Bobby Knight

9-9-2000

Richard C. Crepeau
University of Central Florida, richard.crepeau@ucf.edu

Find similar works at: https://stars.library.ucf.edu/onsportandsociety

University of Central Florida Libraries http://library.ucf.edu

Part of the Cultural History Commons, Journalism Studies Commons, Other History Commons, Sports Management Commons, and the Sports Studies Commons

Recommended Citation

https://stars.library.ucf.edu/onsportandsociety/205

This Commentary is brought to you for free and open access by the Public History at STARS. It has been accepted for inclusion in On Sport and Society by an authorized administrator of STARS. For more information, please contact lee.dotson@ucf.edu.
GREAT NEW VIDEO COLLECTION FROM INDIANA UNIVERSITY

"PROFESSOR ROBERT MONTGOMERY KNIGHT ON MANNERS"

Once you see it, you'll need to own it.

Only $5.99 if you act NOW and then only $15.95 per month after you have previewed each video. A new video will be sent directly to you each month until Indiana University develops a definition of zero tolerance. Available in DVD, CD, and VHS format. THIS OFFER IS NOT AVAILABLE IN STORES.

In the first video of this one-of-a-kind collection you will see Professor Robert Montgomery Knight diagram his latest encounter with IU student Kent Harvey, who transgressed all IU standards of etiquette by greeting Professor Knight with the vulgar "Hey, Knight. What's up?"

See Professor Knight reenact the encounter on the IU campus with assistant coach Mike Davis playing the part of ill-mannered student. See Professor Knight gently explaining to this unpolished freshman the acceptable forms of greeting on the campus. Share in this valuable lesson imparted with such skill by one of the best teachers in the history of Indiana University. All in the comfort of your own home.

Hear Professor Knight tell the media "I would have to be an absolute moron," to have mistreated the student, thus revealing the impeccable logic of Professor Knight's self-description.

In subsequent video lessons learn other significant points of proper manners and behavior.

Hear Professor Knight demonstrate the proper techniques of dealing with Puerto Rican security guards. See how word choice and physical contact can combine to make your point with greatest emphasis.

See Professor Knight demonstrate the proper technique of chair tossing in a public place. Note the wrist action, his ability to maximize distance, and how to choose the most dramatic moment for such action. See Professor Knight's consummate use of body language to convey his message.
Hear Professor Knight's touching explanation of how he would like to be remembered by posterity, complete with full instructions on burial position. Hear why the Professor prefers to spend eternity standing on his head, leaving his posterior available for expressions of homage.

See Professor Knight demonstrate the proper techniques of objecting to the errors of officials. This will include acceptable terms to be used in describing the officials and their transgressions, as well as the always-important proper form of exit from a basketball arena while preserving dignity and making your point.

See Professor Knight's multifaceted abilities to pound his fist on a desk both during games and at press conferences. Hear him explain how to get maximum elevation of a telephone off a desk with minimum exertion.

And in the weeks and months ahead see Professor Knight demonstrate:
- the proper stuffing of a fan into a trash can
- the full mannered insulting of underlings at NCAA events
- the office plant toss designed to make the point without physical injury but with full emotional impact
- the use of a bull whip to provide full historical context to lessons in motivational technique
- the ability to appear to choke someone without actually doing so as a cultured teaching technique
- acceptable methodologies for awareness and sensitivity training for the philistines of the fifth estate

Yes, all of this and more, drawn from the extensive and comprehensive files of world-renowned Professor Robert Knight self-acknowledged expert on manners. Remember you can learn the valuable lessons from the MASTER without traveling to Indiana University and without having any contact with the Professor all through the miracle of distance learning and technological pedagogy.

AND IF YOU ACT NOW:

Receive TWO ADDITIONAL teaching videos from BTProductions:
- See Bo Schembechler trash locker rooms with grace and style in the finest Stadia across the land
- See Woody Hayes demonstrate the proper technique of the
right-cross delivered with full effect to student athletes in full head gear

Don't be left behind in this high paced world of changing morals and manners. Order today.

On Sport and Society this is Dick Crepeau reminding that you don't have to be a good sport to be a bad loser.

Copyright 2000 by Richard C. Crepeau