CULTURAL CHALLENGES WHEN MEMORIALIZING TRAGEDIES

KJELL BRATAAS
Practical approach
«Memorializing Tragedies»

- Funerals
- Ceremonies
- Anniversaries
- Site visits
- Physical displays
- Charities
- Museums
- Movies

@brataas
What is culture?

- Mindset
- Nationalities
- Languages
- Upbringing
- Religion
- Experience
- Donations
- Volunteering
- Financial matters
- Expectations
- Grief
- Leadership
IN THIS TREE 9 PEOPLE
SURVIVED DURING THE TSUNAMI
DECEMBER 26th 2004.
MAY THIS TREE LIVE!

ณ ต้นไม้ดังนี้ ชายให้มีผู้ยอดชีวิต 9 คน
เมื่อสัปดาห์ 26 ธ.ค. 2547
ขอให้ต้นไม้นี้คงอยู่ตลอดไป
When it doesn’t work...
How Jeff Koons's gift to Paris is riddled with problems

The US artist is donating a massive sculpture, a hand holding a bouquet of balloon tulips, to the city of Paris to honour victims of the 2015 terrorist attacks, but is it more of a coup for the artist than France?

Rachel Donadio | Monday 26 June 2017 14:38 BST | 32 comments
Encourage the establishment of support groups
Respect that victims are individuals
Involve victims' families and support groups
Downplay the role of VIPs and dignitaries
A web page does not substitute person-person contact
New book on crisis communication

🔗 Published by Routledge, February 2018
🔗 11 case studies, including:
  - Terror in Oslo and on Utoya
  - The Germanwings accident,
  - The Boston Marathon Bombing
  - The Pulse tragedy
🔗 Practical advice based on the author's personal experiences and lessons learned from international disasters, including:
  - Media handling
  - Social media
  - Active shooter scenarios
  - Leadership in crisis
  - Victim support and family assistance