Curating a Virtual Exhibition in the Visual Arts Administration Class

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Curating a Virtual Exhibition in the Visual Arts Administration Class

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Digital curating in the Art History classroom is common…

• My first experience was building a website in 1996
• Did traditional folder in 2001
• Have taught classes that included exhibition projects since 2004
• Powerpoint
• Wordpress
• Sample: https://feminavirtualexhibition.tumblr.com/
Challenges of this class and traditional installation

• I teach exhibition design but also installation—we need walls!
• The primary goal of my class is to teach students how to spatially arrange the works therefore we need 3d space
• I cannot always rely on the gallery schedule—its ever changing!
• I am not guaranteed gallery space for an exhibition-proposal rotations vary.
• 3 hour class moved to mixed mode once a week
• In the past we have installed STEAM, MFA, BFA shows, I have also collaborated with Do it! by curating 11 projects
Do it! Group Exhibition Project

In Order To Enter The Room, You Must Hum A Tune, Any Tune Will Do.

Knights Bleed Black & Gold
Donate Blood! Blood Drive

Around the World, 1 in 3 Women Has Been Beaten, Forcibly Engaged in Sex, or Otherwise Abused.

Do it [collaboration in progress]
Hands on Workshops

Wrapping

Installation

Art In State
3.14 Floorplan of suggested approach to traffic flow

3.15 Floorplan of unstructured approach to traffic flow

3.16 Floorplan of directed approach to traffic flow
3.10 Viewing height and comfortable visual space
3.17 Viewing height and center of mass

3.18 Flush arrangement
Solution: Virtual Gallery Space!

- Professor Sample Gallery (30 minutes of instruction):
  - Museum of the Missing
  - https://publish.exhibbit.com/69812175/museum-of-the-missing/

- Student work:
  - Drawing the Eye
  - Landscapes of East Asia
  - http://crwright.artsteps.com/exhibitions/33597/Landscapes_of_East_Asia
Instructions:

• You need to produce a curatorial statement of no more than 300 words.
• Guideline for statement and sample:
  • https://risdwritingcenter.files.wordpress.com/2011/05/curatorial_statement.pdf
• You need to create an object list with the format below:
  • Artist (Dates, Title, date. Medium, measurements. Collection. Copyright (if necessary).

Jusepe de Ribera, Portrait of a Knight of Santiago (Retrato de Caballero de Santiago), 1630-1638. Oil on canvas, 57 ½ x 42 in. (146.1 x 106.7 cm). Meadows Museum, SMU, Dallas. Algur H. Meadows Collection, MM.77.02. Photography by Michael Holcomb.

• Here is a simple object label that you would use in an exhibition explained: https://openspace.sfmoma.org/2015/10/object-labels-101/
Virtual Exhibition Platforms

Types of Galleries:

- [http://www.artsteps.com/Pages/tour/gallery.asp](http://www.artsteps.com/Pages/tour/gallery.asp)
- [http://exhibbit.com/compare.html](http://exhibbit.com/compare.html)

Articles about creating your own gallery:

- [http://artfcity.com/2016/07/08/five-challenges-to-curating-your-own-online-exhibition/](http://artfcity.com/2016/07/08/five-challenges-to-curating-your-own-online-exhibition/)
Thank you and Questions?
YOUNG ACADEMICS
DRAWING WITH THE EYE

Young Academics explores the medium of drawing as it relates to themes of memory, and the human figure. Through experiments in sketching, drawing, and print-making, how can we learn about the complexities of drawing? The exhibit features a variety of techniques and materials, including charcoal, pastel, and ink. The works on display offer a glimpse into the diverse approaches and perspectives of participating artists.

The exhibit is part of the Young Academics Program, which encourages students to explore the medium of drawing. The works displayed here showcase the artists' unique approaches to the subject, highlighting the diversity of artistic expression in the field of drawing.

powered by exhibit3