "found considerable evidence that the course was effective in integrating the students into the life of the college."

The program by York was handled scientifically. Max Prola and Daniel Stern, directors of the program created two groups. The control group consisted of those who were not enrolled in SD 101. The experimental students were those who were in SD 101.

The results were tangible. Students who enrolled in the course utilized more of the college services and utilized them more often. They were more likely to read college publication and more likely to use the counseling services. These students also took an overall more favorable view of

Continued on page 4

### this Week

ORIENTATION  
SCHEDULE  
INSIDE

## Security News

Everyone you meet is welcoming you to Rollins. We are no exception. We sincerely hope your stay at the College is pleasant as well as an exceptional educational experience. We have listed below some important personal security tips that you should follow while a resident on the campus.

### Room Security

Make sure that your room is LOCKED at all times when you are not present, even if that is for a few minutes.

Be security conscious of your dorm by insuring that outside doors are locked and not propped open.

### Expensive Jewelry

Do not keep expensive jewelry in your room. Rent a bank safety deposit box. Other jewelry items should be kept

Continued on page 3



STUDENT CENTER

## NIGHTTIME

Orlando and Winter Park offer a large variety of nightclubs and movies theaters. Here is a list of just a few. This is a sample; It is by no means complete.

Florida law requires a person to be twenty-one before they can drink. Although laws like these attack the symptom instead of the problem, they are enforced. The following nightclubs require you to be twenty-one:

Church Street Station is a group of restaurants and nightclubs all in one location. There is something for everyone here. Rosie O'Grady's Good Time Emporium features live twenties jazz. Cheyenne Saloon and Opera House feature live and recorded country music. A television show is recorded here on some nights. Disco is played by Phineas Phogg's Balloon Works while Apple Annie's smooths in the easy listening music. Located on West Church Street, their number is 422-2434.

Decades, which is literally a stones throw from the college, is always packed. The owner likes reggae and rock. On Park Avenue, their number is 644-2361.

Continued on page 3

Photo by Lisa Curb



THE NEWMAN BROTHERS, INC. N. MANCHESTER, INDIANA



# Sandspur 2

Tuesday, September 3

8:00-1:00pm  
Check in at the Enyart-Alumni Field House

8:30-11:30am  
Parent Information at the Enyart-Alumni Field House

11:30-1:00pm  
Lunch in Rose Skillman

1:00-1:45pm  
Advisory Meeting as assigned

1:00-1:45pm  
Parents' Meeting in the Enyart-Alumni Field House

2:00-2:45pm  
President's Welcome in the Enyart-Alumni Field House

3:00-4:30pm  
Parent's Reception with Faculty and Staff in the Cornell Fine Arts Center

3:00-5:30pm  
Parents meet with Advisors as assigned

3:00-5:00pm  
Students meet with RA in dorms

5:00-6:30pm  
Dinner at Rose Skillman

5:00-6:30pm  
Dinner for Off Campus Students (OCS)

6:45-8:30pm  
Movie at Bush Auditorium "The Breakfast Club"

8:45-9:15pm  
Class of '89 Picture in the Enyart-Alumni Field House

9:15-10:45pm  
Playfair in the Enyart-Alumni Field House

Wednesday, September 4

7:00-8:00am  
Breakfast at Rose Skillman

8:30-9:45am  
Math Placement Tests in Bush, Hauck, or Crummer

10:15-11:30am  
Foreign Language Tests in Bush, Hauck, or Crummer

11:45-1:00pm  
Leave for Wekiva Be ready on Mill's Memorial Library Lawn.

1:00-5:00pm  
Activity Period at Wekiva State Park

5:00-6:30pm  
Dinner

6:30-7:15pm  
Peer Advisor meets with students

7:30-8:30pm  
Community Talk

8:45pm  
Return to Rollins



Enyart-Alumni Field House



Carnegie Hall



Rose Skillman (Beans)

All Photos by Lisa Curb

# Rollins Orientation



10:00pm  
Head Residents present movies in Ward, McKean (pronounced McKane), and Elizabeth.

Thursday, September 5

7:00-8:15am  
Breakfast in Rose Skillman

8:30-9:45am  
Chemistry Placement testing in the Bush Science Center and the E-100 Exam in the skills center

10:00-11:30am  
Class of '89 tests in the Bush Science Center

11:45-1:15pm  
Honors Degree Program Students Meeting and Lunch (PDR)

1:30-3:00pm  
Alcohol discussion in Crummer

3:00-5:00pm  
Full Advisory Group meeting as assigned

5:00-6:30  
Dinner at Rose Skillman

6:30-8:00pm  
Visit the Clubfair at the Student Center featuring the Sandspur, Tomokan, Brushing, The Black Student Union, and more.

7:00pm

IFC

7:20pm

Panhellenic

7:40pm

Student Government Administration

8:30pm

"Bits' and Pieces" at The Annie Russell Theater

Friday September 6

7:30-9:00am  
Breakfast in Rose Skillman

9:00-12:00am  
Individual advisor meetings as assigned

10:00  
Lunch at Rose Skillman

12:00  
Mandatory Session

2:00  
Registration and Orientation

2:30  
Workshops:

"Handling Stress"

"Test Taking"

"Introduction to the Olin Library"

"Sex education"

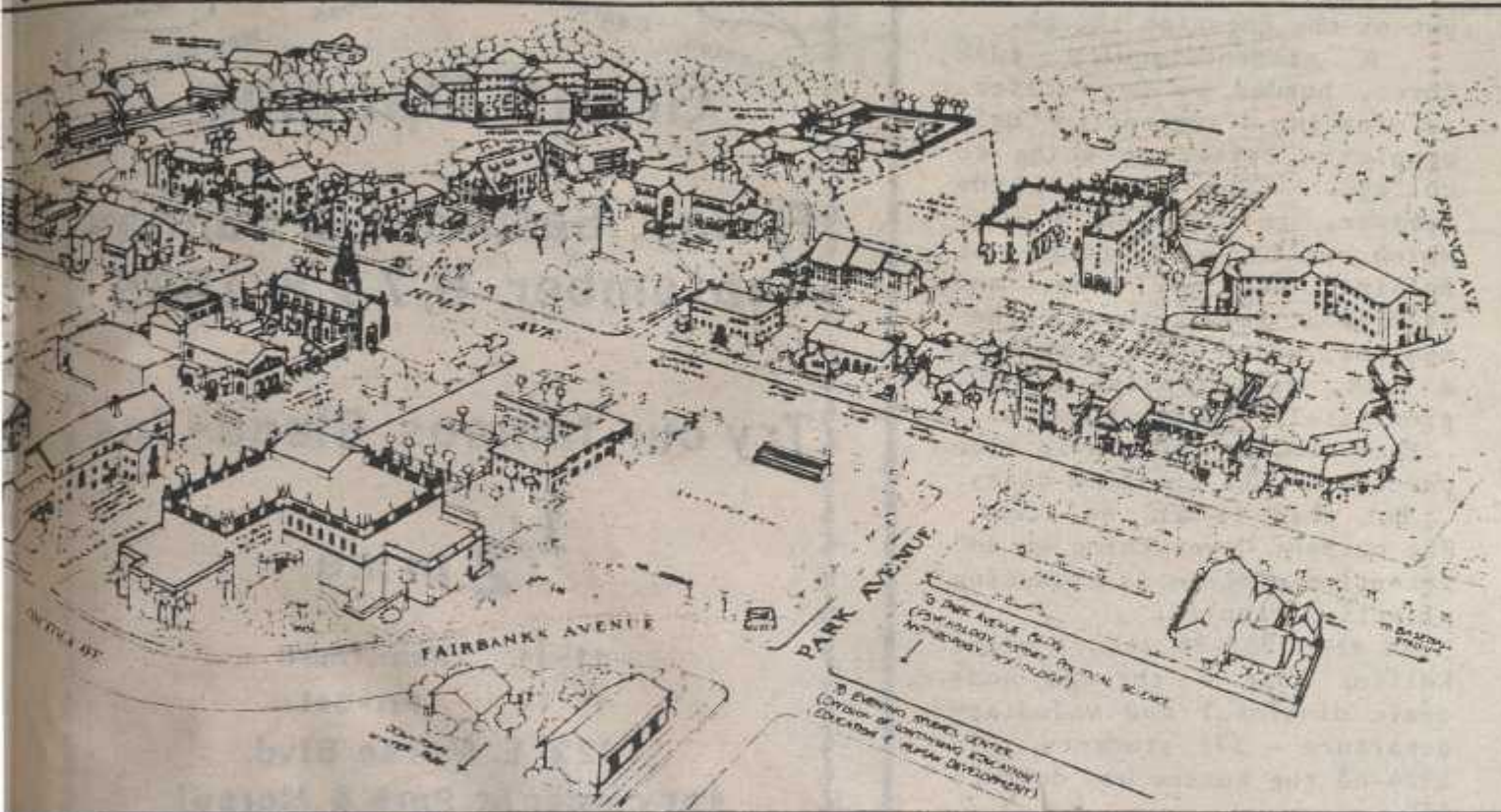
"Introduction to Woolson House"

"Information on campus"



# on Schedule 1985

C D E F G H I J K L M N O P



Annie Russell Theater

### CAMPUS DIRECTORY

Administration Building/Warren Hall	H-4	Freene Hall	F-2
Admissions Office/Carnegie Hall	J-3	Knowles Memorial Chapel	F-3
Arlford Pool	K-1	Lyman Hall	F-2
Alumni House	K-3	Matthews House	B-3
Annie Russell Theatre	E-3	Mayflower Hall	M-4
Beal-Mattbee Shell Museum	L-4	Mckean Hall	H-1
Boathouse	F-1	Mill Memorial Library	L-2
Bookstore/Rose Skillman Hall	J-1	Oliver Library Construction Site	K-2
Bush Science Center	E-5	Orlando Hall	K-3
Carnegie Hall	J-3	Park Avenue Bldg	See L-6
Casa Iberia	O-6	Physical Plant	F-1
Chase Hall	H-1	Prehurst	G-2
Continuing Education Division	See L-6	President's Office/Warren Hall	H-4
Cornell Fine Arts Center	D-1	Puggley Hall	L-4
Corrin Hall	O-3	Rex Beach Hall	O-2
Cross Hall	N-4	Rollins Hall	E-7
Crummer Graduate School of Business	D-4	Rose Skillman Hall "Branery"	J-1
Duflos Health Center	See A-5	Sandspur Boys	L-5
Elizabeth Hall LLLZ	O-3	School of Education	
Erynn Alumni Field House	B-2	& Human Development	See L-6
Evening Studies Center	See L-6	Student Center	J-4
Fox Hall	O-4	Strong Hall	O-5
Fred Stone Theatre	C-4	Sullivan House	J-3
French House	M-1	Susan and Frederick Hauck	
Gale House	G-2	Greenhouse	E-1
Hauk Greenhouse	E-1	Teddie Tennis courts	L-3
Hauk Hall	N-6	Wild Hall	M-3
Holt Hall	See A-5	Wooden House	L-3
Hooker Hall	F-2		

**Continued**  
in a lockable box if possible. This policy also applies to money. Keep personal money down to a minimum; Put the rest in a bank account.

### Personal Property

Be sure that you have recorded serial numbers of items such as televisions and stereos. One list should be at home and the other with you. Bicycle registration is mandatory. Times and dates of registration will be announce in the **Sandspur**.

### Contraband

Items such as fireworks weapons, illegal drugs, and firearms of any kind are unlawful. Possession of any of these items is grounds for criminal prosecution and dismissal by Rollins College.

Feel free to contact our office regarding any questions you may have about college rules and regulation. The office is open twenty-four hours a day, seven days a week. Phone 646-2401 for general information and 646-2299 in emergencies.

### Continued

Park Avenue is not on Park Avenue. Its on Orange Blossom Trail. They are top forty in Orlando. Monday and Wednesday is spit night which includes new and new wave music. Thursdays include 50's and 60's music.

The following is for those who are under twenty-one.

The Coffehouse, a forum for amateur arts, is a throwback to the sixties. With no alcohol served, The Coffehouse opens the mike to aspiring talent.

The Enzian and 21st Century theaters feature films from the past. "Citizen Kane", "Casablanca" and "The Wizard of Oz" come alive on the big screen. After seeing these films on the theater movie goers realize that television is for "Bob Newhart" and "Cheers".

## FLORIDA TRIVIA

What Florida city was founded as Lakeview in 1858, changed to Osceola in 1870 and finally given its present name.

### Hint

Its final name was established in 1881.

### Give away Hint

This question is in a Winter Park newspaper.

11:15am  
Dining Emporium

12:00pm  
Bush

1:00pm  
Registrar

1:15pm  
the Freshman year"  
with Judy Provost

1:30pm  
is in Elizabeth

1:45pm  
Library" in the

2:00pm  
something you always  
the Olin Library

2:15pm  
Pam Leiby

2:30pm  
ing Skills" is in  
Pappay

2:45pm  
Ministry" is in

the Chapel Classroom with A. Arnold Wettstein

"Introduction to Computing" is in room 130 Bush with J. Warden

5:00-6:30pm  
Dinner is in "Beans" with Rose Skillman

7:00-9:00pm  
Orientation Week Slide Show and Film, "The Last Picture Show" in Bush

9:00-11:00pm  
Coffehouse in the Student Center

### Saturday, September 7

7:30-9:30am  
Breakfast at Rose Skillman's

10:00-4:00pm  
Class of '89 Beach Trip meets at The Mill's Memorial Library Lawn

5:00-6:30pm  
A good, sit-down-dinner after a day at

the beach at Rose Skillman's

8:00-9:30pm  
Residence Hall Parties in dorms

9:30-12:00am  
All College Dance in the Student Center

\* \* \* \* \*

Activities such as swimming, tennis, sailing, and canoeing are available during free time.

### Religious Sevices Schedule

Friday, September 6  
5:00pm Shabbat - Sponsored by the Jewish Student League at Sullivan House

Saturday, September 7  
5:30pm Catholic Mass at the Knowles Memorial Chapel

Sunday, September 8  
11:00am Chapel Service at the Knowles Memorial Chapel  
8:30pm Catholic Mass at French House



Continued

the college.

The most important result, however, was that "the course seemed to facilitate the integration of students into the life of the college also suggested that such students are more likely to persist in their efforts toward obtaining a degree."

\* \* \*

In the 1985-86 school year, Rollins College will admit approximately 400 students. The exact number will not be known until this article is published.

The Rollins' class of 1985, after four years of attrition, graduated 243 students.

Rollins College has a different approach concerning student retention.

Currently, there is no specific program at Rollins which deals directly with student retention. But the idea of retention - to keep students at the college - is woven into

the college's activities.

"In a way everything we do is aimed at retention," said Bari Watkins, Dean of the College.

A specific program is not out of the question though.

A student/faculty task force, headed by Dean Eller, is creating a seminar to "help people be better at going to college." One idea for the seminar, is to read a play which will be featured at Rollins, see the play, and talk about it afterward. The seminar, which will meet once a week, will consist of approximately twenty students.

Each seminar would help five percent of the freshman class.

But this is all an idea. The current "everything we do" retention program is producing effective results.

In the 1983-84 school year, Rollins lost - through academic dismissal and voluntary departure - 171 students. In 1984-85 the number was down to 150.

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**ANSWER:** "Lakeview" and "Osceola" became "Winter Park" in 1881.

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