Central Florida Future, Vol. 35 No. 72, July 16, 2003
Dream of success takes off with a rising star

**Entrepreneurs hope James can take them higher**

**PATRICIA XAVIER**

More than four years ago UCF grad Ryan Tokia registered a domain name on the Internet. The reason: he thought it sounded cool. While Tokia ran tokiain.com, he learned how to build and nurture a business. After meeting former USF student Ernie Falco last year, the pair practiced paid off. Tohka, Falco and a friend combined their talents to form

ToranoPromotions.com, a company that just signed a deal to promote basketball wonder LeBron James on the Web.

When the trio joined the world of dot-com entrepreneurs, they were taking a risk. At the time, Internet casualties were piling up. Facing a business atmosphere of increasing competition and declining revenues, the partners built a business model to persevere, based on marketing and strong business ethics. The two used their own computer equipment, money and experience to launch the Web site.

"We started our business on our own cash, and not much," said Tokia, 23. "We had no money."
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Opponents of affirmative action plan state initiatives

Sponsored by the recent U.S. Supreme Court decision disallowing the use of affirmative action in university admissions, conservative activists plan to sponsor ballot initiatives in other states akin to California's 1998 measure banning racial and ethnic preferences.

With Connery, a University of California regent, launched a statewide initiative campaign in July. According to the University of Michigan, whose admissions policies were the subject of the recent court rulings, the goal is to outline the use of race, ethnicity or gender in admissions, hiring or contracting in public participation.

The court ruled last month that colleges may consider a minority student's race as one factor in deciding who to admit to public universities or universities.

Along with Michigan, targets of their efforts could include Colorado, Arizona, Missouri and certain cities or counties in Florida and Texas, according to Connery and others at his American Civil Rights Coalition, an anti-affirmative action group, and its political allies.

In California, Connery also is leading the campaign for a measure to end the collection of data related to race and ethnicity as part of an effort to create what he calls a "colorblind society."

Affirmative action supporters denounced Connery's various efforts. At the University of Michigan, students said they would call on unions and civil rights groups to boycott business or other organizations that support his initiatives.

RRA forces Loyola to identify music pirates

The Recording Industry Association of America (RIAA) has forced Loyola University in Chicago to hand over the names of students whom the association suspects of music piracy, in a victory for the university network in violation of copyright law. The association obtained the data through a subpoena, indicating that the group is fulfilling its pledge to clamp down on peer-to-peer music piracy by threatening to sue thousands of people.

An officer for the U.S. District Court in the District of Columbia delivered the subpoena to the University on June 7, according to Jack Cordell, a technology administrator at Loyola. The document cites the Digital Millennium Copyright Act and directs Loyola administrators to provide the names, addresses, telephone numbers, and IP addresses of up to 1,000 people assigned to a specific Internet address.

A week ago, the university complied with the subpoena after notifying two students assigned to the Internet address last week that the recording-industry

Activist conference will have 400 speakers from across the country

For Nick Merolle, chairman of the Operations Review Committee, who said that spending 15 percent of the $100,000 supporter budget on just one conference is irresponsible, "I have a real problem with that, seeing how it's still the first 10 days of the first month of our fiscal year," he said.

However, for Nixon was quick to counter the concern. He said the money makes full use of a supporter budget last year saw its money dollars dispersed to other projects. This is going for free for any UCI student who would like to come and attend the event," said Nixon. "At the end of the year last year the supporter budget was not entirely used up, and we had money left over and a lot of that money ended up getting moved to other places. This is a good way to make sure that this money is being used for supporters and not getting moved around at the end of the year." According to Nixon, the purpose of the event is to educate and spark activism in Florida college students.

"I'd like to see a whole lot of educated students all over the state of Florida, and especially at UCF," Edmsoon said. "I think this is going to be a groundbreaking phenomenon."

For the event include activism training and coalition building built around the theme, "We Must Be the Change. We Wish to See in the World."

Nader's participation is timely. He announced last week that he will decide later this year whether to run for president again in 2014, either as a Green Party candidate or as an independent. The New York Times reported that Nader's decision rests on the fate of similarly minded Democratic candidates Bernie Sanders and Howard Dean. Nader said the success of either candidate in the coming months will attract support while maintaining a liberal platform would reduce his likelihood of running.

Organizers for the event tout it as a way for UCF to get its name out and be recognized among the other universities in the state.

"This will culminate in an entire statewide system of activism. We'd like to build a network here in Orlando because it's not a great geographical location, and in my opinion a great university...we've got the manpower and the venue to put this on," Edmsoon said.

The Progressive Alliance is an umbrella organization made up of 10 different UCP organizations including the National Organization for the Reform of Marijuana Laws, the National Organization for Women, the American Civil Liberties Union, Campus Peace Action, Environmental Society, Feminist Majority Leadership Alliance, Free the Planet, the Gay Lesbian and Bisexual Student Union, and Greenspace.

According to Progressive conference estimates, their last major event, a "We the People" campus rally last fall, drew 3,000 people.

Voices From the Future
Company hopes to hype LeBron James while promoting itself

The Wall Street Journal

July 16, 2003

Investors or venture capital. We all know of the Internet-fueled Dreamers, the web sites that have appeared over night. And so it was. The company has been good. The company has been growing. And it just keeps getting bigger and better. And it's... This is the most wonderful thing...
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Only two bids were welcomed, says Orsini.
Flag funding highlights rift between liberal, conservative groups

From Page 4

bill similar to the Kornerstone request, but without that group's name attached to it.

"I'm not going to back the bill by ROCK because of the narrow-mindedness that they've displayed, the utter lack of respect for other UCF students, and really just the lack of spirit in what they're trying to do," Edmundson said.

"I want to do this right, and I think it should be done right, and I'm going to be authorizing legislation later working with both organizations and anybody else who comes along," he said. The bill will be authored under the SGA Senate name, he said, rather than be identified with single organization.

Edmundson encouraged others to vote down the ROCK bill in favor of his own, reminding them that his bill would be coming up, too.

"I will have the bill ready by the next senate meeting," he said.

ROCK President Heather Smith later said the relatively secret senate deliberations on her bill showed the dishonesty of some senators. "It is a sad day for UCF students when several of our senators will only share their true feelings towards an issue when they know that no one else is around," Smith said. "Clearly, they have something to hide."

Smith also said ROCK did not want Edmundson to sponsor their bill specifically because of his ties to the Progressive Council.

"I do not feel comfortable allowing Sen. Edmundson to sponsor our bill since his organization has called the American flag 'oppressive' and 'fascist,'" Smith said. "Members of his group have also desecrated the flag publicly. When advancing an American flag bill, surely we want our sponsor to be someone who supports the flag."

Edmundson maintained that he is in full support of the flag and the ideals of placing it in every UCF classroom, but will not support the bill due to its association with ROCK.

Smith says she'll support Edmundson's bill if her organization's request is rejected, assuming that Edmundson's bill will achieve the same objective. "Like most students, we do not care who the author is, we just want flags in each classroom," she said.

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Title IX ‘takes no hit’ with affirmation

LARRY EICHEL
KNOTT-MIDDLE NEWS

The U.S. Department of Education concluded its yearlong review of Title IX Friday by reaffirming the existing rules of compliance, while making a modest change of emphasis.

In a three-page clarification letter issued yesterday, the department laid down the key standard of proportionality, or the requirement that a school make certain that participation by gender in varsity athletics closely tracks enrollment.

At the same time, Gerald Reynolds, the assistant secretary of education for civil rights, emphasized that there have long been two other ways to comply with Title IX: the university’s “safe harbor” of adhering to the requirements of its student body.

Federal requirements that have contributed to a rise in women’s sports programs such as softball, soccer, and tennis, below, were upheld after a yearlong review.

Advocate predicts that male athletes will continue to suffer as women’s sports grow

BOTH AND boys who care about sports, the department’s Advocate predicts that male athletes will continue to suffer as women’s sports programs grow.

Bush administration has completely cooled to the gender-quotas crowd,” he said.

The letter does urge schools not to get rid of teams as a way of coming into compliance.

Numerous men’s teams in such non-revenue sports as wrestling, swimming, and gymnastics have been eliminated in recent years, with advocates of those sports citing Title IX as a factor. The letter declared that elimination of teams “a disfavored practice” that is “contrary to the spirit” of the law.

The department, in its letter, also sought to defuse the idea that proportionality is the preferred method of compliance, a legal “safe harbor,” meaning that it is the surest way for a college or university to protect itself against charges of non-compliance.

The “safe harbor” language appeared in a 1996 letter issued by the Clinton administration and in several court decisions.

"In fact, each of the three prongs of the test is an equally sufficient means of complying with Title IX, and no one prong is favored,” Reynolds wrote.

The changes embodied in the letter are far more incremental than many advocates of women in sports feared when the review began — and far less ambitious than opponents of the status quo had wanted.

Last year, after the filing of a lawsuit over Title IX enforcement by the National Wrestling Coaches Association, the Bush administration created a special commission to review the way the law has been implemented and to make recommendations.

In its report, the sharply divided commission called on the Education Department to make several changes in the proportionality standard that would have given athletic administrators more flexibility in dealing with the numbers.

It was widely denounced by women’s groups and hailed by the wrestling coaches and their allies.

But on Feb. 3, when the report was formally submitted, Secretary of Education Rod Paige announced he would consider only the unanimous recommendations.

The letter does urge schools not to get rid of teams as a way of coming into compliance.

BOSTON U. loses big research contract with NASA

Boston University, which just last week announced its decision to reduce to campus, has lost the largest research contract it has ever received, $1.8 million from NASA to build a satellite to study an invisible web of hot gases spreading through the universe.

The National Aeronautics and Space Administration suspended the satellite project in May after a new board concluded that the university could not deliver the results it had promised.

While NASA officials do not believe that the university intentionally misled them, they chose to end the deal after the review board, composed of independent scientists, determined that the university’s instruments were much less sensitive than its original bid had indicated, according to reports late last week.

"The bottom line" is that Boston University’s satellite "couldn’t do the science it promised to do," Tim Gehring, NASA’s mission manager for the project, told the Associated Press. "It’s really a lose-lose situation for everybody."

Under the project — known as Spitzer or the Explorer for Spectroscopy and Photometry of the Infrared, Medium-Distance Radiation — the university would have received about $226 million from NASA over seven and a half years, and would have disbursed the remaining $60 million to subcontractors, said Kevin F. Carlson, a university spokesman.

The university had hoped that the project would help it become a leader in science and engineering.

Carlson said that while the loss was significant, the university had put the project out to bid again, and Boston University has submitted a new proposal.

Surya Chakrabarti, director of the center and Spitzer’s principal investigator, said in a statement that NASA’s decision was very disappointing.

He said that he believed his department’s “mission design is robust,” and that he was optimistic about the university’s new proposal.

However, competition may still be stiff. Gehring added that several other groups have expressed interest in competing for the project. NASA will announce the recipient next spring or summer.
Approximately 19 million American adults are affected by Depression each year.

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Our Stance:

UCF locks out little guy with Barnes & Noble contract

UCF just awarded an exclusivity contract to Barnes & Noble, effectively barring anyone else from selling the school's official merchandise at the Citrus Bowl. This idea is neither new nor unique. Last year, the university had a deal with somebody else, and schools throughout the country make similar deals. Both sides win - the vendor gets the security of knowing nobody else is eating into their business, or forcing them to have competitive prices for their Penguins pennants and pompoms - and UCF gets some money for awarding the contract.

Left out in the cold are independent vendors without the clout or money to buy a contract, like Knightsmare Apparel — a company formed by a UCF graduate, a current student, and a friend. The company has been forced to shut down through a combination of unfortunate circumstances that make UCF a uniquely bad place to sell licensed merchandise, and this exclusivity contract could be the final nail in the coffin.

School spirit, though to an extent born of private businesses' academic standards and prestigious programs, comes mostly from its sports programs. UCF's football team is the heart of that program, the most visible, and most lucrative. Students attending UCF games tend to display UCF pride more openly than any other single group, and the fact that they buy products that show that pride. Football games are the perfect place to hark such waves, in an environment brimming with school spirit — but UCF's football games, the home games, are 20 miles away in downtown Orlando. This means students are divided by a wide stretch of terrain — they either buy their Knightspower at the stadium, or 20 miles away on campus, which makes it impractical to put a solid storefront in either place.

The two phases on campus sell UCF sportswear: Knightwear in the Student Union, and the sprawling UCF Bookstore, which Barnes & Noble owns an operates, in the John T. Washington Center. Both have contracts with UCF — and neither wants competitors in their midst. So even if there were space on campus, it's taken.

What's left for the outsiders, the small businesses like Knightsmare Apparel, is very little; they can sell in the parking lot at the games, or they can sell on the Web. And for Knightsmare, that just isn't enough. Barnes & Noble contract can give students the theoretical knowledge to survive in the open market, but for outside vendors, it's a sliver of dangerous signal small businesses don't belong.

Our Stance:

Flags in UCF classrooms are worth the $10,000 price

For no less than 15 years of their lives, every person in the United States who has stepped into a public classroom has seen an American flag. It's one of the most pervasive symbols in our society, perhaps second only to the crucifix.

Having a symbol of America in American classrooms isn't inconsistent — it's not hard to imagine Marilyn Monroe lounging on the walls of the office for the Florida basketball team. Though not required in either case, these symbols are supposed to be inspirational, and remind their students of their program, or group. They're a part of a group or a team.

The enduring symbol of America, the stars and stripes, may fly from staffs around campus, but classrooms at UCF don't have flags like K-12 classrooms do. A conservative group on campus, Rebuilding a Conservative Front, wants to change that.

The group has asked the Student Government Association for $10,000 to put a flag in every UCF classroom. Combined with the political strife the idea has caused, the cost has the SGA Senate split.

Proposers say now is the time to show our support for America, while our troops are in harm's way and we continue to recover from Sept. 11. They're fans of Capitol Hill students who worry that the flag will seem oppressive to international students, and that the project will cost too much when money is needed elsewhere.

Opponents are right to think the flags might be offensive. Of course they might be. If you put a symbol in front of a random group of people, somebody will likely find the symbol offensive. The problem is, if they're offended by the American flag, the symbol of America, why does it matter? Returning to the Marlin's analogy, imagine going to a game at the Marlins' stadium in Miami, and seriously considering complaints from the opposing team that Marlin's logos are offensive and shouldn't be there.

There should be no question that allowing flags in the classroom is politically safe. The question, then, is whether it's worth the cost to put them there.

Will students benefit from having a flag on the wall in every classroom? Will teachers benefit? Will America benefit? It's a hard question to answer. Certainly, some students will be pridied to see our national symbol hanging before them. Equally certain is that many students won't care that it's there, just like they haven't cared that it's not there.

American can use a spirit boost, though. We're in a recession; we're battling a menacing and fanatical terrorist enemy seemingly from all sides; worldwide opinion of us isn't as good as it used to be. At a cost of $10,000 for the chance at giving a little bit of spirit to our classes, and a reminder to students that we live in a great country, it's worth a try.

"Let him who would enjoy a good future waste none of his present." — HUGO BARSON
Inflated grades, deflated standards

**ON THE MIC**

**Mike Riegel, Staff Writer**

Give me an "A!" Give me a "B+". Just don't give me a "C!"

That is the chant that can be heard at universities across the nation, and UCF is certainly no exception. A recent study by The Futurist found that students are receiving better grades than they used to.

In the past 20 years at UCF, the number of As has dramatically increased, while the number of Cs has decreased. This proves, once and for all, that we really are smarter than our parents. We’ve been trying to convince them of that fact since we were 13, and now we have statistical validation.

Actually, the upswing in GPA is probably due to grade inflation. This particular phenomenon occurs when someone is given a grade that they did not earn. The motivation for grade inflation is defensible, but one thing’s for sure: I like it. I like getting good grades. I like having a GPA that’s been augmented more than Pamela Anderson. And I’m pretty sure that most of my peers would agree with me.

I can see it on the faces of my fellow students when the teacher passes a test back. Some poor kid looks down and that “C” is staring back at them. The next thing you know he or she is looking for the nearest window and entertaining thoughts of jumping out of it. If the class is on the first floor the humiliation doubles as the emotionally distraught student jumps out, but only manages to scrape a knee.

But a C doesn’t mean “deficient.” It simply means “average.” Or at least it did once upon a time. Things have changed and people have become very sensitive. Most students don’t want the truth; they want the sanitized, politically correct version of what would be the truth if this were a Disney movie.

If someone showed up to English class and completed a majority of the course work, they’re expecting to be graded for putting forth the necessary effort. This person may not be entirely100 grade, but they tried, didn’t they? So go ahead and give them an A for that research paper titled, “Why DVDs are Way Cooler than Video Tapes.”

All right, maybe I’m only a fan of grade inflation when it works in my favor. Of course I like to get a good grade that I don’t deserve, but I can’t stand it when other people get good grades for turning in work that isn’t as good as mine.

Really, though, grade inflation is a waste of time. It might be a short-term solution that will make students happy, but that doesn’t help anyone in the long-term. College is not about stroking the student’s ego; it’s about drinking and getting away from your parents.

It’s also about being honest. All through grade school we were all reminded of how we would do anything if we tried our hardest. That’s a nice thought, but it’s pretty far from the truth. College is natural selection. Those who have the skill move on to become doctors, lawyers, and scientists. Those who fail to meet the Darwinian challenge are left behind to become president of the United States.

What I’m trying to say is that when I go to the doctor I want to be relatively sure that the physician in question didn’t earn a medical degree by being “pretty sure” of how to diagnose my ailment.

If that means a university-wide return to normal standards of grading, then so be it. But not until the grades are in for this semester— have been promised a crap $3 bill for every A I get.
Attendance concerns call for new measures

New UCF committee taking on hefty task

ERIC KERNISH STAFF WRITER

In an effort to raise the attendance level this year at UCF home games, especially football, Gert Garman, director of sports marketing, has come forth with a plan that she hopes will accomplish that.

Garman has put together a committee, comprising 115 volunteers, to assist the UCF Marketing Department.

She came up with the idea after recently attending the National College Athletics Conference, where they had a session on voluntary sales forces. There, Garman decided to form a voluntary sales force of her own for UCF sports only.

The 115 volunteers will be split into different sub-committees. One will distribute items such as posters, schedule cards and season-ticket brochures for all UCF sports all over town. Another will distribute news releases throughout Orlando.

A third group, the Volunteer Sales Force, will consist of two teams, a black team and a gold team, mostly comprising UCF fans with statewide contacts. Their goal, designed like a contest, is to sell the most tickets through the month of August.

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Attendance levels

For MAC teams in the 2002-2003 football season

UCF is one of many universities in the MAC with poor attendance rates, which UCF Marketing hopes to boost this season.

<table>
<thead>
<tr>
<th>Team</th>
<th>Average Attendance</th>
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<tr>
<td>Wayne</td>
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<tr>
<td>Florida State</td>
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<td>South Florida</td>
<td>26,304</td>
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<td>Marshall</td>
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<td>Temple</td>
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<td>Northern Illinois</td>
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<td>Bowling Green</td>
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<td>Western Michigan</td>
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<tr>
<td>Kent State</td>
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Major
Florida Atlantic University Owls

One of the biggest goals that UCF football has tried to achieve over the years is to get away from games against division 1-AA teams. 2003 will fortunately be the last year that UCF has to face off against a team like the Owls of FAU.

While the Owls are relatively new to NCAA football, they have created a program in a flooded football market. First of all, they play in South Florida, an area that is obviously marked as Miami Hurricane territory. Outside of Boca Raton, the school’s presence isn’t even felt as the rest of the state is dominated by Florida State and UF fans.

Outside of that, there is the growing presence of UCF and USF fans.

It is good, though, that the Knights’ last game against a division 1-AA team comes against a Florida school.

The Owls will provide a great display of UCF’s offense. FAU gave up just over 30 points per game last season against teams like UConn and Navy.

This September 13 affair will be quite entertaining as the first half will undoubtedly display Ryan Schneider’s passing attack. UCF will be a good team for Schneider and his receivers and tight ends to pad their numbers.

The second half will allow Alex Haynes to literally run FAU into the ground. It is more than likely that backups Keith Williams and Dontavis Wilson will see a share of the time in this game as well.

No matter the amount of points UCF puts on the board, it will be an entertaining day for UCF. The most enticing aspect of this game is that it offers the entire team the opportunity of an extra day of practice in case they need to work out any chemistry issues.

Syracuse Orangemen

This is the most win game of the season for the Knights. After last year’s knee-buckling second quarter comeback against UCF, the Orangemen can own the Knights with a third straight win this year.

The Orangemen are coming off a miserable 2002 campaign in which they finished 4-8. Syracuse might possibly have been the most inconsistent team in NCAA football last season, as they upset Virginia Tech in a three-overtime offensive brawl. However, this is the same Syracuse team that lost to Temple four weeks prior.

Tough times ahead for UCF and out-of-conference foes

ASHLEY BURNS STAFF WRITER

UCF needs to be concerned with the significance of its games against its MAC rivals, even Buffalo and Kent State. However, the most exciting game usually comes against the teams that aren’t in the Knights’ conference.

It is only a matter of time before UCF wins the next big Alabama-like game. Last season saw the Knights lose a few big heartbreakers against national power Penn State and new conference rival Marshall.

Whether it be the field goal that missed the try for the win or the fourth down in the Army game, UCF fans are all looking for that turning point.

Each game offers UCF a chance to make a statement to the conference. The 2003 schedule shows that the Knights have a good opportunity to do just that.

One of the best ways to make a statement is to take down one of the favorites and prove that UCF has what it takes to compete with the best.

The Knights are coming off a miserable 2002 campaign in which they finished 4-8. Syracuse might possibly have been the most inconsistent team in NCAA football last season, as they upset Virginia Tech in a three-overtime offensive brawl. However, this is the same Syracuse team that lost to Temple four weeks prior.

Getting fans away from the tailgate party and into the Citrus Bowl to cheer the football Knights is a main focus of a marketing push that begins next month.

MEASURING OUTSIDE OF THE MAC

For UCF fans, there’s nothing more disheartening than being one of the few schools with MAC teams in the conference. This year, the Knights are the only team in the conference that doesn’t have a MAC opponent.

The MAC is one of the best conferences in football, and the Knights have a tough task ahead of them.

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We don’t want to discourage people from tailgating at their cars. What we don’t want anymore are the burning of the couches, and the U-Haul trucks coming in, and that kind of stuff. We want people to come down there and tailgate. Bring your grill. Bring your coolers. Have a great time. Bring your 10-by-10 tent. That’s cool. But when the game is over, come on into the stadium, because we need the cheering. The Golden Knights need everybody in there cheering.

Garman also understands that the community will help UCF’s tailgate parties is not with UCF students.

“I think some of the problems that go on in the parking lots are just from people who have no intension of coming into the games,” Garman said.

Some tailgaters, Garman said, aren’t even sports fans, but they see this as a positive.

“If we made it an event where you can come in, you can have a great time, even if you're not a sports fan, and it's on social occasion,” Garman said.

Out of all the goals, however, the most important one that lies ahead for the committee is changing the perception of UCF within the community.

“A lot of people in Orlando still think of UCF as this little commuter school. Well, it's not,” Garman explained. “People who haven’t been out here for 10 years have no idea what our campus looks like.”

“People in our own backyard don’t realize how big we are. How great we are. But people all over the country are noticing. So, that's kind of skewed, and we really need to change that.”

Garman plans to achieve each goal by full, and carry that success into spring. “We want to increase season ticket sales for baseball as well,” she said.

Last year UCF ranked ninth in the Mid-American Conference in average attendance at home games, with 17,098 people. Marshall led the conference with an average of 27,790, while Kent State finished last with 10,098.

During the years 1998-2001, UCF averaged 22,551 in attendance per home game. In 2002, UCF’s attendance fell by 5,500 people per home game.

The committee’s goals, which will reflect my goals, are to sell 5 percent more season tickets this year, and then get attendance up at each of our games, and that includes all 17 sports, by 10 percent.

Garman said, “I think we can do that easily.”

Part of last year’s attendance was from just two games last year. The games on Parent’s Weekend (vs. Kent State) and Thanksgiving weekend (vs. Ohio) had weather forecasts calling for rain. Both games were also huge in Kent-State, no rain actually fell. With all the parents in town that weekend, that game was predicted to have a huge turnout.

“We get killed in attendance and actually it ended being like one of the most beautiful nights of the whole year,” Garman said.

That blown forecast turned into a game that drew 7,564 fans on Thanksgiving weekend, most fans left town to be with their families, and Garman said she understands that. This year, she hopes that UCF will be playing for the MAC championship and thanksgiving, and that it will come down to this last game.

“We're hoping that students will want to come back, and they'll want to support,” Garman said.

So what are some of the committee’s plans for getting the students and fans back into the stadium for starters, Garman has created a contest exclusively for UCF students as a reward for attending games.

“We're asking students to come 15 home games,” Garman said. Student’s attendance will be recorded through special cards that allow the system to keep a total of game attendance.

“We started the card-swipers last year, so now we know when people come into the games, we're going to have the card-swipers, not just at football now but also basketball and home games at men's soccer; volleyball; men's basketball and women's basketball.”

“You come to 15 home sporting events, and you get to put it into a drawing,” Garman said. “We are going to send one UCF student and a friend of theirs to the Billboard Music Awards in Las Vegas for three days, all expenses paid.”

The contest will run through the end of the men’s basketball season. In addition, the student government will also be giving away scholarships at athletic events this year.

For starters, Garman has created a contest for the students and others. “We'll also be offering two free tickets to the first home game for some active or retired military, police, EMT and fire personnel,” Garman said. “We want to honor them.”

Garman is even trying to schedule an F-18 to fly over the stadium to honor these knights, people who have served. “We think they'll be curious,” Garman said. “We want people to support the community.”

“Let’s do some things that will support the community,” she said. “We want people to support us. Come buy season tickets. Your loyalties may lie elsewhere, but if you live in Orlando, it’s time to support the home team.”

“We want to have a musical flare for it, so the students can see the Billboard Music Awards,” Garman said.

Besides having a slogan that can be played during home games, it has a message. “We just think, if this year perfectly because we want people to buy their season tickets, right here, right now,” Garman said. “We want people to come into the games, right here, right now. We want the community to support their home team, right here, right now.”

With conferences, and not just the Mid-American Conference — keeping a close eye on UCF and its potential, Garman said that now is the time to make something happen.

“We need to get the attendance up. We need to get the support from the community,” she said. “We want people to support us. Come buy season tickets. Your loyalties may lie elsewhere, but if you live in Orlando, it’s time to support the home team.”

“We don’t want to discourage people from tailgating at their cars. What we don’t want anymore are the burning of the couches, and the U-Haul trucks coming in, and that kind of stuff.”

— GERT GARMAN
Director of Sports Marketing
ESPN will televise UCF season opener

FROM PAGE 12

Syracuse is a run-heavy team with the potential of breaking away with a bigger passing attack this season. Quarterback Ed Anderson has proven to be very accurate, however he lacks any real targets. Receivers Johnnie Morant and Jared Jones will match up nicely against UCF's defensive backs Rovel Bigby and Omar Lawrence.

The challenge, as always, for UCF comes against the run. Tailback Walter Reyes is a menace to the defense if he can find a hole. His 1,155 yards last season don't sound like much, but the junior averaged 6.2 yards per carry and had 17 touchdowns. Last season Reyes rushed for 130 yards against the Knights. He scored three times in the affair, including a 55-yard run and the two late touchdowns that gave Syracuse the game.

The win lies in Schneider's ability to carry his offense and motivate his receivers. Schneider set a school record last year against the Orange, passing for 440 yards in the game. If he repeats that performance against a team that gave up 253.8 points per game last year and gets a full game out of his defense, then UCF will finally take one from Syracuse.

Virginia Tech Hokies

The toughest challenge in 2002 for the Knights was opening the season against three-consecutive tough teams on the road. While the challenge is reduced this season, the Knights must face just one incredibly tough opponent on the road this season. The Virginia Tech defense can stop the running game and doesn't have a single receiver over 5,000 yards last season, and didn't have a single receiver over 500-yard mark. If the defense can stop the running game, then Virginia Tech quarterback Brian Robards will be forced to throw more.

While Virginia is a football is heavily lacking in depth this year, UCF's defensive line will need to take full advantage of the Mountaineers' weak offensive line. If Paul Currier and company can stop the strong run game, then Virginia Tech quarterback Brian Robards will be forced to throw more.

In order to stop the running game, though, Schneider is going to need to keep the offense on the field long enough to rest the defensive line. The Mountaineer defensive line is favored this year. UCF's offensive line needs to take advantage of the lack of experience on the opposite side. Schneider will need to look to more than two receivers in this game as Mountaineer defensive backs Adam Jones and Brian King are among the fastest that the offense will face all season.

Perhaps the key to this game, as many of the other games this season, lies in Alex Haynes' maturity in the running game. If he can play healthy all season, and time himself well behind his blockers, then UCF might have its best offensive balance ever. The balance and chemistry is what will hold a team like West Virginia.

Virginia Tech fans will likely receive double attention from the Knights' defense leaving the speedy DeAngelo Hall to burn UCF's secondary.

This is a tough way to start the season off for UCF; however, the Knights can win. If every player, especially Schneider, plays to his full potential for 60 minutes, then Virginia Tech can easily be beaten. The offensive line has to give Schneider time to throw and he has to make the right decisions.

If Schneider does his job and leads this team from the start, then the rest of the pieces will fall into place.

West Virginia Mountaineers

The Mountaineers were 6-6 in 2002 with a very tough Big East schedule last season. While a 500 record isn't exactly impressive, West Virginia did pull off two stunning upsets against Virginia Tech and Pittsburgh, both on the road. While those wins are incredibly significant for any program, the celebration is over.

West Virginia football is heavily lacking in depth this year. UCF's defensive line will need to take full advantage of the Mountaineers' weak offensive line. If Paul Currier and company can stop the strong run game, then West Virginia quarterback Brian Robards will be forced to throw more.

Marshall and running back Quincy Wilson will try to wear the UCF defense out early with a strong ground attack. Marshall threw for less than 1,700 yards last season, and didn't have a single receiver over 500-yard mark. If the defense can stop the running game, then West Virginia quarterback Brian Robards will be forced to throw more.

Maryland's Jill Hamilton and Amanda Miller are two of the fastest that the offense will face all season.

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Virginia Tech fans will likely receive double attention from the Knights' defense leaving the speedy DeAngelo Hall to burn UCF's secondary.
### Tuesday, July 20

**Boo Hugs at Gritty Wrestling World**

Boo Hugs, a mountain lion who regularly performs at Gritty Wrestling World, will give hugs to kids at 10:30 a.m. Sunday at the wrestling club, 1500 N. John Young Pkwy., Kissimmee. Fee: $10.80 for ages 6 and under, $12.95 for ages 7-12, $19.95 for ages 13 and older. Call 407-396-7373.

### Wednesday, July 21

**Hugs at Kabbash University**

Boo Hugs will give hugs at Kabbash University, a theme park, for $23.95 in Kissimmee at 10 a.m. Call 407-934-2583.

**Free 'Round World of Science**

Boo Hugs is a talking tiger who gives hugs at the World of Science, 1121 N. John Young Pkwy., Kissimmee. Admission is $7; proceeds benefit New Hanford, Deland, 407-671-2066.

### Thursday, July 22

**Veggie Power is the New Wave**

Boo Hugs will give veggie power hugs at the New Wave, 1121 N. John Young Pkwy., Kissimmee. Fee is $2.00. Call 407-396-7373.

### Thursday, July 22

**Rockin' Rollin' Wagon at UCF**

Boo Hugs is a talking tiger who gives hugs at UCF, 11011 South Oak Ridge Rd., Orlando. Call 407-823-5100.

**Free School of Science**

Boo Hugs is a talking tiger who gives hugs at the School of Science, 1121 N. John Young Pkwy., Kissimmee. Fee is $7.80. Call 407-396-7373.

### Saturday, July 24

**Boo Hugs at Florida Orange**

Boo Hugs is a talking tiger who gives hugs at Florida Orange, 1121 N. John Young Pkwy., Kissimmee. Fee is $2.00. Call 407-396-7373.

**Boo Hugs at Rainbow Gathering**

Boo Hugs is a talking tiger who gives hugs at Rainbow Gathering, 1121 N. John Young Pkwy., Kissimmee. Fee is $2.00. Call 407-396-7373.

### Sunday, July 25

**Boo Hugs at the New Wave**

Boo Hugs is a talking tiger who gives hugs at the New Wave, 1121 N. John Young Pkwy., Kissimmee. Fee is $2.00. Call 407-396-7373.

**Boo Hugs at Florida Orange**

Boo Hugs is a talking tiger who gives hugs at Florida Orange, 1121 N. John Young Pkwy., Kissimmee.Fee is $2.00. Call 407-396-7373.

**Boo Hugs at Rainbow Gathering**

Boo Hugs is a talking tiger who gives hugs at Rainbow Gathering, 1121 N. John Young Pkwy., Kissimmee. Fee is $2.00. Call 407-396-7373.
One out of 10 students owe $7,800 in credit-card debt

From Page 15

that before getting a credit card, or at least before I get four of them.”

Those Internet links include advice such as “Top Ten Ways to Manage Your Credit Card on Campus and Beyond.”

1. Before you apply for a credit card, determine what you can realistically afford to pay each month.

2. Plan to pay off your bill completely each month.

3. Before you choose a credit card, shop around carefully.

4. Compare interest rates, stated as the APR or annual percentage rate of interest. Be wary of low “teaser” rates that only apply for a few months as an introductory offer; then much higher rates kick in.

5. Avoid cards with high penalty rates, rates of 20 percent or even 30 percent if the cardholder misses or makes a late payment.

6. Look for hidden fees such as late-payment charges or over-the-limit fees.

“I know that I didn’t have the money at that moment, and probably wouldn’t have it for a while, but it’s not like I can go class without books.”

—ANDREA COFER

7. Avoid the revolving-debt trap. Make more than the minimum payment each month. For example: If you make only minimum payments, you run up a $1,000 balance on a card with a 13 percent APR, even if you never use that card again and continue to make only minimum payments, you would still owe over $2000 three and one-half years later. Pay off the debt would take over six years! It would be much worse if you are hit on some payments and the card issuer raises your rate to 25 percent APR or higher.

8. Don’t be seduced into obtaining several credit cards.

9. Don’t pay the credit card bill, using advances or one card to pay down another.

10. If you already have student loans to pay off, be extremely careful in selecting and managing your credit card account.

The goal of complete freedom might not be attainable for students like Cole and Maguire, at least not at the moment. A more realistic goal might be having a debt load that is “safe.” Most lending institutions describe “safe” debt levels as 30 percent of the applicants’ income.

“One day I’ll send them all the pennies I owe,” Maguire said. “Then I’ll stick to borrowing money from my friends and family.”

Modifications to run Jetta on vegetable oil cost $250

From Page 15

lower maintenance costs.

If also is better for the environment and the fumes don’t smell as bad, said assistant superintendent笠twood Hibbard.

The fuel costs 15 cents to 20 cents more per gallon than diesel, Hibbard said. But, if total operating costs are lower, the school system might continue to use the alternative fuel, he said.

“The economics is always an issue,” Hibbard said.

General Motors Corp., the world’s largest automaker, is looking at how it can use renewable fuels, said Gary Herwitz, the company’s director of alternative fuels.

But, he said, he does not recommend drivers use vegetable oil.

“That’s a little scary,” he said.

Still, Brown and David said they are not afraid to try. The seniors, studying “art stuff,” plan to drive from Detroit to Columbus, Md., where David’s parents live, and then to California.

The trip is the payoff for months of research and mastering basic mechanics. They even took welding classes.

The pair said the modifications look about a month and cost about $250.

They welded a 22-gallon steel tank for the vegetable oil and installed it in the back of the Jetta. They added valves and filters to purify the oil. The job required some rewired electronics.

To drive, they start the car with diesel fuel and switch to vegetable oil once it has been heated enough to be burned. And they are on the road.

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Tanning beds are named after the skin's aging process. Wrinkles, blotchiness, and yellowing of the skin are all results of sun exposure. Tan regularly and you will definitely experience premature aging, looking up to years older than you really are.

Some people use tanning beds to tan or darken their skin. Solariiums are enclosed sun beds that have light tubes that emit radiation from above and below. There are also similar devices like sun lamps that you stand in front of or angle over your skin.

Tanning beds tan the skin by radiating it with both UVA and UVB radiation. Ultraviolet radiation from a tanning bed is more intense than natural sunlight. 20 minutes in a solariium can be equivalent to approximately four hours worth of solar radiation in just 20 minutes. This can cause burns, broken blood vessels, and long term skin damage according to Patti Stuart of UCF Student Health Services.

There are also similar devices like sun lamps that you stand in front of or angle over your skin.

Some operators of these facilities claim these tans are safe as you tan, you have already been exposed to enough ultraviolet solariums do not offer safe tans. Fair-skinned people or those who do not tan can suffer severe burns, broken blood vessels and stinging if they use tanning beds. Tanning bed use can also exacerbate existing skin conditions or cause rashes. If you do not wear goggles while in the machine, you will damage your eyes severely.

If you choose to use these, think carefully about all the risks. Operators of these facilities should provide you with correct information about the risks and require you to sign a consent form before you proceed.

Finally, if you find a lesion or mole you are concerned about, please call and make an appointment to see us at the Student Health Center, 407-382-3701.

E-mail your questions to: Askadoc@mail.ucf.edu

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**Is it safe to use a tanning bed?**

A tan is a warning sign your skin has been exposed to too much sun. If your skin has even a light tan, you have already been exposed to enough ultraviolet radiation, or UV, to cause damage to your skin. UV from natural or artificial sources, causes your skin to react and acts as a form of sunscreen by absorbing further radiation.

UV from natural or artificial sources, causes your skin to react and produce a dark pigment called melanin. Melanin is a form of natural defense against UV. It acts as a sort of sunscreen by absorbing further radiation.

Dr. Mariann Charles-Arias, D.D.S.
316 N. Alafaya Trail, Suite 701
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