DRAFT PROGRAM

Tuesday, 12 December 2017
16:00-17:00 Registration Open Rosen College of Hospitality Management
17:00 Departure from Rosen College to Orange County Convention Centre (OCCC)
17:30-19:00 Visit to Orange County Convention Centre (OCCC) and Technology Presentation
19:00-19:30 Travel back to Rosen College of Hospitality Management
19:00-21:00 Registration Open Rosen College of Hospitality Management
19:30-21:00 Welcome Reception at Rosen College (Courtyard)

Wednesday, 13 December 2017
08:00-17:00 Registration Open
08:30 Bus Depart Rosen Shingle Creek Hotel
08:30-09:00 Breakfast at Rosen College (Disney Dining Room)
09:00-09:30 Official Opening
09:30-10:00 Introductory Keynote: How to go beyond the waves: Moving from hedonic to utilitarian events. Dean Abraham Pizam
10:00-10:30 Keynote: Designing the Event Management Curriculum for the future: Donald Getz
10:30-11:15 Curriculum Panel: Moderator: Youcheng Wang
- Arend Hardorff – NHTV Breda University of Applied Science (Netherlands)
- Caroline Jackson – Bournemouth University (UK)
- Donald Getz
- Kelly Semrad – University of Central Florida, Rosen College of Hospitality Management (USA)
- Steve Brown – AUS
- Steve Shmader - IFEA
- Ubaldino (Dino) Couto – Institute for Tourism Studies (Macau)
11:15-11:45 Tea/Coffee Break (Disney Dining Room/Courtyard)
11:45-12:15 Keynote: Taking Events and Festival Journals to SSCI status: Fevzi Okumus – Editor-in-Chief International Journal of Contemporary Hospitality Management (IJCHM)
12:15-13:00 Editors Panel: Moderator: Mathilda van Niekerk
- Alan Fyall – University of Central Florida, Rosen College of Hospitality Management (USA): Journal of Destination Marketing and Management
- Charles Arcodia – Griffith University (Australia): International Journal of Event Management Research
- Karin Weber – Hong Kong Poly Technic (Hong Kong): International Journal of Event and Festival Management
• Ken Backman – Event Management
• Margaret Deery – University of Surrey (UK): Journal of Hospitality and Tourism Management
• Rhodri Thomas – Journal of Policy Research in Tourism, Leisure & Events

13:00-14:00 Lunch (Disney Dining Room/Courtyard)
14:00-14:30 Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(1-5)
14:30-15:00 Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(6-10)
14:55-15:30 Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(11-15)
15:30-16:00 Tea/Coffee Break (Disney Dining Room/Courtyard)
16:00-16:30 Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(16-20)
16:30-17:00 Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(21-25)
17:30-18:00 Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(26-30)
18:00 Busses back to Shingle Creek
19:30 Busses leaving for Gala Dinner
20:00-23:00 Gala Dinner and announcing next times host
23:00 Busses back to Rosen Shingle Creek Hotel

Thursday, 14 December 2017
08:00-17:00 Registration Open
08:30 Bus Depart Rosen Shingle Creek Hotel
08:30-09:00 Breakfast at Rosen College (Disney Dining Room)
09:00-09:30 Keynote:
Taking Event Research to the next level: Steven Page – Bournemouth University
09:30-10:15 Research and Grants Panel: Moderator: Sevil Sonmez
• Judith Mair – University of Queensland (Australia)
• Julie Whitfield – Bournemouth
• Leo Jago - Surrey University (UL)
• Leonardo (Don) Dioko – Institute for Tourism Studies (Macau) Management (USA)
• Rhodri Thomas or Glenn Bowdin
• Robertico Croes – University of Central Florida, Rosen College of Hospitality
• Steven Page – Bournemouth University
10:15-10:45 Tea/Coffee Break (Disney Dining Room/Courtyard)
10:45-11:15 Keynote:
Working with educational institutions: Misty Johantgen- Chief Operating Officer Experience Kissimmee
11:15-12:00 Industry Panel: Moderator: Leo Jago
- John Poole: Director of Sports Marketing and Development – Experience Kissimmee Sports Commission
- Kathie Canning: Executive Director – Orlando County Convention Centre
- Misty Johantgen: Operating Officer Experience Kissimmee
- TBA: Florida Event and Festival Organization
- TBA: TBA

12:15-12:45  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(31-35)
12:45-13:15  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(36-40)
13:15-13:45  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(41-45)
13:45-14:15  Lunch (Disney Dining Room/Courtyard)
14:15-14:45  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(46-50)
14:45-15:15  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(51-55)
15:15-15:30  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(56-60)
15:30-16:00  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(61-65)
16:00-16:30  Tea/Coffee Break (Disney Dining Room/Courtyard)
16:30-17:00  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(66-70)
17:00-17:30  Parallel Sessions: Presentations (20 min presentation, 5 min questions, 5 change)(71-75)
17:45  Closing in Rosen College Courtyard
19:30  Busses leaving