Restaurant Ownership Made Easy: Four Fast Franchises, Exhibit Brochure

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Tanya Jo Ormseth

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For More Information on Franchising...


Restaurant Ownership Made Easy:

Four Fast Franchises

On display August 24th thru December 14th at the Universal Orlando Foundation Library

UCF Rosen College of Hospitality Management Center for Multi-Unit Restaurant Management

Contact: Dr. Christopher Muller
Rosen College of Hospitality Management
University of Central Florida
9907 Universal Blvd.
Orlando, FL 32819

About the Library

The Universal Orlando Foundation Library at UCF’s Rosen College of Hospitality Management is devoted to the study of the hospitality and tourism industries. The Library is located at 9907 Universal Blvd., near International Drive and the heart of central Florida’s tourism area. For more information, visit the Universal Orlando Foundation Library’s homepage at http://library.ucf.edu/rosen or call 407-903-8100.

Exhibit Designed by:

- Tanya Jo Ormseth, LTA Supervisor, Universal Orlando Foundation Library, Rosen College of Hospitality Management

Exhibit items loaned by:

- Dr. Christopher Muller, Rosen College of Hospitality Management, University of Central Florida
- Jeffery and Cheryl Longo, Franchise Owners
  NYPD Pizzeria, Lake Cay, FL
- Ed Carr, General Manager
  Five Guys Burgers and Fries
  Dr. Phillips Marketplace

Thanks for your help!

Universal Orlando Foundation Library
Rosen College of Hospitality Mgmt.
University of Central Florida
9907 Universal Boulevard
Orlando, FL 32819-8701
407-903-8100
rosenlib@mail.ucf.edu
http://library.ucf.edu/rosen
The Four

We selected four of the hottest franchise concepts for comparison. Three of these, NYPD Pizza, Five Guys Burgers and Fries, and Panera Bread, have made Franchise Times magazine's ‘Fast 55’ list of companies experiencing speedy growth. The fourth, uFood, is a brand new ‘healthy fast food’ concept that is sure to expand nationally.

Restaurant ownership made easy

Have you ever wanted to own a restaurant but were afraid to go it alone? Buying a franchise restaurant can take a lot of the work and worry out of entrepreneurship.

Typically franchisor support includes:

- Writing your business plan
- Helping with site selection
- Financial planning
- Menu planning and pricing
- Restaurant design and layout
- Product purchasing cooperatives
- Management training off-site
- Training your staff on-site
- Help with the opening
- Marketing and advertising

Source: http://www.franchisetimes.com/

Four Fast Franchises

NYPD Pizza
Total Opening Cost: $164,000 to $450,000
Cash liquidity: $200,000
Experience: General business and Restaurant industry
Source: www.nypdpizzeria.com

Five Guys Burgers and Fries
Total Opening Cost: $200,000 to $500,000
Cash liquidity: $500,000
Experience: General business and Food service industry
Source: www.fiveguys.com

Panera Bread
Total Opening Cost: $1,010,985 to $2,252,846
Cash liquidity: $3,000,000
Experience: General business, Multi-unit Food industry, Marketing skills
Source: www.panerabread.com

uFood Grill
Total Opening Cost: $488,500 - $647,000
Cash liquidity: $200,000
Experience: General business, and Restaurant industry
Source: www.ufoodgrill.com

Other Fast Franchises*

*Currently franchising, see www.franchisetimes.com