


1990

### Director's Meeting

Florida Historical Society  
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## **FLORIDA HISTORICAL SOCIETY MINUTES OF THE BOARD MEETING**

December 15, 1990

The semi-annual meeting of the officers and board of directors of the Florida Historical Society was convened at 10:00 a.m. in the board room of the WTVT building, Tampa, December 15, 1990, by Hampton Dunn, president. Attending were Kathleen H. Arsenault, David R. Colburn, William S. Coker, Sam Davis, Rodney E. Dillon, Henry Green, Russell Hughes, Marinus H. Latour, Lester N. May, Stuart B. McIver, Raymond A. Mohl, John W. Partin, Samuel Proctor, Eugene W. Roach, Niles F. Schuh, Rebecca A. Smith, and executive director Lewis N. Wynne. Also present were Gary R. Mormino, Pat Riggins, and J. Michael Smith. President Dunn introduced new board members Russell Hughes (appointed to succeed Ivan Rodriguez who resigned), Lester May, and Sam Davis.

The minutes for the May 1990 board of directors meeting and the business meeting, as published in the October 1990 issue of the *Florida Historical Quarterly*, were approved. Dr. Proctor reported that the treasurer's report for 1989, will be published in the April 1991 issue of the journal.

President Dunn introduced Mike Smith of the CPA firm, Smith & Pirolozzi, who reviewed the 1989 treasurer's report. It was noted that the new format will be easier both to compile and to comprehend. The 1990 treasurer's report should be completed by about March 1 and will be circulated to the board. Henry Green suggested that "student services" (page 1) be changed to "USF stipend" to clarify the source of this revenue. Dr. Green also asked that grants income (page 2) be broken down to make it easier to relate income from specific grants with expenditures. The \$21,000 deficit for 1989 resulted from the delay in reimbursements for expenditures related to grants; repayment of the debt to the University of South Florida; and the delay in the receipt of the University of South Florida stipend.

Dr. Proctor and Dr. Wynne noted that the state has mandated that universities reduce their 1991- 1992 budgets, and they raised the question of whether this could begin to reduce the support

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by these institutions of Society activities. Dr. Wynne noted that this may affect the University of South Florida's annual stipend. Members discussed the Society's financial relationship with the University of South Florida. The debt owed to the University is being reduced by \$500 monthly. The debt was originally \$26,000; it is now \$18,000. The Society expends approximately \$400-\$700 monthly for operating expenses, including telephone, bulk mail, and office supplies. The Society's major contribution to the University is making its collections available for scholarly research by faculty and students. It was recommended that the annual contract be reviewed in June. Mr. Smith suggested that in the negotiations with the University of South Florida, the Society attempt to extend the agreement from one year to three or five years.

Ms. Arsenault, representing the finance committee, presented the proposed 1991 budget for review and discussion. This "bare bones" budget was developed based on 1990 expenditures. Projected membership revenues include retroactive renewals for institutions and reflect current membership records. The funds to be transferred from the main account represent interest from restricted funds to be used for prizes and awards. Postal expenditures reflect the anticipated increase in charges. The balance between 1990 revenues and expenditures was discussed. Dr. Green projected a deficit. Dr. Wynne and Dr. Colburn anticipated that it will be nearly balanced for the year.

Membership renewals in 1990 and 1991 were also discussed. Dr. Wynne reported that a number of non-renewing members have been dropped as part of the effort to up-date the Society's records. The 1991 budget reflects this development and is based on minimum estimated renewals.

Dr. Colburn thanked Ms. Arsenault and Larry Durrance for their work on the budget. He suggested that projections to the end of each year be included in future reports, and that restricted funds (e.g. the endowments), be included in the budget and financial reports.

Dr. Colburn moved, and Mr. May seconded, that the proposed budget for 1991 be approved. Dr. Colburn recommended that all future financial reports include all activity and projections to the end of each fiscal year (December). He also asked that income and expenditures for restricted and endowment funds be shown, and he recommended that future budgets match ex-

penditures with revenues so that there will be no deficit. The motion was approved.

Dr. Proctor reported that the *Florida Historical Quarterly* index project is temporarily on hold. Volumes 54-65 have been indexed, and he suggested that volume 66 also be indexed. The manuscript is not on a computer disk. Dr. Wynne suggested that it be placed on microfiche; Dr. Proctor felt that, even if on microfiche, libraries and scholars need printed copies. Dr. Proctor moved, and Dr. Colburn seconded, the motion that the decision for publication be deferred to the May 1991 meeting. The motion was approved.

Dr. Proctor reported that the *Florida Historical Quarterly* has a newly designed cover. Beginning with July 1991 issue there will also be a redesigned frontispiece. The board applauded his work. Dr. Proctor asked for pictures appropriate for the cover. He also noted the need for articles and review copies of books relating to Florida history.

Stuart McIver distributed a poll for historians to rate the presidents of the United States. He asked that completed surveys be returned to him.

Dr. Wynne asked the board to authorize a committee, to be appointed by the president, to approach the appropriate members of the legislature to sponsor a bill to provide relief of the Society's debt to the University of South Florida and to provide an annual subsidy of about \$50,000 for the Society. After discussion, the consensus was to form a committee to seek sponsorship of a bill to provide debt relief only.

Dr. Wynne reported that he recently attended a national meeting of executive directors of state historical societies in Charleston, South Carolina. The meeting focused on membership recruitment and retention and increasing membership and involvement of minorities in state and local historical organizations. He invited the organization to meet in Tampa in 1992. The proposed meeting site is under consideration and would entail no cost to the Society.

Dr. Wynne and the board discussed ways to increase minority involvement in the Florida Historical Society. During 1991, Dr. Wynne plans to focus his membership recruitment efforts on blacks and other minorities. Dr. Colburn moved, and Dr. Coker seconded, a motion to form a committee to look into the recruitment of minority members.

Mr. Dunn reported that he spoke before the Manatee Historical Society recently. Their members expressed an interest in a joint membership with the Florida Historical Society. Board members discussed the concept of joint memberships between local societies and the Florida Historical Society. Mr. McIver noted that the Historical Association of Southern Florida has a program whereby several local groups distribute copies of the *South Florida History Magazine* to their members as an added benefit of membership in the local society. Dr. Wynne sees a need for a popular history magazine, similar to the *South Florida History Magazine*. He also mentioned that the Society's newsletter may be reduced from six to four issues annually. Mr. Dunn referred these suggestions and ideas to the membership committee for a recommendation at the May board meeting.

Dr. Wynne reported that Jim Gray, a member of the Society, has asked for the passage of a resolution expressing the Society's opposition to the efforts of KellyCo, a manufacturer of metal detectors, to encourage the indiscriminant use of metal detectors at historic sites. The request was deferred to the annual business meeting in May 1991.

Dr. Coker recommended that the Society give Pat Riggins a bonus of \$500 from the contingency fund in recognition of her "crisis management" work reorganizing and updating the Society's records. The motion was approved.

It was reported that *Florida Portrait* has been published. Bookstores throughout the state including Waldenbooks and B. Dalton Bookseller are carrying the book, and copies are also available from the Society's office. The Society will net approximately \$15,000 when the edition sells out. As an incentive, new members to the Society are being offered a 20 percent discount.

Dr. Wynne reported on the status of the prizes. A brochure for the Frederick Cubberley Prize has been prepared, and brochures announcing the Golden Quill awards have been distributed. Approximately 100 responses are expected.

The board discussed the plans for a retreat at which time the long-range goals and objectives of the Society will be discussed. It was voted to make it part of the December 1991 board meeting at Chinsegut Hill, Hernando County; December 6-7 tentatively was set as the dates for the retreat, with a board meeting following on December 7.

Pat Riggins asked those attending to supply mailing lists for use in membership recruitment. Ms. Arsenault urged board members to contribute to the annual appeal; the Society needs board support to make the appeal a success.

The meeting was adjourned at 1:10 p.m.

## TREASURERS REPORT

January 1, 1989-December 31, 1989

*Current Assets:*

University State Bank (Tampa, FHS checking)	\$ 884.00	
University State Bank (Florida Historical Confederation checking)	771.39	
Petty Cash	50.00	
Shearson Lehman Hutton Government Money Market	33,782.73	
Shearson Lehman Hutton Government Securities Fund	30,198.25	
Shearson Lehman Hutton Money Market	23,956.29	
Membership Receivable	2,625.00	
Dean Witter Reynolds	10,149.29	
Entergy Corp. (6 shares), formerly known as Middle South Utilities	139.50	
Total Assets		\$102,556.45

*Receipts :**Memberships:*

Annual	\$19,340.00	
Family	6,625.00	
Contributing	2,350.00	
Library	14,908.33	
Historical Societies	610.00	
Student	810.00	
Corporate	950.00	\$45,593.33

*Contributions:*

General	\$ 8,200.00	\$ 8,200.00
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*Other Receipts:*

Quarterly Sales	\$ 116.92	
Index Sales	25.00	
Student Services	17,500.00	
Labels Sales	45.00	
Photographs	463.96	
Miscellaneous Income	491.46	
Directory Sales	5.00	
Annual Meeting Registration	7,907.00	
Grants	14,907.0	
Bequests	100.00	
Gain on Sale of Securities	14.01	\$ 41,575.35

*Interest Income:*

Shearson Lehman Hutton Company		
Patrick	\$ 103.52	
Tebeau	879.92	
Thompson	1,035.21	
Wentworth	2,070.40	
Jerome	1,086.96	\$ 5,176.01

*Dividends Income:*

Shearson Lehman Hutton	\$ 2,453.70	
Entergy Corporation (formerly known as Middle South Utilities)	5.40	
Dean Witter Reynolds	846.06	\$ 3,305.16
Total Receipts		\$103,849.85

*Disbursements:*

Florida Historical Quarterly		
Indexing	\$ 5,574.00	
Printing and Mailing	12,932.06	
Acquisitions	1,172.27	
Post Office Box Rental	39.00	
Editor	1,000.00	
University of Florida Teaching Resources Center (photographs)	61.52	\$20,778.85

*Annual Meeting:*

Expenses	\$ 7,104.04	
Arthur W. Thompson Memorial Prize	200.00	
Rembert W. Patrick Memorial Prize	200.00	
Charlton W. Tebeau Book Award	200.00	
President's Awards	1,000.00	\$ 8,704.04

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## FLORIDA HISTORICAL QUARTERLY

### *Other Expenses:*

Florida Historical Society Newsletter	\$	325.00	
Postage		85.00	
Telephone		4,988.65	
Duplicating, printing, and labels		12,584.92	
Depreciation		1,642.15	
Books		137.46	
Supplies		11,270.52	
Travel		4,152.20	
Author Expenses		3,000.00	
Accounting Services		2,848.32	
Grant Expenses		4,822.00	
Honoraria		2,200.00	
Licenses		35.00	
History Fair		804.75	
Dues and Subscriptions		1,100.00	
Advertising		180.00	
Annual Appeal		1,030.00	
Interest Expense		436.15	
Penalties		20.00	
Repairs and Maintenance		825.00	
President's Expenses		682.83	
Office Expense		5,250.93	
Executive Committee Expense		642.08	
Facility Rental		100.00	
Executive Director's Expenses		2,706.31	
Student Intern Costs		1,110.40	
Bank Charges		211.39	
Executive Director's Salary		30,000.00	
Payroll Taxes		2,442.00	
Miscellaneous Expenses		130.70	\$ 95,763.76
Total Disbursements			\$125,246.65
Net Income			\$(21,396.80)
Balance, December 31, 1989			\$102,556.45