CULTURAL CHALLENGES WHEN MEMORIALIZING TRAGEDIES

KJELL BRATAAS
Practical approach

Photo: Cathrine Andersen

Photo: Rune Kjøs
«Memorializing Tragedies»

- Funerals
- Ceremonies
- Anniversaries
- Site visits
- Physical displays
- Charities
- Museums
- Movies
What is culture?

- Mindset
- Nationalities
- Languages
- Upbringing
- Religion
- Experience
- Donations
- Volunteering
- Financial matters
- Expectations
- Grief
- Leadership
IN THIS TREE 9 PEOPLE SURVIVED DURING THE TSUNAMI
DECEMBER 26th 2004.
MAY THIS TREE LIVE!

ณ ต้นไม้ด้านนี้ ช่วยให้มีผู้รอดชีวิต 9 คน
เมื่อสิ้นวัน 26 ธ.ค. 2547
ขอให้ต้นไม้นี้คงอยู่ตลอดไป
Challenges

Feelings and emotions
The blame game
Identification processes
Who is a victim?
Financial questions
Equality
Bereaved vs. survivors
Media attention
Social media
Internal conflicts
Support groups
Fake news
When it doesn’t work...
How Jeff Koons's gift to Paris is riddled with problems

The US artist is donating a massive sculpture, a hand holding a bouquet of balloon tulips, to the city of Paris to honour victims of the 2015 terrorist attacks, but is it more of a coup for the artist than France?

Rachel Donadio | Monday 26 June 2017 14:38 BST | 92 shares
• Encourage the establishment of support groups
• Respect that victims are individuals
• Involve victims' families and support groups
• Downplay the role of VIPs and dignitaries
• A web page does not substitute person-person contact
New book on crisis communication

Published by Routledge, February 2018

11 case studies, including:
- Terror in Oslo and on Utoya
- The Germanwings accident,
- The Boston Marathon Bombing
- The Pulse tragedy

Practical advice based on the author's personal experiences and lessons learned from international disasters, including:
- Media handling
- Social media
- Active shooter scenarios
- Leadership in crisis
- Victim support and family assistance