



University of Central Florida
STARS

The Rollins Sandspur

Newspapers and Weeklies of Central Florida

10-27-1922

Sandspur, Vol. 24, No. 04, October 27, 1922

Rollins College

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Rollins College, "Sandspur, Vol. 24, No. 04, October 27, 1922" (1922). *The Rollins Sandspur*. 2449.
<https://stars.library.ucf.edu/cfm-sandspur/2449>

The Rollins Sandspur

Published by Students of Rollins College

Volume 24

Winter Park, Florida, Friday, October 27, 1922

No. 4

ROLLINS DECISIVELY DEFEATS AUGUSTINERS

Ancient City Fans See Blue and Gold in Action; Thomas and Wulf Play Stellar Roles.

The Rollins Tars decisively defeated the St. Augustine Saints last Saturday on Lewis Field in the Ancient City by the score of 45 to 7. The Tars showed marked improvement over the game with Florida the week previous, and are rounding into mid-season form. The interference was said to be of the best type seen in this state, while the aerial attack worked perfectly. Time after time the Tars opened up for long gains by way of the air.

As far as weight is concerned the two teams were about evenly matched, but the superior team work of the Tars was plainly demonstrated before the game was far advanced. The Saints seemed to resort to the straight old method of line plunging, while the Tars relied on long end runs and forward passes. Considering that the field was covered with water, the success of these passes was nothing short of remarkable.

The Saints made their only touchdown on a fluke, when one of the Ancient City backs, having tried to punt out of danger and the slippery ball having eluded every effort of the Tar safety men to recover, Francis, left end for the Saints, scooped up the oval and ran for a marker. On the try for point a pass, Owens to Francis, was successful.

Thomas and Wulf were the outstanding lights for Rollins, while honor must be given Seeds, who kicked three goals in succession in the try for point after touchdown. On the end runs Thomas proved to be a sure ground-gainer, while Wulf was always in the game, throwing the Saints for a loss.

Ramon Colado at quarter seemed to have all plays well in hand and completely baffled the Saints by his varied attack. His brother, Gavino, played a stellar game at both right end and full back. He was the only Tar to play the whole game through.

The line-up follows:

Wulf, Capt.....	L. E.	Francis
Sutliff.....	L. T.	Scott
Silby.....	L. G.	McCants
Emery.....	C.	Wilson
Chandler.....	R. G.	Milligan
Warner, K.....	R. T.	Dorsett
Colado, G.....	R. E.	Pritchard
Colado, R.....	Q. B.	Owens
Baumberns	L. H.	Rhue, Capt.
Seeds	R. H.	Huley
Thomas.....	F. B.	Young

ASSEMBLY HOUR IS AN INTERESTING PERIOD

President Sprague Arranging Plans to Make Hour Instructive Session; Dr. McConnell Speaks.

Assembly Hour is proving to be one of the most interesting of the innovations in the routine at Rollins College this year. This period is held every Thursday during the middle of the morning and from present appearances the entire college community is becoming vitally interested in this "break" in the regular college duties. President Sprague in a talk to the student body Thursday morning stressed the fact that the Assembly Hour will find noted speakers, from time to time, addressing the college community, and that various other attractions will be brought before those attendant upon the Rollins College Thursday morning services. He said "the college authorities are going to make this period one of the most popular sections of college life."

Dr. McConnell Is First Speaker of Series

As the opening of the series of speeches which will be given this year at Assembly Hour, Dr. T. H. McConnell, pastor of the First Presbyterian church of Orlando, addressed the student body and members of the faculty Thursday morning, October 19. As Dr. McConnell has a number of times spoken to Rollins College audiences he was not unknown to the members of the college community who have been at Rollins during the past year. The talk bore directly on the responsibility of the young men and women of today to seize the opportunities which face them as citizens of the world today. He said in part: "The light of God comes to the youth of this land today and the youth must use it for the betterment of mankind. Problem of human life is not brilliancy, but it is focus. The continuous illumination is the glorious life which shines down through the ages. The life that is out of focus is a sign of degeneracy. To get out of focus is indeed a dangerous matter for anyone. The correlated character is the beautiful life of today. Christ's life was indeed a beautiful example of his teachings. His life was the wonder lighthouse of hope—the only salvation of the world. This era is a time of great opportunity. The world is calling for leadership, will you supply it?"

Individual Responsibility

No great world movement has ever come about without an individual

(Continued on Page 6)

COMMERCIAL WORK IS OF PRACTICAL NATURE

The Department of Business Administration, Its Aim, Scope and Methods of Procedure.

(By Eldridge Hart, Director)

A great many questions arise in connection with the general curriculum development for the department of business administration here at Rollins College. The student wishes to know the correlation of the various courses given and the fundamental purpose of those which are required. The layman is vitally interested in both the subject matter of the courses as well as the methods of instruction. The business man is interested in knowing whether or not the department can co-operate with him, both directly and indirectly, through its preparation of students for the final goal of their endeavors, namely: Entrance into the every day commercial fields.

Individual Earning Capacity is of Social Significance

The purpose or main conception of this department is not that of enabling its students to develop merely a proficiency for making money for money's sake alone. Of course, training for business should develop increased earning capacity, and beyond question, individual earning capacity is a matter of great social significance. The justification of business education is, however, more deeply grounded. It rests fundamentally upon its contribution to the progress of society through the development of more competent business men and women; more competent, not merely as technical workers in some specialized activity, but also as the co-ordinating agent of our present and highly developed social and economic life.

Not Merely "Experts," But Rather Executives

The attitude is too often prevalent that a business training consists of a mere series of studies whereby a student is suddenly developed into an "expert." Nothing could be further from the true educational and sociological aspect of correct business courses.

It has never been the aim or purpose of the most noted departments of commerce in the collegiate world today to train its students along any such narrow lines. There is no relation between the modern "Business School" and the collegiate type of Departments of Business Administration. This is especially true here at Rollins. While the "Business School" is not disparaged, since it is filling a

MISS DYER'S DEATH SHOCKS COMMUNITY

Former Director of Rollins Conservatory Called to Reward in New York Last Saturday.

Gloom was cast over the Rollins College student body and the entire music loving population of Florida when it was announced Saturday that Miss Susan Hart Dyer had passed away in New York city. Miss Dyer was for many years at the head of the Rollins College Conservatory, leaving last spring to accept a position at the head of the Greenwich Village Music School in New York, and during her stay at Rollins she endeared herself to all who came in contact with her. Recognized as a musician of great ability it is believed that her death is a great loss to the musical world of America for musical critics praised her talent very highly.

Miss Dyer was at her death first vice-president of the Florida Federation of Music Clubs. During her sojourn in this state she did much to aid the work of this organization for the two years previous to last year being president of the federation.

She was a graduate of Peabody Conservatory of Music. During her short period of musical activity for Miss Dyer was a comparatively young woman when she died. She won the Steinert prize for orchestral composition. This occurred at Yale in 1914. This fact is just a bit of proof as to the ability of the former Rollins College musical director.

By her death Florida has lost an interested supporter and the musical world of America has lost a woman of great talent. Rollins College gained much through her work in the state, and so the entire college community are in mourning today over the news of her passing.

Mrs. Christine Hayward, at the present director of the Rollins College conservatory, and Miss Jean Knowlton, director of vocal instruction here, both of whom are close friends of the deceased, are leaving this city today for New York, where they will attend the funeral.

certain need, it is to be hoped that the fundamental differences herewith noted will prevent any misconception of the activities and purpose of this department.

The social justification of business education lies in its contribution to increased productive capacity and that productive capacity, in its broadest

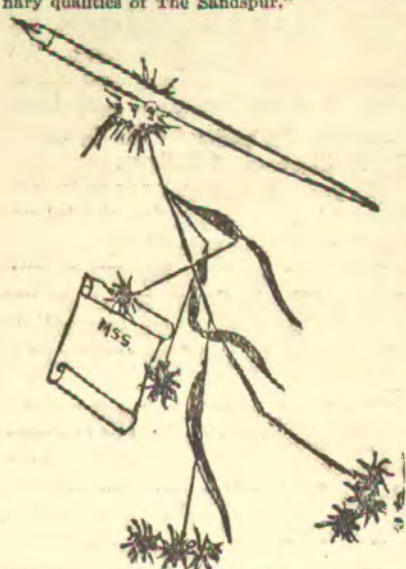
(Continued on Page 7)

The Sandspur

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Lorraine Page, '24

Rebecca Caldwell, '25

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Local Editor—Lucie G. Shreve, '25.

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REPORTERS—Marjorie Roath, Stanley Warner, Frank Palmer.

SUBSCRIPTION PRICE

Per Year\$3.00
Single Copy15

Entered as second-class matter Nov. 24th, 1915, at the Postoffice at Winter Park, Florida, under the Act of March 3rd, 1879.

The editor is responsible for the editorial columns and the general policy of the Sandspur and the department editors for their respective departments. Articles and stories of interest and value to the student body are very welcome and all are invited to contribute.

MISS SUSAN DYER

The news of the death of Miss Susan Dyer at a hospital in New York City was received on the campus early Saturday morning, and came as a severe shock, for it was not known that she was seriously ill. Rollins has indeed lost a friend whose memory is dear to all true lovers of Blue and Gold.

Miss Dyer was a graduate of Peabody Conservatory of Baltimore, and was director of the Rollins College Conservatory for six years, during which time she was a leading factor in the development of musical education in Florida. As an artist of exceptional intellectual gifts, and a woman of unselfish devotion to her work, her influence was peculiarly far-reaching, and all those who have come in contact with her through the various organizations of which she was an official, will recognize the great loss.

TODAY IS NAVY DAY

Friday, October 27, 1922, has been designated Navy Day. This, at the suggestion of the Navy League of the United States and approved by the Navy Department.

On Navy Day we would celebrate the consecration to duty of the personnel of the present navy, the glorious services rendered to the nation by the navy of the past. We would emphasize its unity with every interest and activity of the national life. It is good for the people to stop a moment and consider what has caused the nation's prosperity and greatness. The navy has played no small part in the progress of America to its present state and influence. Today our peace and prosperity are safeguarded by the navy. It is the agent of stability in a troubled world. It carries no threat, but it lends authority to America's voice, speaking for justice and law.

Those who proposed the celebration of Navy Day are advocates of peace. They believe in and support the policy of reduction of armaments by agreement, but reject as absurd the fatuity of disarmament by example. Living in a world of reality, they would foster the instrument of their security while looking forward to the realization of the ideal not yet attained when the only security needed by mankind shall rest in the hearts and minds of men and nations.

ROLLINS SPIRIT

It looks as if we have that old thing called "spirit" down pretty pat on the side lines of a game, but at other times it seems to be lacking somewhere. We have to back up that old team everywhere we go, and at all times. During the games the team is keyed up to the fight, but it is the off minutes when they should know that the student body is behind them. That's where we are lacking, Rollins-ites, and we feel that a word to the wise is sufficient. Let's buckle down and fairly bristle the spirit of Rollins.

THAT WINNING STRIDE

Our team seems to have hit that winning stride that characterized the Tars of 1921. It was not only the better coaching and team work of the boys that won over the Saints, but that old fighting spirit that has always been present in Rollins athletics. The Stetson Collegiate has it doped out that Stetson is better than we are! Thanksgiving Day is the day of football and on that day the Hatters will be given their chance to stack up against the Tars, and it is certain that they will find that old Tar spirit right there with a punch and a vim that goes a long way toward spelling victory. Let's every student on the campus keep right in behind the boys and make that Stetson game one grand and glorious scrap!

Grace—If a burglar got in the cellar, would the coal shute?"

Imogene—No, but the kindling wood.

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THE HOUSE OF GOOD SHOES



THE K. E. HOUSE PARTY

By PAULINE PHELPS

All's well that ends well, and we can say that with truth about the K. E. house party at Rose's Camp, which began Friday, October 20th, and ended—well, when did it end for each one individually? We'll never tell.

Also we ate. You bet we ate, and guzzled "cocs" and "Delawares" till it ran out of our ears. The big idea was "eat, drink and be merry, for tomorrow it's Psychology at 8:15 a. m." The swimming was wonderful, ask any of the girls who were there and get their verdict. As to sleeping—there wasn't any such thing, especially when a sudden spurt of "pep" would come on one bobbed-hair lady with curlers, who always had a wild desire to collect all the blankets and put on the "Vic" about 3 a. m. We all went to bed to the tune of "Three O'Clock in the Morning," and that ain't all.

Strange to say, we had company. If they had seen us first we wouldn't have had. But talk about a good time! Everybody was "going good," and if in need of chaperons we recommend Mr. and Mrs. Dickinson very strongly.

All in all, Rose's camp is about the best spot on this good ole earth for fun—if you ask us.

TOMOKAN STAFF ELECTED

The "Tomokan," Rollins' annual, is edited by a board elected from the Junior Class. Preparations to make this year's book a creditable volume have already begun with the election of the following staff:

Editor-in-Chief—Campbell Thompson.

Associate Editors—Margaret McKay, Frances Montgomery and Kenneth Warner.

Literary Editor—Lorraine Page.

Art Editor—Dixie Hill.

Society Editor—Edna Wallace.

Joke Editor—Dolly Darrow.

Sport Editor—Helen McKay.

Business Manager—Paul Potter.

Assistant Business Manager—Rex Holiday.

Advertising Manager—Walter B. Johnston.

A lot a tennis playing has been noticed lately. Studes, keep this up, we need a lot of material for the tennis team this year, if we are to be able to cope with Stetson and the University. Go to it! By the way, we notice from the papers that Robert Line, a former student of Rollins, won the tennis singles over Pomeroy at the University of Florida last week.

: Campus Life :

This has been a big week, what with one thing and another, it seems as if we have all been on the go every minute of the time. Then, as all our Profs. have told us, the weather IS getting cooler, therefore we have more time to study. Some good, hard licks at that old text-book have been gotten in, and the time is coming when a good many more will 'jine in.

'Twas some victory our boys had up there in the Ancient City, warn't it? Believe me, boys, we are surely proud of you. And do you know that that is the largest score old Rollins has rolled up in a good many years? That's something for the 1922 team to boast of already!

Well—them there K. E.'s threw some house party at Rose's Camp last week-end. The road was a little bad, but what does a happy throng care when they know what's at the other end? Didn't seem to care much that time nor have they ever, that we've ever heard.

Miss Myriam Smith, otherwise known as "Pint" was the official bugler of the campus for a few days last week. The ladies are gettin' everything these days, gents, from votin' to buglin'! Better watch out, they'll be out there on the gridiron making some poor fellow work overtime to keep his poish on the squad.

It is rumored that tonight is the night of some Sigma Phi doin's around at the Winter Park Country Club. Judging from past Sig Phi events, this will be right among the leading doin's of the season.

Quite a procession of Rollins students went down to Lakeland to see the Stetson-Southern game. They were quite pleased with the brand of football put up by these clubs, and took good notice since they are both to be played by the Tars this season.

Also, a large bunch of Stetson guys stopped in here on their way down to Lakeland for the game. We had them in for a meal at the Commons and gave them well wishes on their journey. This is the kind of spirit that makes a team know the student body is behind it. Rollins needs more of it.

I Wonder

Prof.—Why did Washington cross the Delaware?

Lucie—Please, teacher, he wanted to go to Atlantic City.—"Q."

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WORK RESUMED ON BRICK ROAD TO ORLANDO

Having succeeded in getting brick again after some two months' delay due to the rail strike, the contractors are again at work on the Winter Park-Orlando Highway, and it is said that that portion of the road will be completed and open to traffic in about two more weeks. At present a detour is being made from the Formosa store west to the Apopka brick road. The highway, when this section is completed, will be one of the finest boulevards in the state, being of grouted brick twenty-four feet wide for a distance in excess of five miles between the two cities. There is talk of a white way soon to be made a reality, which, if accomplished should link Orlando and Winter Park so closely in their development that their interests will be almost, if not quite identical.

BUSINESS MEN'S CLUB UNANIMOUSLY ENDORSES PUBLICITY TAX

At a meeting of the Business Men's Club of Winter Park held October 20, a resolution endorsing the proposed one mill tax for publicity in Orange County was adopted unanimously. The proposed tax would be assessed alike to all property owners in this county and would be expended through the Orange County Chamber of Commerce, organized this summer and having its offices in Orlando. It is proposed that Orange County, thru the Chamber of Commerce, shall have proper publicity and an attempt will be made to develop "the nearly half a million acres of undeveloped land in Orange County by attracting the right kind of people.

Mayor J. A. Treat is vice-president of the county chamber, and it is perhaps through his untiring energy that the people of Winter Park are so alive to the issue. Indications are that this town will go for the publicity tax 100 per cent strong.

REAPPORTIONMENT AMENDMENT UNPOPULAR HERE

Following a spirited discussion at a meeting of the Business Men's Club last week, the membership went on record as being unalterably opposed to the reapportionment amendment as proposed by the legislature. It is felt here that the bill, as proposed, would not benefit this part of the state in the least, with the possibility existing that even a more unfair division of representation might result as between northern and southern Florida. This amendment will be voted on in the coming state session, November 7, and Winter Park appears from activities of local organizations as well as leading individuals to be as heartily opposed to the proposed reapportionment as it is in favor of the county publicity tax.

BUSINESS MEN'S CLUB FORMING CREDIT ASSN.

Details of the Winter Park retail credit association are not at this time

available, but it is understood on the street that the time has come when the retailers should co-operate in the granting of credit and consequent collections. In view of this general feeling, the Retailers and Professional Men's Committee of the Business Men's Club are perfecting plans for a regularly organized bureau of credit information and collection service. W. H. Schultz is chairman of this committee, while J. O. Hale and A. W. Mason are working with him. Mr. Schultz states that practically every man on the street has given his full co-operation and that already valuable lists have been prepared. Chairman Schultz has expressed confidence in the plan as a means of raising the plane of credit and easing collections thus alleviating what is said to have been somewhat a burdensome condition in the past.

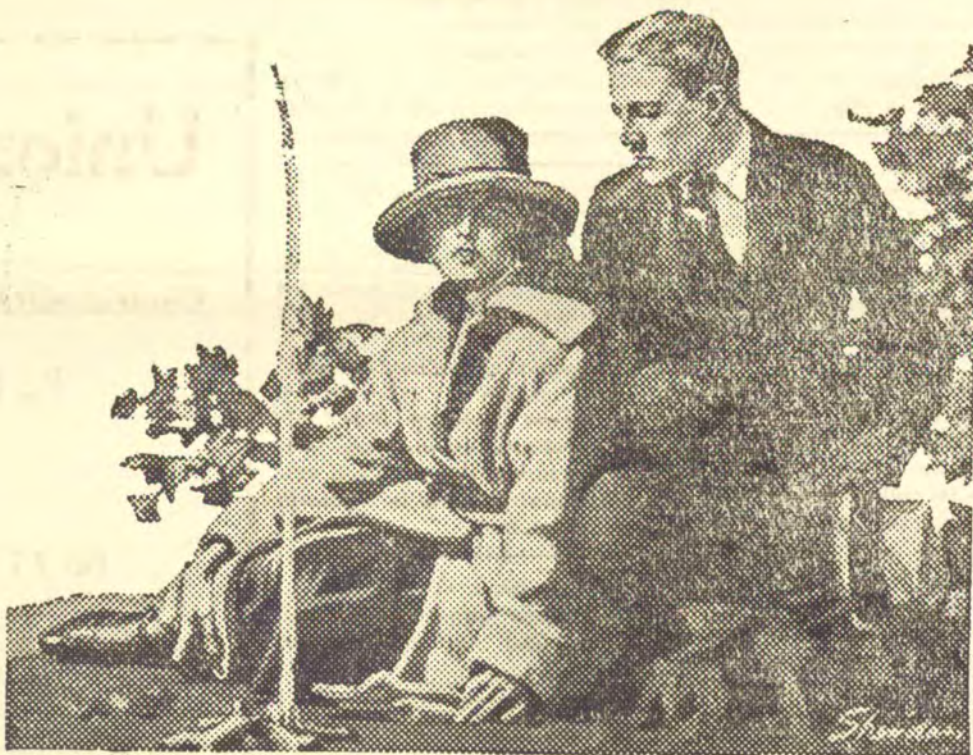
"On the Contrary," said the man as he mounted his mule.

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TAG, YOU'RE IT!

"And when the Philistine looked about, and saw David, he disdained him, for he was but a youth. And the Philistine said unto David: 'Am I a dog—a Saint Bernard with a fox terrier barking at my heels?' And David said: 'Nay, nay, Pauline, thou art but BULL!'"

Our interference did it! Yes, it did. And let me tell you, goils, that interference was enough to make several of the August Saints just lie right down on the ground. Now can you beat that? No, you can't beat that interference.

Prof. Podmore's "Super-varsity" had a chance to show what it could do last Saturday. And from the looks of things, we would say that they were right on the job. They even scored a touchdown. Let's have three long rays for the super-varsity.

We'll snatch a rest for a while now. Since the team did so well we'll try to keep pace with it, but we're sure we have a hard job on our hands.

ATTENTION! EATS?

"Meet me at the Harmony Tea Room, next to the Post Office," will soon be the slogan of the school. About the first of the month a grand opening reception will be given for all Rollins Students.

Everyone welcome! Refreshments will be served including ROLLINS CAKE, a specialty. Be sure to be there and get acquainted with Mr. Gero, who expects to make the Harmony Tea Room the best in the South.

Give Me a Couple

She—Are late hours good for one?
He—No. But they are good for two.

FRESHMEN! LEARN THESE!!

Song (Tune of Hortense)
We have a team that can't be beat,
Pity the team we have to meet;
We have a team like a stone wall,
When we start playing, that ain't all!
Right end, left end, center and back,
Not a position that we lack,
And when the game's all over and won
That's a job that we call done!
(Yell) You bet! We won!

R-o-l-l-i-n-s, Rollins! R-o-l-l-i-n-s,
Rollins! R-o-l-l-i-n-s, Rollins! Rol-
lins! Rah!

U-rah-rah! Rollins! Rollins!
U-rah-rah! Rollins! Rollins!
U-rah-rah! Rollins! Rollins!
Yah!

Rollins, rah-rah, Rollins, rah-rah,
R-o-l-l-i-n-s! R-o-l-l-i-n-s! R-o-l-l-i-n-s!
Rollins!

Yea, Rollins! Yea, team! Yea, yea,
Rollins team!

Rah, rah—rah, rah, rah!
Rah, rah—rah, rah, rah!
Rah, rah—rah, rah, rah!
Team! Team! Team!

Modern Efficiency

Two lovers walked up to a scale,
She, fairy-like step on,
He placed his arm around her waist,
For he was completely gone.

"Come, be my bride," he softly said,
"Come now, what do you say?"
She dropped a penny in the slot
And gave herself a weigh.

—Ex.

What Fur?

Ken Warner picked up a hair brush
instead of the mirror and after one
ghastly look was heard to exclaim,
"Gawsh! But I do need a shave!"

Dolly Darrow wants to know if the
masculine for 'laundress' is "China-
man."

A man traveling on a steamer had
just fallen overboard.

He shouted, "Drop me a line."

"What's the use," exclaimed one of
the passengers, "there's no postoffice
where you are going."—Ex.

He threw her over and now she
calls him her lemon drop!

Rollins

Sandspur

Advertisements

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Getters

: Hot Tar :

Well, gents, we made more than one
Saint cuss last Saturday. And, be-
lieve me, they had a right to tear
their Saintly hair when they saw that
bunch of Tars coming their way. It
might be said that we waded through
them, eh, what?

That "Thomas to Wulf" combina-
tion saw more than one completed
"pass." The Cap'n himself was right
in there at all stages of the game, and
when it came to pulling down those
Saints—why, that boy dragged several
Saints in the mire of Lewis
Field.

Oh, boy, did you hear about that
"Big Red Brute?" Well, if you didn't
we will tell you. Mr. Silsby was right
there and doing his bit, and from the
comment along the side lines it was
some bit! Brace up, old boy, you'll
need some more bits before the season
is over.

Old Stetson fixed up the Methodists
pretty bad last Saturday, didn't they?
Well, you never can tell. We are go-
ing to hold our horses until Armistice
Day, then we will be able to strut our
stuff on the Lakeland field.

Quite a trip, sez the bunch. And
did we have fun? Why, even the train
got to slinging bull on the way up.

Half-back Seeley. Hot dog, the kid
showed them bruisers a thing or two,
though. And Webber, well, he was
right there when called on. That's
the spirit, fellows, even if you don't
think it's much, it counts for the team.
We're all for Rollins this season, let's
forget our petty troubles and pull for
the team from start to finish.

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THE PARK GROCERY

PHONE 482

Fancy Groceries and Green Vegetables

Assembly Hour Is An Interesting Period

(Continued from Page 1)
mind behind it. Concentrate on your life's work, with a definiteness of purpose. Thoroughness of preparation is one of the most vital matters that should receive the consideration of the young people of the world. This is a rushing age—a time of haste, but you should prepare and prepare thoroughly, for the life which you shall lead. Men and women are sacrificing that your days of preparation may be glorious ones. Will they be disappointed in you? Intensity of purpose is another vital matter. There is no excuse for half hearted work. The world will not accept half hearted efforts. Concentrate your energy. Every great work or achievement has been accomplished in the furnaces of passion. 'Pegging away'—application—is the thing. Genius and work are synonymous terms. The royal road to happiness and peace is work. Be true to yourself." He closed by saying, "Help this country to become the lighthouse of the world by preparing yourselves to be leaders when you get out into life."

Quite Possible

Prof. Dresch—Bridges, have you another thought?

Bridges—No, sir, I was just thinking about what I had already thought.

Ain't it aggravating,

Gosh, it makes you mad,
When your girl goes with another man,
The gal you thought you had.

A Family Quarrel

He—When I came down the street
I saw a family quarrel.

She—Yes?

He—Yes, I saw a cat licking its paw.

Dearie? Sweetie?

Rux Wulf—My girl almost called me "Honey" last night.

Mickey—Why, I thought she was mad at you.

R. W.—Well, she said, "Hurry up, old Beeswax."

Grafter

Prof. Uphof is working on the problem of how to graft a cactus to a banana plant in this way producing a non-skid banana peel.

Tush! Tush!

Prof. Mabry—Why do the leaves turn red in the fall?

Kalbach—They're blushing to think how green they've been all summer.

Neigh?

"A horse just skidded around the corner."

"But a horse can't skid."

"This one was tired."—Notre Dame Juggler.

He Ought To

Boss—I'm afraid I can't hire you. You don't know enough about the business.

Applicant—But I do. I am engaged to your stenographer.—"Q."

Quarterback (calling signals)—E-42-67-29-A2.

College Librarian (absently)—Someone has that out. Will this do just as well?

Cotton—May I smoke?

Big Baby—Yes, you may burn up if you want to.

FRESHMEN RULES

To Be Enforced Until Otherwise Notified

1. All freshmen must wear green caps and are obliged to doff same upon meeting an upperclassman.
2. Upon approach of upperclassmen, all Freshmen must step off the walk and bow.
3. Freshmen must occupy first rows during Chapel service.
4. In a confectionery or drug store, all Freshmen must stand and remain standing until all upperclassmen are seated.
5. Freshmen class colors must be selected and worn as shoe ties no later than one week from today (Thursday).
6. During singing of College songs all Freshmen must stand with heads bowed.
7. The learning of all College songs by Freshmen is required before the date of October 14.
8. A song to be written to any tune by the Freshmen Class must be sung on the steps of the Commons at noon beginning Monday, October 8, before admittance to the dining hall, same repeated every day until ordered otherwise.
9. At all times Freshmen must act in a manner befitting their station.
10. Special adherence to commands of Sophomores and Seniors is advised.
11. No other than Rollins insignia is to be worn.

Severe penalties for disobedience will be enforced.

(Signed)
THE UPPERCLASSMEN.

HOT DOG! SOME SANDWICH!

? WHERE ?

At the Winter Park Pharmacy

Also, Ham, Pimento, Chicken and Rollins Sandwiches.

"ASK GEORGE -- HE KNOWS"

WINTER PARK PHARMACY

Phone
416

Send in Your Subscription to The Rollins Sandspur

WHEN IN ORLANDO

GO TO

Marine's Pharmacy

"The Rexall Store"

FORMERLY ESTES' PHARMACY

No. 26 ORANGE AVENUE

Have Your Clothes Cleaned and Pressed

at the

Orlando Steam Laundry

W. H. Schultz, Agent: Winter Park

H. SIEWERT
PHOTOGRAPHER
Winter Park

COMMERCIAL WORK IS OF PRACTICAL NATURE

(Continued from Page 1)

sense, is promoted by competence in social relationships as truly as it is by technical competence.

Though this is an age of "specialists," the problems which confront the business executive today are by no means limited to simple and specific formula. The close co-ordination between the banker, retailer, manufacturer, exporter and other business heads calls for a great deal more than mere "rule-of-thumb" knowledge. It is the broad and interlocking appreciating of these various economic functions which soon points the way to the true "executive."

And that is the fundamental policy upon which the department of business administration of Rollins was conceived—the training for executive capacity. The place of "technic-training" is not overlooked, neither is it stressed to the point of developing mere "mechanical" operators.

A Social Background of Social Sciences Necessary

The prescribed courses of study therefore lay emphasis upon the more general economic and social aspects of our present day life. English and foreign languages are major examples of communication aids of "control," in business administration, while mathematics, accounting and statistics are "measuring aids" of control. Before a student can have a full appreciation of such intensive courses as insurance, banking, cost accounting, etc., a solid background of social science must be developed. The banker must be as good a psychologist as he is a calculator of discounts. The cost accountant must be fully aware of labor problems and conditions before his reports or recommendations will be of vital importance to the manufacturer. Many other obvious illustrations could be cited, but it goes without saying that any attempt toward developing a sound business course of study must be founded on such considerations.

Executive Must Direct and Organize "Specialists"

A clear and definite appreciation of his relation to and place in the modern business world, not merely as a physical entity, or automaton, but rather as a co-ordinating specialist should be the ground work of all courses of study for business students. It is of prime importance that the executive be competent to direct and organize to the best advantage the various individual specialists. But this cannot be done advantageously unless an appreciation of the specific fields is clearly made. A knowledge of sciences is essential for an understanding of the manufacturer's research department. Likewise, the general executive should have a working knowledge of English and English literature in order that correct and constructive policies may be carried out in the advertising and correspondence department.

Progress has been made in modern industrial development only by a better appreciation of the basic educational studies. Consider the importance of the chemist, botanist, geologist, interpreter and other specialists during the war. The so-called classical studies cannot be ignored in any educational program and especially in business education.

Collegiate Business Education Recognizes a Duty to Society

In the past we have had a negative attitude with respect to this whole matter of the individual becoming an organizer, and with respect to his continuance in the task. Perhaps we have not fully appreciated how large is the stake of society; perhaps we have been under the influence of our laissez faire antecedents. Whatever may be the explanation of our negative attitude in the past, there can be no question that it is being supplanted by a positive attitude for the future, and that the development of business education is one of the outstanding manifestations of that attitude. In the future, if business education rises to its responsibilities, the individual organizer will be able to approach his social task of co-ordinating modern specialists with greater awareness of the nature of his task and of the social responsibilities involved therein.

Rollins Offers Carefully Coordinated Courses

In conformity with the recommendations of educational committees and reports of curriculum studies at such colleges as Dartmouth, University of Pennsylvania and Harvard, the following program of courses has been made available for Rollins students who desire to major in business administration during their preparation for the bachelor of arts degree.

PROGRAM OF COURSES

Freshman Year—Required: English, Foreign Language, Science, Economics, Accounting 1. Electives: Banking 1, History, Math 1.

Sophomore Year—Required: History, English 23, Finance 1, Accounting 3. Electives: Law 1, Literature, Accounting, Mathematics.

Junior Year—Required: Sociology, Psychology, Accounting 7, Adv. Finance, Statistics. Electives: Law 3-4, Law 5-6, Transportation, Cost Accounting.

Senior Year—Required: Advanced Economics, Thesis, Investment Math, France 5, Auditing. Elective: Railway Accounting, Municipal Accounting, Law 7-8, Law 9-10.

Having set forth the fundamental purpose of the department the methods and procedure of instruction will next be considered.

(To be Continued)

Dump?

My girl is so dumb she thinks a football coach has four wheels.

Electri-Cute

Maw Barret says: "There's something electric about our co-eds. It's shocking the way they go out at night and come insulate."

I certainly am absorbing a lot of knowledge, murmured the janitor as he erased the black board.—Ex.

We Don't Mind

Maw B.—Young man, lights go out at ten o'clock.

Chas. W.—That's all right; don't delay on my account.

It Pays Well

Scottie—I got me a new job.

A. Shreve—What doing?

Scottie—Scrapping wings of flies and selling their bodies for currents.

A Very Small Part

Emery—You say this canned milk is from contented cows?

Hashlinger—Sure that's part of the contents.

Lovely Woman

Webber—She certainly has a swell shape, but she talks too much.

Herrington—Ah, I see, in other words, a figure of speech.

Wooden That Jar You?

Whole Pint—A man came here and wanted me to take a chance of a cedar chest.

Half Pint—Well?

W. P.—I told him I already had a wooden leg.

For Sale

A full-blooded cow, giving milk, three tons of hay, a lot of chickens and several stoves.

TRADE AT THE CO-OP.

The Co-op. is run for the benefit of the students, and should have their whole-hearted support. The management welcomes any suggestions for the improvement of the service and also any criticisms whatsoever. The following letter has been sent out in order that the students may know just what the policy of the Co-op. is: To the Students of Rollins:

We appreciate your trade at the Co-op. and trust you will find the following plan quite to your liking.

It is now possible for you to purchase a "Trade Card" for either two or five dollars on which you will be allowed twenty and fifty cents free in trade.

The Co-op store is in hopes to make a good showing at the end of the year. All profits revert to the Student Association fund, which goes toward paying the expenses of football, basketball and other forms of athletics.

We hope you will find it profitable to yourselves to make use of these "Trade Cards."

Yours for service,
CO-OP. STORE.

THE COLLEGE BANK

Bank of Winter Park

If it is "Good Enough for the College" is
it not "Good Enough for You."

Books

Stationery

School Supplies

Fancy Goods

Musical Instruments

Music

O'Neal-Branch Co.

115 So. Orange Ave.

Established 1886

Orlando, Florida

UNIVERSAL DRY CLEANING COMPANY

A Particular Place for Particular People

French Dry Cleaning, Pressing and Repairing of the Better Class. Alterations

New England Ave. Phone 597 Winter Park, Florida

**S-S-S Nuf Said**

Sir Samuel Sinners saw sweet Sarah Sampson swimming. Suddenly she seemed sinking. Sir Samuel stood stunned. Striding seaward, spurning shingle, Sir Samuel swiftly swam Sarahward, skilfully supporting swooning Sarah.

Swimming shoreward Sir Samuel successfully succored Sarah.

Seemingly somewhat shakey, Sir Samuel sampled some spirits—Special Scotch.

Sarah saw Sir Samuels sacrificing spirit.

Sir Samuel saw Sarah's sweetness, Sir Samuel soon sought Sarah, striding slowly; Sarah sighed softly, Sir Samuel seemed speechless.

"Say something, Sir Samuel," said Sarah.

"Say 'Sam,' Sarah," said Sir Samuel.

Sarah, smiling shyly, softly, said, "Sam."

"Sarah, Sally," stammered Samuel. "Sweet Sarah—sweetheart."

Sarah solemnly surrendered.—Ex.

Easily Explained

Bill—Sambo, I don't understand how you do your work so quickly and so well.

Sambo—I'll tell yuh, sah, how 'tis. I jes sticks de match ob enthusiasm to de fuse ob yenergy and jest natchuraly ah explodes, I does.—Ex.

Speaking of Dumb—

Flo. (Senior)—Say, Frosh, run up to my room an see if I left my English paper up there.

(Five minutes later Margaret Wing reappears.)

Flo.—Well, Frosh?

M. W.—Yeah, you left it.

Ask Larry Wright

A fellow owned a touring car,
To ride in it was fun;

He backed into a tree one day—
Bill, 13.61;

He took a friend out for a spin,
The air was simply fine;

He skidded on a hair pin turn
Bill, 1839.

He called a passing junkman,

"Please take this wreckage hence;"
The junkman took the wreck away,

Credit, 50 cents.

Petrified

Jack—Hear about the accident in town?

Ray—No, what happened?

Jack—Charley Wood and Jim Stone met a girl in bloomers.

Ray—That was no accident, that was a circumstance.

Jack—Sure it was an accident, first Wood turned to Stone and then Stone turned to Wood.

Eddie—Is Jones conceited?

Lydia—Well, he thinks he understands women.

In the Reverse

One hundred years ago today,

In wilderness then here;

With powder in his fun,

The man went out to get a deer.

But now the times are somewhat changed,

Quite on a different plan;

With powder on her face the dear

Goes out to get the man.

Red S.—Isn't nature great?

Cotten—How's that?

Red—She gives us all faces, but we can pick our own teeth.

Teacher—Who can tell me what a cow's skin is used for?

Johnnie—I can, teacher; it's used to keep the cow's meat in.

Ain't Love Grand?

V. S.—When did you first know you loved me?

—.—When I began to get mad when people said you were brainless and ugly.

Judy?

Young Man—Please, Miss Smith, don't call me Mr. Brown.

Miss Smith—But our acquaintance is so brief, why shouldn't I call you Mr. Brown.

Young Man—Well, because my name's Jones.

—And I'll Iron Them

First college student (over telephone)—What are you doing?

Second Student—I just finished washing my B. V. D's.

Central (breaking in)—I'm ringing them.

At Last ! THE RIGHT PLACE IS FOUND TO OBTAIN A

Real Good Meal

The Harmony Tea Room

Next to Postoffice, Winter Park

You'll Find It at Leedy's

Our diversified lines of merchandise make us the ideal store for the wants of the college girls. We feature

Thompson's Glove-Fitting Corsets

Black Cat Hosiery

Munsingwear Underwear in Cotton

Vanity Fair Underwear in Silk

August Bros. Collars and Cuff Sets

Bradley Sweaters and Bath Suits

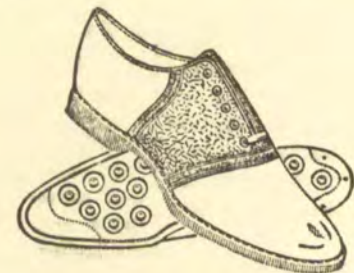
Our line of notions of all kinds is the best in town. We carry the largest line of Pennants and Seal Stationery in town and are offering a nice box of Rollins Seal Stationery at 55c— for ten days only.

LEEDY'S

Good Goods for Good Dressers

For the course or clubhouse

In these soft-toe saddle oxfords there is comfort and springy "give." Delightfully smart and informal.



Walk-Over
\$5.00 to \$8.50

NEW GOLF HOSE

Camel's Hair, \$2.00

Heather Color, \$2.50

W. H. SCHULTZ

Down Town.

T. H. Evans, Jeweler

ORLANDO, FLORIDA