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AP EXCHANGE

Like Fantasy Football? Find out how the game is taking a toll on one sports fan's mind.

FEATURES



UNIVERSAL STUDIOS

Lady Luck invites you to turn to the centerspread to read about some of the Halloween events occurring in Florida.

QUOTABLE

"The sort-of modern retelling made a beautiful standout modern-day fairy tale seem more schizophrenic than *Twilight*."

REMEMBRANCE, PAGE 7

Have an opinion about smoking on campus? Take this poll online.



facebook.com/thesandspur

this day in HISTORY



WARNER BROS.

October 6, 1927

The Jazz Singer, the first prominent talking movie, or "talkie," releases to a U.S. audience.

The Sandspur

Volume 118, Issue 4

issuu.com/thesandspur

Thursday, October 6, 2011

Florida's Oldest College Newspaper, Est. 1894

Smoking or Non-Smoking?

Annamarie Carlson
News Editor

For the four or more years that students are at a college, which often becomes their home away from home, do they have a right to smoke? Or do they have a right to breathe clean air?

Although Rollins has not yet made an official decision, the college is hoping to see how students, faculty and staff feel about becoming a smoke-free or tobacco-free campus.

Recently, the communities of Winter Park and Orlando have been contacting businesses in the area to create a no-smoking policy, including Rollins. Other states, like Wisconsin, New Jersey and Illinois, have all implemented 100 percent smoke-free policies on college campuses through state laws.

Statistics such as one from no-smoke.org, which

indicates an approximately 30 percent smoking rate among college students, makes the topic hard to ignore. There has been an increasing "trend across the United States" to "move to a smoke-free campus initiative," said Maria Martinez, assistant vice president of Human Resources and Risk Management and a member of the committee addressing smoking on campus.

In addition to the trend, the administration has "heard complaints about litter and second-hand smoke" over the years. These two issues have caused Rollins to bring the topic to the community for debate.

The committee will provide a review to the administration which will include the opinions of the various groups on campus. If a change is made, no one is expecting it to be quick or simple.

More than 100 colleges

have gone smoke-free, including nearby institutions like University of Florida and Valencia, and they all know from experience that the switch is a process.

The change at Rollins, if there is one, would not be done between today and tomorrow but over a period of months, if not a year or more. There would be a transition period promoting overall health and detailing ways to quit (hotlines, materials, nicotine gum and patches, etc.) before any official changes would be implemented.

Rollins has not made a decision yet because it "first wants to find out what faculty, staff and students think about these issues," said Martinez. During the first week of October, a short online survey will be released to all members of the campus community, which will provide them with four options involving leaving the smoking policy

as is or in some way restricting smoking or tobacco use on campus. "We don't want to make an instant decision ... we want to look at the issue," Martinez said.

If a new policy were created, the method of enforcement is currently undefined, but according to Martinez, the committee has been considering a "self-monitoring challenge, not a matter of campus security ticketing people." The idea would be that students would monitor each other by stopping one another when they see someone breaking the rules.

"It [smoking] affects the community around the smoker," said Director of Student Involvement and Leadership Brent Turner, another member of the committee. "It is no longer an individual decision. By bringing the issue to those impacted, Rollins creates a culture of community respect."

"People have a right to damage their own health, but not to infringe on the health of others."

- Mitch Verboncoeur '14

"If smoking bothers you then just walk the other way."

- Jamie Pizzi '14

A&S Faculty Censures President Duncan

Resolution: It is with regret that the Arts and Sciences Faculty must censure President Lewis Duncan for his disrespect of Rollins' principles of shared governance by establishing a new school and altering the senior administrative structure without consulting or providing due diligence to the Faculty.

Rationale: The Arts and Sciences Faculty is deeply committed to full and transparent communication among ourselves, with our administration, and with the Board of Trustees.

We are also committed to the continuing evaluation and improvement of our educational programs. We understand that change is inevitable, and we strongly support changes that result from careful analysis; full and open discussion; realistic, practical, and financial projections; and broad consensus.

We are, however, deeply concerned that the President was unable to provide either an adequate case or a realistic financial estimate for the radical structural changes he announced at the end of last spring's term.

The lack of planning and consultation has already had a negative effect on the College's reputation in the decision by Phi Beta Kappa, the nation's most prestigious honorary society, to terminate Rollins' candidacy.

We are also concerned that the President's explanation of the reasons that led to his decision to create a new School reflected an inaccurate and inadequate understanding of the issue he identified as his primary motivation. In addition, he did not demonstrate that the direction he unilaterally chose was in the best academic interest of our students.

Edward Leffler
Section Editor

Last Thursday, the Arts and Sciences (A&S) faculty voted and approved of a "Resolution of Censure" to President Duncan. An individual is censured when he or she has committed an act of disrespect or has brought disrespect to a group as a whole.

In an April 21 executive committee meeting, faculty members and administrators were told that no decisions had been made regarding the College of Professional Studies or the future of the INB program. Six days later, on April 27, the new college and new vice president positions were announced at the faculty meeting by President Duncan. The main concern was that the shift was such a surprise to the faculty.

A censure is different than a vote of no confidence. The intent of a censure is not to remove an individual from office, but to express that as a body, the faculty has been disrespected by one of its members. According

to faculty minutes, in this case, the objective of the censure was to formally communicate that the process of establishing a new school and altering the administrative structure ignored the rules and views held by the faculty. Professor of Political Science Joan Davison stated, "President Duncan is a member of the A&S faculty, but he made decisions in the spring without addressing A&S governance." Professor of History Barry Levis introduced the motion.

The measure passed 81-Yes, 10-No, 6-Abstained.

Although this would typically be announced to the individual being censured, President Duncan was not at the last meeting.

Assistant Professor of English Jill Jones, who serves as faculty president, informed him immediately after, however. Jones said, "The only comment I am willing to make at this time is this: I am still waiting for an official response from President Duncan. I'm very much hoping that he will respond to the A&S faculty."

What in the World is Going On?

Annamarie Carlson
News Editor

On Sept. 30 in Washington D.C., 10 days after the U.S. military officially repealed "don't ask, don't tell," military chaplains are now allowed to preside over same-sex weddings. If state and local laws allow, a military officer can marry any same-sex couples, although a chaplain is not required to officiate a marriage if doing so would conflict with his or her religious beliefs.

More than 700 protesters speaking out against corporate greed, social inequality and global warming were arrested during a march on Brooklyn Bridge on Saturday, Oct. 1. For two weeks, protesters have been camped out in Manhattan's Financial District staging various demonstrations. During an impromptu march on Brooklyn Bridge, they walked in thick rows up the sidewalk to the bridge. Some people started to spill out onto the roadway after being told to stay on the sidewalk. They shut down a lane of traffic for several hours, sitting in the roadway chanting "Let us go" while others yelled at the police from the walkway above. The majority of those arrested were given citations for disorderly conduct before being released.

Amanda Knox was acquitted during an appeal of the trial that riveted three countries on Monday, Oct. 3 in England. The appeals court threw out her conviction for the murder of her British roommate Meredith Kercher, removing her 26-year prison sentence. In December 2009, Knox and her ex-boyfriend Raffaele Sollecito were convicted of killing Kercher. Sollecito was also acquitted. Knox is returning home to Seattle for the first time in four years.

Typhoons Nalgae and Nesat slammed into a northern province in the Philippines from Sept. 29 to Oct. 1. So far, 59 are confirmed dead and at least 28 are still missing in the same region. Rescue crews are trying to save those they can. As of Sunday, Oct. 2, Nalgae is heading toward southern China. Officials in China warned everyone to stay inside and out of the torrential rain for at least three days.

A Yemeni government plane accidentally bombed its own troops. On Sunday Oct. 2, at least 29 soldiers died in the southern province where Yemeni forces had been attacking Islamic militants. The state-run Saba News Agency denies that any incident occurred though confirmation has been given by two officials who spoke on anonymity.

CAMPUS

Diversity Dialogues

Dina Arouri
The Sandspur

In addition to life, liberty and the pursuit of happiness, freedom of speech is a basic human right. The First Amendment grants Americans this essential freedom. However, there is a thin line that determines when freedom of speech transforms into abuse.

On Wednesday, Sept. 28, Sam Barns '10 MBA '12, Assistant Professor of Political Science Dan Chong and Professor of History Claire Strom administered a discussion panel centered on the fundamentals of what freedom of speech entails. The students on the panel, Erin Erioso '14, Michael Cardwell '13 and Dan Berlinger '13, responded to the questions presented by Barns after opinions were offered by Chong, Strom and guest speaker Joyce Hamilton-Henry.

"There is a difference between attacking someone's opinion and changing it," said Rebecca Hamilton '14. The panel was challenging the topic of

free speech within the Rollins community.

Cardwell said, "I've always felt that I can voice my opinion, and there isn't going to be a social punishment against me, but I've also heard a lot of people say that they feel uncomfortable voicing their opinion." Briosio agreed, saying, "I have witnessed some students shy away from asking questions because of the abrasiveness of some teachers."

However, many teachers, such as Chong, encourage students to challenge their opinions. Professor of Political Science Thomas Lairson presented a counter-argument for free speech in the classroom. "Education is not designed to reinforce what the student believes," he said on the subject of feeling responsible for helping students identify flaws in their arguments.

Free speech and discussion encourage the exchange of ideas as well as controversy. As a private institution of higher learning, free speech at Rollins College should be no different than anywhere else.

Shayla Alamino
The Sandspur

As you walk down the pathway by the Campus Center, at first glance you will see a finely tamed garden, a well-formed brick road and a timeless in-ground fountain at the center of it all. It is another beautiful sunny day at Rollins.

However, in the midst of walking from the post office to the library, something near the ground catches your attention. You stop in your tracks, take a step back and a smile appears across your face.

You may point in disbelief and look around to see if anyone else is seeing what you see. It is a discreet yet impressionable rat clinging to an umbrella and suitcase making its way to its hole. The campus has reacted positively toward this little rodent and students are making their way to take pictures with the image. Michelle Preston '13 said, "If it brings happiness and joy into our campus life, I see absolutely nothing wrong with this work of art. I think it is a beautiful thing — to see art in unexpected places makes students smile."

Her opinion does not stand alone. Other students around campus have been seen eating

Banksy Rats Invade Rollins



JENNIFER STU
THE ROLLINS RAT: The mysterious yet clever rodent has made its home near the campus center for the student body to admire.

by the rats while others have been speculating about who the Rollins "Banksy" could be.

The technique used to create the "Rollins Rat" is almost identical to that of the English guerrilla graffiti artist Banksy, whose signature work is done using an offbeat stenciling technique. One of his most notable works is that of a rat in a business suit holding a briefcase and an umbrella.

Banksy became famous for his graffiti art because his works poke at politics, comment on society and showcase an element of playful humor on the sides of buildings in cities such as London. While some

may consider graffiti vandalism, others consider it a form of artistic self-expression.

Banksy has been quoted as having said, "Writing graffiti is about the most honest way you can be an artist. It takes money to do it, you don't need an education to understand it and there's no admission fee."

So far, only a couple of these Banksy look-alikes have been spotted by the Campus Center and they continue to make impressions on students, faculty and staff.

Take a walk by the Campus Center to see for yourself. It goes without saying that these black rats have added a touch of color to the campus.

Overheard

Campus quotes taken out of context.

"If someone tries to bite off your nipple ring, it revokes your 'baby' status."

— Mills Building

"Well, we hang out a lot and we just make out, so I think of him as more of a friend."

— Ward Hall

"We're being attacked by giant ants or something."

— CSS

"I decline to answer on the grounds that it may incriminate me."

— Mills Building

Exploring the Belly of the Beast

Amir M. Sadeh
The Sandspur

What does it mean to be a party school? Better yet, how can something as subjective as "happiness" be quantified and studied? And, in all honesty, what does it mean to be No. 1? Magazines and other media publications try to answer these questions whenever they introduce a new set of ratings, rankings or lists. Recently, *Newsweek* and *The Daily Beast* (who merged last year), as well as *U.S. News & World Report*, compiled their own rankings of schools across the nation, with Rollins faring quite well against the competition. Interestingly, these lists suggest an odd identity crisis, a difference of perception, if you will — a tale of two schools.

Newsweek wrote an article entitled "The Best Colleges for You." The article's goal was to try and help students choose the colleges most appropriate for their needs by compiling 25 different national lists, each based on individual qualities that students find most appealing when looking for a school. These topics included Athletic, Most Service-Oriented, Activists, Best Food, Future CEOs, Accessible Professors and several others. Rollins College ranked No. 12 in "Happiest" and No. 10 in "Party School." As with any ranking, though, it is always the methodology that needs to be taken into account. "Happiest," an intrinsically subjective rating, was devised by comparing six categories, like dining, nightlife and student-teacher ratio, taken from sources such as College Prowler and College Board, and weighted equally using z-scores (a measure of how close each school is to average.) Our "Party School" ranking was devised in much a similar manner, using more objective measures such as Drug and Liquor law violations and a

percentage of institution size, with information taken from the United States Department of Education as well as College Prowler.

When confronted with these statistics, President Lewis Duncan felt that, while there is no problem in being ranked "Happiest" (even joking, "You wouldn't want to be the unhappiest campus in the country"), he believes that a rating like "Party School" as an "overall perception of what that means is a significant misrepresentation of what life on campus is like." He compared Rollins to other schools, saying, "Thursday night is a party night on most football campuses, and yet here we have the Global Peace Film Festival underway, there is a talk ... on the US/Iranian

of opportunity, he said that "many large public schools are surrounded by bars, which is not the case here. That may or may not be a good thing. Personally, I think it is a good thing we are not surrounded by bars, but for students who want to go to bars, they go downtown, which is a less safe environment." When I brought up the point that we are the closest college to downtown Orlando, where there is a huge club scene, President Duncan responded by saying, "You can't easily walk to a lot of bars, but they are only 15 minutes away. And that isn't gonna change."

On the other side of the coin, *U.S. News & World Report* just released its well-known "Best Colleges" rankings for 2012, with Rollins College receiving the No. 1 spot for Regional Universities in the South for the

states designated for the South, and in the end, Rollins only competes with 127 other schools designated within the category of "Regional Universities." In other words, we are not compared to UCF, UF or FSU. We are not compared to Harvard, Yale or Stanford. And we are not even compared to Williams and Lee or Amherst. To put it in layman's terms, it is like being told that one can become king of the gym, yet all one had to do was take over the men's bathroom.

When asked specifically about the significance of the *U.S. News and World Report* ranking, Dean Laurie Joyner said that, although she believes the ranking does matter, it is "one piece of information within [an] entire constellation of variables," such as retention rate, academic reputation and the number of alumni that give back to the school. President Duncan, Dean Joyner and Executive Director of Student Success Meghan Harte all noted that it was important to look at how these ratings were taken and the differences between subjectivity and objectivity. In the end, ratings are only a small piece of the puzzle. Magazines are also a business, and they choose their ranking criteria and categories as much to get people interested in reading their articles as they do to give solid information to their readers.

I do not hold much stock in ratings, not just because of what they say about Rollins, but because of what they do not say as well. Rollins has much to offer, from an impeccable education and great resources for its students to amazing scenery and a growing sense of community. Yet we cannot deny the intrinsic flaws that are still present at this school. And many questions arise from the supposed "answers" that these magazines try to give: If both ratings have flawed methodologies, then how does Rollins rank up to itself? What metrics are in place for us to know if we are fulfilling our mission statement of "global citizenship and responsible leadership?" Are we a party school, and is that an intrinsically negative thing, or does it allow others to view Rollins as an institute that does not take itself too seriously? Finally, how much is perception, how much is reality, and is the perceived reality just as harmful, if not more so, than what is truly in front of us?

Over the next few issues, I will delve into these topics, using interviews conducted with many leaders on our own campus, including Joyner, Duncan, Harte and Director of Multicultural Affairs Mahjabeen Rafiuddin. Personally, I say to hell with these ratings. They are fun to brag about but should only be given so much weight or meaning. I want to know what is really going on at this school ... and I hope you will come along with me for the ride.

Check out
thesandspur.org
for another viewpoint on this article.

"I don't think that, by objective criteria, Rollins looks much like a party school at all. In fact I would doubt that many of our students, if they had comparisons to almost any other school, would think that this was what the name implies."

nuclear weapons program ... and also a steady diet of athletic events on campus other than football. So I don't think that, by objective criteria, Rollins looks much like a party school at all. In fact I would doubt that many of our students, if they had comparisons to almost any other school, would think that this was what that name implies." He went on to state later in the interview that the administration has worked hard with students to provide alternative programming (such as Rollins After Dark) to give students "alcohol free, safe alternatives instead of having to leave campus and get into environments with more temptations and less oversight." On the subject

seventh consecutive year. That being said, many students do not know the true meaning behind said statistic, or even the metrics behind the ranking. *U.S. News & World Report's* methodology is much more detailed and complicated than that used by *Newsweek*, but as the magazine stated on its website, the crux of the statistic is based on the "Carnegie Foundation for the Advancement of Teaching's Carnegie Classification of Institutions of Higher Education 2010 revisions to its highly respected Basic Classification. The Basic Classification is the traditional framework that Carnegie has used to classify colleges." This framework was chosen as "it is used extensively as the basis for classifying schools by higher education researchers. For example, the U.S. Department of Education and many higher education associations use the system to organize their data and [is] the basis for research studies. In addition, in some cases, Carnegie Categories are used to determine colleges' eligibility for grant money." So, what this all means is that *U.S. World & News* categorizes and separates all universities and colleges in the nation into four separate categories: National Colleges, National Universities, Regional Colleges and Regional Universities. Rollins' category, Regional Universities, is described as schools who "offer a full range of undergrad programs and some master's programs but few doctoral programs." From there, Rollins is separated into one of four subregions: North, South, Mid-West and West. Florida is one of only 12

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Established in 1894 with the
following editorial:

"Unassuming yet almighty sharp, and pointed, well rounded yet many sided, assiduously tenacious, victorious in single combat, and therefore without a peer, wonderfully attractive and extensive in circulation; all these will be found upon investigation to be among the extraordinary qualities of *The Sandspur*."

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The Sandspur Editorial Staff extends an invitation to all readers to attend weekly article assignment meetings every Tuesday at 6:30 p.m. and sign up to submit letters and articles. In order for a letter to be considered for publication, it must include the name of the author and be 400 to 700 words in length.

In considering a submission for publication, *The Sandspur* reserves the right to edit letters and articles.

Please send all submissions to submit@thesandspur.org. All submissions must be received no later than 6 p.m. on the Sunday prior to publication.

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BEST
COLLEGES

& WORLD REPORT

U.S. News

REGIONAL UNIVERSITIES
SOUTH

2012

Know Your Options

Did you realize that the Halloween season actually began back in September? There are Halloween events for all ages and all levels of bravery. If you are daring enough, there are events that will terrify you, make you laugh and even events that will bring back memories from your childhood. Although you may not choose Halloween Horror Nights, Lady Luck gives you the choice of which event you want to attend this haunting season.

Busch Gardens' Howl-O-Scream:

On Thursday, Friday and Saturday evenings now through Oct. 29, take a trip to Tampa and venture into the gardens, but make sure you watch over your shoulder. This event features undocumented roaming scare zones, six haunted houses (excluding Alone), and two musical shows that parody pop culture. The only charge not included in your base admission ticket is the Alone experience, which is \$40 extra. Alone is a haunted house that limits the number of people who go through at a time to one person and up to three others, but if you go through it by yourself, you can earn a T-shirt proclaiming your survival. There is a lot more interaction in this house and your worst fears will be brought to life! The venue is dark, so there are ample places for the scare-actors to hide as you walk from one house to another. In addition, Club Virus allows adults a chance to dance and enjoy the music. If the club is not your scene, the five roller coasters at night are fantastic.

SeaWorld Spooktacular:

Not all Halloween events have to be scary. In fact, SeaWorld focuses on activities for all ages and on old Halloween traditions such as trick-or-treating, wearing costumes, face painting and numerous interactive activities. By decorating the park and adapting some of its shows, SeaWorld makes the entire park family friendly. Nostalgia kicks in as adults and children alike receive candy. The pumpkins are shaped like fish in order to connect Halloween with this aquatic park. This event does not require a separate ticket, however, it only takes place on Saturdays and Sundays during the month of October.

Disney's Magic Kingdom's Not-So-Scary Halloween Party:

Did you ever expect that you would be given the chance to celebrate Halloween with the Disney gang? At Mickey's Not-So-Scary Halloween Party, people of all ages get to see pumpkins shaped like Mickey Mouse and celebrate Halloween while trick-or-treating around the Magic Kingdom, viewing a special "Boo to You" Halloween Parade with the Headless Horseman as the parade marshal, and "ooing" and "ahhing" over character-shaped fireworks. As you walk around the park, you can take pictures with your favorite characters in their Halloween costumes! This fun event is not remotely scary and participants are asked not to wear costumes that might frighten little ones. This separately ticketed event will cost about \$60 per person and runs through Oct. 31.

Cassandra Backovsky
The Sandspur



The House Always Wins

At Universal Studios' Annual Halloween Horror Nights event, Lady Luck is not the beautiful and tempting good luck charm most people would expect. Rather, she is a monster who only brings bad luck to those most unfortunate enough to encounter her. This year marks Horror Nights' 21st birthday, so it was only fitting that the designers of the event took a chance and made this year's main character Lady Luck. Just like previous years, there are eight elaborate haunted houses, a multitude of scare zones for guests to brave and a handful of live shows to attend.

Last year was the 20th anniversary of Horror Nights and the designers chose fear as their theme. This gave them leeway to make the houses more eclectic, though less unified. Since they chose a central character for this year's event, all of the houses match the overarching story. The designers also viewed this year as the time to experiment with effects and designs they had not used before. "Twenty years was a big milestone, but that was the end of then. Now we're in an age of darkness. Every house we created are things we've never done and we've taken steps farther and larger than we've done before," said TJ Mannarino, director of art and design for Universal Orlando.

Mannarino explained that this year he and the team he works with sat down and explored as many storylines and house ideas that they could. In the end, they decided to incorporate Lady Luck into all eight of their houses. Each house has a main character who is given a choice by Lady Luck, but the character always ends up making the wrong choice and must deal with the bad luck that comes with it. For example, The In-Between is about a college student who was supposed to go to his professor's office to get some papers, but instead, he takes the answers to a test. Lady Luck unleashes her wrath on him to get her revenge. The same general concept is applied to the other seven houses.

"Every year, we sit down as a team and ask what scares us. We look at what's going on in TV and look at what we've never done before. We consider ourselves modern monster makers," explained Mannarino as he walked through the scare zones, which are also created to match the theme. However, Mannarino also said that it is quite difficult to scare the design team. He and the other designers routinely walk through the houses and scare zones, taking note of what is working and what is not, so they know all of the tricks the 1,000 performers have up their sleeves.

The performers themselves have a difficult job as they rotate in 45-minute shifts in their houses, where they must stay in character and scare people while gauging the crowd's reactions. Mannarino said that when he or another designer walks through a house, the performers will recognize him and step up their performance in the hopes of receiving "boo bucks." This reward can be put toward food or other treats within Universal, but the only way the performers can receive them is if they do an especially good job scaring people. The performers also work extra hard to take the designers by surprise.

The "scareactors" are often seasoned veterans of Horror Nights. As the amount of performers who returned for another year grew, the Horror Nights team created a special audition for them. Those who have worked for Universal before are given an early chance to audition and they are allowed to bring a friend with them. Then auditions are open to new people in order to keep Horror Nights fresh. To help the performers become their characters, the team makes up a name and a story for each person. "By giving performers names and a place within the story, they perform better and feel more obligated to put in the effort," Mannarino explained. Last year, one of the houses featured military-like characters. On a whim, the designers asked the actors stationed in it to shave their heads if they were comfortable. All of the performers ended up shaving their heads and Mannarino said that he has never seen a house cast that has bonded more.

But it is not just the houses and the performers that make Halloween Horror Nights the successful event that it is. There are also the six scare zones and the live shows. This year, event planners added a show called Death Drums, which takes place on the streets of Universal. There are four different types of performances that involve dancing and drumming and all require crowd participation. Mannarino pointed out that because the Death Drums show is a mobile show that moves through the streets, they had to map it out so that it kept a balance in the crowds. Horror Nights typically pulls in a large amount of people and it is important that there be something to control the crowds. "There's a lot of psychological aspects to designing a theme like this," noted Mannarino. "We know people who come here want to be in the event, so we make sure we lay it all out in the street. We spend a lot of time mastering a plan to disperse the crowd with houses and zones. There is a method to the madness you see."

Though Horror Nights is only in its second week, Mannarino and his team are already brainstorming for next year's events. It only takes them six weeks to create a house, but it takes much longer to come up with the theme and tie everything together. Guest satisfaction is the designers' first goal, which is why they devote a year to making Horror Nights perfectly horrible. Each house is amazingly detailed and the performers are sufficiently frightening. It is worth the money to spend an evening taking in Mannarino and his team's hard work. Lady Luck will only be around until the end of October, so go ahead and tempt fate. What's the worst that could happen?

Julia Campbell
A&E Editor

Pop-Up Shops Popping Up All Over

Jamie Pizzi
Editorial Staff

With retail space rental prices sky-high and the wallet contents of consumers at an all time low, what is a savvy establishment to do? This is where the pop-up retail phenomenon begins.

To deal with the issues of financial hardship and increased customer competition, many establishments have begun to set up camp at a location, almost unannounced, and reap the benefits of cheap rent and the practically certain draw of curious customers.

Pop-up stores are not a new entity, however. In Fall of 2003, Target opened a pop-up store celebrating Isaac Mizrahi's new, affordable line of trendy women's clothing in Rockefeller Center. The store was extremely popular but only remained open for a quick week.

A few years later, Target created a floating shop on the Hudson River for Christmas season, taking pop-up retail to a new level entirely. Boston based T-shirt company Johnny Cupcakes created a temporary store within a coffee shop on Martha's Vineyard this past summer in hopes of targeting the vineyard's strong influx of tourists. The line to purchase one of its quirky tops ran down an entire block or two and

brought excess business to both Johnny's and the coffee shop.

This type of retail does not discriminate against its less fashionably inclined friends, though. On Aug. 10, 2010, the Pop-Tarts brand opened up a 3,000 square foot store in Times Square which featured myriad new flavor combinations and a whimsical design scheme. The store was only open through the holiday season yet had about 311,107 visitors.

EBay owned payment service PayPal has recently divulged its plans to open a pop-up location in downtown Manhattan to demonstrate new digital payment plans the company will introduce in coming months. The location will allow customers to see real-time examples of these services as they begin to step ahead in the technology world.

Popular unisex clothing store Urban Outfitters recently announced its "store on tour" endeavor and plans to stop in four cities within the next few months. Tallahassee is on Urban Outfitters' map and will have a mobile location set up Oct. 17-20.

Corporations from across the spectrum have realized pop-up retail's appeal, thus causing this new enticing synthesis of advertisement and retail to flourish in even the most volatile and broke of economies.

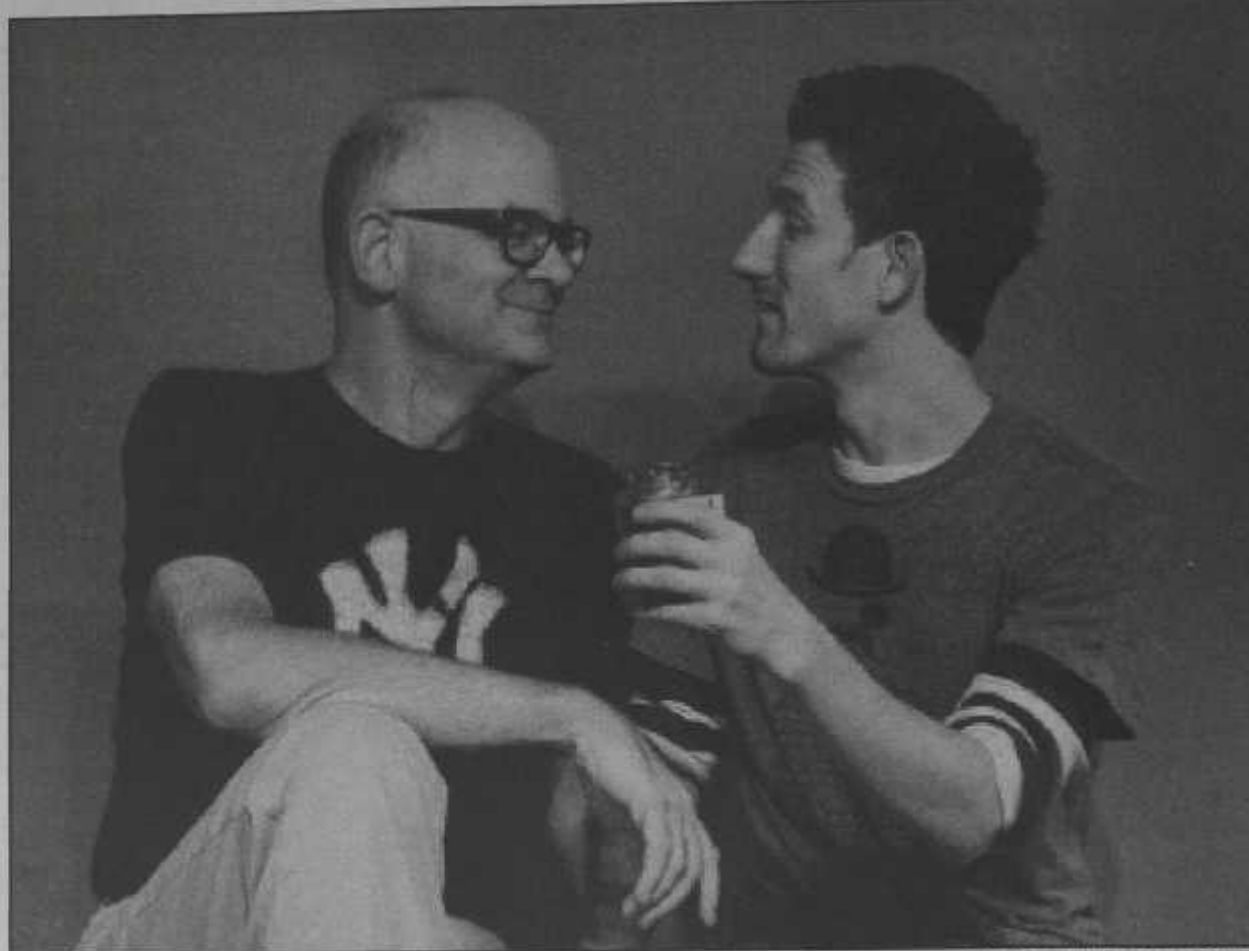
"To deal with the issues of financial hardship and increased customer competition, many establishments have begun to set up camp at a location almost unannounced"



JIM HENDERSON

BULLSEYE: A Bullseye Bodega subsidiary located in Midtown Manhattan. In recent years, pop-up stores like this have appeared all over the country.

Next Fall Falls Into Place



THOMAS HURST (MAD COW)

STAR-CROSSED: Thomas Ouellette (left) and Christopher McIntyre bring to life the unlikely lovers in *Next Fall* under Eric Zivot's direction.

Shannon Lynch
Managing Editor

As students, a professor's sabbatical leave once every seven years means a time when certain classes are not offered in a major or are possibly taught by a replacement, but what do professors actually do with that time? Thomas Ouellette and Eric Zivot, professor and associate professor of theater respectively, both currently on sabbatical have recently opened *Next Fall*, a play by Geoffrey Nauffts at the Mad Cow Theatre Company in Orlando. The circumstances that led to this collaboration were chance and played out to create an unusual opportunity for both professors: Zivot directing Ouellette as an actor in the piece, reversing the roles they traditionally play in productions.

Those familiar with Ouellette, whose forte in the Rollins theater department is directing, would not be surprised to know that he was originally pegged to be the director of *Next Fall*. "[Mad Cow] asked me to read it. I think because I'm gay and it has a gay theme, frankly, and I liked it. There's a lot about it that appeals to me," Ouellette said. "I like what it says about faith, how these characters struggle with faith and how different sets of beliefs can coexist in a relationship. That is what really interests me. It's important to the play that it's two men, that is part of the play, but that only interests me secondarily. What interests me the most is what this couple is trying to figure out."

When Ouellette first approached Zivot, it was about the possibility of Zivot acting in the production. "I was struck by *Next Fall*," Zivot recalled. "The play is timely and talks about issues that we as a culture should be talking about. As long as we're talking, we're less likely to be doing anything unpleasant [to one another]."

"As with any theater project, you sign up for it and it evolves," Zivot remarked. As the plan developed, eventually

Zivot signed on as director and Ouellette was cast as Adam.

Ouellette highlighted issues addressed in the play: faith, the end of life, cross-generational and gay relationships. The balance between the serious issues and funny moments in this comedy, Ouellette notes, is an interesting challenge for audience members and actors as you jump back and forth in time.

Both Zivot and Ouellette are utilizing their sabbatical time to reconnect with skill sets that they do not stress as much at Rollins.

Zivot, who is primarily utilized in Rollins productions as an actor, has spent more time in the director's chair than on stage this past year, seeing his sabbatical as "a time to flex those artistic muscles." Because of that, he was even "more interested" in working on *Next Fall* as the director.

Ouellette also wanted to "use this sabbatical to stretch a bit" so he was specifically looking to do something out of his comfort zone. This summer at Mad Cow, he was in the musical *A Funny Thing Happened on the Way to the Forum*, though he claims to hate musicals. As someone who normally gets cast in comedic roles, he went after this role as another way to stretch himself as an actor.

"I think it's important to me to remind myself that I am teaching what I do and not something I used to be good at. I think it's challenging to do it in the city where you teach where colleagues and students can come and see your work. Being an acting teacher specifically is a very sort of visible thing. I have opinions of everyone's acting all day long, it's what I'm paid to do and it's nice, I think, to be able to turn the tables," Ouellette said. "And you cannot take on a role of this size and teach full-time."

In regard to his time as an actor, Ouellette says, "I'm reminded after these experiences that what we ask actors to do is really hard and also really fun, but it's the hardest job in theatre. I think that we as theatre people need to be reminded that that's

why people go to the theatre."

Zivot, who has previously been directed by Ouellette in both *Equus* and *I Hate Hamlet* at the Annie Russell, enjoyed working with Ouellette in this swapped circumstance. "Directing him was really quite thrilling... he is a fearless performer," Zivot said.

The arc of Zivot's sabbatical for him amounts to lessons learned about his personality and approach to his projects. Once dubbed "Darth Vader" by theater students, which even he refers to as a "well-deserved nom de plume," Zivot admits, "I am still an aggressive personality;" however, in working on *Next Fall* "I've found myself quite gentle and perfectly thrilled with the result... [I've learned that] being a taskmaster has its time and place."

Of course, Zivot added, "I am not about to hang up my black helmet, but that won't be my only costume when I come back to Rollins. I suspect the students might be happy [to hear that]."

Eric Zivot will be back at Rollins next semester and his directing talents will be showcased in William Shakespeare's *Love's Labours Lost*, the final mainstage show at the Annie Russell Theatre in the 2011-12 season.

Thomas Ouellette will return to Rollins next fall — no pun intended — but will be back in the director's chair at the Orlando Shakespeare Theater for *Romeo and Juliet*, which will open in January.

Next Fall runs through Oct. 16 at Mad Cow Theatre, located at 105 S. Magnolia Avenue in the Stage Right venue. Shows are at 8 p.m. Thursdays through Saturdays and 3 p.m. on Sundays. Tickets are \$29 for general admission and \$27 for students. There is also a pay-what-you-wish performance on Wednesday, Oct. 12 at 8 p.m. Call 407-297-8788 or visit madcowtheatre.com for more information.

Check out thesandspur.org next week for the review of *Next Fall*.

Madow Debuts with *Remembrance*

Annamarie Carlson
News Editor

The girl, the boy, the typical high school romance. Or is it? In *Remembrance*, a new novel by Rollins graduate Michelle Madow '10, Lizzie Davenport and Drew Carmichael's typical young adult romance contains an added twist: they are both reincarnated from Regency Era, England. A combination of Taylor Swift's song, "Love Story," and a modern-day *Pride and Prejudice*, *Remembrance* manages to stand out from the constant stream of young adult novels but simply does not push hard enough.

Lizzie and Drew's romance manages to be simple but complex by taking a traditional romantic plotline and adding in unique twists. Imagine a *Pride and Prejudice* where Catherine and Lizzie are best friends and Wickham is caught up in himself but is not an overall bad guy, set in the modern day. It has potential, right?

The plotline adds in a few brilliant twists, but while Lizzie fits the role of a modern Elizabeth Bennet, Drew simply cannot fill the role of Mr. Darcy. Their relationship is a constant back-and-forth pull, but not for the same reasons as the original novel.

Where I looked for the initial loathing and gradual development of something more, I was thrown into a world where Lizzie—in such a *Twilight*-esque way—felt irresistibly drawn to Drew from the first moment she saw him. Drew's schizophrenic mood swings (We belong together! I'll hurt you! I love you! Run away from me!) created an unlikely male lead that could be the perfect dark brooding Mr. Darcy in one chapter, but a pale and annoying Edward Cullen in the next.

On top of Mr. Darcy's vam-

piristic tendencies, I missed the side characters that weaved together *Pride and Prejudice*—Jane and Mr. Bingley were sorely missing, and, although I despise Lydia Bennet in the real novel, a side comment referencing one of the more flirtatious high school girls as Lydia made me miss her ridiculous presence. Side notes that tried to fill other characters into roles in the first novel simply did not do the original characters justice.

Critiques aside, Madow is an excellent writer. Her details bring the text to life, especially the flashbacks. The idea is brilliant and created a web between the past and present which allowed them to fix their mistakes. The scene at the dance, both in the present time and the past, was described in such exquisite detail that it accentuated their romance. Lizzie was a particularly likable character.

She knows she is not perfect, and that lack of pride makes her likable, but seems to draw her away from the Elizabeth Bennet after whom she is mirrored. Lizzie does not see herself as particularly special, and while Elizabeth knows that she is not the best, she is more rash than timid-and-quiet Lizzie, who just does not want to hurt anyone. Overall, though, Lizzie's character is well-developed and understandable enough to make a good main character with whom the reader can relate.

If you are looking for a quick and pleasant read, I would recommend picking up *Remembrance*. The book does not claim to be a modern-retelling of *Pride and Prejudice*, but allusions to that storyline without following through weakened the overall plot.

Unfortunately, the sort-of modern retelling made a beautiful, standout modern-day fairy tale seem more schizophrenic than *Twilight*.

Interview with Michelle Madow '10, Author of *Remembrance*

Annamarie Carlson
News Editor

Annamarie Carlson: Romance, reincarnation and memories of Regency Era England set the backdrop of *Remembrance*, a young adult novel by new author and Rollins graduate Michelle Madow '10. Madow has been kind enough to take some time to let *The Sandspur* in on some of her novel-writing secrets.

Michelle Madow: Thank you so much for interviewing me! I started writing *Remembrance* during the fall semester of my junior year at Rollins. I was taking Intro to Creative Writing, and shared the first chapter of the book with my class. Everyone was so enthusiastic about the story that I knew I had to at least try to complete it to see if I would be able to finish writing a full novel or not. It took me about six months to finish the first draft, and then four months to edit it.

AC: That sounds like a whirlwind! What part of the process stood out to you the most?

MM: There were so many great steps of the process! Writing "The End" was really neat, because I was able to prove to myself that I could write the entire story from start to finish. But my favorite part is talking with people who have read the book and liked it—it's a great feeling knowing that other people enjoyed and cared about the story I created!

AC: As a writer, I can definitely understand the excitement of having people like what you write. But as with anything in life, there are always problems as well. What was the hardest part?

MM: Sitting down every day and getting myself focused to start. Writing a novel is a long-term project, and it takes

a lot of self-discipline to get the work done when you have no immediate deadlines.

AC: I'm surprised you didn't say getting published.

MM: Publishing is tough, especially since it's changing so much with the advent of the e-reader. People are constantly trying to guess where publishing is heading, but there's no way to say for sure! The Internet opens up many opportunities, and I think it's great that authors are able to take advantage of those.

AC: What did you do to stand out amongst so many other perspective authors?

MM: I signed with my literary agent Christine Witthohn soon after completing *Remembrance*. It didn't get picked up by a publishing house.

Then over the summer she proposed that I publish *Remembrance* myself. I decided that with the changing industry I might as well give it a shot and see what happens.

So far it's selling and is receiving positive feedback from numerous book bloggers, so I'm hoping that will continue!

AC: That is amazing! To think that your creative writing class at Rollins is currently paying for itself! Did Rollins do anything else to bring you where you are today?

MM: Without the encouragement of my professors and classmates, I'm not sure if I ever would have realized that other people appreci-

ated my writing and the stories I create. Their constant support meant so much to me! I was also accepted for an independent study during my senior year in which I worked one-on-one with Dr. Deaver and Dr. Papay, which allowed me even more time to focus on my own writing while getting helpful feedback and advice from them.

AC: Has this book inspired you to write anything else?

MM: I'm currently working on a short story that takes place right after the events of *Remembrance* from another character's point of view, and am in the beginning stages of a contemporary young adult novel.

AC: So is writing going to be a large part of your future?

MM: I would absolutely love that! ☺

Michelle Madow's *Remembrance* can be purchased at Amazon.com or Barnes and Noble. Find out more about Madow at www.michellemadow.com.



COURTESY OF MICHELLE MADOW
TEENAGE DREAM: Cover of Madow's novel *Remembrance*, a teenage romance set in regal England.

House of Blues Gets A Dash of Pepper

Lauren Silvestri
The Sandspur

On Sept. 16, House of Blues Orlando was the place to be for the best in the burgeoning reggae-rock scene. The venue hosted the acclaimed band Pepper along with openers Ballyhoo! and The Expendables.

"The tour has been a lot, so I'll be ready to be done and return back to Hawaii," said Pepper drummer Yesod Williams in reference to his home state, which inspired the band's reggae sound. "It's totally different in Hawaii [than it is touring in the continental United States], except that it is very routine, like the ultimate *Groundhog Day*."

Do not get the impression that Williams and his bandmates do not enjoy touring, though. They tour extensively throughout the United States in order to give their fans a more personal experience. "We want to give our fans the full experience. Without them nothing

would be possible," said Williams.

Pepper has played numerous, highly regarded festivals such as Lollapalooza and Warped Tour, and has also played at the prestigious Red Rocks venue in Colorado, which Williams calls "a milestone" in the band's career. The members of Pepper are currently touring to support their latest EP, *Stitches*. "When we were writing this EP it all just flowed and came naturally," Williams said, noting that there is a definite overall good vibe on the EP. It is "the happiest we've been and I think that excitement is reflected," he said.

In a music culture where most bands last five years at most and go through constant lineup changes, Pepper has retained the three members it started out with since its creation in 1997. "We all still have the same common goals, and we have been friends since childhood. *Stitches* is the most collab-

orate material we have put out yet," Williams said of his two other bandmates, guitarist/vocalist Kaleo Wassman and bassist/vocalist Bret Bollinger.

The chemistry the members of Pepper feel with each other definitely appears in their stage presence. Touring gives Pepper the opportunity to show off its self-described "shock and awe" flair.

"We love to be spontaneous and give the crowd what it wants to hear. We want to keep ourselves and the audience on their toes and be unpredictable," said Williams.

This certainly was evident at the House of Blues show. "They changed up a bunch of the arrangements on some of their songs, like for 'Green Howl,'" observed concertgoer Emma Segalla '14, who has seen Pepper five times.

Openers Ballyhoo! and The Expendables are both on Pepper's own record label, LAW Records, and they succeeded

in hyping up the packed crowd before Pepper took the stage. Ballyhoo! had a very refreshing hard rock sound infused with a little bit of reggae, and I especially like their song "Meathead." The Expendables describe their sound perfectly as "blending reggae, punk rock, and '80s style dueling guitar solos," and produced a unique sound that the crowd loved.

After wrapping up its tour,

Pepper plans to head back to the studio for a full-length album, slated for release next summer. However, Williams warns, "Don't count for it then because we want to make sure we're absolutely ready." He wants to make sure that fans of the band know how appreciative Pepper is of their constant support.

"We all want to say a big 'mahalo' to our fans and we really owe them everything."



COURTESY OF REYBEE INC.
TAKING TIME TO REFILL: Playing cards and relaxing with a few drinks, Pepper enjoys some time away from the big stage. The band, along with Ballyhoo! and The Expendables, brought a mix of cool vibes and a bit of rock to House of Blues.

A Hemingway Fantasy

Nick Tucciarelli
Sports Editor

There's this thing about sports that makes people crazy. It's the competitiveness that carries over from the field of play and into the psyche of the ones watching. We all want to win. You hear coaches say, "I don't care what the stats say or how many points we score as long as we win the game." There are no ugly wins in sports. A win is a win is a win. Statistics are meaningless in the real world of sports because if you do not win the game, nobody cares about the numbers.

But what if winning the game didn't matter? What if it *were* all about the numbers?

Well, there is a place where winning comes second to statistics. It's called fantasy sports and it's making sports fans crazy.

Fantasy football is taking over the world. Everyone is playing. Leagues full of housewives hold draft parties in place of Tupperware parties. Fathers huddle down in their basements, listening to old Bob Seger albums and drinking whiskey, hoping to out-strategize the guy across the street. Kids churn out dozens of mock drafts online and compile a master list of players using complex formulaic operations. Students put off studying in order to make sure their grant money is spent wisely on the three auction leagues they're in. I'm telling you, people who play fantasy football have gone batshit crazy. And I'm one of them.

Two weeks ago, I sat in Dr. Reich's Hemingway class taking part in a discussion about bullfighting and masculinity. As the class debated, I had a moment of what I like to call fantasy-hypnosis. My mind wandered as I tried to figure out who I should start at wide receiver the next week: Dwayne Bowe or Desean Jackson? I went with Jackson and later found out I should've started Bowe. Jackson did next to nothing while Bowe caught a few passes and



THE DIVE: Kansas City Chiefs wide receiver Dwayne Bowe dives for the ball.



EAGLES SOAR: Philadelphia Eagles wide receiver Desean Jackson celebrates a catch.

This is what fantasy football has done to me. It interrupts my thoughts and skews my beliefs as a sports fan. Do I root for the team I grew up cheering for or my new make believe fantasy team? Is it more important if the Bears beat the Packers or if Jeremichael Finley scores three touchdowns?

It's a tough spot we sports fans find ourselves in. How can you cheer for a Packers Tight End if you're a Bears fan? You just do. And that's what makes us all crazy.



PONDERING: Who would American literature legend Ernest Hemingway start?

 **this week's WEATHER**

THURSDAY HIGH: 84 LOW: 72 PARTLY CLOUDY	FRIDAY HIGH: 82 LOW: 71 SCATTERED SHOWERS	SATURDAY HIGH: 79 LOW: 70 T-STORMS	SUNDAY HIGH: 84 LOW: 71 T-STORMS	MONDAY HIGH: 86 LOW: 72 SHOWERS	TUESDAY HIGH: 87 LOW: 80 SCATTERED T-STORMS	WEDNESDAY HIGH: 86 LOW: 80 SCATTERED T-STORMS
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