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4-8-1991

Sandspur, Vol 97 Special Issue, April 8, 1991

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Rollins College, "Sandspur, Vol 97 Special Issue, April 8, 1991" (1991). *The Rollins Sandspur*. 1703.
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Rollins to inaugurate 13th president

President of Carnegie Foundation to present keynote address

by Sandy Bitman
Sandspur Staff

Ernest L. Boyer, the President of the Carnegie Foundation for the Advancement of Teaching, will present the Academic Keynote Address for Dr. Rita Bornstein's inauguration. Dr. Boyer will speak on the issue of "College of Quality." His address will be presented Monday, April 8 at 8:00 p.m. in the Bush Auditorium.

In addition to his current term as president of the Carnegie Foundation, Dr. Boyer is also a Senior Fellow of the Woodrow Wilson School at Princeton University and Education Columnist for *The London Times*.

Before joining the Carnegie Foundation in 1979, Dr. Boyer served as the twenty-third United States Commissioner of Education, administering a \$12 billion federal budget. From 1970 to 1977, Dr. Boyer served as the Chancellor of the State University of New York.

In 1983, Dr. Boyer was selected in a national survey by his peers as the leading educator in the nation. In 1987, he

see Boyer, page 3



Ernest Boyer



Rollins' 13th President, Rita Bornstein

Rollins' 13th president has long been dedicated to education

Rita Bornstein comes to her position as thirteenth president of Rollins College with a distinguished background in higher education as both an administrator and an academician.

A native of New York City and a longtime South Florida resident, Dr. Bornstein earned her B.A. and M.A. degrees in English literature from Florida Atlantic University in 1970 and 1971. She was awarded the Ph.D. in educational leadership and instruction from the University of Miami in 1975.

Following three years of teaching and administration in Miami secondary schools in the early 1970s, Dr. Bornstein served as director of the U.S. Department of Education's Region IV Technical Assistance Center at the University of Miami, which provided information and training on sex equity to schools in the southeast United States. In 1981 she joined the University's Division of Development and was named vice president in 1985. While in that office she directed a five year fundraising campaign which secured \$517.5 million.

In addition to her administrative duties, Dr. Bornstein served as a research professor of education at

the University of Miami. She has authored books, book chapters, and journal articles, and has addressed a wide range of audiences throughout the country on issues related to education.

Continuing a history of active civic involvement in South Florida, Dr. Bornstein has joined the boards of the Winter Park Chamber of Commerce and The Bach Festival Society. She also sits on the Commission on Leadership Development of the American Council on Education and the Commissioner's Transition Team of the Florida Department of Education. She is a director of Barnett Bank of Central Florida, M.A.

Dr. Bornstein received the James W. McLamore Outstanding Service Award from the University of Miami Faculty Senate in 1990.

Dr. Bornstein is married to Dr. Harland G. Bloland, professor of higher education administration at the University of Miami. They have three children. Rachel is married and practices law in Washington, D.C.; Mark is an account representative in Boulder, Colorado; and Per is a senior at the University of Michigan.

Impressions of Rollins

A candid interview with Pres. Rita Bornstein

By Larry Humes
Associate VP for College Relations

Q: During your first eight months as president of Rollins, what has surprised you most about the College?

A: In the time that I've been here, I would say that I've been surprised over and over again by the tremendous passion with which people view the College. Students, graduates and faculty, staff and community people all love the College in a very special way, and that is overwhelming. I had some sense of it even early on last spring when I was investigating the College. But every alumnus I meet, every student I talk to expresses such devotion to this College that it makes one feel very good about being associated with it.

Q: What is your overall impression of the students and what advice would you give them in order to enhance their experience here at Rollins?

A: I am really impressed, and the longer I'm here, the more impressed I am with the students. Part of what is so impressive is the variety of students we have and the variety of activities in which our students are interested. This is a place that encourages people to do lots of things. They're involved in athletics and often, the same people who are involved in athletics are also involved in the theater or in the newspaper or in a fraternity or sorority or outdoor club. These are students who are well rounded and interested in a lot of things and I think they show a lot of initiative.

I had been told before I got here that Rollins students were kind of apathetic. They're not apathetic. This year alone they formed the RSVP (Rollins Student Volunteer Program) which is very exciting and I hope will flourish. I said before and I say again that I'm so delighted that 60 percent of the students recently turned out to vote for student government elections. That's not apathy. That's involvement. I give our students a lot of credit and they take on a lot of additional things. We just had a student, Kalee Kreider, win a Truman Scholarship which is a wonderful honor for a student to have achieved. That took a lot of work and effort for her to apply and go through the hoops that were necessary to accomplish that.

You also asked what advice I would offer students to enhance their experience here. Students tend to get hooked into certain groups and then they hang around and they make their friends from within those groups. I would urge students to make friends beyond their groups, to get to know people outside those groups. Also, to develop their independence, their singularity, not just

see Interview, page 2

Author Marilyn French to speak at Rollins

Marilyn French, author of the best-selling novels, *The Women's Room*, *The Bleeding Heart*, and *Her Mother's Daughter*, will speak on "Beyond Power," at 8 p.m., Wednesday, April 10 in Bush Auditorium, Rollins Campus. Her talk is free and open to the public.

Dr. French has a Ph.D. from Harvard University and has taught English at Hofstra University, Harvard, and College of the Holy Cross. In addition to publishing three popular novels and many magazine articles and stories, she has published scholarly books including *The Book As World: James Joyce's "Ulysses"* in 1976, and *Shakespeare's Division of Experience* in 1981. *Beyond Power: On Women, Men and Morals*, published in 1985, is a historical, anthropological, and philosophical study of power in relationships. Dr. French is now writing a history of women from the earliest proto-human emergence to the present.

Dr. French's lecture is sponsored by the Rollins College Master of Liberal Studies Program and the Women's Studies Program.

President to President: SGA's Stark congratulates Bornstein

President Bornstein:

On behalf of the Rollins College student body, I would like to express our sincere thanks and congratulations to you on a fantastic first year. The expectations were very high for our 13th President, and you met all of them and even went beyond. Your desire to learn the issues at Rollins and evaluate upcoming events shows your deep concern for the present and high regard for the future.

Many people do not understand the requirements, expectations, and responsibilities of our President. Students think you are here for us, faculty think you are here for them, administrators think you are here for them, and so on. Yet you were able to juggle your duties to prove your commitment to and love for all of Rollins College. We are confident that you have only begun to lead Rollins. We are faithful that your creativity and initiative will take Rollins to new levels of Higher Education. We are proud to be students at Rollins and look forward to hearing the great things which are on the horizon for Rollins College.

As you continue your term as President, be assured: the students are behind you and you have our support and energy. All the best and continued good luck!

Sincerely,
Sam Stark
SGA President



Inaugural performing arts tribute scheduled

A special inaugural performing arts tribute will be held by the Annie Russell Theater for the thirteenth president of Rollins College, Rita Bornstein. The performance will occur Friday evening, April 12, 1991 at 7:00 and 8:30 PM. This will be a concert featuring music, theater, dance and visual art.

Musical selections will be performed by professional musicians, an adjunct faculty member (Jack Warren, baritone), a member of the Bach Festival Choir (Christine Abrams, soprano), and a student vocal ensemble.

The theatrical portions of the tribute will feature professional actors Grover Gardener and Linda P. Warren who will perform Shakespearean selections.

Ernestine Stodelle will reconstruct Doris Humphrey's *Air for the G String*.

Students, alumni, and adjunct faculty member Leslie Brasseux will dance this historical reconstruction Friday evening.

The visual portion of the tribute will involve a slide show. The display will include art from the Italian Renaissance and Baroque exhibition currently on display in the Cornell Fine Arts Museum.

Tickets are available at the Annie Russell Theater ticket window.

In addition to the performance on campuses, an additional production will be given at the Inaugural dinner. This will take place April 13 at the Peabody Hotel. This production will be an original musical review featuring "great women" of the musical stage. The department is producing the event in collaboration with alum, John Kavanaugh '83, who currently on staff at Disney in Los Angeles.

A candid discussion with President Rita Bornstein from page 1

to be a member of a group, but to develop as a person, as an individual, and not to be afraid to be alone and to explore oneself.

Q: Rollins has undergone many changes, both academically and physically, during its 106-year history. What changes do you foresee for the College during the next decade?

A: This is a college which has changed its character since its inception. It was founded as a liberal arts college, and it is still that. But responding to its urban environment, Rollins has added programs in the evening for part-time students, nontraditional students who are a little older and are returning to school, it also has added a graduate business school and other graduate programs. But those different parts of itself are not as well integrated as they might be. One of my goals for the next decade is to find ways to integrate the populations, to integrate the programs, to integrate the faculties of these various parts because we're an interesting place. We need to develop a better sense of community.

The other change that I would like to see in the next decade has to do with our becoming more international in our context, to be more responsive to the fact that our world is now a global community and even as we pursue our liberal arts goals and our management goals, that we think globally, that we find ways in our curriculum and in our co-curricular activities to think beyond our immediate concerns. I intend to press in both of those directions.

Q: What personal goals would you like to accomplish as president?

A: My goals are to make this as excellent a place as possible, and that means that everyone needs to work hard, students and all of us in the faculty and administration, to be as good as we can be, to expect as much from ourselves as we can give, to set high standards for our performance and to attract people to us who are as good as they can be, students and faculty alike, and not to compromise those standards. I would also hope to accomplish the building of a greater spirit of community here. We have, on the one hand, a very friendly campus with a lot of spirit, but somehow we need to be more of a community, we need to reach outside our departments and outside of our fraternities and outside of our buildings to get to know each other, to talk to each other, to have lunch together, to be more of a family, more of a community, an intellectual community and a social community. That's something that I intend to work toward. Also, you mentioned physical changes in the college. One of the things in my time here I hope to achieve is an upgrading of the student residence halls so that our living spaces are attractive and they provide places to gather for fun. We probably need more dormitory space as well and that is a goal of mine.

Q: To pick up a little bit on the theme of enhancing the excellence of the college, to be a bit more specific, are there any goals with which you would challenge the faculty and staff?

A: I would want the faculty to set high

standards for student performance. We have bright students here and the more challenged they are, the more they will accomplish. We need to set high standards for ourselves in terms of our own scholarship and in terms of the quality of the curricular offerings. The quality of our winter term and our study-abroad programs. We need to be sure that the academic program is really competitive with the best institutions across the country.

I think that in many ways it is, but I think we can push ourselves even harder in that direction. I would also ask students and faculty to be more involved with each other. That means faculty serving as advisors for residence halls and for various student organizations. Perhaps we need a chess club on campus. We need a debate club. Maybe we need a model United Nations on campus. We need discussion groups. We need literary societies. We need lots of ways in which people can come together and we need the faculty to spearhead those activities. But we need students to let us know what they need and what they need from us as faculty and staff. I think, by the way, that it's fair to say that faculty set the tone for students and model the kind of environment they would like students to follow.

Q: There are a number of activities planned this week leading up to your inauguration on Saturday. What purpose does an inauguration serve, in your opinion, and is there a message you would like to convey to the many faculty, staff and students about your inauguration?

A: I would like, first of all, for everybody to come. To me, the installation of a president is not so much about the individual who is taking over the stewardship of a college for a period of time, but it is a coming together of the people who make up that institution inside and also the people who care about the institution from the outside. And when those students, faculty, staff and alumni and benefactors and neighbors come together on a day like an inaugural day, they are celebrating the history of the college and they are thinking together about the future of the college. They are binding themselves together in community. So it is a celebration of the institutions and it should be a joyous occasion when we come together to say this is a special place. This place has a special history. Together, we can build a unique, distinctive future. We celebrate Rollins College and we commit ourselves to the future of Rollins College.

So I'm very very hopeful that lots of the students and most of the faculty and staff will come and participate, symbolically joining hands to commit to the building of a great American institution.



photo / Andres Abril

President Bornstein addresses the Student Senate. "...the longer I'm here the more impressed I am with the students," says Bornstein.



Volume 97
Special Inauguration Issue

April 8, 1991

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Editor's note:

This special edition paper was paid for and produced in cooperation with the Rollins College Relations Department. The paper will continue with its regular circulation on April 10, 1991.

UM recognizes Bornstein's outstanding service

Earlier this year Rollins' President Rita Bornstein was selected to receive the James W. McLamore Outstanding Service Award by the Faculty Senate at the University of Miami.

The UM senate created the award in 1987 to mark the 25th anniversary of the faculty charter and to recognize service "above and beyond the call of duty" by a member of the university community.

Bornstein, who served as vice president for development at Miami until assuming the Rollins Presidency in August 1990, is only the third person to receive the award.

"Your outstanding contributions to the success of the Campaign for the University of Miami as well as your role as a model in the university community were cited by the Senate Council in their decision to bestow upon you this prestigious award," said George C. Alexandrakis, chairman of UM's faculty senate.

"I am honored to be receiving this award from the University of Miami Faculty Senate," said Bornstein. "I hold the



President Bornstein receives outstanding service award from George C. Alexandrakis, chairman of UM faculty senate

UM faculty in high regard and value what I learned from them about education policies and practice."

Boyer, from page 1

was chosen as the man of the year in higher education. Furthermore, in 1990, he was listed by the *U.S. News and World Report* as Educator of the Year.

Dr. Boyer earned his Ph. D. degree at the University of Southern California, and currently holds honorary degrees from 107 United States colleges and universities.

He is the author of the widely acclaimed books *High School* and *College: The Undergraduate Experience*. He has written a series of influential reports on urban education, the core curriculum, campus

life, and the role of the professoriate. Dr. Boyer is also the author of the most requested special report by the Carnegie Foundation: *Campus Life: In Search of Community*. Based on a year-long study of campus life undertaken in cooperation with the American Council on Education, this report suggests six fundamental, guiding principles for building community on the contemporary campus. It includes a thoughtful analysis of current problems and challenges and highlights two major surveys of presidents and student affairs officers.

A brief history of Rollins

One afternoon in 1880, in a garden in Daytona, Lucy Cross had an inspiration. She imagined the founding of a college in Florida, and within five years her dream had become a reality. In January of 1885, the General Congregational Association of Florida agreed to sponsor an institution of higher learning and to hear proposals from communities interested in becoming the new school's home. Based on its pledges of financial support, the city of Winter Park was selected.

The first college in Florida was named for its most generous benefactor, Alonzo Rollins, and was incorporated on April 28, 1885. The Reverend Edward Payson Hooker became president, and classes began in the Congregational Church on November 4. Rollins College graduated its first class in 1890.

Holt's administration, the College gained national attention for its Conference Plan, a curriculum in the forefront of John Dewey's progressive education revolution.

Following Holt's retirement, under the leadership of Hugh F. McKean '30, Rollins expanded its horizons, responding to community needs by establishing continuing education programs in Winter Park and Brevard County, and launching the Roy E. Crummer business school.

McKean's successor, Jack B. Critchfield, strengthened the College's connections with both the local and international community, and Rollins initiated programs in Ireland and Australia. On Critchfield's departure, Thaddeus Seymour became Rollins' twelfth president.

Under Seymour's stewardship, the College re-dedicated itself to its roots in the liberal arts tradition. By its Centennial in 1985, Rollins had won national recognition for academic excellence.

When Seymour announced his retirement, Rita Bornstein was selected to succeed him.

On the first day of classes in 1885, the student body numbered sixty-six and the library consisted of a dictionary and a Bible. Today, Rollins College has 3,589 students in undergraduate and graduate degree programs, and the library contains 250,000 volumes. From inspiration to inspired reality, from those first anxious freshmen to an alumni community that includes Rhodes Scholars and a Nobel laureate, Lucy Cross's vision of a college in Central Florida thrives.

Rollins College



1885-1991

Rollins' early presidents—leaders like Hooker, George Morgan Ward, and William Fremont Blackman—struggled to keep the College alive, battling the effects of damaging freezes, economic depressions, war, and even yellow fever.

The man who became president of Rollins in 1925 was a journalist and internationalist, not a professional educator. Hamilton Holt dreamed of making Rollins the "ideal small college of America," and he defined this ideal as a small student body actively engaged in its own education, with inspiring professors and high standards of "life and work," on a beautiful campus. During

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the 13th President of Rollins College*

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Rollins College

INAUGURATION CELEBRATION

Schedule of Events

Monday April 8	8:00 p.m.	"College of Quality" Academic Keynote Address by Ernest L. Boyer President, Carnegie Foundation for the Advancement of Teaching ▲Bush Auditorium
Tuesday April 9	12:00 noon	"Towards an Experimental College: Rollins' Tradition in Innovative Learning" Faculty Brown Bag Session with Jack Lane, Professor of History, Rollins College ▲Galloway Room
	3:00 p.m.	Students' Conversation with the President ▲Student Center
	7:00 p.m.	"Italian Renaissance & Baroque Paintings in Florida Museums" Gallery Talk at 7:30 by Arthur Blumenthal, Director, Cornell Fine Arts Museum ▲Cornell Fine Arts Museum
Wednesday April 10	7:00 p.m.	Salute to President Bornstein Student Government Association ▲Galloway Room
	8:00 p.m.	"Beyond Power" Master of Liberal Studies Speaker Series Marilyn French, Author ▲Bush Auditorium
Thursday April 11	3:00 p.m.	"The Medicine Wheel and Strategies for Motivating Students" Teaching Workshop with Peter Frederick Professor of History, Wabash College ▲Galloway Room
Friday April 12	12:00 noon	All Campus Picnic ▲Mills Lawn
	2:00 p.m.	Faculty Colloquia: "The MLA and the Liberal Arts College" Phyllis Franklin, Executive Director, Modern Language Association ▲Woolson House "Women in Management" Ellen Kimmel, Professor of Education and Co-director of "Training & Staff Development" Graduate Programs, University of South Florida ▲Olin Library "The Significance of Global Issues to a Liberal Arts College" Betty Reardon, Director of the Peace Education Program, Teachers College, Columbia University ▲French House
	7:00 p.m. & 8:30 p.m.	Inauguration Performing Arts Tribute Free tickets available at Annie Russell Theatre Box Office weekdays between 1:00 and 5:00 p.m. ▲Annie Russell Theatre
Saturday April 13	10:00 a.m.- 1:30 p.m.	Registration for Delegates ▲Alumni House
	1:00 p.m.	Robing Assemblies ▲Galloway Room, Rogers Room, A.R.T., Olin Library
	2:00 p.m.	Inauguration Ceremony Enyart-Alumni Field House
	3:30 p.m.	Reception immediately following the ceremony ▲Cornell Fine Arts Museum Patio
Sunday April 14	11:00 a.m.	Inauguration Week Worship Service ▲Knowles Memorial Chapel
	2:00 p.m.	Italian Renaissance Concert in the Galleries John V. Sinclair, Conductor ▲Cornell Fine Arts Museum
	4:00 p.m.	Chamber Music Recital Brent Runnels, Pianist, and Guest Artists ▲Annie Russell Theatre